

2026 TICKET HANDOFF SWEEPSTAKES - BUF

Official Sweepstakes Rules

NO PURCHASE NECESSARY. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID OUTSIDE THE UNITED STATES AND WHERE PROHIBITED BY LAW. ENTRANT MUST HOLD AT LEAST ONE (1) TICKET FOR THE RAMS VS. BILLS GAME ON OCTOBER 12, 2026 BY OCTOBER 11, 2026 AT 11:59:59 P.M. PT, BE 18 YEARS OF AGE OR OLDER, AND A UNITED STATES RESIDENT AT THE TIME OF ENTRY. STANDARD MESSAGING/DATA RATES, TERMS AND CONDITIONS MAY APPLY FOR ENTRIES OBTAINED VIA MOBILE PHONE/DEVICE. MOBILE PHONE/DEVICE NOT REQUIRED TO ENTER. BY ENTERING THE 2026 TICKET HANDOFF SWEEPSTAKES - BUF ("SWEEPSTAKES"), ENTRANT SHALL BE BOUND BY THESE OFFICIAL RULES AND THE DECISIONS OF THE RAMS, WHICH SHALL BE FINAL IN ALL RESPECTS.

You are providing your information to The Los Angeles Rams, LLC and the information you provide will only be used in accordance with the Los Angeles Rams privacy policies, which may be found at: <http://www.therams.com/footer/privacy-policy.html>

1. ELIGIBILITY: Sweepstakes is open only to legal residents of the United States, who are 18 years of age or older, and hold at least one (1) ticket to the Rams vs. Bills game on October 12, 2026 at SoFi Stadium by October 11, 2026 at 11:59:59 p.m. PT. The following persons are not eligible to participate: The Los Angeles Rams, LLC ("Rams"), the NFL Entities (as defined below), each of their respective parent companies, affiliates, subsidiaries, distributors, dealers, sales representatives, web masters/suppliers, advertising and promotional agencies, anyone associated with the development, implementation or execution of this Sweepstakes, and members of the immediate families (defined as including spouse, biological, adoptive and step- parents, grandparents, siblings, children and grandchildren, and each of their respective spouses, regardless of where they reside) or households (whether related or not) of any of the above. Participation constitutes entrant's full and unconditional agreement to abide by and be bound by these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. Winning any prize is contingent upon fulfilling all requirements set forth herein. Sponsor's decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void outside the United States and where prohibited. **You are only eligible to win a prize if you have not previously won a Rams-sponsored Sweepstakes in the ninety (90)-day period immediately preceding the date of the prize drawing.**

2. SWEEPSTAKES PERIOD: This Sweepstakes will consist of one (1) selection to award one (1) grand prize winner. The Sweepstakes entry period begins on Sunday, October 11, 2026, at 12:00:01 a.m. Pacific Time ("PT") and ends on Monday, October 12, 2026 at the conclusion of the

Rams vs. Bills game at SoFi Stadium at approximately 9:00:00 p.m. PT (the “Entry Period”). Rams’ computer server is the official time-keeping device for Sweepstakes. Winner Selection and Notification: There will be one (1) selection to award one (1) grand prize winner. The Rams shall conduct one (1) random drawing on Tuesday, October 13, 2026, to award one (1) prize from among all eligible entrants.

3. AGREEMENT TO OFFICIAL RULES: Participation constitutes entrant’s full and unconditional agreement to these Official Rules, that they are 18 years of age or older and agree to abide by Sponsor’s decisions, which are final and legally binding in all matters related to the Sweepstakes.

4. HOW TO ENTER: There are multiple methods of entry depending on how many tickets a potential entrant is in possession of for the Rams vs. Bills game on October 12, 2026, at SoFi Stadium (“Potential Entrant”).

- a. If the Potential Entrant possesses one (1) ticket.** If the Potential Entrant personally attends and has their ticket scanned into the Rams vs. Bills game at SoFi Stadium on October 12, 2026, before the conclusion of the game, they shall automatically be entered to win this Sweepstakes and receive one (1) entry. Alternatively, if the Potential Entrant utilizes Ticketmaster’s Account Manager to transfer their one (1) ticket to the Rams vs. Bills game at SoFi Stadium on October 12, 2026 and the recipient accepts the transfer via Ticketmaster’s Account Manager before the conclusion of the game, they shall automatically be entered to win this Sweepstakes and receive one (1) entry. To gain one (1) additional entry, the ticketholder can complete the form available here: https://rams.formstack.com/forms/ticket_transfer_alt. For clarification purposes only, no individual Potential Entrant is able to have more than two (2) total entries, regardless of the number of transfers or tickets used for entry.
- b. If the Potential Entrant possesses two (2) or more tickets.** If the ticketholder personally attends and has one (1) ticket scanned into the Rams vs. Bills game at SoFi Stadium on October 12, 2026, before the conclusion of the game, they shall automatically be entered to win this Sweepstakes and receive one (1) entry. Additionally, if the ticketholder utilizes Ticketmaster’s Account Manager to transfer (1) or more of their tickets for the Rams vs. Bills game at SoFi Stadium on October 12, 2026, and the recipient accepts the transfer via Ticketmaster’s Account Manager before the conclusion of the game, they shall receive one (1) entry. To gain one (1) additional entry the ticketholder can complete the form available here: https://rams.formstack.com/forms/ticket_transfer_alt. For clarification purposes only, no individual Potential Entrant is able to have more than two (2) total entries, regardless of the number of transfers or tickets used for entry.

Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different accounts, identities, registrations and logins, or any other methods will void that entrant’s entries and that entrant may be disqualified. Use of scripts, macros or any other automated system to participate or subvert the process is prohibited and will result in disqualification. In the event of an identity dispute, entry will be considered made by the account holder used for entry.

The Sponsor shall select winners from the entries submitted that meet the rules requirements described herein. Potential winners may be required to show proof of being the authorized account holder. Once submitted, all entries become the exclusive property of the Sponsor and will not be acknowledged, nor will they be returned. No other forms of entry are valid.

5. NO PURCHASE OR MARKETING CONSENT NECESSARY TO ENTER OR WIN. A purchase will not increase your chances of winning. To enter the Sweepstakes without consenting to receive marketing or promotional communications from Sponsor, an eligible entrant may complete and submit the Alternative Method of Entry form available at https://rams.formstack.com/forms/alt_sweeps_entry during the Sweepstakes Period. Entries submitted through the Alternative Method of Entry will receive the same number of entries and have the same odds of winning as entries submitted through the standard entry method. Participation in the Sweepstakes is not conditioned upon consent to receive marketing communications. Entrants may opt out of marketing communications at any time.

Entry into the Sweepstakes does not require consent to receive marketing, promotional, or advertising communications. Potential eligible entrants may either (i) enter using the standard entry form and consent to receive marketing communications, or (ii) enter through the Alternative Method of Entry without providing such consent. Both methods of entry will be treated equally and will have identical odds of winning. For clarification purposes only, no individual Potential Entrant is able to have more than two (2) total entries, regardless of the number of transfers or tickets used for entry

6. ODDS: Odds of winning depend upon the number of eligible entries received during the Sweepstakes Period.

7. SELECTION AND NOTIFICATION OF WINNER: Potential Entrants who enter the sweepstakes utilizing one of the methods outlined in Section 4 above will be automatically entered into a random drawing with all other eligible submissions received during the Contest Period and prior to the drawing date defined above in section 2. Potential winners will be notified by phone or through his/her email account. Potential winners may be required to complete, sign and return an Affidavit of Eligibility and Liability/ Publicity Release within a specified time period, or to respond to Sponsor's inquiries as to eligibility, as a condition of being awarded the Prize. If potential winner cannot be reached after reasonable efforts have been made (as determined by Sponsor), if Prize notification is returned as undeliverable, if potential winner is determined by Sponsor to be ineligible, or if potential winner cannot or does not comply with these Official Rules, such person will be disqualified and, at Sponsor's discretion, an alternate potential winner may be selected via random drawing from among the remaining eligible entries.

Sponsor shall have no liability if notification is lost, intercepted or not received for any reason. Sponsor is not responsible for any change in entrants email account or other contact information subsequent to entering the Sweepstakes.

POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR. AN ENTRANT IS NOT A WINNER UNLESS AND UNTIL HE/SHE HAS BEEN VERIFIED AND NOTIFIED THAT THE VERIFICATION IS COMPLETE.

8. PRIZE DETAILS: The one (1) grand prize winner shall receive one (1) Matthew Stafford

autographed Rams jersey which has an approximate retail value (ARV) of five-hundred dollars (\$500). Sponsor reserves the right to substitute a prize or portion thereof of equal or greater value if the advertised Prize or portion thereof becomes unavailable. No prize substitution (in whole or in part), cash redemption, sale or transfer of prize permitted by any winner, except at Sponsor's sole discretion. If and only if a prize winner is not eligible to receive the prize, or does not qualify to receive the prize for any reason, an additional selection shall be made to determine the prize winner.

The Prize consists only of the items described above.

Each Sweepstakes winner is responsible for any and all applicable fees, service charges surcharges or federal, state, local and foreign taxes, if any, and meals, incidentals and any other unspecified expenses associated with acceptance or use of any Prize. Sponsor makes no warranties, and hereby disclaim any and all warranties, express or implied, concerning any prize furnished in connection with the Sweepstakes.

Sponsor makes no warranties, and hereby disclaim any and all warranties, express or implied, concerning any prize furnished in connection with the Sweepstakes. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, EACH PRIZE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT. All Prize details are at Sponsor's sole discretion.

Each winner may be required to complete, sign and return an Affidavit of Eligibility/Liability Release, background check and, where lawful, a publicity release and other documents as requested by Sponsor prior to acceptance of the prize.

9. RELEASE OF LIABILITY AND PUBLICITY CONSENT: By participating in the Sweepstakes, entrants (and their parent(s)/legal guardian(s) if entrants are minors who are expressly prohibited from entering) release, indemnify and hold harmless the Sponsor, the NFL Entities, and each of their respective parent companies, affiliates, subsidiaries, officers, directors, partners, equity holders, agents, employees, and all others associated with the development and execution of this Sweepstakes (collectively, the "Released Parties") from and against any and all claims, damages or liabilities with respect to, or in any way arising from or relating to such entrant's participation or attempt to participate in the Sweepstakes, the ability or inability to upload or download any information in connection to the Sweepstakes and/or the acceptance or use (included related travel if any) of any Prize (if applicable), including without limitation liability for personal injury, damages, death, monetary loss, defamation or violation of privacy rights. No responsibility or liability is assumed by the Sponsor, or the NFL Entities for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Sweepstakes: Hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic or Internet connectivity or other online or network communication problems; errors, omissions or limitations of any Internet providers, servers, hosts or other providers; garbled, jumbled or faulty data transmissions; failure of any online transmissions to be sent or received; lost, late, delayed, incomplete, inaccurate, damaged, destroyed, misdirected or not received or intercepted transmissions; inaccessibility of any Web site in whole or in part for

any reason; traffic congestion on the Internet or any Web site; unauthorized human or non-human intervention of the operation of the Sweepstakes, including without limitation, unauthorized access, tampering, hacking, theft, virus, bugs, or worms; or destruction of any aspect of the Sweepstakes, or loss, miscount, misdirection, inaccessibility or unavailability of any email or social media account used in connection with the Sweepstakes; any errors, omissions, interruptions, deletions, defects, delays in operation failures or human error that may occur in the transmission, receipt or processing of entries, or for deletion, theft or destruction of, unauthorized access to, or alteration of, entries; causes beyond Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Sweepstakes; any entries submitted in a manner that is not expressly allowed under these Official Rules (all such entries will be disqualified); or cheating or fraud by any participant. Sponsor is not responsible for any typographical errors, any incorrect or inaccurate information, whether caused by entrants, site users, tampering, hacking or printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; in the announcement of any prize or these Official Rules, or any inaccurate or incorrect data contained on any Web site. Use of any Web site is at user's own risk. Neither Sponsor, nor the NFL Entities are responsible for any personal injury or property damage or losses of any kind which may be sustained to user's or any other person's computer (hardware or software) and/or other device related to or resulting from participation in the Sweepstakes or the acceptance or use of any prize awarded. The use of third-party software or website or automated entry systems to participate is prohibited, and Sponsor reserves the right to disqualify entries made in such fashion.

By entering, entrants agree to comply with these rules. Sponsor is not liable in the event that any portion of the Sweepstakes or prize is canceled due to weather, fire, strike, acts of war or terrorism, or any other condition beyond its control (a "Force Majeure Event"). All entrants understand and agree that all rights under Section 1542 of the Civil Code of California ("Section 1542") and any similar law of any state, territory, or country that may be applicable with respect to the foregoing release are hereby expressly and forever waived. All participating entrants acknowledge that Section 1542 provides that: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH, IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR." The releases hereunder are intended to apply to all claims not known or suspected to exist with the intent of waiving the effect of laws requiring the intent to release future unknown claims.

By accepting any Prize, the recipient consents to the use of his/her name, photograph, likeness, taped, filmed or otherwise recorded image, statements and limited biographical information (city and state of residence) for publicity or advertising purposes in all media worldwide, including but not limited to social media, without limitation and without further compensation or notice.

10. WINNER NOTIFICATION: Each potential winner will be notified by email or phone using the contact information provided at the time of entry. Potential winners must reply with all requested information within twenty-four (24) hours of the first attempted winner notification in order to claim their prize. Each Winner may be required to complete, sign and return an Affidavit of Eligibility/Liability Release, and, where lawful, Publicity Release and other documents as

requested by Sponsor prior to acceptance of any prize. If, despite reasonable efforts any prize notification is returned as unclaimed or undeliverable, any potential winner is found to be ineligible, has not complied with these Official Rules, cannot be verified, fails to return any required documents, or declines a prize for any reason, such potential winner will be disqualified and at Sponsor's discretion, an alternate potential winner may be selected. Receiving a prize is contingent upon compliance with these Official Rules. In the event that any potential winner is disqualified for any reason, Sponsor may award the prize to an alternate potential winner from among all remaining eligible entries. POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR; THE DECISIONS OF THE RAMS ARE FINAL AND BINDING. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, UNLESS AND UNTIL THE WINNER HAS BEEN VERIFIED AND NOTIFIED THAT THE VERIFICATION IS COMPLETE.

11. GENERAL CONDITIONS: In no event will Sponsor be liable for awarding more than one (1) prize. If, for any reason, the Sweepstakes cannot be executed as planned, including but not limited to any printing, administrative, human or other error of any kind, transmission failure, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, social media mandate or any other causes beyond the control of Sponsor that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Sweepstakes, or if the Sweepstakes is compromised or becomes corrupted in any way, electronically or otherwise, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes without notice. If the Sweepstakes is terminated prior to the end date of the Entry Period, Prizes will be awarded in a random drawing from among all eligible, non-suspect entries received prior to the time of termination.

Sponsor reserves the right at their sole discretion to disqualify any individual for: (a) tampering with the entry process or the operation of the Sweepstakes; (b) acting in violation of these Official Rules or any laws; (c) attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, misappropriation, infringement, or any other unfair playing practices; (d) poor sportsmanship; or (e) acting in a way that is intended to annoy, abuse, threaten, or harass any other participants, Sponsor, or its respective representatives. **LEGAL WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION FROM PARTICIPATION IN THE SWEEPSTAKES. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.** All federal, state and local laws and regulations apply. Winner is solely responsible for any taxes on any prize, and will receive an IRS Form 1099 for the ARV of the prize. Any valuation of the prize stated above is based on available information provided to the Sponsor, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Winner is solely responsible for reporting and paying any and all applicable taxes. Winner must provide the Sponsor with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Any person winning over \$600 in prizes from Sponsor will receive an IRS form 1099 at the end of the calendar

year and a copy of such form will be filed with the IRS. No cash equivalent or substitution of prize is offered, except at the sole discretion of the Sponsor. No transfer of prize is permitted. Unclaimed prize will not be awarded. Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend this Sweepstakes or any portion hereof, or to disqualify any individual implicated in any of the following actions, if for any reason.

12. PARTICIPANTS' PRIVACY: Any personally identifiable information collected in connection with an entrant's participation in this Sweepstakes will be used by Sponsor, its respective affiliates, and agents only for purposes of the proper administration and fulfillment of the Sweepstakes, as described in these Official Rules, and in any manner consistent with Sponsor's Privacy Policy, available at <https://www.therams.com/privacy-policy>.

13. DISPUTES/VENUE/GOVERNING LAW: By participating, entrants agree that: (a) any and all disputes, claims and causes of action arising out of, or connected with, this Sweepstakes or the Prize, shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate federal, state or local court located in Los Angeles County, California; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including but not limited to costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (c) to the extent allowed by applicable law, under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental and/or consequential damages and/or any other damages, other than actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO PORTIONS OF THE ABOVE MAY NOT APPLY TO YOU.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrants' rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of California or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than California. Any waiver of any obligation hereunder by Sponsor does not constitute a general waiver of any obligation to entrants.

In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes -related materials or made by any representative of Sponsor, and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control.

14. SEVERABILITY: The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

15. WINNER'S LIST: For the names of the winners (available after October 31, 2026), send a self-addressed stamped envelope to: 2026 Ticket Handoff Sweepstakes BUF – Los Angeles Rams

Winners, 6100 N. Owensmouth Ave., Woodland Hills, CA 91367 for receipt no later than November 30, 2026. VT residents omit postage.

16. SPONSOR: The Sweepstakes is sponsored by The Los Angeles Rams, LLC, Los Angeles, CA. Please direct any questions, comments, or complaints regarding the Sweepstakes to The Los Angeles Rams, LLC.

17. © 2026 The Los Angeles Rams, LLC.

18. The National Football League, its member professional football clubs, including but not limited to The Los Angeles Rams, LLC, NFL Ventures, Inc., NFL Properties LLC, NFL Enterprises LLC, NFL Productions LLC, and NFL International LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the “NFL Entities”) will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or any prize awarded. The NFL Entities have not offered or sponsored this Sweepstakes in any way.

All NFL-related trademarks are the property of the National Football League.

All other trademarks used herein are the property of their respective owners.