

VIKINGS.COM PRE-ROLL VIDEO

Vikings.com hosts exclusive video content not available anywhere else. This includes behind the scenes coverage, interviews, press conferences and more. Prior to fans viewing this video content, a :15 pre-roll commercial is shown, and is accompanied by a 300x60 web banner ad with click through capabilities. Pre-roll video will run on Vikings.com (Desktop and Mobile Website) and the Vikings App.

SPECIFICATIONS

PLEASE PROVIDE:

- One :15 pre-roll video
- One 300x60 banner ad that will be displayed during your pre-roll video

PRE-ROLL SPECIFICATIONS:

- Fullscreen Size - 1280 x 720
- Final Format: MPEG - 4 Movie (MP4)

COMPANION AD SPECIFICATIONS:

- Ad size: 300x60
- JPEG or GIF
- Under 40K in Size
- Click thru URL link

Email pre-roll video and companion ad to your Vikings Partnership representative.

