

**2018 Coin Toss Captain Presented by U.S. Bank
Official Sweepstakes Rules**

NO PURCHASE OR PAYMENT NECESSARY. This sweepstakes is open to U.S. residents of Minnesota, 18 years of age or older as of the day upon which they enter. Void outside the state of Minnesota and where prohibited.

Sweepstakes begins Friday, September 14, 2018 at 5:00pm CT and ends on Wednesday, December 26, 2018, at 12:00pm CT ("Sweepstakes Entry Period").

Eligibility: To enter the 2018 Coin Toss Captain Presented by U.S. Bank Sweepstakes (the "Sweepstakes"), you must be at least 18 years old on the date of entry AND a United States resident of the state of Minnesota (the "Eligible Locations"). VOID where prohibited. Employees of Minnesota Vikings Football, LLC ("Vikings"), U.S. Bank National Association, or their respective affiliates, parent companies, advertising and marketing agencies, participating vendors, subsidiaries, any contractors working directly on this Sweepstakes, and the immediate family members or those living in the same household of each are not eligible to participate.

Participation in the Sweepstakes constitutes entrant's full and unconditional agreement to these Official Rules and Vikings' decisions and interpretations, which are final and binding in all matters related to the Sweepstakes.

Game Prize: One (1) winner will be selected at random each Wednesday prior to a Vikings regular season home game from all entries received during the Sweepstakes Entry Period up until such applicable selection date. Once registered, the entrant will be included in the applicant pool for each home game drawing (unless and until such entrant is selected as a winner). Only one entry per person will be considered. The winning entrant each home game (the "Winner") will receive two (2) game tickets, at a location to be determined in the sole discretion of the Vikings, two (2) pre-game field passes, and a commemorative coin, such package having an approximate retail value of Three Hundred Dollars (\$300). All costs and expenses not specifically included herein are solely the Winner's responsibility. Game tickets are awarded pursuant to a revocable, nontransferable license that is personal to the Winner and may not be sold, resold, auctioned, bartered, assigned, exchanged, placed in commerce, transferred, given away, donated, or otherwise conveyed (except to a surviving spouse). A violation of these restrictions shall revoke Winner's license, and may result in the prize not being honored. Winner and guest must abide by all venue policies and game ticket terms and conditions. Vikings reserves the right to revoke the game tickets from Winner and/or guest who Vikings or venue personnel deem, in their sole discretion, may be intoxicated, be a safety risk, or have violated any venue policy or law.

The Winner will be selected and notified on the Wednesday prior to such Vikings regular season home game during the Sweepstakes Entry Period. For clarification, there will be seven (7) random drawings for a separate Winner for each Vikings regular season home game, beginning with the September 23, 2018 game and ending with the final regular season home game on December 30, 2018. If the person selected is ineligible or does not agree to the terms and conditions, a replacement entrant may be selected at random, as determined by the Vikings.

To Enter and participate in the Coin Toss Captain Presented by U.S. Bank Sweepstakes:
No purchase necessary to enter or win this Sweepstakes. Participants may enter the Sweepstakes by visiting www.vikings.com/CoinToss during the Sweepstakes Entry Period and following the instructions provided to fully complete and submit the Sweepstakes entry form. Upon completion and entry, you will automatically be placed in the Sweepstakes. All fully completed entries must be received during the Sweepstakes Entry Period. Consideration for an applicable Vikings regular season home game requires entry by 12:00pm CT the Wednesday prior to the applicable regular season Vikings home game during the Sweepstakes Entry Period. The Sweepstakes is limited to one (1) entry per person. Additional entries beyond the specified limit will be void. The Winner will be notified by phone or email.

The Winner will be notified by phone or email and in order to receive the prize, Winner will be required to complete and return an Affidavit of Eligibility ("Affidavit"), a Release of Liability ("Release"), and where permissible a Publicity Release including, but not limited to, providing proof of identity, which must be executed and returned within two (2) days of the date specified on the notification, or such Winner will be disqualified and an alternate Winner may be selected. If a Winner cannot be contacted, or if Affidavit/Release/Publicity Release is returned as undeliverable or if the Winner cannot accept or receive the prize for any reason, or he/she is not in compliance with these Official Rules, the corresponding prize will be forfeited and may be awarded to an alternate winner in a separate random drawing. If a Winner is otherwise eligible under these Official Rules, but is nevertheless deemed a minor in his or her state of primary residence, the prize will not be awarded to the entrant. Prize is non-assignable and non-transferable except to a surviving spouse. No substitutions are permitted except if prize is unavailable, in which case a prize of equal or greater value may be awarded. Prize is not redeemable for cash. Winner is responsible for all federal, state, local, sales and income taxes (if applicable). Any other incidental expenses or prize not specified herein are the sole responsibility of the Winner. Winner will not be required to make any payments to the Vikings. Taxes on the prize are solely the responsibility of Winner and Winner agrees to provide a W-9 Tax form.

Entry and acceptance of prize constitute permission for Vikings to use the Winner's name, prize won, hometown and likeness for online posting and promotional purposes without further compensation, except where prohibited by law. The Winner acknowledges the Sweepstakes, including the prizes, is provided "as is", and the Vikings and all other businesses concerned with this Sweepstakes and their agents do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions, merchantability, fitness for a particular purpose, or non-infringement of any aspect of prize.

GENERAL CONDITIONS: Sweepstakes is intended for participation in the state of Minnesota only. **Minnesota law governs the Sweepstakes. All entrants/participants agree to be bound by the Official Rules and governing law of the State of Minnesota, and the forum and venue for any dispute shall be in Hennepin County, Minnesota.**

By entering the Sweepstakes, each entrant and Winner agrees: (i) to be bound by these Official Rules, including entry requirements; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action or proceeding against Vikings, U.S. Bank National Association, and the NFL and its member teams, NFL Properties, Inc. and each of their respective advertising and sweepstakes agencies and their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers, owners, members and directors (the "Released Parties") in connection with the Sweepstakes; (iv) that the Released Parties (unless prohibited by law) may use their name, voice, city/state of residence, photograph, visual and/or audio likeness for advertising and/or trade purposes, and for any other purpose in any media or format now or hereafter known without further compensation, permission or notification; and (v) to forever and irrevocably agree to indemnify, defend, release and hold harmless the Released Parties from any and all liability for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with: (a) the Sweepstakes, including, but not limited to, any related activity or element thereof, and the entrant's entries, participation or inability to participate in the Sweepstakes; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof); (d) any change in the prizing (or any components thereof); (e) human error; (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; (g) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof); or (h) the negligence or willful misconduct by entrant.

By participating in the Sweepstakes, entrants also agree that the Released Parties are not responsible for: (i) lost, late, incomplete, stolen, misdirected, postage due or undeliverable e-mail or postal mail; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/network accessibility, availability or traffic congestion; (iv) any technical, mechanical, printing or typographical or other error; (v) the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Sweepstakes; (vii) any injury or damage, whether personal or property, to entrants or to any person's computer related to or resulting from participating in the Sweepstakes and/or accepting a prize; (viii) any unanswered or undeliverable winner notifications; and (ix) entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules.

ADDITIONAL TERMS: Entrants must be U.S. residents and citizens of Eligible Locations.

Vikings' privacy policy is available at <https://www.vikings.com/footer/privacy-policy>. By participating in the Sweepstakes, entrants hereby agree to Vikings' collection and usage of their personal information and acknowledge that they have read and accepted Vikings' privacy policy.

Vikings reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend this Sweepstakes for any reason, no reason at all, or should it determine, in its sole discretion, that any virus, bug, non-authorized human intervention or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes. In such case, Vikings may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Vikings.

Vikings reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be entering the Sweepstakes from locations outside the United States and other Eligible Locations. Additionally, Vikings reserves the right to prosecute any fraudulent activities to the full extent of the law.

If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the prize documents will not affect the validity or enforceability of any other provision. No entrant shall have the right to modify or amend these Official Rules. Vikings' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted become the property of Vikings and will not be returned. In the event of any conflict with any Sweepstakes details contained in these Official Rules and Sweepstakes details contained in any promotional materials (including but not limited to television, print, and social/digital advertising, promotional packaging and other promotional media), the details of the Sweepstakes as set forth in these Official Rules shall prevail.