



# Vikings Perks

PRESENTED BY [PARTNER NAME]

MAIN IMAGERY  
[600 x 300 PX]

## Heading

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## DEDICATED EMAILS

Dedicated emails with exclusive offers or perks that are sent to segmented audiences in the Minnesota Vikings fanbase.

## SPECIFICATIONS

### PLEASE PROVIDE THE FOLLOWING ELEMENTS:

\*Please note graphics and copy are subject to change in order to align with partner and Vikings goals and branding.

**Main Graphic:** 2:1 or 600 x 300 pixels preferred (maximum image size is 600 x 350).

**Copy:** Please try to keep the copy brief, and written in a manner that addresses Vikings fans in the typical Minnesota Vikings brand voice.

### Click-thru Links:

Please send and specify which link(s) should be applied to specific graphic(s), button(s) or copy.

### OPTIONAL Footer Graphic:

600 x 100 pixels maximum.

Please send finalized graphics, copy and links to your Vikings partnership representative and a list of requested dedicated email dates **two weeks in advance** and we will do our best to accommodate based on availability.

MOCK EXAMPLES



# Vikings Perks

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### Heading

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# Vikings Perks

PRESENTED BY [PARTNER NAME]

Gift NFL Team Tickets or Pro Shop Items while earning  
**3% IN REWARDS**  
when you use your **Minnesota Vikings**  
**Extra Points Visa® Credit Card**<sup>1</sup>



APPLY NOW

