



TRAFFIC INSTRUCTIONS FOR KMSP

- Spots must be delivered digitally. To upload spots to the KMSP BOX account, please contact kmsp_traffic@foxtv.com for an upload invitation. Spots may also be sent by Extreme Reach, Comcast AdDelivery, Yangaroo, or On the Spot. If a KMSP can download spots from partner FTP sites as well. Spots on videotape cannot be accepted.
- All instructions must have:
 - Title
 - Product/Est#
 - Ad ID
 - Duration
 - Rotation
 - Flight dates
 - Contact information
 - Delivery method

KMSP CONTACT

KMSP TV
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Eden Prairie, MN 55344-7258
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Jeanne.Ronchak@FOX.COM
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PREFERRED FILE FORMAT FOR HD MEDIA

- Dimensions: 1280 x 720p or 1920 x 1080i/1080p
- Wrapper: MXF OP1a
- Video Code c: MPEG-2 HD or H.264 HD
- Audio Code c–Stereo:
 - PCM or AAC CH 1/2
 - 16-bit, 48 kHz.
- Audio Codec–5.1:
 - PCM or AAC Surround Sound CH 1-6 L/R/C/LFE/Ls/Rs
 - (7&8 = Stereo Downmix when no DV/SAP present)
 - 16-bit 48 kHz

VIKINGS PRESEASON GAMES LOCAL TV BROADCAST

The Minnesota Vikings' preseason games will be aired on the Official TV Home of the Minnesota Vikings, Fox affiliate KMSP. All games are subsequently re-aired by Vikings cable partner Fox Sports North.

VIKINGS PRESEASON GAMES NETWORK TV BROADCAST

The Minnesota Vikings' preseason games will be aired on the Official TV Home of the Minnesota Vikings, Fox affiliate KMSP and also broadcasted on the 13 Vikings Affiliate TV stations in Minnesota, North and South Dakota, Iowa, Illinois, Wisconsin, and Nebraska.

All games are subsequently re-aired by Vikings cable partner Fox Sports North.

SCHEDULE & DEADLINES

Commercials are due one week in advance of the show broadcast.

Please send your commercial and traffic instructions to KMSP and your Vikings Representative.

Please contact your Vikings Partnership representative with any questions.