

2024 London Sweepstakes

Official Rules

NO PURCHASE OR PAYMENT NECESSARY TO PLAY. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING.

The 2024 London Sweepstakes (the "Sweepstakes") is sponsored by Minnesota Vikings Football, LLC, 2600 Vikings Circle, Eagan, MN 55121 ("Vikings") and On-Location Events, LLC, 7 Renaissance Square, White Plains, NY 10601 ("On-Location" and, together with Vikings, "Sponsor").

Entry Period: The Sweepstakes begins May 15, 2024, at 6:30am CST, and ends June 14, 2024, at 5:00pm CST (the "Sweepstakes Period"). Vikings' computer is the Sweepstakes official clock.

Eligibility: To participate in the Sweepstakes, you must be at least eighteen (18) years of age on the date of entry and a resident of the United States of America (excluding residents of Alaska, Florida, New York, and Rhode Island). Void where otherwise prohibited. Employees of Vikings or On Location or its affiliates, parent companies, marketing agencies, sweepstakes vendors, subsidiaries and advertising and promotion agencies, any contractors working directly on the Sweepstakes and the immediate family members or those living in the same household of each are not eligible to participate.

Entry: Enter the Sweepstakes online by completing an online entry form located at the following link: https://minnesotavikings.formstack.com/forms/2024_london_contest.

No other method of entry will be accepted. Limit of one (1) entry per person. Additional entries beyond the specified limit will be void. Participation in the Sweepstakes constitutes an entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions and interpretations, which are final and binding in all matters related to the Sweepstakes.

Prize: There will be one (1) prize, the "London Games Experience", awarded in the Sweepstakes:

One (1) first place winner will receive a trip for four (4) to the 2024 Vikings game taking place in London, England on Sunday, October 6, 2024 (the "London Game") against the New York Jets. This prize includes select experiences and/or events as determined in Sponsor's sole discretion, including:

- Two (2) pairs of tickets (total of four (4) tickets) to the London Game, with seat locations selected by On-Location, at its sole discretion;
- Round-trip coach class airfare for four (4) between a commercial airport near Winner's residence and London, England, as determined by On-Location, at its sole discretion; and
- Two (2) single hotel rooms (with double occupancy) with standard accommodations for up to four (4) nights, as determined by On-Location, at its sole discretion.

A. All other expenses not specified herein as being covered by Sponsor in connection with the London Games Experience, including, but not limited to, meals, beverages, gratuities, taxes, hotel incidentals, excursions, fees, surcharges, service charges, departure and airport taxes,

security fees, transfers and ground transportation, including taxis, are the responsibility of Winner.

- B. Sponsor is not liable for any expense incurred as a consequence of flight cancellation/delay or any acts or omissions whatsoever by air carriers, hotel or other transportation companies. No refund or compensation will be made. Winner and each guest is responsible for obtaining any necessary travel documentation such as a valid state identification, passport or other required identification.
- C. Winner and each guest may be required to present a valid credit card at the hotel at the time of check-in. Winner and each guest must comply with all applicable requirements and restrictions related to the prize including, without limitation, applicable travel dates, travel documentation and reservation and confirmation procedures. Sponsor will not obtain or provide travel insurance or any other form of insurance. Baggage fees on flights may apply and are the responsibility of the Winner and each guest. Once travel arrangements have been booked, no changes will be allowed. If Winner does not have three (3) companions to accompany Winner, the prize will otherwise be awarded in applicable increments and in such event, no substitute prize or additional compensation will be awarded.
- D. Any federal and state taxes in connection with the award and use of the prize, are solely the Winner's responsibility.
- E. The winner's guest(s) must be at least eighteen (18) years of age or be the minor child or legal ward of the winner. All hotel accommodation booking arrangements will be administered by Sponsor or its authorized designee. Hotel accommodations are subject to capacity controls, availability, weather, seasonal influences, and certain other restrictions, all of which are subject to change.
- F. Game tickets are awarded pursuant to a revocable, nontransferable license that is personal to the winner and may not be sold, resold, auctioned, bartered, assigned, exchanged, placed in commerce, transferred, given away, donated, or otherwise conveyed. A violation of these restrictions shall revoke winner's license, and may result in the prize not being honored.
- G. Winner and all guests must abide by all venue policies and game ticket terms and conditions. The NFL reserves the right to revoke the game tickets from winner and/or any guest who the NFL or venue personnel deem, in their sole discretion, may be intoxicated, be a safety risk, or have violated any venue policy or law.

Approximate Value: Total Approximate Value of Prize: \$20,000.00. Actual prize value is subject to fluctuations in the price of air travel and hotel accommodations and winner will not receive the difference between actual value and approximate value. The odds of winning depend on the number of eligible entries received.

Taxes on the prize, including any federal, state, local, sales and income taxes (if applicable), are solely the responsibility of each winner, and each winner agrees to provide a W-9 Tax form. Each winner will not be required to make any payments to Sponsor.

Winner Selection and Notification: A random drawing for the winners, among all eligible entries received, will be conducted the week of June 17, 2024, by a Vikings representative, whose decisions are final on all matters relating to the Sweepstakes. The potential winner will be notified by e-mail and must respond or reply to Vikings within three (3) business days. In the event a winner is unreachable, a winner's prize notification is returned as undeliverable, or a winner is not in compliance with these Official Rules, the winner will forfeit the prize. A forfeited prize may be

awarded to an alternate winner in a random drawing from all remaining eligible entries received for that corresponding Entry Period. No substitutions are permitted except if the prize is unavailable, in which case the prize of equal or greater value may be awarded. Prize is not redeemable for cash.

The winners of the prize and his/her guest will be required to complete and return an Affidavit of Eligibility, a Release of Liability and Publicity Release (the "Affidavit") including, but not limited to, providing proof of identity, which must be executed and returned to Vikings within five (5) business days of the date specified on the notification. If the Affidavit is returned as undeliverable or not returned to Vikings within five (5) business days of the date specified on the notification, the prize will be forfeited and may be awarded to an alternate winner in a separate random drawing.

If a winner is otherwise ineligible under these Official Rules, the prize will not be awarded to the entrant. Prizes are non-assignable and non-transferable except to a surviving spouse. No substitutions are permitted except if a prize is unavailable, in which case a prize of equal or greater value may be awarded.

Prizes are not redeemable for cash. Taxes on any prize, including any federal, state, local, sales and income taxes (if applicable), are solely the responsibility of the winner and winner agrees to provide a W-9 Tax form. Winners will not be required to make any payments to Vikings. Winner acknowledges that he or she will be issued a 1099 Form if the value of all prizes won (from any promotion) by winner from Vikings during the 2024 calendar year meets or exceeds Six Hundred Dollars (\$600) or other amount as determined by the IRS.

General Conditions: By participating in the Sweepstakes, each entrant agrees: (i) to be bound by these Official Rules, including entry requirements; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action or proceeding against Vikings, the NFL and its member teams, NFL Properties, Inc., On Location Events, LLC, and their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers, owners, members and directors (the "Released Parties") in connection with the Sweepstakes; (iv) that the Released Parties (unless prohibited by law) may use their name, voice, city/state of residence, photograph, visual and/or audio likeness for advertising and/or trade purposes, and for any other purpose in any media or format now or hereafter known without further compensation, permission or notification; and (v) to forever and irrevocably agree to indemnify, defend, release and hold harmless the Released Parties from any and all liability for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with: (a) the Sweepstakes, including, but not limited to, any related activity or element thereof, and the entrant's entries, participation or inability to participate in the Sweepstakes; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) acceptance, receipt, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of the prize (or any component thereof); (d) any change in the prizing (or any components thereof); (e) human error; (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; (g) lost, late, stolen, misdirected, damaged or destroyed prize (or any element thereof); or (h) the negligence or willful misconduct by entrant.

By participating in the Sweepstakes, entrants also agree that the Released Parties are not responsible for: (i) lost, late, incomplete, stolen, misdirected, postage due or undeliverable e-mail or postal mail; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/network accessibility, availability or traffic congestion; (iv) any technical, mechanical, printing or typographical or other error; (v) the incorrect or inaccurate capture of

registration information or the failure to capture, or loss of, any such information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Sweepstakes; (vii) any injury or damage, whether personal or property, to entrants or to any person's computer related to or resulting from participating in the Sweepstakes and/or accepting the prize; (viii) any unanswered or undeliverable winner notifications; and (ix) entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THE SWEEPSTAKES, INCLUDING THE PRIZE, IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. THE SWEEPSTAKES IS NOT A GAMBLING PROMOTION, MAY NOT BE USED BY AN ENTRANT IN CONNECTION WITH ANY FORM OF GAMBLING AND IS STRICTLY INTENDED FOR ENTERTAINMENT PURPOSES.

DISPUTES: THE SWEEPSTAKES IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MINNESOTA, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN HENNEPIN COUNTY, MINNESOTA. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY THE AMERICAN ARBITRATION ASSOCIATION IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("AAA RULES"). THE AAA RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MINNESOTA. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN HENNEPIN COUNTY, MINNESOTA. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THESE OFFICIAL RULES OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE ENTRY PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.

Additional Terms: Vikings' privacy policy is available at <https://www.vikings.com/footer/privacy-policy>. By participating in the Sweepstakes, entrants hereby agree to Vikings' collection and usage of their personal information and acknowledge that they have read and accepted Vikings' privacy policy.

Any attempted form of participation in the Sweepstakes other than as described herein is void. In the event production, printing, human or other errors cause more than the stated number of prizes to be available and/or claimed, Vikings reserves the right, in its sole discretion, to either (i) award the prize by random drawing among all eligible claimants who submitted legitimately, or (ii) terminate the Sweepstakes with notice and award the prize in a random drawing among eligible claimants who submitted legitimately received entries. In no event will the Released Parties be liable for awarding more than the stated number of prizes. Vikings and its agents are not responsible for any typographical or other errors or mistakes in the printing or dissemination of advertising and promotional material or these Official Rules.

Vikings reserve the right, in its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes should it determine, in its sole discretion, any virus, bug, non-authorized human intervention or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes. Vikings also reserve the right, at its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be entering the Sweepstakes from locations outside the United States or where void or prohibited by law. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, VIKINGS RESERVE THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.**

If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. No entrant shall have the right to modify or amend these Official Rules. Vikings' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted become the property of Vikings and will not be returned. In the event of any conflict with any Sweepstakes details contained in these Official Rules and Sweepstakes details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Sweepstakes as set forth in these Official Rules shall prevail.