North Side Upper Level LED

North Side Club Level LED

The North and South Side Upper and Club LED Ribbons gives partners a "Moment of Exclusivity" in front of 66,000 fans at U.S. Bank Stadium.

DEADLINE & DELIVERY

DEADLINE
Please contact your partnership representative for deadline.

If you would like to change your creative during the season, please submit new files at least one week in advance of the game it should run in

DELIVERY
Please deliver your assets to your Vikings partnership representative.

NORTH SIDE UPPER & CLUB LEVEL LED

Upper Level (L x H)

• Breakdown: 1624 px x 84 px - GIP Window (Not Visible) | 7532 px x 84 px - Sponsor Animation Window | 1624 px x 84 px - GIP Window (Not Visible) | 9878 px x 84 px - Sponsor Animation Window | 734 x 84 - Closed Caption

• Submit One File: 21392 px x 84 px, files should be named XXXX_NUPPER

Club Level (L x H)

• Breakdown: 18200 px x 56 px (All Sponsor Animation Window)

• Submit One File: 18200 px x 56 px, files should be named XXXX_NCLUB

LED Suggested Delivery Attributes

• :15 animations or still

• Animation Files: 59.94 fps, ProRes .MOV

• Still File Types: JPEG or PNG

• Color Mode: RGB, 72 dpi

• Apply background to the entire ribbon, including the GPI Window

DELIVERABLES CHECKLIST

North Side Upper Level LED | 21392 px wide x 84 px tall

☐ Still (Required Minimum) | JPEG, PNG

☐ Animated (Recommended) | ProRes, .MOV

　　　　　　　　　　　　Still Sequence; 59.94 fps

DELIVERABLES CHECKLIST

North Side Club Level LED | 18200 px wide x 56 px tall

☐ Still (Required Minimum) | JPEG, PNG

☐ Animated (Recommended) | ProRes, .MOV

　　　　　　　　　　　　Still Sequence; 59.94 fps

South Side Upper Level LED

South Side Club Level LED

The North and South Side Upper and Club LED Ribbons gives partners a "Moment of Exclusivity" in front of 66,000 fans at U.S. Bank Stadium.

SOUTH SIDE UPPER & CLUB LEVEL LED

Upper Level (L x H)

- Breakdown: 2795 px x 84 px - Sponsor Animation Window | 1624 px x 84 px - GIP Window (Not Visible) | 8427 px x 84 px - Sponsor Animation Window | 734 px x 84 px - Closed Caption

- Submit One File: 13580 px x 84 px, files should be named XXXX_SUPPER

Club Level (L x H)

- Breakdown: 6692 px x 56 px - Sponsor Animation Window | 560 px x 56 px - GIP Window (Not Visible) | 6188 px x 56 px - Sponsor Animation Window

- Submit One File: 13440 px x 56 px, files should be named XXXX_SCLUB

LED Suggested Delivery Attributes

- :15 animations or still

- Animation Files: 59.94 fps, ProRes .MOV

- Still File Types: JPEG or PNG

- Color Mode: RGB, 72 dpi

- Apply background to the entire ribbon, including the GPI Window

DEADLINE & DELIVERY

DEADLINE
Please contact your partnership representative for deadline.

If you would like to change your creative during the season, please submit new files at least one week in advance of the game it should run in

DELIVERY
Please deliver your assets to your Vikings partnership representative.

DELIVERABLES CHECKLIST

South Side Upper Level LED | 13580 px L x 84 px H

☐ Still (Required Minimum) | JPEG, PNG

☐ Animated (Recommended) | ProRes, MOV

Still Sequence; 59.94 fps

DELIVERABLES CHECKLIST

South Side Club Level LED | 13440 px L x 84 px H

☐ Still (Required Minimum) | JPEG, PNG

☐ Animated (Recommended) | ProRes, MOV

Still Sequence; 59.94 fps