

## Intercept the Moment with TENA Sweepstakes

SOCIAL SHORTFORM RULES: How to enter: visit <https://forms.philadelphiaeagles.com/f/tena-intercept-the-moment-sweeps> during the Sweepstakes Period, click the entry icon, and complete the form. You must confirm you've read and agree to the Official Rules. Once submitted, you'll be automatically entered into the Sweepstakes. Two winners will be selected at random. Limited to Pennsylvania, New Jersey, Delaware, Maryland, and the District of Columbia only, 18+ only. Sweepstakes begins on November 17th, 2025 at 12:00 AM ET and ends on December 10th, 2025 at 11:59 PM ET. See Official Rules for full details <https://forms.philadelphiaeagles.com/f/tena-intercept-the-moment-sweeps> NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT IMPROVE YOUR ODDS OF WINNING.

### Official Sweepstakes Rules and Regulations

1. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT IMPROVE YOUR ODDS OF WINNING.
2. **Sponsor:** Essity North America Inc., Cira Center, 26th Floor, 30th and 2929 Arch Streets, Philadelphia, PA 19104 ("Sponsor").
3. **Eligibility:** The Intercept the Moment with TENA Sweepstakes ("Sweepstakes") is open to all adults residing in Pennsylvania, New Jersey, Delaware, Maryland, and the District of Columbia, who have reached the age of majority in their state of residence at the time of entry. The following persons are not eligible to enter to win: Employees, officers, directors, agents and representatives and their immediate family members and those living in their households of Sponsor or Philadelphia Eagles, LLC ("Eagles") or their respective affiliates, parents or subsidiaries. This Sweepstakes is subject to all applicable federal, state and local laws and regulations. Void where prohibited or restricted by law. In the event Eagles concludes that a potential winner is or should be ineligible, the potential winner will be disqualified, not receive a prize and an alternate winner will be selected, using the methods described below. The chance of winning is dependent on the number of entries received. Anyone found to use multiple accounts to enter this Sweepstakes will be ineligible. Eagles reserves the right to disqualify any non-conforming entries. Entries that have been generated by a script, macro, bot or any other automated means will be deemed void.
4. **Sweepstakes Period:** The Sweepstakes begins on Monday, November 17, 2025 at 12:00 AM Eastern Time ("ET") and ends on Wednesday, December 10, 2025 at 11:59 PM ET (the "Sweepstakes Period"). Entries received before or after the Sweepstakes Period are void. Eagles' designated computer is the official time clock for the Sweepstakes.
5. **Agreement to Official Rules:** By participating in this Sweepstakes, entrants agree to abide by these official rules (these "Rules") as established by Sponsor and the decisions of Eagles

(the judging organization), which are final and binding in all respects. Eagles reserves the right to qualify all entries and to reject any entries that do not meet the requirements for participation as established by Eagles.

6. **How to Enter:** During the Sweepstakes Period, you may enter by going to <https://forms.philadelphiaeagles.com/f/tena-intercept-the-moment-sweeps> clicking on the icon to access the entry form during the Sweepstakes Period and entering your date of birth and country of residence, and then entering your name, zip code, e-mail address, and confirm that you have read and agree to the Official Rules. Upon completing the entry method, and subject to the conditions below, you will automatically be entered into the Sweepstakes. Proof of entry submission does not equate to proof of receipt. Entrants agree to be bound by the Official Rules.

Limit one (1) entry per person during the sweepstakes period (regardless of whether more than one (1) person uses the same e-mail account). If more than one (1) entry is submitted, only the first entry will be entered into the Sweepstakes, and all other entries will be disregarded. In the event of a dispute as to any entry, the authorized account holder of the e-mail address used to enter will be deemed to be the entrant. The “authorized account holder” is the natural person assigned an e-mail address by an Internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted address. The potential winner(s) may be required to show proof of being the authorized account holder. Any attempt by any person to submit more than the stated number of entries by using multiple/different accounts or any other methods will void that person’s entry, and that person will be disqualified. Automated entries (including but not limited to any entries submitted using any robot, script, macro or other automated service) are not permitted and will be disqualified. Incomplete Entries are invalid and not eligible to win. Use of computer programs and/or other automated devices to enter the Sweepstakes is prohibited. Normal internet access and device usage charges imposed by your ISP may apply.

Sponsor and Eagles assume no responsibility for computer system, hardware, software or program malfunctions or other errors, failures, delayed computer transactions or network connections that are human or technical in nature, or for damaged, lost, late, illegible or misdirected entries; technical, hardware, software, electronic or telephone failures of any kind; lost or unavailable network connections; fraudulent, incomplete, garbled or delayed computer transmissions whether caused by Sponsor, Eagles, the users, or by any of the equipment or programming associated with or utilized in this Sweepstakes; or by any technical or human error that may occur in the processing of submissions or downloading that may limit, delay or prevent an entrant’s ability to participate in the Sweepstakes.

Sponsor reserves the right, in its sole discretion, to cancel or suspend this Sweepstakes and award the prizes from Entries received up to the time of termination or suspension should causes beyond Sponsor’s control, including unauthorized human intervention, which, in the sole opinion of Sponsor, corrupt, compromise or materially affect the administration, fairness, security or proper play of the Sweepstakes or proper submission of entries.

Sponsor is not liable for any loss, injury or damage caused, whether directly or indirectly, in whole or in part, from downloading data or otherwise participating in this Sweepstakes.

7. **Prize:** Two (2) winners will be selected (each a “Winner”) and the prizes (each a “Prize”) will be as follows.

**Grand Prize:** One (1) Winner will receive the following prize: two (2) tickets to the Philadelphia Eagles vs. Las Vegas Raiders game, scheduled to take place at Lincoln Financial Field on Sunday, December 14, 2025 (the “Grand Prize”). Approximate retail value (“ARV”) of the Grand Prize is \$540 (\$270/ticket). Seat locations to be determined by Eagles in its sole discretion. If Winner’s guest is a minor, Winner must be the parent or legal guardian of such guest. Travel expenses and any other costs associated with attendance at the game shall be the sole responsibility of the Winner.

**Secondary Prize:** One (1) Winner will receive the following prize: a meet and greet for the winner and three (3) guests with an Eagles Legend at Lincoln Financial Field (or such other location to be determined by Eagles in its sole discretion) (the “Secondary Prize”). ARV of the Secondary Prize is \$750. The exact date of the meet and greet and Eagles Legend will be selected at the sole discretion of Eagles. Winner’s guests must be either eighteen (18) years of age or older, or, if any guest is a minor, then Winner must be the parent or legal guardian of such guest(s). Any costs associated with attendance at the event, including transportation to and from Lincoln Financial Field (or such other location to be determined by Eagles in its sole discretion), shall be the sole responsibility of the Winner.

Taxes on Prizes are the responsibility of the Winners. Prizes are non-transferable, non-exchangeable, have no cash value, and cannot be substituted or replaced if destroyed, lost, mutilated, or stolen. Neither Eagles nor Sponsor makes any warranties concerning any Prize. All Prize details are at Eagles’ sole discretion. Sponsor and Eagles reserve the right to substitute alternative prizes of greater or equal value if for any reason any of the prizes becomes unavailable.

8. **Selection and Notification of Winners:** Two (2) Winners will be chosen in a random drawing to take place within one (1) business day after the close of Sweepstakes Period, from all eligible entries received during the Sweepstakes Period. Limit one (1) Prize per person during the Sweepstakes. Odds of winning depend upon the number of eligible entries received. Winners will be notified by e-mail on or about December 11, 2025 (the “Announcement Date”). If any potential Winner does not acknowledge acceptance of their prize within one (1) business day after being notified, they may forfeit the Prize and another potential Winner may be chosen using the same procedure specified above. Attempts will be made to select up to three (3) alternate Winners for each Prize after which the Prize will not be awarded.
9. **Conditions:** Sponsor will not be responsible for entries delayed, stolen, misdirected or lost. As a condition of winning any prize, all Winners must complete, sign and return an affidavit of eligibility and liability and publicity release (“Release”), wherever lawful, within ten (10) days of receipt of written prize notification or Prize will be forfeited and an

alternate winner selected from the remaining valid entries using the procedure specified above. Further, by accepting a Prize, Winners consent (except where prohibited by law) to Eagles' and Sponsor's use of their name, biographical information, photographs, social media posts, social media handle and/or likeness, voice and statements made by or attributed to them, in perpetuity, in any and all media now known or hereafter developed, for all legitimate business purposes including advertising and promotional activities without additional compensation or consent. Sponsor reserves the right to cancel, suspend or modify the Sweepstakes at any time and for any reason.

10. **Privacy / Use of Personal Information:** By submitting an Entry, participants acknowledge and agree that any personal information that they provide will be maintained in accordance with Eagles' Privacy Policy, which can be found at <https://www.philadelphiaeagles.com/footer/privacy-policy>.
11. **Winners' List and Official Rules:** To obtain the identity of the prize Winners and/or a copy of these Official Rules, send a self-addressed stamped envelope by February 10, 2026 to Attn: Intercept the Moment with TENA Sweepstakes - Winners' Names, NovaCare Complex, One NovaCare Way, Philadelphia, PA 19145.
12. **DISPUTES:** EACH ENTRANT AGREES THAT: (1) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR IN CONNECTION WITH THIS SWEEPSTAKES, OR ANY PRIZES AWARDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORTING TO ANY FORM OF CLASS ACTION, PURSUANT TO ARBITRATION CONDUCTED UNDER THE COMMERCIAL ARBITRATION RULES OF THE AMERICAN ARBITRATION ASSOCIATION, TO TAKE PLACE IN PHILADELPHIA, PENNSYLVANIA; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THIS SWEEPSTAKES, BUT IN NO EVENT ATTORNEYS' FEES; AND (3) UNDER NO CIRCUMSTANCES WILL ENTRANT BE PERMITTED TO OBTAIN DAMAGES AND/OR AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, AND CONSEQUENTIAL DAMAGES, AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES, OR THE RIGHTS AND OBLIGATIONS OF ENTRANT, EAGLES AND SPONSOR IN CONNECTION WITH THE SWEEPSTAKES, SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE COMMONWEALTH OF PENNSYLVANIA, WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW, RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF THE LAWS OF ANY JURISDICTION OTHER THAN THE COMMONWEALTH OF PENNSYLVANIA.
13. **LIMITATION OF LIABILITY:** Neither Eagles nor Sponsor is responsible for any incorrect or inaccurate information, whether caused by Web site users, or tampering or

hacking, or by any of the equipment or programming associated with or utilized in the Sweepstakes and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation, or transmission, communications line failure, theft or destruction or unauthorized access to the Web site. Neither Eagles or Sponsor is responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the Web site. If, for any reason, the Sweepstakes is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of Eagles and Sponsor, could corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Eagles and Sponsor reserve the right at their sole discretion to cancel, terminate, modify or suspend the Internet portion of this Sweepstakes for any drawings and select the winner from Internet entries received for that drawing prior to the action taken. IN NO EVENT WILL EAGLES, EAGLES STADIUM OPERATOR, LLC ("ESO"), THE NATIONAL FOOTBALL LEAGUE ("NFL"), SPONSOR OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AFFILIATES AND AGENTS, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF INTERNET SITE WWW.PHILADELPHIAEAGLES.COM OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SAID SITE. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THIS SITE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

14. **RELEASE AND PUBLICITY:** ENTRANTS AGREE TO RELEASE AND HOLD HARMLESS EAGLES, ESO, NFL, SPONSOR, AND THEIR RESPECTIVE AFFILIATES AND EACH OF THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, PARTNERS, AFFILIATED COMPANIES, SUBSIDIARIES, PARENTS, SUPPLIERS, DISTRIBUTORS, ADVERTISING AND PROMOTIONAL AGENCIES, AGENTS, SUCCESSORS AND ASSIGNS FROM AND AGAINST ANY CLAIM OR CAUSE OF ACTION ARISING OUT OF ACCEPTANCE, POSSESSION, USE OR MISUSE OF A PRIZE, PARTICIPATION IN ANY SWEEPSTAKES RELATED ACTIVITY, OR PARTICIPATION IN THE SWEEPSTAKES. SPONSOR IS NOT RESPONSIBLE FOR ANY TYPOGRAPHICAL OR OTHER ERROR IN THE PRINTING OF THE OFFER OR ADMINISTRATION OF THE SWEEPSTAKES OR IN THE ANNOUNCEMENT OF THE PRIZE. BY RECEIPT OF THE PRIZE AND BY SIGNING AN AFFIDAVIT OF ELIGIBILITY AND LIABILITY/PUBLICITY RELEASE, IF REQUESTED, EACH WINNER CONSENTS TO THE USE OF HIS OR

HER NAME AND BIOGRAPHICAL INFORMATION BY SPONSOR AND/OR EAGLES FOR ADVERTISING AND PROMOTIONAL PURPOSES, WITHOUT ANY ADDITIONAL COMPENSATION, EXCEPT WHERE PROHIBITED. NO ENTRIES WILL BE RETURNED. ALL ENTRIES BECOME THE PROPERTY OF EAGLES.