HELLMANN'S ULTIMATE GAMEDAY SPREAD SWEEPSTAKES – OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. Eligibility

The Hellmann's Ultimate Gameday Spread Sweepstakes (the "Sweepstakes") is offered only in the United States to legal residents of Pennsylvania, New Jersey and Delaware who are eighteen (18) years of age or older as of the date of entry. Employees, officers, directors, agents and representatives of Philadelphia Eagles, LLC ("Eagles"), Conopco, Inc. d/b/a Unilever ("Sponsor"), and any of their respective agencies, owners, subsidiaries and affiliates, advertising and promotion agencies, wholesale distributors, and individual retail licensees or the immediate family (spouse, mother, father, sister, brother, daughter, son, grandson or granddaughter, regardless of where they live) or members of their same households (whether related or not) of each such individuals are not eligible to participate or win a prize. By entering, you agree to these official rules (the "Official Rules") and the decisions of the Eagles (the judging organization), which are final and binding in all respects.

2. Sweepstakes Period

Sweepstakes period begins on Thursday, September 24, 2026 at 12:00:00 p.m. Eastern Time ("ET") and ends on Tuesday, December 1, 2026 at 11:59:59 a.m. ET (the "Sweepstakes Period"). The Eagles' computer shall be the official clock of the Sweepstakes.

3. Entry

You may enter by going to https://forms.philadelphiaeagles.com/f/hellmanns, clicking on the icon to access the entry form during the Sweepstakes Period and entering your date of birth and country of residence, and then entering your first name, last name, zip code, e-mail address, and confirm that you have read and agree to the Official Rules. Upon completing the entry method, and subject to the conditions below, you will automatically be entered into the Sweepstakes. Proof of entry submission does not equate to proof of receipt. Entrants agree to be bound by the Official Rules.

LIMIT ONE (1) ENTRY PER PERSON DURING SWEEPSTAKES PERIOD (REGARDLESS OF WHETHER MORE THAN ONE (1) PERSON USES THE SAME E-MAIL ACCOUNT). If more than one (1) entry is submitted, only the first entry will be entered into the Sweepstakes and all other entries will be disregarded. In the event of a dispute as to any entry, the authorized account holder of the e-mail address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an e-mail address by an Internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted address. The potential winner may be required to show proof of being the authorized account holder.

Any attempt by any person to submit more than the stated number of entries by using multiple/different accounts or any other methods will void that person's entry and that person will be disqualified. Automated entries (including but not limited to any entries submitted using any robot, script, macro or other automated service) are not permitted and will be disqualified.

No responsibility is assumed for lost, late, incomplete, stolen, misdirected or illegible entry; or for any computer, telephone, cable, network, satellite, electronic or Internet hardware or software malfunctions, failures, connections, availability or garbled or jumbled transmissions, or service provider/Internet/Web site/use net accessibility or availability, traffic congestion, or unauthorized human intervention. No mass entries or mechanically reproduced entries will be accepted. All entries become the exclusive property of the Eagles and will not be returned or acknowledged. Any attempts by an individual to access the Sweepstakes via a bot script or other brute-force attack will result in that IP address becoming ineligible. The Eagles will prosecute any fraudulent activities to the fullest extent of the law. The Eagles reserves the right to suspend or terminate this Sweepstakes without notice if, in the Eagles' sole discretion, the Sweepstakes becomes infected or otherwise corrupted.

4. Winner

One (1) drawing in total will be conducted by the Eagles following the conclusion of the Sweepstakes Period and held on or about Wednesday, December 2, 2026. One (1) winner will be selected randomly by the Eagles from all eligible entries received during the Sweepstakes Period (the "Winner"). Winner will be notified by e-mail within approximately two (2) days of the drawing. If, after two (2) attempts contact has not been made, prize will be forfeited and an alternate winner may be randomly selected from the eligible entries received during the Sweepstakes Period. Final designation as the Winner depends on verification of eligibility as determined by Eagles. **Winner may not substitute or redeem prize for cash, but the Eagles reserves the right to substitute prize with a prize of equal or greater value should the advertised prize become unavailable for any reason.**

5. Prize/Odds

In accordance with these Official Rules, one (1) winner will be awarded the following prize: **four (4) game tickets (Approximate Retail Value ("ARV"): $820 ($205/ticket)) to the Philadelphia Eagles vs. Indianapolis Colts game scheduled to take place at Lincoln Financial Field on Sunday, December 13, 2026 (the "Game"), two (2) reserved parking passes for the Game (ARV: $100 ($50/pass)), two (2) autographed authentic Philadelphia Eagles jerseys (ARV: $700 ($350/jersey)), and two (2) autographed authentic footballs (ARV: $500 ($250/football)). Total ARV of Prize: $2,120.**

Seat locations to be determined by Eagles in its sole discretion. If any of Winner's guest(s) is a minor, Winner must be the parent or legal guardian of such guest(s). Travel expenses and any other costs associated with attendance at the Game, including without limitation meals, tips and gratuities, taxes and fees associated with the receipt and/or use of the tickets, that are not explicitly included in the Prize, shall be the sole responsibility of Winner. Eagles reserves the right to remove or deny entry to any event or component of the Prize if, in its sole discretion, the Winner's behavior or the behavior of such individual's guest(s) is disruptive, belligerent, abusive, intended to annoy, threaten or harass, any other person at the venue or event. Under such circumstances, the individual (and/or guest(s)) may be asked to leave and may forfeit all remaining portions of the Prize. Tickets are subject to certain terms and conditions as specified therein. Resale of tickets is prohibited. In the event that the Game or any related event associated with the Prize does not occur, Eagles reserves the right to cancel and the Winner may not receive any prize.

Player jerseys and autographs to be determined by Eagles in its sole discretion.

Odds of winning will be determined by the total number of eligible entries received during the Sweepstakes Period. No assignment, transfer or substitution of the Prize is permitted except by the Eagles in the event of prize unavailability. Taxes on or connected with the Prize and the reporting consequences thereof are the sole and exclusive responsibility of Winner.

6. General Conditions

Winner may be required to execute and return an Affidavit of Eligibility, a Liability Release, and where lawful, a Publicity Release within five (5) days of notification of the Prize. Failure to return documents timely, or if prize notification or any component of the Prize is returned as non-deliverable, Winner may be disqualified with an alternate winner selected. Where permitted by law, Winner agrees to grant to the Eagles and Sponsor the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, the Winner's name, portrait, picture, voice, likeness and biographical information as news or information and for advertising and promotional purposes without additional consideration; and further without such additional compensation, appear for, or provide biographical information for use in, any presentation or other activity which may include filming/audio/video/electronic or other recordings and/or interviews, as may be determined from time to time by the Eagles and/or Sponsor. Failure to make such appearances or grant such rights may result in disqualification with an alternate winner or potential winner selected; and while not obligated to do so, the Eagles and/or Sponsor may, in their sole discretion, bear such reasonable costs and expenses which the Eagles and/or Sponsor, in their sole discretion, deem appropriate for Winner or a potential winner to appear for a presentation or other activity. Further, Winner and each entrant agrees to

release and hold harmless the Eagles, Eagles Stadium Operator, LLC, the National Football League ("NFL"), Sponsor, and their respective affiliates and their respective directors, officers, employees, representatives and agents from any and all liability for any injuries, loss or damage of any kind to person, including death, and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize, participation in any Sweepstakes related activity, or participation in this Sweepstakes. **VOID WHERE PROHIBITED BY LAW. FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS APPLY. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

7. Limitations of Liability

Neither the Eagles nor Sponsor is responsible for any incorrect or inaccurate information , whether caused by Web site users, or tampering or hacking, or by any of the equipment or programming associated with or utilized in the Sweepstakes and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to the Web site. Neither Eagles nor Sponsor is responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the Web site. If, for any reason, the Sweepstakes is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of Eagles and Sponsor, could corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Eagles and Sponsor reserve the right at their sole discretion to cancel, terminate, modify or suspend the Internet portion of this Sweepstakes for any drawing(s) and select the Winner from Internet entries received for that drawing prior to the action taken. IN NO EVENT WILL THE EAGLES, EAGLES STADIUM OPERATOR, LLC, THE NFL, SPONSOR OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AFFILIATES AND AGENTS, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF INTERNET SITE WWW.PHILADELPHIAEAGLES.COM OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SAID SITE. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THIS SITE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

8. Disputes

As a condition of participating in this Sweepstakes, each entrant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively, before a court located in the Commonwealth of Pennsylvania having competent jurisdiction, which Court shall apply the laws of the Commonwealth of Pennsylvania without regard for doctrines of conflict of law. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with entering this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.

9. Privacy Policy

Entrants' personally identifiable information will be used only in accordance with the Eagles' Privacy Policy, as posted on https://www.philadelphiaeagles.com/footer/privacy-policy.

10. Winner's List
For the name of the Winner send a **self-addressed** stamped envelope by January 19, 2027 to: Hellmann's Ultimate Gameday Spread Sweepstakes – Winner's Name, c/o Corporate Services, Jefferson Health Training Complex, One Eagles Way, Philadelphia, PA 19145.

11. Sponsor
Conopco, Inc. d/b/a Unilever, 111 River Street, Hoboken, NJ 07030.

ABBREVIATED COPY:

HELLMANN'S ULTIMATE GAMEDAY SPREAD SWEEPSTAKES

NO PURCHASE NECESSARY. Sweepstakes open to residents of PA, NJ or DE. Must be 18+ to enter. Void elsewhere and where prohibited. Ends 12/1/26. See Official Rules at https://forms.philadelphiaeagles.com/f/hellmanns.