

## AD INCLUSIONS

Image advertisements that are included in Minnesota Vikings organic email content including game emails and newsletters to the Minnesota Vikings fanbase.

### Possible Content Inclusions:

- Vikings Community Newsletter
- Vikings Football Newsletter
- KBYG Emails
- Game Recaps

## SPECIFICATIONS

### PLEASE PROVIDE THE FOLLOWING ELEMENTS:

**Rectangle Image:** 2:1 or 300 x 200 pixels

**Banner Image:** 6:1 or 600 x 100 pixels

### Click-thru Links:

Please send and specify which link(s) should be applied to specific graphic(s), button(s) or copy.

### Preferred Dates and Target Audience:

We will do our best to accommodate your preferences and match your target audience to our email segmentations and content.

Please send finalized graphics and links to your Vikings partnership representative by **August 5th**.

SPONSORED  
CONTENT  
[300 x 200 PX]

SPONSORED  
CONTENT  
[300 x 200 PX]

SPONSORED CONTENT  
[600 x 100 PX]

