



NORTH SIDELINE PERMANENT LED

The eight north sideline permanent LED signs at U.S. Bank Stadium are dedicated advertisement spaces for specific sponsors who contractually utilize these exclusive locations during Vikings home games.

North
Sideline
Permanent
LED



Example of a rotation of partner creative

NORTH SIDELINE PERMANENT LED

- Individual Window - Width: 812 px | Height: 84 px
- Still or Animated Creative

DELIVERABLES CHECKLIST

- ☐ Company Logo(s) for Still and Animated Creative | JPEG, PNG or EPS
- ☐ Promotional Copy or Message for Animated Creative

DEADLINE & DELIVERY

DEADLINE

Please contact your partnership representative for deadline.

The Vikings will design the North Sideline partner creative to make sure all eight signage positions have a consistent look across partners. A proof will be provided for partner approval.

If you would like to change your creative during the season, please submit new logo(s) and/or copy at least one week in advance of the game it should run in.

DELIVERY

Please deliver your assets to your Vikings Partnership Activation representative.