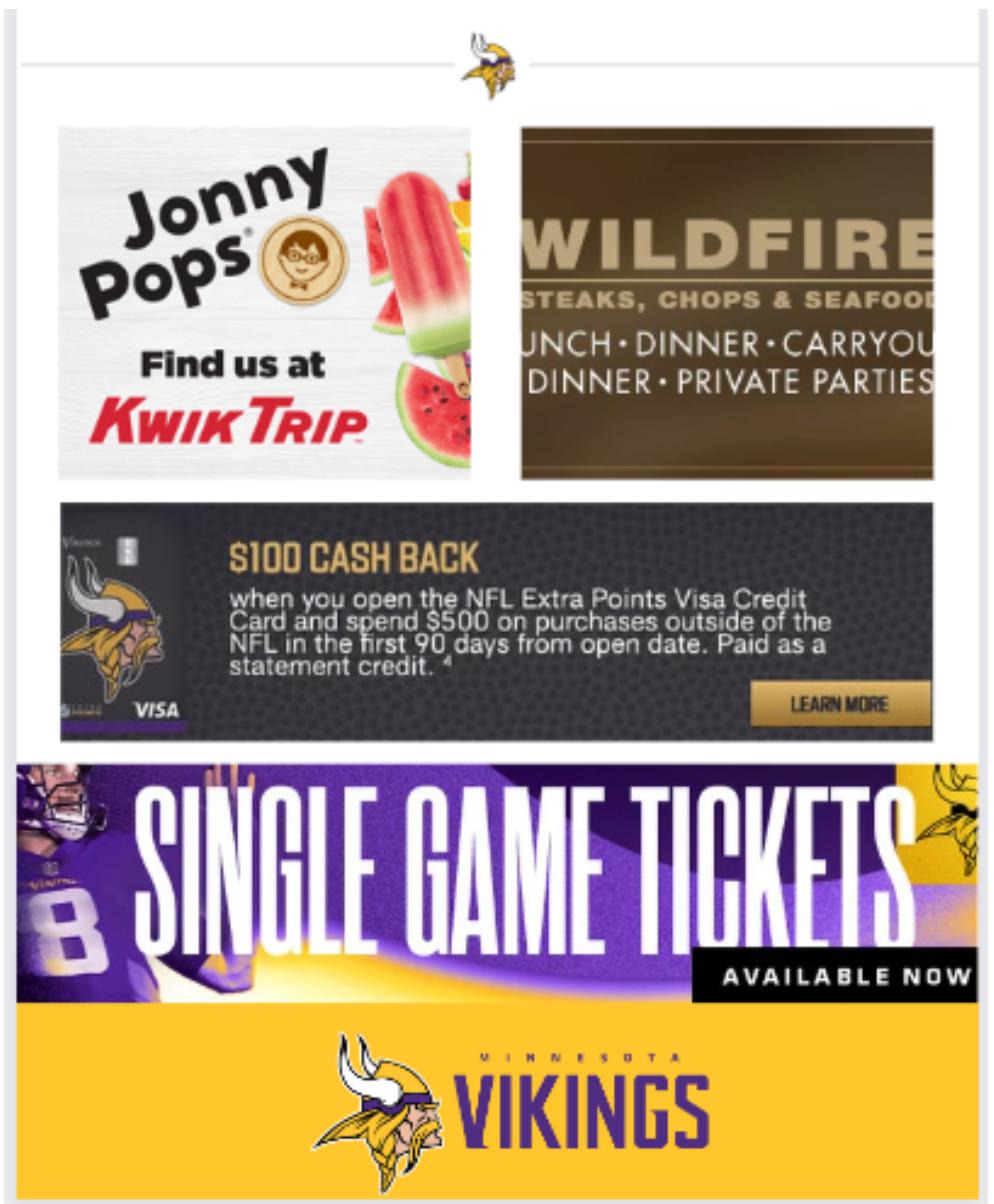
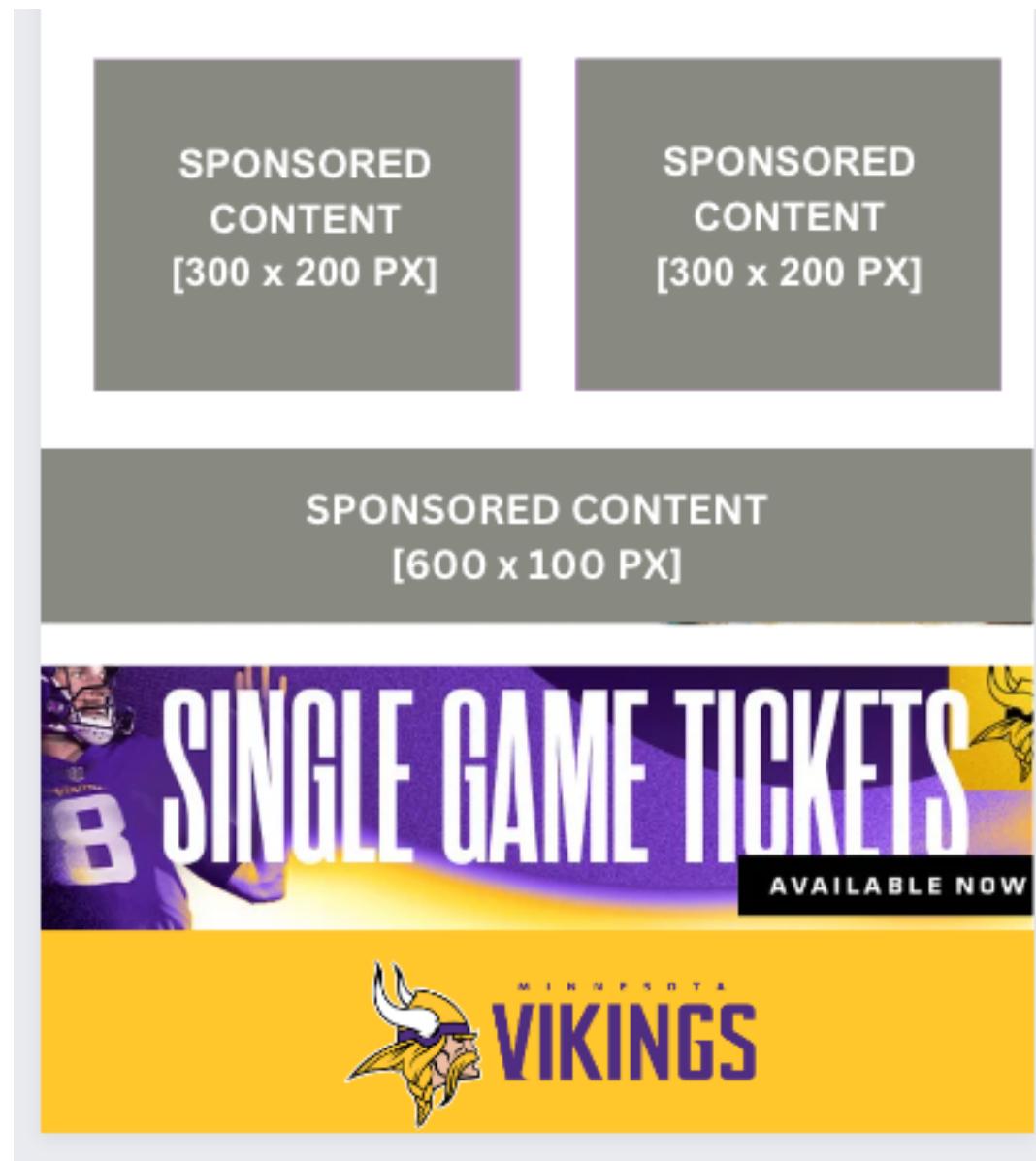


AD INCLUSIONS

Image advertisements that are included in Minnesota Vikings organic email content including game emails and newsletters to the Minnesota Vikings fanbase.



Possible Content Inclusions:

Vikings Community Newsletter
Vikings Football Newsletter
KBYG Emails
Game Recaps

SPECIFICATIONS

PLEASE PROVIDE THE FOLLOWING ELEMENTS:

Rectangle Image: 2:1 or 300 x 200 pixels
Banner Image: 6:1 or 600 x 100 pixels

Click-thru Links:

Please send and specify which link(s) should be applied to specific graphic(s), button(s) or copy.

Preferred Dates and Target Audience:

We will do our best to accommodate your preferences and match your target audience to our email segmentations and content.

Please send finalized graphics and links to your Vikings partnership representative by **August 5th**.