

## 2024 Vikings Family Fandom Sweepstakes

### Official Rules

**NO PURCHASE OR PAYMENT NECESSARY TO PLAY. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING. VOID WHERE PROHIBITED.**

1. **Eligibility:** The 2024 Vikings Family Fandom Sweepstakes ("Sweepstakes") is only open to legal residents of the state of Minnesota who are at least eighteen (18) years of age on the date of entry. Employees of Minnesota Vikings Football, LLC ("Vikings"), the National Football League ("NFL") and its member teams, NFL Properties, Inc., and Verizon Corporate Resources Group, Inc. ("Verizon") and each of their respective parents, affiliates, owners, subsidiaries, shareholders, officers, directors, partners, agents, representatives and employees, both individually and collectively, and their respective vendors, wholesalers, retailers, distributors, suppliers, advertising and promotion agencies (hereafter collectively, "Released Parties") and such employees' immediate family members (parents, siblings, children, and spouses, regardless of where they reside) and household members (including anyone living in the employee's household, whether or not related) are not eligible to participate or win. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's/Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.
2. **Sponsor and Administrator:** Minnesota Vikings Football, LLC, 2600 Vikings Circle, Eagan, MN 55121
3. **Entry Period:** The Sweepstakes begins November 1, 2024, at 12:01am CT, and ends December 1, 2024, at 11:59pm CT (the "Entry Period"). Administrator's computer is the Sweepstakes official clock.
4. **How to Enter:** There are two (2) ways to participate in the Sweepstakes:
  - a. **Quick Response Code:** During the Entry Period, utilize a smartphone camera or Quick Response Code (QR Code) reader to scan the QR Code found on Sweepstakes advertising materials that have been placed in participating Verizon store locations within the State of Minnesota, and complete and submit the online registration forms.
  - b. **Vikings Website:** Go to [www.vikings.com/promotions](http://www.vikings.com/promotions) during the Entry Period, select the Vikings Family Fandom graphic, follow the entry link ([https://minnesotavikings.formstack.com/forms/2024\\_verizon\\_fandom\\_sweepstakes?persistUserId=V4a91cb0048bce1c4](https://minnesotavikings.formstack.com/forms/2024_verizon_fandom_sweepstakes?persistUserId=V4a91cb0048bce1c4)) and complete and submit the online registration forms.

Limit of one (1) entry per person.

5. **Prize:** There is one (1) prize in the Sweepstakes. The prize will consist of (i) two (2) upper-level game tickets (seat location selected by Vikings in its sole discretion) to the Minnesota Vikings home game at U.S. Bank Stadium (the "Stadium") against the Chicago Bears on Monday, December 16, 2024 (the "Game"); (ii) two (2) pre-game field passes for the Game;

and (iii) an autographed item signed by a current or former Vikings player or coach, as determined in Vikings' sole discretion.

- a. Game tickets are awarded pursuant to a revocable, nontransferable license that is personal to the winners and may not be sold, resold, auctioned, bartered, assigned, exchanged, placed in commerce, transferred, given away, donated, or otherwise conveyed (except to a surviving spouse). A violation of these restrictions shall revoke the winner's license and may result in the prize not being honored.
  - b. Winners and their guests must abide by all Vikings and venue policies, protocols, and Game ticket terms and conditions. Vikings reserve the right to revoke the Game tickets from winners and/or guests who do not abide by the aforementioned policies, protocols, or ticket terms and conditions, or who the Vikings or venue personnel deem, in their sole discretion, may be intoxicated, be a safety risk, or have violated any venue policy or law.
  - c. Total Approximate Value: One Thousand Three Hundred Dollars (\$1,300). Actual prize value is subject to fluctuations in the price of game tickets, and winners will not receive the difference between actual value and approximate value.
  - d. All costs and expenses not specifically included herein, including, but not limited to, transportation to and from the Stadium, are solely the winner's responsibility. If a winner elects to attend the Game without a guest, no additional compensation will be awarded. No refund or compensation will be made in the event of the cancellation of the Game.
  - e. Winners agree to fully cooperate with Sponsor relative to its reporting of prize award to the Internal Revenue Service, including provision of his/her Social Security Number in conjunction therewith. Taxes on any prize, including any federal, state, local, sales and income taxes (if applicable), are solely the responsibility of the winners, and the winners agree to complete and submit an IRS W-9 Form to Sponsor. Winners acknowledge that they will be issued an IRS 1099 Form if the value of a single prize, or all prizes won (from any promotion) by winners from Vikings during the 2024 calendar year meets or exceeds Six Hundred Dollars (\$600) or other amount as determined by the IRS. Winners will not be required to make any payments to Vikings.
  - f. Odds of winning depend on the number of entries received.
6. **Winner Selection and Notification:** A random drawing for the winner, among all eligible entries received, will be conducted on or about December 2, 2024, by Sponsor or its representative, whose decisions are final on all matters relating to the Sweepstakes. The winner will be notified using the e-mail address that was submitted on the entry form and must respond to or reply to Vikings within two (2) business days. Potential winners will be required to follow the prize claim instructions provided and return all necessary prize claim documents within the timeframe given by Sponsor in its sole discretion. In the event a winner is unreachable, a winner's prize notification is returned as undeliverable, or a winner is not in compliance with these Official Rules, the winner will forfeit the prize. A forfeited prize may be awarded to an alternate winner in a random drawing from all remaining eligible entries received for the Sweepstakes. No substitutions are permitted except if the prize is unavailable, in which case a prize of equal or greater value may be awarded. Prize is not redeemable for cash.

ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE SWEEPSTAKES SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY, AND THE POTENTIAL WINNER HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREENSHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY, IS VOID, AND WILL NOT BE HONORED.

7. **General Conditions:** By participating in the Sweepstakes, each entrant agrees: (i) to be bound by these Official Rules, including entry requirements; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action or proceeding against the Released Parties in connection with the Sweepstakes; (iv) that the Released Parties (unless prohibited by law) may use their name, voice, city/state of residence, photograph, visual and/or audio likeness for advertising and/or trade purposes, and for any other purpose in any media or format now or hereafter known without further compensation, permission or notification; and (v) to forever and irrevocably agree to indemnify, defend, release and hold harmless the Released Parties from any and all liability for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with: (a) the Sweepstakes, including, but not limited to, any related activity or element thereof, and the entrant's entries, participation or inability to participate in the Sweepstakes; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) acceptance, receipt, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of the prize (or any component thereof); (d) any change in the prizing (or any components thereof); (e) human error; (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; (g) lost, late, stolen, misdirected, damaged or destroyed prize (or any element thereof); or (h) the negligence or willful misconduct by entrant.
8. **Limitations of Liability:** By participating in the Sweepstakes, entrants also agree that the Released Parties are not responsible for: (i) lost, late, incomplete, stolen, misdirected, postage due or undeliverable e-mail or postal mail; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/network accessibility, availability or traffic congestion; (iv) any technical, mechanical, printing or typographical or other error; (v) the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Sweepstakes; (vii) any injury or damage, whether personal or property, to entrants or to any person's computer related to or resulting from participating in the Sweepstakes and/or accepting the prize; (viii) any unanswered or undeliverable winner notifications; and (ix) entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules.
9. **No Warranty:** WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THE SWEEPSTAKES, INCLUDING THE PRIZE, IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. THE SWEEPSTAKES IS NOT A GAMBLING PROMOTION, MAY NOT BE

USED BY AN ENTRANT IN CONNECTION WITH ANY FORM OF GAMBLING AND IS STRICTLY INTENDED FOR ENTERTAINMENT PURPOSES.

**10. DISPUTES: THE SWEEPSTAKES IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MINNESOTA, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN HENNEPIN COUNTY, MINNESOTA. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY THE AMERICAN ARBITRATION ASSOCIATION IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("AAA RULES"). THE AAA RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MINNESOTA. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN HENNEPIN COUNTY, MINNESOTA. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THESE OFFICIAL RULES OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE ENTRY PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.**

11. **Privacy Policy:** Vikings' privacy policy is available at <https://www.vikings.com/footer/privacy-policy>. By participating in the Sweepstakes, entrants hereby agree to Vikings' collection and usage of their personal information and acknowledge that they have read and accepted Vikings' privacy policy.

Any personal information supplied by you to Vikings or Verizon will be subject to Verizon's privacy policy posted at <https://www.verizon.com/about/privacy/full-privacy-policy> and terms of use posted at <https://www.verizon.com/about/terms-conditions/terms-of-use>. By participating in the Sweepstakes, you authorize Verizon to communicate with you using the personal contact information provided in connection with the Sweepstakes.

12. **General Conditions:** Any attempted form of participation in the Sweepstakes other than as described herein is void. In the event production, printing, human or other errors cause more than the stated number of prizes to be available and/or claimed, Vikings reserves the right, in its sole discretion, to either (i) award the prize by random drawing among all eligible claimants who submitted legitimately, or (ii) terminate the Sweepstakes with notice and award the prize in a random drawing among eligible claimants who submitted legitimately received entries. In no event will Vikings be liable for awarding more than the stated number of prizes. Vikings and its agents are not responsible for any typographical or other errors or mistakes in the printing or dissemination of advertising and promotional material or these Official Rules.

Vikings reserve the right, in its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes should it determine, in its sole discretion, any virus, bug, non-authorized human intervention or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes. Vikings also reserve the right, at

its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be entering the Sweepstakes from locations outside the United States or where void or prohibited by law. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, VIKINGS RESERVE THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.**

If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. No entrant shall have the right to modify or amend these Official Rules. Vikings' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted become the property of Vikings and will not be returned. In the event of any conflict with any Sweepstakes details contained in these Official Rules and Sweepstakes details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Sweepstakes as set forth in these Official Rules shall prevail.

13. **Winners List:** For a list of winners, interested individuals should mail a self-addressed stamped business envelope to: Winners List, - Sponsor and Administrator: Minnesota Vikings Football, LLC, 2600 Vikings Circle, Eagan, MN 55121. Winner List requests must be received no later than 60 DAYS AFTER THE SELECTION OF THE WINNER.