

2025 Winter Whiteout Sweepstakes

Official Rules

NO PURCHASE OR PAYMENT NECESSARY TO PLAY. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING.

The 2025 Winter Whiteout Sweepstakes (the "Sweepstakes") is sponsored by Minnesota Vikings Football, LLC, with an address of 2600 Vikings Circle, Eagan, MN 55121 ("Vikings").

Entry Period: The Sweepstakes begins December 22, 2025, on or around 8:00am CT, and ends December 25, 2025, at 11:59pm CT (the "Promotion Period"). Vikings' computer is the Sweepstakes' official clock.

The Sweepstakes will include one (1) Entry Periods (each an "Entry Period"), as outlined below:

Entry Period	Start Date (on or around 8:00 AM CT)	End Date (11:59 PM CT)	Entry Codes
1	12/22/25	12/25/25	<ul style="list-style-type: none">• GETAWAY• FITTED• WARMUP• GAMER

For clarity, to be eligible to win a prize, entries must be received no later than the submission cutoff date, December 25, 2025, at 11:59 p.m. CT.

Eligibility: To participate in the Sweepstakes, you must be at least eighteen (18) years of age on the date of entry and a resident of the United States of America (excluding residents of Alaska, Florida, New York, and Rhode Island). Void where otherwise prohibited. Employees of Vikings or its affiliates, parent companies, marketing agencies, sweepstakes vendors, subsidiaries and advertising and promotion agencies, any contractors working directly on the Sweepstakes and the immediate family members or those living in the same household of each are not eligible to participate.

Entry: To enter the Sweepstakes, entrants must (i) text message the applicable Entry Code from their personal mobile device during the corresponding Entry Period to 651-433-7565 or (ii) submit an entry using the Sweepstakes Formstack Link https://minnesotavikings.formstack.com/forms/winter_whiteout_giveaways_2025 within the

applicable Entry Period during the Promotion Period. By submitting an entry and participating, entrants consent to receive text messages sent by an automatic telephone dialing system by Sponsor and third parties acting on its behalf. Standard text and data rates may apply, and any such costs are the responsibility of the entrant.

Entries which do not comply with these Official Rules will be disqualified. All entries must be received during the applicable Entry Period. Participation in the Sweepstakes constitutes an entrant's full and unconditional agreement to these Official Rules and Vikings' decisions and interpretations, which are final and binding in all matters related to the Sweepstakes. Any attempt at circumvention of these Official Rules will result in immediate disqualification from the Sweepstakes.

Entrants may submit one (1) Entry Code per Prize.

Winner Selection and Notification: There will be a total of four (4) winners, selected according to the schedule below:

Entry Period	Winner Selection Date (on or about)	Number of winners
1	12/29/2025	4

A random drawing for the winner(s), among all eligible entries received, will be conducted on or about the dates set forth in the table above at the conclusion of each Entry Period, by a Vikings representative, whose decisions are final on all matters related to the Sweepstakes. The potential winners will be notified via text message and must respond or reply to Vikings within two (2) days. In the event a winner is unreachable, a winner's prize notification is returned as undeliverable, or a winner is not in compliance with these Official Rules, the winner will forfeit a prize. A forfeited prize may be awarded to an alternate winner in a random drawing from all remaining eligible entries received for the applicable Entry Period.

Prizes: There will be one (1) winner selected for each Entry Code, for a total of four (4) winners. Prizes for each Entry Code are as follows:

Entry Code	Prizing
GETAWAY	(i) One (1) Five Hundred Dollar (\$500) Delta gift card*, and (ii) one (1) Custom painted Winter Whiteout Suitcase by Art Attached. Approximate Value: Seven Hundred Eighty Dollars (\$780).
FITTED	(i) One (1) Showtyme Worldwide 'Shyne on Me' Beanie, (ii) one (1) Justin Jefferson Signature Series De Soto Oakleys; and (iii) one (1) UNRL Winter Whiteout Hoodie. Approximate Value: Four Hundred Six Dollars (\$406).
WARMUP	(i) One (1) Three Hundred Dollar (\$300) Netflix gift card**; (ii) one (1) One Hundred Fifty Dollar (\$150) Tradehome Shoes Gift Card ***; (iii) one (1) Fifty Dollar (\$50) Caribou Coffee Gift Card ****; one (1) Caribou Coffee Glass Tumbler with Copper Straw; and one (1) Vikings Knit Hat. Approximate Value: Five Hundred Sixty-One Dollars 98/100 Cents (\$561.98).
GAMER	(i) One (1) white Xbox Series S, (ii) one (1) copy of the Madden NFL 26 video game for Xbox, and (iii) one (1) Justin Jefferson Winter Warrior jersey. Approximate Value: Six Hundred Forty-Three Dollars 98/100 Cents (\$643.98).

*Gift Card Terms: Delta gift cards can only be redeemed using one of these methods:

- At delta.com/redeem.
- Call Delta Air Lines Reservations and advise the agent that you are redeeming a Delta Gift Card. In the U.S. and Canada, call 800-225-1366 or 800-225-2525; in Japan, 0570-077733 or 0476-31-8000; in all other countries, call the local Delta Air Lines Reservations office. This method of redemption may result in direct ticketing charges.
- At delta.com/vacations or by calling 800-800-1504 for Delta Vacations® packages that include air transportation. (Travel Advisors, call 800-727-1111.)

Delta gift cards may be used for travel on Delta Air Lines marketed flights, including those operated as Delta Connection® and by Delta Air Lines codeshare partners with a Delta Air Lines flight number, or Delta Vacations packages that include air transportation. Gift cards may not be used for other purchases, such as baggage fees, in-flight purchases, seat upgrades or other ancillary products. Up to 5 forms of payment can be redeemed per transaction on delta.com or 4 forms of payment at delta.com/vacations. If you wish to redeem more gift cards for a single purchase, please call Delta Air Lines at 1-800-225-1366 or Delta Vacations at 1-800-800-1504 and a Reservations Specialist will be able to assist you. Additional terms apply. For full terms, visit delta.com/giftcard. Travel restrictions and blackout dates may apply.

** Certain terms and conditions may apply to gift cards, see gift card for details. Not redeemable for cash.

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All costs and expenses, not specifically included herein, including, but not limited to, meals, beverages, gratuities, taxes, fees, surcharges, service charges, are solely the winner's responsibility. No substitutions are permitted except if a prize is unavailable, in which case a prize of equal or greater value may be awarded.

Taxes on a prize, including any federal, state, local, sales and income taxes (if applicable), are solely the responsibility of the winner, and winner agrees to provide a W-9 Tax form. Winners will not be required to make any payments to Vikings. Prizes are not redeemable for cash. Each winner acknowledges that he or she will be issued a 1099 Form if the value of all prizes won (from any promotion) by winner from Vikings during the 2025 calendar year meets or exceeds Six Hundred Dollars (\$600) or other amount as determined by the IRS.

The odds of winning depend on the number of eligible entries received during Entry Period.

General Conditions:

By participating in the Sweepstakes, each entrant agrees: (i) to be bound by these Official Rules, including entry requirements; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action or proceeding against Vikings, the Minnesota Lottery, the NFL and its member teams, NFL Properties, Inc. and each of their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers, owners, members, directors, and advertising and sweepstakes agencies (the "Released Parties") in connection with the Sweepstakes; (iv) that the Released Parties (unless prohibited by law) may use their name, voice, city/state of residence, visual and/or audio likeness for advertising and/or trade purposes, and for any other purpose in any media or format now or hereafter known without further compensation, permission or

notification; and (v) to forever and irrevocably agree to indemnify, defend, release and hold harmless the Released Parties from any and all liability for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with: (a) the Sweepstakes, including, but not limited to, any related activity or element thereof, and the entrant's entries, participation or inability to participate in the Sweepstakes; (b) the violation of any third-party privacy, personal, publicity, intellectual property and copyright, or proprietary rights; (c) acceptance, receipt, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof); (d) any change in the prizing (or any components thereof); (e) human error; (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; (g) lost, late, stolen, misdirected, damaged or destroyed prize (or any element thereof); or (h) the negligence or willful misconduct by entrant.

By participating in the Sweepstakes, entrants also agree that the Released Parties are not responsible for: (i) lost, late, incomplete, stolen, misdirected, postage due or undeliverable e-mail or postal mail; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/network accessibility, availability or traffic congestion; (iv) any technical, mechanical, printing or typographical or other error; (v) the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Sweepstakes; (vii) any injury or damage, whether personal or property, to entrants or to any person's computer related to or resulting from participating in the Sweepstakes and/or accepting a prize; (viii) any unanswered or undeliverable winner notifications; and (ix) entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THE SWEEPSTAKES, INCLUDING THE PRIZES, ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. THE SWEEPSTAKES IS NOT A GAMBLING PROMOTION, MAY NOT BE USED BY AN ENTRANT IN CONNECTION WITH ANY FORM OF GAMBLING AND IS STRICTLY INTENDED FOR ENTERTAINMENT PURPOSES.

DISPUTES: THE SWEEPSTAKES IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MINNESOTA, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN HENNEPIN COUNTY, MINNESOTA. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY THE AMERICAN ARBITRATION ASSOCIATION IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("AAA RULES"). THE AAA RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MINNESOTA. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN HENNEPIN COUNTY, MINNESOTA. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THESE OFFICIAL RULES OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS

ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE ENTRY PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.

Additional Terms:

Vikings' privacy policy is available at <https://www.vikings.com/footer/privacy-policy>. By participating in the Sweepstakes, entrants hereby agree to Vikings' collection and usage of their personal information and acknowledge that they have read and accepted Vikings' privacy policy.

Any attempted form of participation in the Sweepstakes other than as described herein is void. In the event production, printing, human or other errors cause more than the stated number of prizes to be available and/or claimed, Vikings reserves the right, in its sole discretion, to either (i) award the prizes by random drawing among all eligible claimants who submitted legitimately, or (ii) terminate the Sweepstakes with notice and award the prizes in a random drawing among eligible claimants who submitted legitimately received entries. In no event will Vikings be liable for awarding more than the stated number of prizes. Vikings and its agents are not responsible for any typographical or other errors or mistakes in the printing or dissemination of advertising and promotional material or these Official Rules.

Vikings reserve the right, in its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes should it determine, in its sole discretion, any virus, bug, non-authorized human intervention or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes. Vikings also reserve the right, at its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be entering the Sweepstakes from locations outside the United States or where void or prohibited by law. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, VIKINGS RESERVE THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.**

Although this Sweepstakes may be advertised on Facebook pages, X accounts (formerly known as Twitter), Instagram accounts, YouTube channel or other social media platforms of Sponsor, this contest is in no way sponsored, endorsed or administered by, or associated with, Facebook, X, Instagram, YouTube or other social media platforms. Entrants are providing their information to Sponsor and not to Facebook, X, Instagram, YouTube or other social media platforms. By entering, entrant provides a complete release of Facebook, X, Instagram or YouTube from any and all responsibilities implied or provided by Sponsor and that this Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook, X, Instagram or YouTube.

To obtain a copy of the winner's name or a copy of these Rules, mail your request along with a stamped, self-addressed envelope (except residents of VT may omit return postage) to: Attn: 2024 Winter Whiteout, Minnesota Vikings Football, LLC, 2600 Vikings Circle, Eagan, MN 55121. Requests must be received no later than 60 days of the end of the Sweepstakes Period.

If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. No entrant shall have the right to modify or amend these Official Rules. Vikings' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted become the property of Vikings and will not be returned. In the event of any conflict with any Sweepstakes details contained in these Official

Rules and Sweepstakes details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Sweepstakes as set forth in these Official Rules shall prevail.