

2025 IT'S MILLER TIME PLAYOFFS SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. Eligibility

The 2025 It's Miller Time Playoffs Sweepstakes ("Sweepstakes") is offered only in the United States to legal residents of Pennsylvania, New Jersey, Delaware, Maryland, and the District of Columbia, who are twenty-one (21) years of age or older as of the date of entry. Employees, officers, directors, agents and representatives of Philadelphia Eagles, LLC ("Eagles"), Molson Coors Beverage Company USA LLC ("Molson Coors" or "Sponsor"), and any of their respective agencies, owners, subsidiaries and affiliates, advertising and promotion agencies, wholesale distributors, and individual retail licensees or the immediate family (spouse, mother, father, sister, brother, daughter, son, grandson or granddaughter, regardless of where they live) or members of their same households (whether related or not) of each such individuals are not eligible to participate or win a prize. By entering, you agree to these official rules ("Official Rules") and the decisions of the Eagles (the judging organization), which are final and binding in all respects.

2. Sweepstakes Period

Sweepstakes period begins on Friday, January 2, 2026 at 10:00:00 a.m. Eastern Time ("ET") and ends at 11:59:59 p.m. ET on the date set forth in the Drawing and Home Game Chart in Section 4 of these Official Rules (the "Sweepstakes Period"). There will be up to three (3) entry periods (each, an "Entry Period") during the Sweepstakes Period as set forth in the chart below, and two (2) winners will be selected following the conclusion of each Entry Period.

3. Entry

You may enter by going to <https://forms.philadelphiaeagles.com/f/miller-sweepstakes>, clicking on the icon to access the entry form during the relevant Entry Period during the Sweepstakes Period and entering your date of birth, country of residence, name, zip code, e-mail address, phone number and confirming that you are twenty-one (21) years of age or older and have read and agree to the Official Rules. Upon completing the entry method, and subject to the conditions below, you will automatically be entered into the Sweepstakes. Proof of entry submission does not equate to proof of receipt. Entrants agree to be bound by the Official Rules. The Eagles' computer shall be the official clock of the Sweepstakes.

LIMIT ONE (1) ENTRY PER PERSON DURING THE SWEEPSTAKES PERIOD (REGARDLESS OF WHETHER MORE THAN ONE (1) PERSON USES THE SAME E-MAIL ACCOUNT). If more than one (1) entry is submitted, only the first entry will be entered into the Sweepstakes, and all other entries will be disregarded. In the event of a dispute as to any entry, the authorized account holder of the e-mail address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an e-mail address by an Internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted address. The potential winners may be required to show proof of being the authorized account holder.

Any attempt by any person to submit more than the stated number of entries by using multiple/different accounts or any other methods will void that person's entry and that person will be disqualified. Automated entries (including but not limited to any entries submitted using any robot, script, macro or other automated service) are not permitted and will be disqualified.

No responsibility is assumed for lost, late, incomplete, stolen, misdirected or illegible entry; or for any computer, telephone, cable, network, satellite, electronic or Internet hardware or software malfunctions, failures, connections, availability or garbled or jumbled transmissions, or service provider/Internet/Web site/use net accessibility or availability, traffic congestion, or unauthorized human intervention. No mass entries or mechanically reproduced entries will be accepted. All entries become the exclusive property of Sponsor and will not be returned or acknowledged. Any attempts by an individual to access the Sweepstakes via a bot script or other brute-force attack will result in that IP address becoming ineligible. The Eagles

and/or Sponsor will prosecute any fraudulent activities to the fullest extent of the law. The Eagles and/or Sponsor reserve the right to suspend or terminate this Sweepstakes without notice if, in the Eagles' or Sponsor's sole discretion, the Sweepstakes becomes infected or otherwise corrupted.

4. Winner

There will be a total of up to three (3) drawings:

“Drawing and Home Game Chart”

Entry Period	Date of Drawing (on or about)	Online Entries received on or prior to:	Eagles Home Game
1	January 5, 2026	11:59 p.m. ET on Sunday, January 4, 2026	First home playoff game
2*	The Tuesday immediately prior to the second playoff home game	11:59 p.m. ET on the Monday immediately prior to the second playoff home game	Second home playoff game
3*	The Monday immediately prior to the third playoff home game	11:59 p.m. ET on the Sunday immediately prior to the third playoff home game	Third home playoff game

*If necessary – drawings will only occur if Eagles hosts a home playoff game for the applicable Entry Period.

Following the conclusion of each Entry Period, two (2) winners will be selected randomly at each drawing from all eligible entries received during that Entry Period. Non-winning entries from prior Entry Periods will automatically carry over to each subsequent Entry Period during the Sweepstakes Period. Winners of the drawing will be notified by e-mail within approximately two (2) business days of the drawing. If, after two (2) attempts contact has not been made, prize will be forfeited, and an alternate winner may be randomly selected from the eligible entries received during the Entry Period. Final designation as a winner depends on verification of eligibility as determined by Eagles. Winners may not substitute or redeem prize for cash but Eagles reserves the right to substitute prize with a prize of equal or greater value should the advertised prize become unavailable for any reason. Number of drawings and drawing dates are subject to change, at Eagles and Sponsor's sole discretion.

5. Prize/Odds

In accordance with these Official Rules, the following prize package will be awarded to two (2) winners for each Entry Period: Two (2) tickets in the Miller Lite Phlite Deck to the Eagles Home Playoff Game scheduled to be held at Lincoln Financial Field as set forth in the Drawing and Home Game Chart in Section 4 of these Official Rules (the “Game”) (approximate retail value of each prize: \$480 (\$240/ticket)).

Odds of winning will be determined by the total number of eligible entries received during each Entry Period during the Sweepstakes Period. No assignment, transfer or substitution of prize is permitted except by Eagles in the event of prize unavailability. Travel expenses and any other costs associated with attendance at the Game shall be the sole responsibility of each winner. Each winner must comply with all rules and policies of Eagles and Lincoln Financial Field. Each winner's guest must be twenty-one (21) years of age or older. Taxes on or connected with the prize and the reporting consequences thereof are the sole and exclusive responsibility of each winner.

Prior to receiving the prize, each winner will be asked to submit a photo to Eagles that shows their Eagles fandom (“Photo”).

BY SUBMITTING A PHOTO, WINNERS ACKNOWLEDGE THAT THEIR PHOTO MAY BE POSTED

ON SPONSOR'S AND/OR EAGLES' WEBSITE OR OTHER MEDIA, IN SPONSOR'S AND/OR EAGLES' DISCRETION. Submission of a Photo grants Sponsor, Eagles and their respective agents an unlimited, worldwide, perpetual, license and right to publish, use, publicly perform and use the Photo in any way, in any and all media, without limitation, and without consideration to the winners.

By submitting a Photo, you hereby warrant and represent that your Photo conforms to the Photo requirements set forth herein.

- Photos must comply with these Official Rules and any Terms of Service on Eagles' Website;
- Photos cannot be sexually explicit or suggestive, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, contain nudity or any materially dangerous activity;
- Photos cannot promote illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message;
- Photos cannot be obscene or offensive, endorse any form of hate or hate group;
- Photos cannot defame, misrepresent or contain disparaging remarks about Sponsor, Eagles or either of their products/services, or other people, products or companies;
- Photos cannot infringe trademarks, logos or trade dress owned by others, or advertise or promote any brand or product of any kind (other than Sponsor's brands/products), without permission, or contain any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses;
- Photos cannot infringe copyrighted materials owned by others (including photographs, sculptures, paintings and other works of art or images published on or in websites, television, movies or other media);
- No background artwork should appear in a Photo unless it is an original work of the entrant. Any artwork, murals, etc. that can be seen in a Photo must be created solely by the entrant, or entrant must be the sole owner of all copyright interests therein;
- Photos cannot include anyone under the age of twenty-one (21) or contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, without permission;
- Photos cannot communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate; and Photos cannot depict, and cannot themselves, be in violation of any law.

By submitting a Photo, winners agree that their submission is gratuitous and made without restriction, will not place Sponsor and/or Eagles under any obligation, and that Sponsor and/or Eagles is free to disclose or otherwise disclose the ideas contained in the Photo on a non-confidential basis to anyone or otherwise use the ideas without any additional compensation to winners. Winners acknowledge that, by acceptance of your submission, neither Sponsor nor Eagles waive any rights to use similar or related ideas previously known to Sponsor and/or Eagles, or developed by their respective employees, or obtained from sources other than winners. Winners acknowledge that neither Sponsors nor Eagles is under any obligation to use any Photo submitted by winners to Sponsor and/or Eagles in connection with this Sweepstakes.

By submitting a Photo, winners warrant and represent that the Photo: (a) is their original work, (b) has not been previously published, (c) has not won previous awards, (d) does not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity, (e) that winners have obtained permission from a person whose name or likeness is used in the Photo, and (f) that publication of the Photo via various media including Web posting, will not infringe on the rights of any third party. Any such winner will indemnify and hold harmless Sponsor and Eagles from any claims to the contrary. Any winner whose work includes likenesses of third parties or contains elements not owned by such winner (such as, but not limited to, depictions of persons, buildings, trademarks or logos) must be able to provide legal releases for such use including Sponsor's and/or Eagles' use of such entry, in a form satisfactory to Sponsor and/or Eagles, upon request, prior to award of prize.

By accepting a prize, each winner agrees that their Photo will be deemed a Work Made For Hire under the Copyright laws of the United States, but if it cannot be so deemed, then the winner irrevocably assigns and

transfers to Sponsor and Eagles all of their right, title and interest in and to their Photo, including but not limited to all copyright and trademark rights which he or she may have, in the United States and worldwide, therein, for consideration, the receipt and sufficiency of which is hereby acknowledged. Each winner hereby waives in favor of Sponsor and Eagles all rights of “Droit Moral” or “Moral Rights of Authors” or any similar rights or principles of law that such winner may now or later have to their Photo. Sponsor reserves the right to alter, change or modify a Photo, in its sole discretion. Upon request of Sponsor, each winner shall execute and deliver such additional instrument of assignment, as may be solely deemed by Sponsor, reasonably necessary to establish the ownership of record of the right, title and interest in and to the Photo and of the copyrights transferred and “Moral Rights of Authors” waived under these Official Rules. Should Sponsor fail to request the said assignment as stated, that shall not be deemed a waiver of Sponsor’s rights, and Sponsor may at a later time request the assignment.

6. General Conditions

Each winner and their guest may be required to execute and return an Affidavit of Eligibility, a Waiver and Liability Release, and where lawful, a Publicity Release and instrument of assignment, prior to delivery of the prize, but in no event later than two (2) days of notification of the prize. Failure to return documents timely, or if prize notification or prize is returned as non-deliverable, winners may be disqualified with alternate winners selected. Where permitted by law, winners agree to grant to the Eagles and Sponsor the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, the winner’s name, portrait, picture, voice, likeness, biographical information and Photo as news or information and for advertising and promotional purposes without additional consideration; and further without such additional compensation, appear for, or provide biographical information for use in, any presentation or other activity which may include filming/audio/video/electronic or other recordings and/or interviews, as may be determined from time to time by the Eagles and/or Sponsor. Failure to make such appearances or grant such rights may result in disqualification with an alternate winner or potential winners selected; and while not obligated to do so, the Eagles and/or Sponsor may, in their sole discretion, bear such reasonable costs and expenses which the Eagles and/or Sponsor, in their sole discretion, deem appropriate for winner or potential winners to appear for a presentation or other activity. Further, each winner and entrant agrees to release and hold harmless the Eagles, Eagles Stadium Operator, LLC, the National Football League (“NFL”), Sponsor, and their respective affiliates and their respective directors, officers, employees, representatives and agents from any and all liability for any injuries, loss or damage of any kind to person, including death, and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize, participation in any Sweepstakes related activity, or participation in this Sweepstakes. **VOID WHERE PROHIBITED BY LAW. FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS APPLY. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

7. Limitations of Liability

Neither the Eagles nor Sponsor is responsible for any incorrect or inaccurate information, whether caused by Web site users, or tampering or hacking, or by any of the equipment or programming associated with or utilized in the Sweepstakes and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation, or transmission, communications line failure, theft or destruction or unauthorized access to the Web site. Neither Eagles nor Sponsor is responsible for injury or damage to participants’ or to any other person’s computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the Web site. If, for any reason, the Sweepstakes is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of Eagles and Sponsor, could corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Eagles and Sponsor reserve the right at their sole discretion to cancel, terminate, modify or suspend the Internet portion of this Sweepstakes for any entry(ies) and select the winner from Internet entries received for that drawing prior to the action taken. **IN NO EVENT WILL THE EAGLES, EAGLES STADIUM OPERATOR, LLC, THE NFL, SPONSOR OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AFFILIATES AND AGENTS, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF**

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8. Disputes

As a condition of participating in this Sweepstakes, entrant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively, before a court located in the Commonwealth of Pennsylvania having competent jurisdiction, which court shall apply the laws of the Commonwealth of Pennsylvania without regard for doctrines of conflict of law. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys’ fees, other than participant’s actual out-of-pocket expenses (i.e., costs associated with entering this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.

9. Privacy Policy

Entrants’ personally identifiable information will be used only in accordance with the Eagles’ Privacy Policy, as posted on <https://www.philadelphiaeagles.com/footer/privacy-policy>.

10. Winners’ List

For the names of the winners send a **self-addressed** stamped envelope by March 6, 2026 to: 2025 It’s Miller Time Playoffs Sweepstakes – Winners’ Names, NovaCare Complex, One NovaCare Way, Philadelphia, PA 19145.

Sponsor: Molson Coors LLC, 3939 W. Highland Blvd., Milwaukee, WI USA 53201