

## POSITION DESCRIPTION

### PHILADELPHIA EAGLES, LLC



#### Philadelphia Eagles Cheerleader

Brand Ambassador (Part-Time)

## ORGANIZATIONAL OVERVIEW

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The Philadelphia Eagles are regarded as one of the most storied franchises in the National Football League. Under Chairman and CEO Jeffrey Lurie's leadership, the organization is committed to excellence.

The Eagles are globally recognized for their progressive and strategic approach off the field, serving as a powerful example within the sports industry. By leveraging their star power to support innovative autism research and care programs, youth football initiatives, social justice efforts, sustainability measures, and more, the team's legacy has been built on inspiring a global community of Eagles fans.

Lincoln Financial Field is home to the Super Bowl LII and LIX champions and offers guests a first-class experience in a safe, clean, and friendly environment. It has become one of the world's most admired stadiums due to its commitment to the fan experience.

Members of the organization are empowered to lead with passion, dedication, and creativity, while being aligned on a clear vision set by core values. The cross-functional collaboration in the building has helped establish a winning culture, positioning the Philadelphia Eagles as one of the industry's leading sports franchises.

## POSITION SUMMARY

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The Philadelphia Eagles Cheerleaders are **BRAND AMBASSADORS** and **ENTERTAINERS**. Professional, talented, and community-minded individuals that represent the Eagles organization year-round.

As brand ambassadors, the Cheerleaders have a compelling platform and regularly communicate initiatives on media outlets. They are active as role models in the community and through their involvement in many Eagles youth programs. Passionate about helping to raise awareness for Eagles Autism Foundation and fundraising for the annual Eagles Autism Challenge, the squad's humanitarian efforts are at the forefront of their role. They are champions of important causes and driven to make a positive impact on the people and world around us. The Eagles Cheerleaders embrace meaningful engagement with fans and have a strong connection to the community. They make public appearances at fan engagement, community, and corporate partner events. Eagles Cheerleaders have the unique opportunity to tell their stories and contribute content on Eagles social media platforms.

As entertainers, the Cheerleaders are an integral part of the Philadelphia Eagles fan experience, which regularly includes dance performances and appearances in-stadium as part of game day entertainment. In addition, there are often performances at events outside of game day. The professional level of choreography performed requires attendance and skill development at rehearsals to master dance routines in advance of performances.

## REPORTING RELATIONSHIPS

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Reports to the Director of Entertainment Teams

## POSITION RESPONSIBILITIES

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- Represent the Philadelphia Eagles as brand ambassadors, including at fan engagement, community, media, and corporate partner events
  - Participate and instruct Eagles Cheerleaders youth clinics and fitness classes
  - Contribute content for Eagles Cheerleaders social media
  - As part of the fan experience, entertain audiences through performances and appearances, including at home games and events
  - Attend training, meetings, rehearsals, content capture sessions, and other related activities

## DESIRED COMPETENCIES

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**Personal Accountability** - Gains input from others and moves decisions forward in the organization; accountable for actions.

**Integrity & Values** - Can be trusted to act in a manner that is truthful and values direct, honest communication at all levels of the organization.

**Interpersonal Confidence** - Strong interpersonal skills; can effectively communicate and relate to all levels within and outside the organization; creates and builds positive and productive relationships.

**Results Oriented** - Drives the team and the organization for results to improve bottom line performance; able to make timely or planned decisions appropriate to the circumstances or situation.

**Adaptability** - Responds quickly and effectively to changing trends and circumstances; embraces change and welcomes fresh perspectives; learns from past mistakes and adjusts accordingly.

**Managing Processes** - Ability to manage appropriate steps to get projects completed.

**Organizational Ability** - Attention to detail, demonstrates time and energy to make sure tasks are properly handled and completed correctly.

## QUALIFICATIONS

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- Excellent communication, presentation, and interpersonal skills
- Passion for community outreach and helping others
- Ability to master professional level dance choreography
- Strong teamwork skills; enthusiastic, friendly, positive attitude
- Ability to successfully perform the physical requirements involved in performing dance
- Schedule flexibility including some evenings, weekends, and holidays
- High school diploma or G.E.D required

### Equal Employment Opportunity:

Qualified applicants will receive consideration for employment without regard to race, color, national origin, ancestry, ethnicity, religion, sex, sexual orientation, age, disability, veteran status, marital status, or any other classification protected by applicable law.