

2024 Touchdown Thursday Sweepstakes

Official Rules

NO PURCHASE OR PAYMENT NECESSARY TO PLAY. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING.

The 2024 Touchdown Thursday Sweepstakes (the "Sweepstakes") is sponsored by Minnesota Vikings Football, LLC, with an address of 2600 Vikings Circle, Eagan, MN 55121 ("Vikings") and the Minnesota State Lottery, with an address of 2645 Long Lake Road, Roseville, MN 55113 ("Minnesota Lottery").

Entry Period: The Sweepstakes begins September 16, 2024, on or around 8:00am CT, and ends December 19, 2024, at 11:59pm CT (the "Promotion Period"). Vikings' computer is the Sweepstakes' official clock.

The Sweepstakes will include seven (7) Entry Periods (each an "Entry Period"), as outlined below.

Entry Period	Start Date (on or around 8:00 AM CT)	End Date (11:59 PM CT)
1	09/16/24	09/17/24
2	10/14/24	10/15/24
3	10/28/24	10/29/24
4	11/25/24	11/26/24
5	12/02/24	12/03/24
6	12/09/24	12/10/24
7	12/18/24	12/19/24

For clarity, to be eligible to win a prize for the applicable Entry Period, entries must be received no later than the corresponding submission cutoff date for that Entry Period. By way of example, to be eligible to win the prize for the first Entry Period, entries must be received by September 17, 2024, at 11:59pm CT. To be eligible to win the prize for the second Entry Period, entries must be received by October 15, 2024, at 11:59pm CT, etc.

Eligibility: To be eligible to enter into the Sweepstakes, you must be at least twenty-one (21) years of age on the date of entry AND a legal resident of the state of Minnesota. Employees of Vikings, the Minnesota Lottery or their affiliates, parent companies, marketing agencies, vendors, subsidiaries and advertising and promotion agencies, any contractors working directly on the Sweepstakes and the immediate family members or those living in the same household of each are not eligible to participate.

Entry: Entrant must have a non-private X or Facebook account to participate in this Sweepstakes. To enter, visit the @VikingsPromos X page or Minnesota Vikings Facebook page, like the dedicated Vikings/Minnesota Lottery paid social media post announced on such platform during the applicable Entry Period, tag another individual's active X or Facebook account in the comment section of the promotional post and follow @MNLottery on Facebook and X.

Participants must accurately complete all requirements, or the entry will be characterized as incomplete. Incomplete entries or entries which do not comply with these Official Rules will be disqualified. All entries must be received during the applicable Entry Period. Participation in the Sweepstakes constitutes an entrant's full and unconditional agreement to these Official Rules and

Vikings' decisions and interpretations, which are final and binding in all matters related to the Sweepstakes. Any attempt at circumvention of these Official Rules will result in immediate disqualification from the Sweepstakes. Limit of one (1) entry per person per platform per Entry Period. Non-winning entries will not carry forward to future Entry Periods.

Winner Selection and Notification: There will be a total of eight (8) winners, each selected according to the schedule below by a Vikings representative, whose decisions are final on all matters relating to the Sweepstakes.

Entry Period	Winner Selection Date (on or about)	Number of winners
1	09/18/2024	1
2	10/16/2024	1
3	10/30/2024	1
4	11/27/2024	1
5	12/04/2024	1
6	12/11/2024	1
7	12/20/2024	2

The potential winners will be notified by direct message on the social media platform that the winning entry was received and must respond or reply to Vikings within two (2) days. In the event a winner is unreachable, a winner's prize notification is returned as undeliverable, or a winner is not in compliance with these Official Rules, the winner will forfeit a prize. A forfeited prize may be awarded to an alternate winner in a random drawing from all remaining eligible entries received for the applicable Entry Period.

The winner and winner's guests must each be at least twenty-one (21) years of age or be the minor child or legal ward of the winner. If the winner or any guest does not have proper identification or is not otherwise twenty-one years of age, the prize may be forfeited, or such individual may be denied a ticket to the Game.

Prizes: There will be one (1) winner selected for each Entry Period, except for Entry Period 7, which will have two (2) winners. Prizes for each Entry Period are as follows:

Entry Period	Prizing
1	Two (2) lower-level game tickets (seat location selected by Vikings in its sole discretion) to the Minnesota Vikings regular season home game against the Houston Texans on September 22, 2024, and (\$50) Fifty Dollars in Minnesota State Lottery scratch off tickets
2	Two (2) lower-level game tickets (seat location selected by Vikings in its sole discretion) to the Minnesota Vikings regular season home game against the Detroit Lions on October 20, 2024, and Fifty Dollars (\$50) in Minnesota State Lottery scratch off tickets
3	Two (2) lower-level game tickets (seat location selected by Vikings in its sole discretion) to the Minnesota Vikings regular season home game against the Indianapolis Colts on November 3, 2024, and Fifty Dollars (\$50) in Minnesota State Lottery scratch off tickets
4	Two (2) lower-level game tickets (seat location selected by Vikings in its sole discretion) to the Minnesota Vikings regular season home game against the Arizona Cardinals on December 1, 2024, and Fifty Dollars (\$50) in Minnesota State Lottery scratch off tickets
5	Two (2) lower-level game tickets (seat location selected by Vikings in its sole discretion) to the Minnesota Vikings regular season home game against the Atlanta Falcons on December 8, 2024, and Fifty Dollars (\$50) in Minnesota State Lottery scratch off tickets

6	Two (2) lower-level game tickets (seat location selected by Vikings in its sole discretion) to the Minnesota Vikings regular season home game against the Chicago Bears on December 16, 2024, and Fifty Dollars (\$50) in Minnesota State Lottery scratch off tickets
7	Two (2) lower-level game tickets (seat location selected by Vikings in its sole discretion) to the Minnesota Vikings regular season home game against the Green Bay Packers on December 29, 2024, and Fifty Dollars (\$50) in Minnesota State Lottery scratch off tickets

Game tickets are awarded pursuant to a revocable, nontransferable license that is personal to the winner and may not be sold, resold, auctioned, bartered, assigned, exchanged, placed in commerce, transferred, given away, donated, or otherwise conveyed (except to a surviving spouse). A violation of these restrictions shall revoke winner’s license, and may result in the prize not being honored. Winner and guest must abide by all Vikings and venue policies, protocols, and Game ticket terms and conditions. Vikings reserve the right to revoke the Game tickets from winner and/or guests who do not abide the aforementioned policies, protocols, or ticket terms and conditions, or who the Vikings or venue personnel deem, in their sole discretion, may be intoxicated, be a safety risk, or have violated any venue policy or law. Scratch-off tickets are subject to Minnesota Lottery rules, which are accessible at <https://www.mnlottery.com/games/scratch/the-vikings-classic>. Scratch off tickets odds of winning are included at <https://mnlottery-craft-assets-prod.s3.us-gov-west-1.amazonaws.com/Game-Rules/2010-The-Vikings-Classic-Rules.pdf>. Approximate value for each prize: Three Hundred Seventy-Four Dollars (\$374). Actual prize value is subject to fluctuations in the price of game tickets, and winner will not receive the difference between actual value and approximate value. All costs and expenses not specifically included herein, are solely the winner’s responsibility.

No substitutions are permitted except if a prize is unavailable, in which case a prize of equal or greater value may be awarded.

Taxes on a prize, including any federal, state, local, sales and income taxes (if applicable), are solely the responsibility of the winner, and winner agrees to provide a W-9 Tax form. Winners will not be required to make any payments to Vikings. Prizes are not redeemable for cash. Each winner acknowledges that he or she will be issued a 1099 Form if the value of all prizes won (from any promotion) by winner from Vikings during the 2024 calendar year meets or exceeds Six Hundred Dollars (\$600) or other amount as determined by the IRS.

The odds of winning depend on the number of eligible entries received each Entry Period.

General Conditions:

By participating in the Sweepstakes, each entrant agrees: (i) to be bound by these Official Rules, including entry requirements; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action or proceeding against Vikings, the Minnesota Lottery, the NFL and its member teams, NFL Properties, Inc. and each of their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers, owners, members, directors, and advertising and sweepstakes agencies (the “Released Parties”) in connection with the Sweepstakes; (iv) that the Released Parties (unless prohibited by law) may use their name, voice, city/state of residence, visual and/or audio likeness for advertising and/or trade purposes, and for any other purpose in any media or format now or hereafter known without further compensation, permission or notification; and (v) to forever and irrevocably agree to indemnify, defend, release and hold harmless the Released Parties from any and all liability for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with: (a) the Sweepstakes, including, but not limited to, any related activity or element thereof, and the entrant’s entries, participation or inability to participate in the Sweepstakes; (b) the violation of any third-party privacy, personal, publicity, intellectual property and copyright, or proprietary rights; (c) acceptance, receipt, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct

in connection with the use of a prize (or any component thereof); (d) any change in the prizing (or any components thereof); (e) human error; (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; (g) lost, late, stolen, misdirected, damaged or destroyed prize (or any element thereof); or (h) the negligence or willful misconduct by entrant.

By participating in the Sweepstakes, entrants also agree that the Released Parties are not responsible for: (i) lost, late, incomplete, stolen, misdirected, postage due or undeliverable e-mail or postal mail; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/network accessibility, availability or traffic congestion; (iv) any technical, mechanical, printing or typographical or other error; (v) the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Sweepstakes; (vii) any injury or damage, whether personal or property, to entrants or to any person's computer related to or resulting from participating in the Sweepstakes and/or accepting a prize; (viii) any unanswered or undeliverable winner notifications; and (ix) entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THE SWEEPSTAKES, INCLUDING THE PRIZES, ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. THE SWEEPSTAKES IS NOT A GAMBLING PROMOTION, MAY NOT BE USED BY AN ENTRANT IN CONNECTION WITH ANY FORM OF GAMBLING AND IS STRICTLY INTENDED FOR ENTERTAINMENT PURPOSES.

DISPUTES: THE SWEEPSTAKES IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MINNESOTA, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN HENNEPIN COUNTY, MINNESOTA. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY THE AMERICAN ARBITRATION ASSOCIATION IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("AAA RULES"). THE AAA RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MINNESOTA. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN HENNEPIN COUNTY, MINNESOTA. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THESE OFFICIAL RULES OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE ENTRY PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.

Additional Terms:

Vikings' privacy policy is available at <https://www.vikings.com/footer/privacy-policy>. By participating in the Sweepstakes, entrants hereby agree to Vikings' collection and usage of their personal information and acknowledge that they have read and accepted Vikings' privacy policy.

Any attempted form of participation in the Sweepstakes other than as described herein is void. In

the event production, printing, human or other errors cause more than the stated number of prizes to be available and/or claimed, Vikings reserves the right, in its sole discretion, to either (i) award the prizes by random drawing among all eligible claimants who submitted legitimately, or (ii) terminate the Sweepstakes with notice and award the prizes in a random drawing among eligible claimants who submitted legitimately received entries. In no event will Vikings be liable for awarding more than the stated number of prizes. Vikings and its agents are not responsible for any typographical or other errors or mistakes in the printing or dissemination of advertising and promotional material or these Official Rules.

Vikings reserve the right, in its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes should it determine, in its sole discretion, any virus, bug, non-authorized human intervention or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes. Vikings also reserve the right, at its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be entering the Sweepstakes from locations outside the United States or where void or prohibited by law. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, VIKINGS RESERVE THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.**

If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. No entrant shall have the right to modify or amend these Official Rules. Vikings' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted become the property of Vikings and will not be returned. In the event of any conflict with any Sweepstakes details contained in these Official Rules and Sweepstakes details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Sweepstakes as set forth in these Official Rules shall prevail.