



BEAR DOWN ON BULLIES*

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The Chicago Bears are proud to present the most informative, hands-on, anti-bullying show in the NFL! Bear Down on Bullies was created by Staley Da Bear, the team's official mascot, to educate today's youth about the importance of respect and to offer tips on how to deal with and prevent bullying. Staley and his emcee will jumpstart your child's desire to live in a more friendly and welcoming environment by combining education, comedy, and super cool prizes into this high energy show!

STALEY AND HIS EMCEE DISCUSS FIVE TYPES OF BULLIES:

- **Big-mouth bully**
- **Hands-on bully**
- **Butt-out bully**
- **Cyber-bully**
- **All-around Bully**

During the 45-minute hour assembly, Staley, his emcee, and students will discuss proper ways to positively address/deal with bullying. Staley uses his own experiences with his bully, Fluffy to further re-enforce his Bear Down on Bullies message. A strong emphasis is placed on a team concept approach to school and how your students can help each other foster a more positive learning environment.

As a wrap up Staley will present your school with a Staley-autographed "Bear Down on Bullies" banner to display within the school. Staley encourages your students to add their own names to the banner as a pledge to "Bear Down on Bullies".



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