Let's Celebrate a Carolina Panthers Win Sweepstakes

Official Rules
NO PURCHASE NECESSARY TO ENTER OR WIN.

1) Eligibility: The "Let's Celebrate a Carolina Panthers Win" Sweepstakes (hereafter, "Sweepstakes") is open to legal permanent residents of the North Carolina or South Carolina who are twenty-one (21) years of age or older (hereafter, "Eligible Entrants"). Employees, officers, directors, agents and representatives of Panthers Stadium, LLC, Panthers Football, LLC (hereafter, "Sponsor"), the National Football League, its member professional football clubs, NFL Ventures, L.P., X Corp ("X"), prize providers and each of their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, suppliers, advertising & promotion agencies (hereafter collectively, "Released Parties"), and each such individual's immediate family members (mother, father, sister, brother, child, husband, wife & their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win. All applicable federal, state & local laws apply.

2) Promotion Period: Sweepstakes starts at 10:00:00 am Eastern Time ("ET") on November 23, 2026 and ends at 11:59:59 pm ET on November 26, 2027 (hereafter, "Promotion Period").

3) How to Enter: During the Promotion Period, @panthers will post one (1) promotional post on X (formerly Twitter) after each Carolina Panthers win ("Entry Period") during the 2026/2027 season (excluding post season). An Entry Period ends 72 hours after the Promotional Post. To receive one (1) entry into the Sweepstakes during the Entry Period, you must (i) log-in (or join X at www.x.com) (joining X is free) and (ii) like the promotional photo. Limit one (1) entry per person per Entry Period throughout the Promotion Period. Entries received in excess of stated limitation will be void. If you choose to participate using your mobile phone, standard data fees may apply. See your wireless provider for pricing plan details. All Entries must comply with the X Terms of Service and Rules available at https://x.com/home. Entries generated by script, macro or other automated means or with the intent to subvert the entry process will be void. This Sweepstakes Is In no way sponsored, endorsed or administered by, or associated with X.

By entering, you constitute your consent to participate in the Sweepstakes and consent for Sponsor to obtain, use, and transfer your X username, and other details for Sweepstakes administration purposes. Except as noted in these Official Rules, information collected for this Sweepstakes is used only for the purpose of Sweepstakes administration and winner notification, and will not be re-used, sold or shared in any other manner by Released Parties or any third parties.

Released Parties and X are not responsible for late, lost, stolen, incomplete, misdirected, delayed, garbled, damaged, inaccurate or undelivered Likes, Tags, direct messages or entries, or for telephonic, human or computer failures, problems or errors, interruptions in service due to system upgrades, repairs, modifications or other causes, failures or malfunctions of connections, satellite, network, cable, Internet Service Provider (ISP), phones, phone lines or telephone systems, traffic congestion on the Internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in connection with the administration of the Sweepstakes, the processing of direct messages, Likes, Tags requests or Entries, the announcement of the prizes, for any injury or damage to participant's or any other person's computer or other device relating to or resulting from participation in this Sweepstakes, or for printing, typographical, human or other errors appearing in these Official Rules or other Sweepstakes-related materials. Sponsor reserves the right, in its sole and absolute discretion, to void any Entries or Follow requests of entrants and disqualify such entrants whom Sponsor believes have attempted to tamper with or impair the administration, security, fairness or proper play of this Sweepstakes and/or who are in violation of these Official Rules.

4) Winner Selection: One (1) winner will be randomly selected from among all entries received during each Entry Period. Drawing will be conducted by Sponsor approximately 72 hours after an Entry Period ends. Odds of winning a prize depends upon the total number of eligible entries received during an Entry Period. By entering, entrants agree to be bound by these Official Rules and to the decisions of the Sponsor and judges, which will be final and binding in all respects. The potential winners will be notified via Instagram Direct Message by Sponsor and respond, within one (1) day of the issuance of Direct Message, as determined by Sponsor in its sole and absolute discretion. The potential winners may be required to execute and return an Affidavit of Eligibility, Liability and (where legal) Publicity Release as well as any other documents required by Sponsor within one (1) day of issuance of notification. Non-compliance with the foregoing or with these Official Rules in any way, the inability to contact any potential winner (as specified above), any potential winner's rejection of his or her prize or return of prize or prize notification as non-deliverable may result in disqualification and, at Sponsor's discretion, the awarding of the applicable prize by selecting an alternate potential winner in a random drawing from among all remaining eligible entries received.

5) Prizes: **Two (2) prizes per Entry Period will be awarded:**

One (1) Prize winner will receive one (1) Bud Light Branded cornhole set and one (1) Bud Light branded cooler. Approximate Retail Value ("ARV"): $400.00.

Prizes are awarded "as is" without any warranty or guarantee, either express or implied by Sponsor. Certain terms and conditions apply to gift card at issuer's sole discretion. All prize details are at Sponsor's sole discretion. Costs and expenses associated with the acceptance and use of a prize not specified herein as being awarded, including, but not limited to, federal, state and local taxes (if any) are each winner's sole responsibility.

6) Miscellaneous: No transfer, assignment, cash redemption, or substitution of a prize is permitted except by Sponsor who reserves the right to substitute a prize (or applicable portion thereof) with one of comparable or greater value, at its sole discretion. Entrants agree, by entering, that 1) Sponsor and its designees may use (unless prohibited by law), entrant's name, city and state of residence, photograph and/or likeness for advertising, trade and/or any other purposes in any media now or hereafter known throughout the world in perpetuity, without further compensation, permission or notification, 2) Sponsor reserves the right to conduct a background check and entry in the Sweepstakes constitutes entrant's permission for Sponsor to conduct such background check, provided that, to the extent additional authorization is necessary under law, entrants shall authorize such check. Sponsor reserves the right (at its sole discretion) to disqualify any entrant based on the results of the background check or failure of the entrant to properly authorize such check, and 3) the Released Parties shall have no liability and will be held harmless by entrant for any claim, action, liability, loss, injury or damage to entrant or any other person or entity, including, without limitation, personal injury or death to entrant or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of a prize or participation in this Sweepstakes. Sponsor reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Sweepstakes (or portion thereof) for any reason, including should virus, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play of the Sweepstakes and, in the case of termination, at its discretion, select the applicable winner from among all eligible non-suspect entries received during the applicable Entry Period prior to the event that required such termination. **CAUTION:** Any attempt to deliberately damage the website or undermine the legitimate operation of this Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek any and all remedies available from any such person(s) responsible for the attempt to the fullest extent permitted by law.

7) Arbitration: Except where prohibited by law, as a condition of participating in this Sweepstakes, entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Sweepstakes, or the prizes awarded, shall be resolved individually, without resort to any form of class or collective action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at a reasonable location within Mecklenburg County, North Carolina; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Sweepstakes), and entrant further waives all rights to have damages multiplied or increased.

8) Choice of Law: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the Mecklenburg County, North Carolina, USA.

9) Privacy Policy: Information submitted with an entry is subject to Carolina Panthers Privacy Policy. To read the Privacy Policy view here.

10) Winners' Names: For the names of the winners (available after January 31, 2027), send a self-addressed, stamped envelope to be received by March 1, 2027 to: Carolina Panthers Pro Bowl Sweepstakes Winners, C/O Carolina Panthers, 800 South Mint Street, Charlotte, NC 28202.

11) Sponsor: Panthers Football, LLC, 800 South Mint Street, Charlotte, NC 28202.