



Press Level LED

PRESS LEVEL LED

The Press Level LED is an exclusive LED space for the eight Founding Partners of U.S. Bank Stadium, Thomson Reuters (Press Level naming rights partner) U.S. Bank (Stadium naming rights partner) and Game in Progress updates during Vikings games.

The Press Level LED runs during all Vikings games and other Stadium events.

PRESS LEVEL LED

- **Non-Vikings Games:** Width: 5180 px | Height: 112 px
- **Vikings Games:** Width: 3015 px (window) | Height: 112 px

DELIVERABLES CHECKLIST

- | | | |
|--------------------------|--------------------------|----------------------------|
| <input type="checkbox"/> | Press Level LED - Full | 5180 px wide x 112 px tall |
| <input type="checkbox"/> | Still (Required Minimum) | JPEG, PNG |
| <input type="checkbox"/> | Animated (Recommended) | ProRes, .MOV |
| | Still Sequence; | 59.94 fps |

LED SUGGESTED DELIVERY ATTRIBUTES

- :15 animations or still
- Animation Files: ProRes, .MOV (non H264 codec),
- Still File Types: JPEG or PNG
- Color Mode: RGB, 72 dpi
- Files should be named XXX_PRESSFULL for Non-Vikings Games, and XXX_PRESSHALF for Vikings Games

DELIVERABLES CHECKLIST

- | | | |
|--------------------------|---------------------------|----------------------------|
| <input type="checkbox"/> | Press Level LED - Vikings | 3015 px wide x 112 px tall |
| <input type="checkbox"/> | Still (Required Minimum) | JPEG, PNG |
| <input type="checkbox"/> | Animated (Recommended) | ProRes, .MOV |
| | Still Sequence; | 59.94 fps |

DEADLINE & DELIVERY

DEADLINE

Please contact your partnership representative for deadline and in-stadium review.

If you would like to change your creative during the season, please submit new files at least one week in advance of the game/event it should run in

DELIVERY

Please deliver your assets to your Vikings partnership representative.