



GAME DAY SOCIAL NARRATIVE

WELCOME

Our goal is for the Minnesota Vikings games to be an enjoyable experience for everyone, including fans with special needs or sensory issues.

**Some areas you will encounter during your game day experience may be over-stimulating.
You may want to read this booklet or print and review when you first arrive.**



**This booklet was compiled to serve as an informational tool to increase your enjoyment and comfort at U.S. Bank Stadium. It is not a complete or official statement of policies.
The Vikings reserve the right to alter, change, or interpret policies without notice.**

WHEN I GO TO A VIKINGS GAME



This is U.S. Bank Stadium and the Minnesota Vikings play football in this stadium.
I will be going to a football game here.



Before the game, it gets very crowded and we have to wait our turn in line with other people. Sometimes it gets loud and this is OKAY!

The halls leading to our seats are long and can be very crowded.



Sometimes fire comes out of the large ship and fireworks are used during the player introductions.



When we walk around the concourse in the stadium, we will see a lot of TV screens so we can watch the game while we are away from our seats.

There are many food options on game day.

We will have to wait in line at the concession stand, and that is OKAY!



In the middle of the game, they have presentations, performers, marching bands and other fun activities. We are going to have fun on this special day.



A bag was designed just for me and I can pick one up at Guest Services on game day.

The kit was designed to help fans with special sensory needs feel comfortable and remain engaged during the game. Cost effective items were chosen to mitigate environmental factors and provide engaging sensory input on multiple level to meet the unique needs of users. It will help fans enjoy the game and no doubt become a lasting souvenir of the Vikings game! 3M noise canceling headphones are also available.

These are located on the Main Concourse near the Purple and Gold lobbies, Section 307 on the Upper Concourse or in the Sensory room located near the southwest escalator behind section 346.

***Subject to availability and kits may vary.**

MINNESOTA VIKINGS SENSORY ROOM

A Sensory Room is located on the Upper Concourse near the southwest escalator behind section 346. The sound-protected space includes a sensory active wall display, sensory toys, low lighting, bean bag chairs and sensory bags. Partnering with Fraser Pediatric Therapy, the room will be staffed with two licensed behavioral specialists for every Vikings home game.

