

MINNESOTA VIKINGS FOUNDATION SPECIALTY LICENSE PLATE FAQ

Q: When will the specialty plates be available?

A: The anticipated first available date for purchase is January 2, 2024. Fans who are interested in being notified when the plates are available can sign up [here](#).

Q: Where can I obtain a plate?

A: The plates will be available for purchase at approximately 170 Minnesota Driver and Vehicle Services locations throughout the state. If temporarily out of stock, the office can order the plates to be mailed directly to the customer. Plates can also be ordered at drive.mn.gov without going into an office. **Fans who are interested in being notified when the plates are available can sign up [here](#).** For a list of all DVS locations, click [here](#).

Q: What is the cost?

A: In addition to typical vehicle plate fees, an annual \$30 contribution to the Minnesota Vikings Foundation is required.

Q: Where will contributions for the plate go?

A: All proceeds from the Minnesota Vikings Foundation specialty license plate will be directed to the Foundation and its mission to advance youth health and education initiatives.

Q: Are there any reporting requirements to ensure the Minnesota Vikings Foundation is appropriately using the funds?

A: Yes, the Foundation will be required to report to the Department of Public Safety on an ongoing basis how the funds are being used for the public good.

Q: How was the final design determined?

A: The final plate design was selected based on feedback from the Minnesota Department of Public Safety and the results of a fan survey that took place throughout 2023 Vikings Training Camp and the preseason.

Q: What was the process for approval?

A: Prior to receiving legislative approval, the Foundation submitted a survey to DPS that showed a substantial number of Minnesotans would have interest in purchasing the plates. The Foundation will be required to report to DPS on an ongoing basis how the funds are being used for the public good.

Q: Will having a Minnesota Vikings Foundation plate negatively impact the ability of other plate programs to raise money?

A: Creating additional plates furthers opportunities for Minnesotans to identify with a cause they are passionate about, which helps all the great charitable work being done in the state.

Q: Does any money go to the Vikings?

A: No, all proceeds from this program will support the Minnesota Vikings Foundation and its charitable work.

Q: Do other states have these opportunities?

A: Yes, having specialty license plates with marks of professional sports teams is a common fundraising opportunity in more than 20 states.

Q: Will other sports teams have plates in Minnesota?

A: While all professional sports teams in Minnesota can engage with DPS for the creation of a specialty plate to support their charitable efforts, we cannot speak to the intentions of those organizations.