

OFFICIAL RULES

2025 Desnuda Tequila Register to Win Sweepstakes

NO PURCHASE NECESSARY TO ENTER OR CLAIM PRIZE. A PURCHASE WILL NOT INCREASE PARTICIPANTS' CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW. This game may not be used to conduct, advertise, or promote any form of gambling.

1. ELIGIBILITY.

The 2025 Desnuda Tequila Register to Win Sweepstakes ("Sweepstakes") is open to legal residents of the United States who are 21 years of age or older as of the date of registration. Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for the Mr. Anderson LLC d/b/a Desnuda Tequila ("Sponsor"), Indianapolis Colts, Inc. ("Club"), the National Football League ("NFL"), or any organization responsible for sponsoring, fulfilling, or administering the Sweepstakes, or supplying the prize, or who won any sweepstakes or prize sponsored by or any of their respective parents, subsidiaries, affiliates, or successor companies, and immediate family and household members thereof, are not eligible to enter. "Immediate family members" means parents, step-parents, children, step-children, siblings, step-siblings, or spouses. "Household members" shall mean people who share the same residence at least three months in the preceding one calendar year. By participating in the Sweepstakes, each participant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Sponsor or Club ("Released Parties"), which shall be final and binding in all respects. All applicable federal, state, and local laws apply.

2. SWEEPSTAKES PERIOD.

The Sweepstakes begins at 12:01 AM Eastern Time on November 17, 2025, and ends at 11:59 PM Eastern Time on December 12, 2025 ("Sweepstakes Period"). The Sweepstakes, and participation in the Sweepstakes, are subject to these Official Rules. All entries become the property of Club and Sponsor (the "Released Parties") and will not be acknowledged or returned.

3. PRIZE.

The winner will receive four pregame sideline passes and four tickets to the Colts v. 49ers game on December 22, 2025, a Colts autographed item, and three bottles of Desnuda Tequila including a custom bottle of Blanco ("Prize"). There will be a total of one winner.

All costs and expenses associated with the acceptance and use of the Prize not specified herein as being awarded, including, but not limited to, all federal, state, and local taxes, are the winner's sole responsibility. Released Parties are not responsible for the cancellation of any event. All prize details are at the sole discretion of Club or Sponsor. Total approximate retail value of each Prize is \$1,000.00.

No transfer, assignment, or substitution of prize (or portion thereof) is permitted except by Sponsor which reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value as determined by Club or Sponsor.

4. HOW TO ENTER.

Participants enter to win by visiting www.colts.com/desnuda, to complete the Sweepstakes registration form ("Entry Process"). Registration is free. Limit one registration per participant, per email address.

Multiple submissions may result in disqualification. The use of script, macro, other automated means, or any other device to subvert the Entry Process is prohibited and all such registrations will be void. In the

event of a dispute as to the identity of participant based on the e-mail address submitted at the time of registration, entry will be awarded to the person named on the applicable registration form (regardless of whether that is the name of the authorized account holder of the email address from which said registration form was submitted), provided such individual is eligible according to these Official Rules.

Released Parties are not liable for any error, omission, interruption, defect, or delay in any transmission or communication; or for any technical problem, including but not limited to any injury or damage to participant's or any other person's computer or mobile device related to or resulting from participation in this Sweepstakes; typographical, printing, or other errors in these Official Rules, in any Sweepstakes-related advertisements or other materials; the administration of the Sweepstakes, the processing of entries, the selection or announcement of winners, or the distribution of prizes; tabulation, timing errors, or other errors of any kind whether mechanical, human, electronic, typographical, or otherwise.

5. WINNER SELECTION.

One Prize Winner will be selected by a Club staff member no later than December 19, 2025, from all eligible entries received via the Entry Process during the Sweepstakes Period. There will be a total of four Prize Winners. By participating, participants agree to these Official Rules and to the decisions of Club and Sponsor, which will be final and binding in all respects. Limit one prize per participant, per household. Odds of winning depend on the total number of eligible entries received.

6. WINNER NOTIFICATION.

The Prize Winner will be contacted via the e-mail address or telephone number provided on the registration form. If the Prize Winner does not acknowledge the Prize within 48 hours of notice, an alternative winner will be randomly selected and notified until Prize is claimed. Prize Winner will be required to sign a Declaration of Eligibility, Release, and Indemnification that: (i) releases, indemnifies, and holds harmless Released Parties, and their respective parents, affiliates, subsidiaries, successors companies, owners, officers, directors, employees, agents, assigns, and representatives, from and against any and all harm, expense, loss, damage, liability, or injury resulting directly or indirectly from participating in the Sweepstakes or the award, receipt, possession, use, or misuse of any prize awarded in the Sweepstakes; (ii) contains the Prize Winner's agreement to be bound by the Sweepstake's Official Rules; (iii) authorizes Released Parties to conduct a background check on Prize winner, and (iv) authorizes Released Parties to use Prize Winner's name, likeness, photograph, voice, and biographical data for advertising, promotional, and any other purpose, in any media. If a Prize Winner fails to sign a Declaration of Eligibility, Release, and Indemnification Form within three business days of receipt, the Prize Winner may be disqualified.

7. MISCELLANEOUS.

By entering the Sweepstakes, each participant agrees that: (i) Released Parties and their designees may use (unless prohibited by law) participant's name, city, and state of residence, photograph, or likeness for advertising, promotional, trade, or any other purposes in any media now or hereafter known throughout the world in perpetuity, without further compensation, permission, or notification; (ii) Released Parties and their affiliates, subsidiaries, owners, officers, directors, employees, agents, and assigns shall have no liability and will be held harmless, discharged, and released by participant for any claim, action, liability, loss, injury, or damage to participant or any other person or entity, including, without limitation, personal injury or death to participant or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the participant's participation in the Sweepstakes or participant's acceptance, possession, use, or misuse of any prize or participation in this Sweepstakes, even if the loss, injury, or damage is caused by ordinary negligence of any of the Released Parties.

Sponsor or Club, in their sole discretion, may: (i) disqualify any person who tampers with the Entry Process, the operation of Sponsor's or Club's Sweepstakes Pages, or any other component of this Sweepstakes, or who is otherwise in violation of these Official Rules; and (ii) modify, suspend, or terminate this Sweepstakes (or any portion thereof) for any reason, including a virus, bug, non-authorized human intervention, or other cause, including but not limited to war, strikes, pandemic, or acts of God, corrupt or impair the administration, security, fairness or proper play of this Sweepstakes and, in the event of termination, in its discretion, award prizes for completed portions of the Sweepstakes (or applicable portion of the Sweepstakes) to the next eligible non-suspect participant (as determined by Sponsor or Club) as of the date of the event requiring such termination in accordance with these Official Rules.

CAUTION: ANY ATTEMPT BY A PARTICIPANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR AND CLUB RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PARTICIPANT.

8. USE OF DATA.

Club and Sponsor will be collecting personal data about participants online, in accordance with their respective privacy policies (<http://www.colts.com/footer/privacy-policy> and <https://www.desnudatequila.com/terms-conditions-privacy-policy>), which may be amended from time to time, according to applicable federal, state, or local law. By participating in the Sweepstakes, participants consent to Sponsor's and Club's collection, sharing, and use of their personal information and acknowledge that they have read and accepted Sponsor's and Club's privacy policies. The Prize winner, by acceptance of Prize, except where legally prohibited, grants permission for Released Parties and their designees to use his/her name, address (city and state), photograph, image, voice, or other likeness, and Prize information for advertising, trade, and promotional purposes without further compensation, except as an endorsement of any commercial product or enterprise other than Sponsor's or Club's in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval.

By entering, each participant agrees that: (i) Sponsor and Club may retain participant's contact information for marketing purposes; (ii) Sponsor and Club may use an autodialer (or other automated technology) to call or text participant's mobile device or provided phone number for marketing purposes; (iii) participant hereby consents to receiving promotional offers, marketing alerts, and other advertising notifications by text message and participant may revoke this consent at any time by contacting Sponsor or Club via the opt-out method provided in the text message, (iv) participant understands and agrees that message frequency will vary, standard text messaging and data rates apply, and authorization to receive autodialed calls and texts is not a condition of purchase of any goods or services.

BY PROVIDING CONTACT INFORMATION, PARTICIPANT CONSENTS TO THE COLLECTION AND STORAGE OF THE INFORMATION PROVIDED. PARTICIPANTS TO THE SWEEPSTAKES MAY RECEIVE MARKETING AND OTHER PROMOTIONAL INFORMATION FROM SPONSOR, CLUB, AND THEIR AFFILIATED PARTIES AND CONTRACTORS; HOWEVER, ELIGIBILITY TO PARTICIPATE IN THE SWEEPSTAKES IS NOT DEPENDENT UPON PARTICIPANT'S CONSENT TO RECEIVE SUCH MARKETING AND OTHER PROMOTIONAL INFORMATION; AND PARTICIPANTS' CHANCES OF WINNING ARE NOT AFFECTED BY SUCH CONSENT. BY PROVIDING CONTACT INFORMATION, EACH PARTICIPANT CONSENTS TO BEING CONTACTED BY SPONSOR, CLUB, AND THEIR AFFILIATED PARTIES AND CONTRACTORS. CONTACT METHODS MAY INCLUDE MAILINGS, EMAILS, AND TELEPHONE CALLS (INCLUDING THOSE GENERATED FROM AN AUTOMATED TELEPHONE DIALING SYSTEM) AT THE TELEPHONE NUMBER PROVIDED, INCLUDING ANY WIRELESS TELEPHONE NUMBER PROVIDED.

9. TAXES.

Any valuation of the prize stated above is based on available information provided to Sponsor or Club, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Winner is solely responsible for reporting and paying any and all applicable taxes. Prize winner must provide Sponsor with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Any person winning over \$600.00 in prizes from Sponsor or Club will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

10. DISPUTES.

By participating in the Sweepstakes, participant agrees that: (i) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes or any prizes awarded shall be resolved individually, without resort to any form of class action, by a state or federal court of competent jurisdiction located in Indianapolis, Indiana; (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorneys' fees; and (iii) under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential, damages or any other damages, other than actual out-of-pocket expenses. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO SOME PARTICIPANTS. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the participant, Sponsor and Club in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Indiana, without giving effect to any choice of law or conflict of law rules (whether of the State of Indiana or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Indiana.

11. WINNER'S LIST.

For the names of the Prize Winner (available after December 23, 2025), send a self-addressed stamped envelope to, "2025 Desnuda Tequila Register to Win Sweepstakes," Attn: Partnership and Marketing, 7001 West 56th Street, Indianapolis, IN 46254.

12. SPONSOR AND ADMINISTRATOR.

This Sweepstakes is sponsored by Mr. Anderson LLC d/b/a Desnuda Tequila, 5540 Pebble Village Lane, #100, Noblesville, Indiana 46062 and administered by the Indianapolis Colts, Inc., 7001 West 56th Street, Indianapolis, Indiana 46254. COLTS is a registered trademark.