

2026 Meet a Pick Sweepstakes

Official Rules

NO PURCHASE OR PAYMENT NECESSARY TO PLAY. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING.

The **2026 Meet a Pick Sweepstakes** (the "Sweepstakes") is sponsored by Minnesota Vikings Football, LLC, with an address of 2600 Vikings Circle, Eagan, MN 55121 ("Vikings") and Diageo Americas, Inc., with an address of 3 World Trade Center, 175 Greenwich St., New York, NY 10007 ("Diageo").

Entry Period: The Sweepstakes begins July 20, 2026, at 12:00 pm CST, and ends July 27, 2026 at 5:00 pm CST (the "Entry Period"). Vikings' computer is the Sweepstakes official clock. Internet access and valid e-mail address are required.

Eligibility: To participate in the Sweepstakes, you must be at least twenty-one (21) years of age on the date of entry AND a legal resident of the State of Minnesota. VOID where prohibited. Employees of Vikings, Diageo, or their affiliates, parent companies, marketing agencies, vendors, subsidiaries and advertising and promotion agencies, any contractors working directly on the Sweepstakes and the immediate family members or those living in the same household of each are not eligible to participate. Also, employees or owners of alcohol beverage suppliers, importers, wholesalers, distributors or retailers are not eligible to participate.

Sweepstakes Entry: To enter the Sweepstakes, entrants must enter the Sweepstakes using the Sweepstakes Formstack Link https://minnesotavikings.formstack.com/forms/meet_a_pick_diageo_americas and complete the requested information in its entirety by the end of the Entry Period. Entries which do not comply with these Official Rules or the further instructions on the Sweepstakes Formstack Link will be disqualified. All entries must be received during the applicable Entry Period. Participation in the Sweepstakes constitutes an entrant's full and unconditional agreement to these Official Rules and Vikings' decisions and interpretations, which are final and binding in all matters related to the Sweepstakes. Any attempt at circumvention of these Official Rules will result in immediate disqualification from the Sweepstakes.

Participation in the Sweepstakes constitutes an entrant's full and unconditional agreement to these Official Rules and Vikings' decisions and interpretations, which are final and binding in all matters related to the Sweepstakes.

Entries submitted using any automated, programmed, robotic, script, macro, artificial intelligence, or other mechanical or electronic means, or any method intended to circumvent the entry process, are prohibited and will be deemed void.

Limit of one (1) entry per person. Multiple entries are subject to disqualification.

Prize: There will be one (1) winner selected for the Prizes below.

- i. Two (2) VIP tickets to a Minnesota Vikings Training Camp open practice, including access to a private air-conditioned hospitality space, complimentary food and non-alcohol beverages, and a Vikings gift, on a date designated by the Minnesota Vikings in August 2026.
- ii. Two (2) tickets for a tour of the Vikings Museum at the Vikings Twin Cities Orthopedic Performance Center ("TCOPC") on a date designated by the Minnesota Vikings in August 2026.

- iii. Post-practice on-field meet-and-greet opportunity with the Vikings' first overall pick from the 2026 NFL Draft. NOTE: Vikings will use every effort to secure the first overall pick; however, if unavailable, the experience will include another Vikings 2026 draft pick of Vikings' sole choosing.
- iv. One (1) autographed Vikings merchandise item.
- v. Total Approximate Value: One Thousand Five Hundred Dollars (\$1,500)
- vi. Prize elements subject to availability and/or additional restrictions. All costs and expenses not specifically included herein, including but not limited to, transportation to and from the TCOPC, are solely the winner's responsibility. Winner's guest must be 21 years of age or older. If a winner elects to attend Vikings open practice and/or Vikings Museum without a guest, no additional compensation will be awarded. No refund or compensation will be made in the event of the cancellation of Vikings open practice and, in such case, the remaining elements of Prize will constitute the entire liability of Vikings and Diageo.
- vii. Taxes on any prize, including any federal, state, local, sales and income taxes (if applicable), are solely the responsibility of the winners, and the winners agree to provide a W-9 Form. Winners acknowledge that they will be issued a 1099 Form if the value of all prizes won (from any promotion) by winners from Vikings during the 2026 calendar year meets or exceeds Two Thousand Dollars (\$2,000) or other amount as determined by the IRS. Winners will not be required to make any payments to Vikings.
- viii. Odds of winning depend on the number of eligible entries received.

Winner Selection and Notification: A random drawing for the winner, among all eligible entries received, will be conducted on or about July 29, 2026, by a Vikings representative, whose decisions are final on all matters relating to the Sweepstakes. The winner will be notified by e-mail and must respond or reply to Vikings within two (2) business days. The e-mail notification will include a Declaration of Eligibility/Liability/Publicity Release to be completed and signed by winner and a Liability/Publicity Release to be completed by winner's guest. In the event a winner is unreachable, a winner's prize notification is returned as undeliverable, winner fails to return completed and signed Declaration of Eligibility/Liability/Publicity Release or a winner is not in compliance with these Official Rules, the winner will forfeit the prize. A forfeited prize may be awarded to an alternate winner in a random drawing from all remaining eligible entries received for the Sweepstakes. No substitutions are permitted except if the prize is unavailable, in which case the prize of equal or greater value may be awarded, except as otherwise set forth herein. Prize is not redeemable for cash; Prize is not transferable.

General Conditions:

By participating in the Sweepstakes, each entrant agrees: (i) to be bound by these Official Rules, including entry requirements; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action or proceeding against Vikings, Diageo, the NFL and its member teams, NFL Properties, Inc. and each of their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers, owners, members and directors (the "Released Parties") in connection with the Sweepstakes; (iv) that the Released Parties (unless prohibited by law) may use their name, voice, city/state of residence, photograph, visual and/or audio likeness for advertising and/or trade purposes, and for any other purpose in any media or format now or hereafter known without further compensation, permission or notification; and (v) to forever and irrevocably agree to indemnify, defend, release and hold harmless the Released Parties from any and all liability for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury

and/or death which may occur in connection with: (a) the Sweepstakes, including, but not limited to, any related activity or element thereof, including the Vikings and/or Diageo's use of the entrant's entries, participation or inability to participate in the Sweepstakes; (b) the violation of any third-party privacy, personal, publicity, intellectual property and copyright, or proprietary rights; (c) acceptance, receipt, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of the prize (or any component thereof); (d) any change in the prize (or any components thereof); (e) human error; (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; (g) lost, late, stolen, misdirected, damaged or destroyed prize (or any element thereof); or (h) the negligence or willful misconduct by entrant.

By participating in the Sweepstakes, entrants also agree that the Released Parties are not responsible for: (i) lost, late, incomplete, stolen, misdirected, postage due or undeliverable e-mail or postal mail; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/network accessibility, availability or traffic congestion; (iv) any technical, mechanical, printing or typographical or other error; (v) the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Sweepstakes; (vii) any injury or damage, whether personal or property, to entrants or to any person's computer related to or resulting from participating in the Sweepstakes and/or accepting the prize; (viii) any unanswered or undeliverable winner notifications; and (ix) entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THE SWEEPSTAKES, INCLUDING THE PRIZE, IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. THE SWEEPSTAKES IS NOT A GAMBLING PROMOTION, MAY NOT BE USED BY AN ENTRANT IN CONNECTION WITH ANY FORM OF GAMBLING AND IS STRICTLY INTENDED FOR ENTERTAINMENT PURPOSES.

DISPUTES: THE SWEEPSTAKES IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MINNESOTA, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN HENNEPIN COUNTY, MINNESOTA. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY THE AMERICAN ARBITRATION ASSOCIATION IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("AAA RULES"). THE AAA RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MINNESOTA. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN HENNEPIN COUNTY, MINNESOTA. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THESE OFFICIAL RULES OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE ENTRY PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.

Additional Terms:

Vikings' privacy policy is available at <https://www.vikings.com/footer/privacy-policy>. By participating in the Sweepstakes, entrants hereby agree to Vikings' collection and usage of their personal information and

acknowledge that they have read and accepted Vikings' privacy policy.

Any attempted form of participation in the Sweepstakes other than as described herein is void. In the event production, printing, human or other errors cause more than the stated number of prizes to be available and/or claimed, Vikings reserves the right, in its sole discretion, to either (i) award the prize by random drawing among all eligible claimants who submitted legitimately, or (ii) terminate the Sweepstakes with notice and award the prize in a random drawing among eligible claimants who submitted legitimately received entries. In no event will Vikings or Diageo be liable for awarding more than the stated number of prizes. Vikings/Diageo and their agents are not responsible for any typographical or other errors or mistakes in the printing or dissemination of advertising and promotional material or these Official Rules.

Vikings/Diageo reserve the right, in their sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes should they determine, in their sole discretion, any virus, bug, non-authorized human intervention or other causes beyond their control corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes. Vikings/Diageo also reserve the right, at their sole discretion, to disqualify any individual they find to be tampering with the entry process or the operation of the Sweepstakes or to be entering the Sweepstakes from locations outside the United States or where void or prohibited by law.

CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, VIKINGS/DIAGEO RESERVE THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. No entrant shall have the right to modify or amend these Official Rules. Vikings'/Diageo's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted become the property of Vikings/Diageo and will not be returned. In the event of any conflict with any Sweepstakes details contained in these Official Rules and Sweepstakes details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Sweepstakes as set forth in these Official Rules shall prevail.