



TALES TO TACKLE

The Chicago Bears are proud to present the most innovative reading program in the NFL! "Tales To Tackle" was created by Staley Da Bear, the team's official mascot, to promote his love and enthusiasm towards reading and learning. Staley is inviting all elementary-aged students to share in his delight by participating in this new program. Staley and his emcee will jumpstart your child's desire to pick up a book by combining education and comedy into a 45-minute high energy show!

THE MESSAGE:

"TACKLE READING"... **DIVE INTO A GOOD BOOK**

A 45-minute fun-filled school program discussing the five essential components of reading which, according to the National Institute for Literacy include: phonetic awareness, phonics, fluency, vocabulary and comprehension. A special focus is given to the area of

comprehension and the importance of remembering key strategies that can be helpful when reading. Further, Staley and his emcee entwine education and comedy to create an engaging hands-on assembly exploring reading comprehension and the differences between fiction and non-fiction reading. As a wrap up students put their listening skills to the test during the "Staley's Statistics" quiz show.

THE OBJECTIVE:

TO FOSTER A STUDENT'S INTEREST IN READING BOTH FICTION AND NON-FICTION BOOKS



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