

Our mission at the Minnesota Vikings is to *Advance the Vikings legacy through the passionate pursuit of excellence.*

We strive to achieve, we put the team first, we seek to learn, we exhibit high character, and we are committed to a diverse, equitable and inclusive environment.

SUMMARY: The Graphic Design Associate will be an integral part of True North Vikings Creative, the Minnesota Vikings in-house creative team, whose primary goal is to communicate the Vikings brand vision through all mediums. The Associate will be responsible for assisting with conceptual, creative design and production of materials requested by departments across the entire Vikings organization. Requests consist of but are not limited to digital and print collateral, environmental designs for the Vikings' various facilities, social media designs, logo/brand design and creative brainstorming. The Associate will be expected to work both home and away games to assist in creation of social media content. Ideal candidates will demonstrate a strong work ethic with the ability to multi-task in an exciting, fast-paced environment and must be highly collaborative and open to feedback.

In addition to the duties described above, the Graphic Design Associate will take part in the Vikings' exclusive **Leadership Development Program**. This program will provide regular opportunities for professional development, exposure to organizational leadership and the ability to develop skills critical for the Associate's future career growth. A fundamental part of the program will include clearly defined goals between the Associate and their Supervisor that will be tracked and measured for progress throughout the term of the program.

The Minnesota Vikings will be hiring two Graphic Design Associates for the 2024 Season. These are temporary full-time positions that will begin on June 3, 2024 and conclude on May 23, 2025, unless otherwise determined.

ESSENTIAL DUTIES AND RESPONSIBILITIES:

- Execute strong design experience in various formats – print, digital, environmental, and other specialty projects while adhering to the brand standards of the Vikings and our sponsors
- Participate in creative brainstorming sessions and design collaborations with other True North designers as well as other departments
- Ingest and incorporate feedback from management, other departments, and sponsors to yield desired design results
- Assist with art direction of photoshoots involving marketing materials and/or Vikings players
- Work each home game at U.S. Bank Stadium and each away game remotely

QUALIFICATION REQUIREMENTS:

- Relevant degree in the field of creative/visual arts
- Understanding of typographic, layout, composition, color theory and design principles
- Produce creative material efficiently and with strong attention to detail
- Ability to multi-task and manage multiple projects daily to meet deadlines
- Ability to take creative direction and feedback from others
- Ability to work independently but also discern when it is needed to ask questions or obtain help from others

- Ability to be highly collaborative with other designers as well as the other associates across the organization
- Proficient with the latest Adobe Creative Suite and animation experience is a plus
- Copywriting, photography, creative strategy & web design experience are a plus
- Ability to commute to TCO Performance Center and U.S. Bank Stadium

We are eager to fill this spot on the roster and would love to see your portfolio as soon as possible! To tryout for the team, please provide an electronic portfolio or link to your portfolio website. Candidates who do not provide a portfolio will not be considered.

CONFIDENTIALITY REQUIREMENTS: *This position may require the individual to have access to confidential records and information. To successfully perform this position, confidentiality of the information with which the individual has contact must be maintained.*

PHYSICAL DEMANDS: *The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.*

- Ability to perform physical tasks such as lifting and moving boxes etc.
- Ability to sit or stand for long periods of time
- Ability to navigate stadium

WORK ENVIRONMENT: *The work environment characteristics described here are representative of those an employee encounters while performing the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.*

- Standard office for regular office hours, on-site events

The Minnesota Vikings are committed to creating and sustaining a culture for you. Whoever you are, we are an organization that embraces and empowers people of all backgrounds and experiences and incorporate diversity, equity, and inclusion into the foundation of everything we do. We are proud to have a culture that empowers our people to harness their uniqueness to develop their full potential as a contributor to the success of the organization and the communities we serve. The Minnesota Vikings are an equal opportunity employer, and we continue to commit to creating equitable opportunities by ensuring that our place can be anyone's place.