

2024-2025



COMMUNITY IMPACT REPORT



# MISSION STATEMENT

The New York Football Giants aim to encourage the future of tomorrow through education, youth football, health and civic engagement. Our team is passionate about giving back to the community that supports us by partnering with local charities and engaging both current and former players to create a lasting legacy off the field.



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# GIVING BY THE NUMBERS

**4,000+**

IN-KIND DONATIONS



**\$803,650**

YOUTH FOOTBALL CONTRIBUTIONS



**2,070,890**

DONATED BY THE NEW YORK GIANTS





**\$285,000**  
INSPIRE CHANGE GRANTS



**155**  
EVENTS

**380**

INDIVIDUAL GIANTS  
LEGEND APPEARANCES



**508**

INDIVIDUAL PLAYER  
AND COACH  
PARTICIPATION



**253**

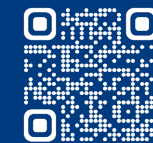
HOURS SPENT IN THE  
COMMUNITY EQUATES  
TO 15,215 MINUTES





# THE GIANTS FOUNDATION

The Giants Foundation was created with the goal of assisting organizations dedicated to tackling important community issues, improving overall health and empowering our youth. Launched in 1993 as the nonprofit organization of the New York Giants, the team is committed to the Foundation's focus areas as a way to provide financial assistance to those in need throughout our community.



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## CHARITY GOLF CLASSIC



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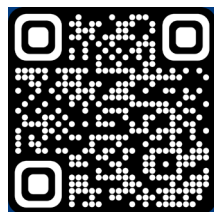


# 50/50 RAFFLE

At 2024 Giants home games, The Giants Foundation hosted a 50/50 Raffle. Thanks to the generosity of our fans, our total jackpot for the season was over \$418,000.



TOTAL JACKPOT  
\$418k+



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The Giants Foundation hosted a 5K race and kids run, presented by Quest®, at MetLife Stadium ahead of the 2024 home opener. Participants ran alongside Giants Legends, team representatives and fellow Giants Fans to support The Giants Foundation.





# MILLION DOLLAR MOMENT

As part of the Giants 100th season, The Giants Foundation committed \$1 million to support different non-profit organizations and honored them during the “Million Dollar Moment” at home games this season.









# 100TH SEASON: A NIGHT WITH LEGENDS

Giants fans had the chance to celebrate 100 seasons of New York Giants football at the Night With Legends event at the Theater at Madison Square Garden. Players and coaches from the greatest Giants teams were in attendance to share stories from their playing days and show their appreciation to the fans.







# NEW YORK GIANTS FORMATION DAY

The New York Giants celebrated their formation day of August 1st, 1925 at Hackensack Meridian Health in Hackensack, NJ where they unveiled a 100th Season commemorative mural, welcomed the next generation of fans with a special 100th season swaddle for newborn babies born during the season and provided lunch for all hospital staff.





# 100TH SEASON CARAVAN

The Giants 100th Season Caravan, presented by Hackensack Meridian Health, completed it's preseason journey with visits to tri-state locations including schools, community centers, season ticket member homes, and much more.

## Community Stops:

Hackensack, NJ  
Neptune Township, NJ  
Secaucus, NJ  
Stamford, CT  
Staten Island, NY







# 100TH SEASON FAN FEST

The New York Giants 100th Season Fan Fest featured a recognition ceremony for the top-100 Giants players, a panel discussion with Legends from the Giants greatest teams, on-field celebrations, autograph opportunities along with a fireworks and drone show.







## WELLINGTON MARA DOCUMENTARY

NFL Films honored Wellington Mara's legacy and impact on the organization and NFL with "The Duke: The Giant Life of Wellington Mara".



Scan to Watch



## GAMEDAY HOME OPENER

The New York Giants 100th Season Celebration Weekend culminated with the home opener, when the Giants hosted the Minnesota Vikings at MetLife Stadium on Sunday, September 8. During halftime, representatives of the Giants Top 100 Players, voted on by an independent committee of NFL historians, were part of a recognition ceremony to acknowledge the Top 100 Giants of all-time.





# GAMEDAY

Throughout the Giants' 100th season, Giants legends and family members from the last 100 seasons were honored during home games.





# GIANTS LEGENDS

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Most Giants Legends do not hail from the New York area. However, many of our players remain in the vicinity at the conclusion of their playing careers as possibilities for post-football professions in the metropolitan area are endless. With that in mind, the Giants provide numerous opportunities to our Legends through both sponsor and local community appearances as well as business options.











# GIANTS IN GERMANY

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Victor Cruz and Brandon London kicked off Salute to Service month at the U.S. Army Installation at Vilseck Germany. The Giants Legends stopped by the elementary and high schools on base to spend time with students and teachers.







The Munich Cowboys hosted Giants Legends Victor Cruz, Markus Kuhn and Brandon London at their facility for a tackle football clinic with 10 different tackle football programs from across Munich.



## MUNICH TABLE

The New York Giants and Carolina Panthers visited the Münchner Tafel in Munich, Germany which provides food and resources to families in need. While families waited in line for their items, Giants Legend Victor Cruz was joined by Panthers and Giants Legend Jonathan Beason to teach children the game of flag football.



## NFL FLAG

After participating in an NFL Flag clinic in Munich, Germany, local youth flag football players met with the team ahead of their matchup against the Carolina Panthers.



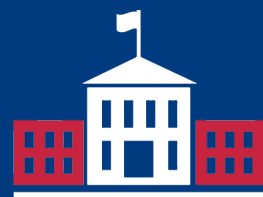
# YOUTH FOOTBALL

BY THE NUMBERS



3,241

GAME TICKETS DONATED  
TO 44 FOOTBALL  
LEAGUES AND TEAMS



407

FOOTBALL PROGRAMS  
DIRECTLY ENGAGED



77

# OF UNIQUE  
EVENTS

FINANCIAL  
CONTRIBUTIONS



\$803,650



# INSIDE OUT INITIATIVE

## SECTION 1 KICKOFF

The InSideOut Initiative (ISOI) started year three of its programming to Section 1 of New York State thanks to the support from the New York Giants and NFL Foundation. The third and final year kicked off with athletic directors, coaches and student athletes in attendance. Giants Legend and Super Bowl Champion Carl Banks shared his experiences from the game of football and throughout life with the group prior to the start of programming. Arlington High School, Nyack High School, Rye Neck High School and Yonkers High School were all presented a \$5,000 grant to recognize their exceptional work over the three years of the program.

ISOI is a non-profit that works to inspire and equip school leaders and communities to transform lives through purpose-based sports.





## GIANT STEPS THROUGH ATHLETICS

Long standing partner My Sisters' Place came together with the New York Giants to create Giant Steps Through Athletics, a holistic and youth led program that aims to equip student athletes and their coaches with the skills, vocabulary, confidence, and leadership to promote healthy relationships on and off the field in the spirit of interpersonal violence prevention. This was made possible through a \$100,000 grant contributed by the New York Giants.



## PROGRAM REACH

250



INTERACTIONS WITH MT. VERNON HIGH SCHOOL FOOTBALL PLAYERS TO EXPLORE THE CHALLENGES OF BEING ATHLETES AND ROLE MODELS AT SCHOOL, IN THEIR COMMUNITIES, AND NAVIGATING RELATIONSHIPS AND FEELINGS.

30



SCHOOLS, COLLEGES AND YOUTH-SERVING PROGRAMS

1,980

STUDENTS IMPACTED





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# HIGH SCHOOL GIRLS FLAG FOOTBALL

The New York Giants are proud to support the launch of high school girls flag football in the following conferences/sections across the tri-state area: Section 1 (NYS), Section 2 (NYS), Section 4 (NYS), Section 7 (NYS), Shore Conference (NJ) & Central Connecticut Conference (CT)



Section 1's kickoff jamboree in Somers, NY started with a clinic led by Daniel Jones, Jalin Hyatt and Bryce Ford-Wheaton. It ended with a Women in Sports Panel with members of the New York Giants Staff and Dana Sparling, Executive Director of the Women's Gridiron Foundation.



Section 4's kickoff jamboree in Binghamton, NY with Giants Legend and Super Bowl Champion Jonathan Casillas.



Section 2 in New York State kicked off their first-ever high school girls flag football season this spring.

# HIGH SCHOOL GIRLS FLAG FOOTBALL (CONT.)



As part of Women's History Month, Giants team reporter Madelyn Burke was joined by Scott Hallenbeck, CEO of USA Football, who spoke on the exciting news of Flag Football's inclusion in the 2028 LA Olympics and the growth of opportunities for females to play the game of football in our country and around the world.



The New York Giants and College of Staten Island teamed up to host a college showcase for high school girls flag football players in the tri-state area. Gunner Olszewski attended to coach the players and share his journey to the NFL.



Jason Pinnock returned to his alma mater, Windsor High School, for the Central Connecticut Conference High School Girls Flag Football Championship Tournament.



Darnay Holmes and Jashaun Corbin kicked off the fourth season of the Shore Conference high school girls flag football league in Tinton Falls, NJ.





The New York Giants hosted USA Football's East Coast Talent ID Camp at the Quest Diagnostic Training Center to identify the best flag football players in the country.



Scan to Watch

The New York Giants hosted the Built Ford Tough Field Day to celebrate each of the high school schools flag football league champions that the Giants support across the tri-state.



The Staten Island Giants 18u girls flag football team won the 2024 NFL Flag National Championship.



Northwest Catholic High School from the Central Connecticut Conference and Columbia High School, the first-ever Section 2 Division 1 Champions in NYS, played during halftime of the Giants preseason game against the Lions.



## HEART OF A GIANT



USA Football's Heart of a Giant award program, presented by Hospital for Special Surgery and the New York Giants, recognizes tri-state area high school football players who demonstrate extraordinary character, perseverance and work ethic. Throughout the high school football season, coaches nominate players that exemplify these traits. This year, 11 student-athletes were nominated as finalists and earned an \$1,000 equipment grant for their school, while each winner received an additional \$10,000 grant.



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RIDDELL GRANTS TO 11 FINALISTS' SCHOOLS

\$20,000



452,105  
VOTES RECEIVED

## 2024 HEART OF A GIANT WINNER



As quarterback and captain of the Minisink Valley Girl's Flag Football Team, Vanessa Tepper helped lead her team to a 9-1 inaugural season as a sophomore and an 11-1 season in her junior year. Outside of football, Tepper has excelled as the goalie and captain of the varsity soccer team, while also being a distinguished varsity wrestler and dancer. Tepper's academic accomplishments are equally impressive, as she maintains a 4.0 GPA despite taking advanced classes, is a member of the National Honor Society, National Technical Honor Society, and has achieved High Honor Roll every quarter. She has completed an impressive 26 college credits while still in high school.





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## 2024 HEART OF A GIANT SURPRISE

Vanessa Tepper from Minisink Valley High School was named the 2024 Heart of a Giant Winner.



## GAMEDAY RECOGNITION

The Giants honored their 2024 Heart of a Giant team on December 8 vs. the Saints with a video board moment.







PRESENTED BY



## LOU RETTINO HIGH SCHOOL FOOTBALL COACH OF THE WEEK PRESENTED BY GATORADE

Each week during the high school football season, the Giants select one area high school head coach as the Coach of the Week. The selection is based on the coach's continuing commitment towards promoting youth football, developing motivated student-athletes and overall community involvement. Each Coach of the Week program receives a \$2,000 grant, with the Coach of the Year program receiving a \$4,000 grant.



The New York Giants celebrated their 2023 Lou Rettino High School Football Coach of the Week award winners at their annual dinner with Scott Hallenbeck, CEO of USA Football, and Giants quarterback Daniel Jones. All of the coaches were recognized during the Giants preseason game against the Lions.



## 2024 COACH OF THE WEEK WINNERS



Week 1: Coach Brandon Jubrey,  
Northwest Catholic  
High School

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Week 2: Coach Dan Distasi,  
Waldwick-Midland Park  
High School

Scan to Learn More



Week 3: Coach Mark Ingram,  
Newark Central

Scan to Learn More



Week 4: Coach John Tierney,  
Pinelands Regional  
High School

Scan to Learn More



Week 5: Coach Matt Demarest,  
Passaic County Technical  
Institute

Scan to Learn More



Week 6: Coach Rob Fleeting,  
Windsor High School

Scan to Learn More



Week 7: Coach Rob Gogerty,  
Cedar Grove High School

Scan to Learn More



Week 8: Coach Bryan Gallagher,  
Morris Knolls High School

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Week 9: Coach Jason Miller, Waverly  
High School

Scan to Learn More



Week 10: Coach John Acquavita,  
Newton High School

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# EQUIPMENT GRANTS

The Giants Foundation provided 5 different local high school football programs with an \$10,000 equipment grant during Training Camp.

1. Brick City Lions
2. Jackie Robinson Bears
3. John F. Kennedy High School (Bronx, NY)
4. Nutley High School
5. Paterson Kennedy High School
6. Paterson Wildcats
7. Sayreville Junior Bombers
8. Stamford High School
9. Staten Island Giants















# TRAINING CAMP

Throughout Training Camp, the Giants hosted 28 different youth and high school tackle and flag programs from across the tri-state area.





# PLAY FOOTBALL MONTH

## PRESEASON CELEBRATIONS

During halftime of the Giants vs. Lions preseason game, the Jackie Robinson Pop Warner Team and Montclair Cobras played tackle football on one half of the field while the Columbia High School and Northwest Catholic High School girls flag football teams played on the other half.



Columbia High School was the first ever Section 2 champion in New York State and Northwest Catholic just won the first season culminating tournament of the Central Connecticut Conference for high school girls flag football.





The Minisink Valley High School girls flag football team, the first-ever winner of the New York State High School Football Coaches Association Girls Flag Football Tournament, kicked off the game by ringing the Giants Pride Bell.



**3,200+**  
**TICKETS TO 44 YOUTH  
AND HIGH SCHOOL  
FOOTBALL PROGRAMS**



# MALIK NABERS PATERSON VISIT

Ahead of the 100th Thanksgiving Day meeting between Eastside (Paterson) and JFK High School football teams in New Jersey, Malik Nabers surprised three of the top players from each of the Eastside and JFK football teams at Hinchliffe Stadium. The surprise was featured across Giants and Overtime social platforms.







Joshua Ezeudu and Tomon Fox visited Able Athletics, an organization that empowers athletes with all abilities, to coach the athletes during their flag football session.



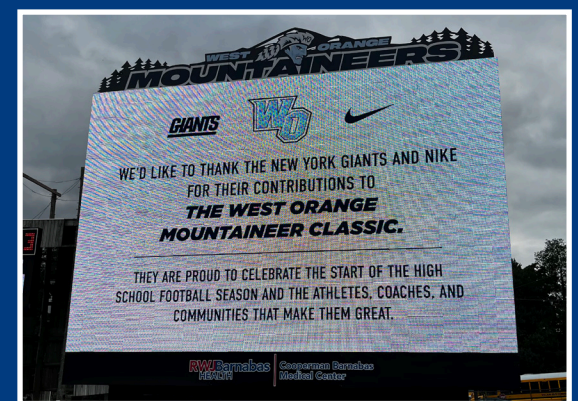
Bobby Okereke visited Barbados in partnership with Visit Barbados to enjoy all that the island has to offer and hosted a football clinic for the local youth.



Scan to learn more



The Hillside High School football team, Giants staff and players Rakeem Nunez-Roches and Dante Miller came together to organize and sort donation items at the Community Food Bank of New Jersey.



## KICKOFF CLASSIC

The New York Giants and Nike sponsored the Inaugural Mountaineer Football Classic at West Orange High School to celebrate the start of the New Jersey high school football season, and the athletes, coaches and communities that make the game great.

The following teams were featured: Columbia High School, East Side Newark High School, Hillside High School, Jefferson High School, Orange High School, Plainfield High School, Snyder High School, Verona High School, West Orange High School, West Side Newark High School



# NEW YORK GAY FOOTBALL LEAGUE

The Giants continued to demonstrate their support of the New York Gay Football League during Pride Month in June and hosted their annual fall football clinic at the Quest Diagnostics Training Facility.

As an official sponsor of the Stonewall Inn National Monument Visitor Center, the Giants were invited to attend a one-hour preview of the center a few weeks later, which brought Giants staff members together with members of the NYGFL.



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# NFL AFRICA

Bobby Okereke and Kayvon Thibodeaux visited Nigeria in the summer to help Giants Legend Osi Umenyiora with the expansion of NFL Africa through different camps and tournaments.





# MT. VERNON RAZORBACKS CLINIC

Dyontae Johnson joined 2021 Coach of the Week winner Mark Murray of Mt. Vernon High School to run a football clinic for the Razorbacks youth program.

Photo Credit: @j.maxwellphotography32



## NATIONAL MUSEUM OF THE AMERICAN INDIAN

Carter Coughlin joined student-athletes from Nyack High School and Roy C. Ketcham High School to visit the National Museum of the American Indian. The students met with John Kane, a Mohawk activist, to discuss why the change away from Native American-related logos, mascots, and nicknames is important. Thanks to the NFL Foundation and Nike, the museum received a \$5,000 contribution to support their work.



## NJMCA COACHES CLINIC

The Giants sponsored the annual New Jersey Minority Coaches Association Clinic and were joined by members of the NCAA Eligibility Center to educate coaches on best practices to support their student-athletes.



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## SPECIAL OLYMPICS NJ SNOW BOWL

The New York Giants and Special Olympics of NJ raised over \$500,000 at their annual Snow Bowl event - a flag football tournament benefitting Special Olympics of New Jersey at MetLife Stadium.



Eli Manning was joined by Rider University students to host a clinic event for athletes of Special Olympics New Jersey.



## NATIONAL FOOTBALL FOUNDATION NYC ELITE 11

Dante "Turbo" Miller attended the National Football Foundation of New York City's annual Elite 11 dinner to celebrate coaches and athletes in the game of high school football.



# NEW YORK GIANTS & NIKE 11-ON

WITH NEW YORK STATE HIGH SCHOOL FOOTBALL COACHES ASSOCIATION

The New York Giants and Nike sponsored the New York High School Football Coaches Association 7-on-7 Championships and Team Lineman challenge and the first girls flag football tournament in Cortland, NY. Over 50 schools across New York State competed in the 7-on-7 Championships and the team lineman challenge and 16 teams participated in the girls flag football tournament.



Lineman Challenge Champions Small School:  
Cobleskill-Richmondville High School



Lineman Challenge Champions Large School:  
Ballston Spa High School



7-on-7 Small School Champions: Clymer Sherman  
Panama High School



7-on-7 Large School Champions: Whitesboro High School



High School Girls Flag Football Champions: Minisink Valley High School

## HIGH SCHOOL FOOTBALL OFFICIATING CREW OF THE MONTH

During the high school football season, the New York Giants honored officials from across New York State.

NEW YORK STATE HS FOOTBALL  
**OFFICIATING CREW OF THE MONTH**  
SEPTEMBER 2024

PHIL BORKO  
MATT SASS  
ANDRE GIGLOVITCH  
KERWIN MACK  
ED MUSA



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NEW YORK STATE HS FOOTBALL  
**OFFICIATING CREW OF THE MONTH**  
OCTOBER 2024

STEVE DELILLO  
ELVIN BROWN  
BOB MILLER  
TOM O'CONNOR  
LOWELL CITRON



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NEW YORK STATE HS FOOTBALL  
**OFFICIATING CREW OF THE MONTH**  
NOVEMBER 2024

MIKE CURTIN  
MATT NORDT  
MARK D'ANGELO  
CARL PANNUTI  
RALPH CAPOZZI



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# ny LATINO

HERITAGE MONTH

The NFL and Hispanic Heritage Foundation have partnered for several years to celebrate Hispanic and Latino excellence in the football community. The Giants nominated two high school athletes for the league's outstanding Latino youth football recognition award.

Joel Cordoba was named a finalist for the award and is a tackle football player from Plainfield, NJ with 3.6 GPA. Last season, Cordoba led the Plainfield Cardinals to their first winning season since 2005 and their first playoff appearance since 2010. In 2023, he recorded 1,234 receiving yards, 12 offensive touchdowns, and five interceptions, three of which he returned for touchdowns. He received Central Jersey's 2-way player of the year and made the Group 5 offensive all-state team as a junior. Off the field, Cordoba is equally impressive. He has traveled the world on missions and pilgrimages, and has visited countries such as Israel, Spain, Portugal, Poland, and Panama. He is not just an exceptional football player but also a remarkable person with a bright future ahead.

Joliece Reyes is a girls flag football player that has demonstrated exceptional leadership skills that guided the Manchester Hawks High School girls flag football team through its inaugural season. In addition to scoring four touchdowns on eight receptions and adding 10 tackles on defense, Reyes consistently motivated her teammates, especially during challenging moments, and played a pivotal role in helping those new to athletics adjust to both practice and game-day dynamics. For her contributions to her team, she was named to the Inaugural Shore Conference Girls Flag All Star Team. She is also an all-star in the classroom, and carries a 3.4 cumulative GPA, including a 98.5 average last school year.



Giants Legend Victor Cruz joined the NFL Alumni Association's Tackle Obesity Campaign to reflect back on the impact diabetes has had on his family and the importance of making healthy decisions.





# LATINO HERITAGE



In honor of Hispanic Heritage month, the New York Giants celebrated Paterson, New Jersey native Chief Alejandro Alicea as the first fire chief of Hispanic heritage with the Paterson Fire Department. Chief Alejandro Alicea was joined by Bronx native and Giants Coordinator of Client Services, Brian Polanco, and Jonathan Casillas, 2-time Super Bowl Champion and business-owner, media personality, and proud father from Jersey City, to speak with students at School #5.



Jonathan Casillas joined Univision for their back-to-school backpack giveaway in Jersey City, NJ. Univision held their “Vota Conmigo” activation to encourage fans to register to vote ahead of a Giants home game.









The New York Giants recognized Kara Gibson, a child heart survivor and National Heart Ambassador, who rang the Giants Pride Bell at the Giants vs. Eagles home game.



The New York Giants celebrated the unveiling of the new fitness area at John F. Kennedy School in Newark, NJ. The renovation was made possible through the New York Giants' Play 60 Grant.



Prospect Park Elementary School Prospect Park, NJ



Wood-Ridge Elementary School  
Wood-Ridge, NJ



# CRUCIAL CATCH



The New York Giants sponsored the American Cancer Society of Bergen County Making Strides against Breast Cancer Walk at MetLife Stadium. In October, Giants linebacker Benton Whitley, who lost his mother to breast cancer, and Legend Pepper Johnson joined survivors at the kickoff event at MetLife Stadium.

## AMERICAN CANCER SOCIETY HOPE LODGE

New York Giants players John Michael Schmitz, Benton Whitley and DJ Davidson, all of whom have had a loved one affected by cancer, visited patients at the American Cancer Society's Hope Lodge in New York City to share a meal with guests, caregivers, and staff.







Annual Sundae Blitz at MetLife Stadium for families of the TC Jay Fund



Head Coach Brian Daboll and Offensive Lineman Jermaine Eluemunor represented the Tom Coughlin Jay Fund during the NFL's My Cause My Cleats initiative



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TOM COUGHLIN  
**JAY  
FUND**

Since 2018, The New York Giants have partnered with the John Jay College of Criminal Justice to create the Touchdown Fellowship where fellows receive a scholarship to be used for tuition, fees, books and supplies. The Giants hosted this year's fellows for practice and lunch in the team cafeteria.

## TOM COUGHLIN JAY FUND ANNUAL GALA

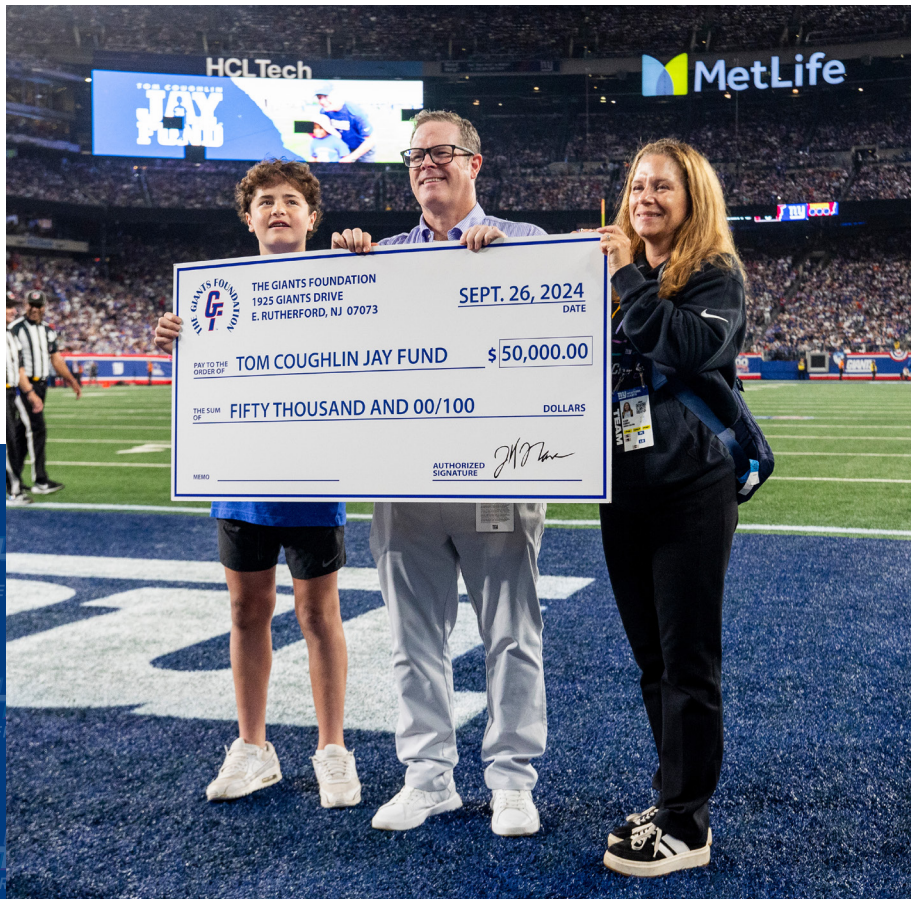
Members of the New York Giants '07 and '11 Super Bowl Teams were honored with the 2024 Giants of Compassion Award at the Tom Coughlin Jay Fund Annual Gala.

Carolyn Tisch Blodgett continued to follow in her family's footsteps as she was recognized as one of the honorees during the gala.



# CRUCIAL CATCH GAMEDAY

In honor of the NFL's Crucial Catch initiative, the Giants honored and celebrated individuals who have experienced cancer.







**Giants offensive linemen Evan Neal and Tyre Phillips visited the Hackensack Meridian Health Jersey Shore University Medical Center in Neptune, NJ and spent time giving gifts to patients, their families, and staff members.**



**Giants Legend Harry Carson joined Hackensack Meridian Health and Quest Diagnostics for their annual Men's Health and Prostate Screening Event in Hackensack, NJ.**



# TACKLE KIDS CANCER™

Hackensack Meridian Health (HMH), Eli Manning and the New York Football Giants have teamed up to Tackle Kids Cancer by spreading awareness and fundraising for pediatric oncology research.



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PHOTO CREDIT: TACKLE KIDS CANCER







# ROOKIE HALLOWEEN

The 2024 Rookie Class dressed up in their Halloween best to visit patients at Joseph M. Sanzari Children's Hospital at Hackensack Meridian Health.



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# SALUTE TO SERVICE



Each year, all 32 NFL teams honor military members through a year-round effort to honor, empower, and connect our nation's service members, veterans, and their families.



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## MALTZ CHALLENGE

The New York Giants hosted DEA members and military veterans for the Maltz Challenge. This is a physical fitness challenge that commemorates the lives of not only Michael Maltz, but all members from branches of the military who were killed in action.



## WWP PRACTICE VISIT

Ahead of the New York Giants Salute to Service game against the Tampa Bay Buccaneers, the team hosted veterans from the Wounded Warrior Project to watch practice and enjoy lunch in the team cafeteria.



## FORT HAMILTON

Linebacker Tomon Fox and wide receiver Ihmir Smith-Marsette visited Fort Hamilton in Brooklyn, NY to tour the base, meet with soldiers and attend an enlistment ceremony for 20 new service members.





## NFL SALUTE TO SERVICE AWARD

Wellington Mara was posthumously named the New York Giants 2024 Salute to Service Award Nominee



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## SALUTE TO SERVICE GAMEDAY

To honor the NFL's Salute to Service initiative, the Giants honored military members for their service and commitment to our country.

## EAST ORANGE VA VISIT

Giants Legends and Super Bowl Champions Ottis Anderson, Stephen Baker, and Jay Alford joined members of Wounded Warrior Project for their visit to the East Orange VA in honor of Salute to Service Month.







## FORD MILITARY MOMENTS

During all Giants home games, Local Ford Stores sponsored a “Military Moment” to salute those who serve.









# INSPIRE CHANGE

**ny** INSPIRE  
CHANGE

## CHANGEMAKER AWARD

Jenny DePaul, founder of Project Kind which addresses immediate needs for individuals experiencing homelessness and empowers them by providing the love and support they need, was named the New York Giants 2024 Inspire Change Changemaker!



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Project KIND  
Love one another



<b>CHANGEMAKER AWARD</b>		DATE: DEC. 15, 2024	
PAY TO THE ORDER OF: <b>PROJECT KIND</b>		<b>\$10,000.00</b>	
<b>TEN THOUSAND DOLLARS</b>			
MEMO: INSPIRE CHANGE CHANGEMAKER AWARD		FROM: THE NFL FOUNDATION	





The New York Giants and BOSS hosted the fourth Project KIND Worthy of Love Fest, an event where people experiencing homelessness came to MetLife Stadium for a day of self-care. BOSS generously donated t-shirts for the event and had over 50 employees in attendance to volunteer.







## FAR ROCKAWAY & HARLEM GIANTS

The New York Giants' partnership with the New York City Police Foundation's Far Rockaway, Harlem and Bronx Giants programs works to provide youth with tutoring, mentorship and the opportunity to play flag football while being coached by NYPD officers. The program was created through a collective effort between the NYC Police Foundation, NYPD and NYC Department of Education. During the 2024 season, the program expanded into its third borough, the Bronx.



The New York Giants were named the 2024 New York City Police Foundation's honoree.



The 2024 New York Giants rookie class hosted the boys graduating from the Far Rockaway and Harlem Giants for a celebration at the facility.



Wide receiver Darius Slayton teamed up with the Northeast Drivers Club to host his second car show events with the Far Rockaway and Harlem Giants. He was joined by teammates Bryce Ford-Wheaton and Isaiah Simmons.



**New York City Police Foundation**  
Building a Safer City Together





Darius Slayton and his family hosted their third annual holiday gift giveaway event for 24 families in the Far Rockaway, Harlem and Bronx Giants programs.



The program expanded into its third borough with the kickoff of the Bronx Giants



Darius Slayton was named the United Way of New York City Hometown Hero at the 2024 Gridiron Gala. Slayton was honored for his unwavering support of the Far Rockaway, Harlem and Bronx Giants and was joined by his teammates, police officers and boys in the program.



# JOHN JAY

COLLEGE  
OF  
CRIMINAL  
JUSTICE

Since 2018, The New York Giants have partnered with the John Jay College of Criminal Justice to create the Touchdown Fellowship, where fellows receive a scholarship to be used for tuition, fees, books and supplies. The Giants hosted this year's fellows for practice and lunch in the team cafeteria.





# JOHN JAY TOUCHDOWN FELLOWSHIP 2024-2025



**Niamh Healy**  
**Midtown Community Justice Center**



**Noelia Acevedo**  
**Vera Institute of Justice**



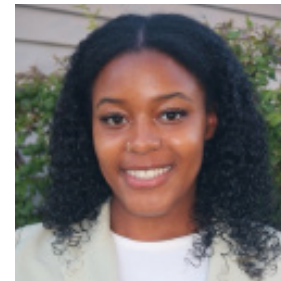
**Juan Pantaleon**  
**Brooklyn Justice Initiative**



**Guinevere M. Servis**  
**Manhattan Justice Opportunities**



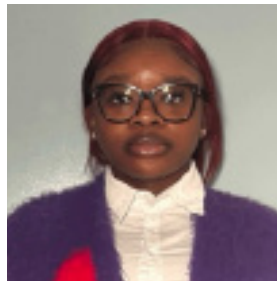
**Nayelle Pace**  
**Brooklyn Justice Initiatives**



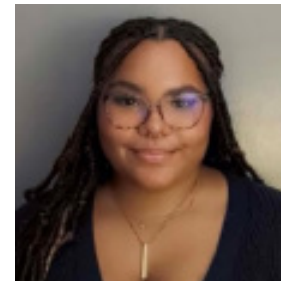
**Kaleigh Calderón**  
**Vera Institute of Justice**



**Jackeline Chimborazo-Malo**  
**Brooklyn Justice Initiatives**



**Yasmeen Vandyck**  
**Manhattan Justice Opportunities**



**Brianna Arroyo**  
**Midtown Community Justice Center**



# DARNAY HOLMES & JUSTIN TUCK CHESHIRE CORRECTIONAL VISIT WITH VERA INSTITUTE

Giants Legend Justin Tuck, cornerback Darnay Holmes and Vice President of Social Responsibility at the NFL, Clare Graff, joined the Vera Institute for Justice to visit the T.R.U.E unit at the Cheshire Correctional Institution.



Scan to Watch





## RUTGERS VERA GALA

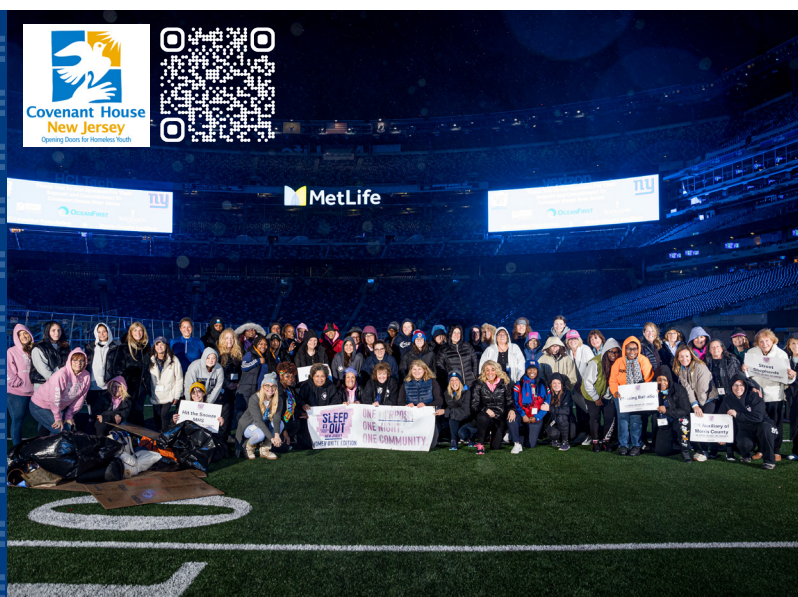
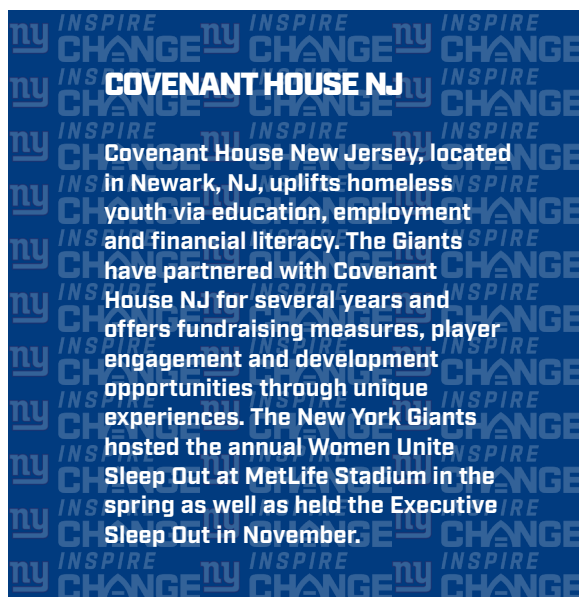
The New York Giants continued their longtime support of the Vera Institute of Justice and celebrated their work to transform the criminal justice system at their annual gala in June. Giants Legend Justin Tuck, who serves as a board member of Vera, and members of the Giants organization attended the gala where Troy Vincent, Sr., Executive Vice President of Football Operations for the NFL and 15-year NFL veteran was honored.



**Vera**  
INSTITUTE OF JUSTICE



# 2024 INSPIRE CHANGE GRANT RECIPIENTS







## ROCK AND WRAP IT UP!

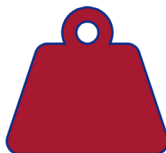
After each Giants home game, Rock and Wrap it Up! collects all prepared but unserved food for distribution to local shelters to help eliminate hunger and thereby reduce poverty. Since beginning the partnership in 2005, the New York Giants and Rock and Wrap it Up! have made the following impact:



**82,000 LBS =  
68,000 MEALS**



**62,000,000  
GALLONS OF WATER SAVED**



**44,526 LBS  
DIVERTED GHG**



## SAN MIGUEL ACADEMY OF NEWBURGH

San Miguel Academy of Newburgh provides young men and women with an all-encompassing education to break the cycle of poverty and provide them with opportunities for the future. The late Ann T. Mara was a strong supporter of the academy and the Mara family, along with the Giants, have continued to follow in her footsteps to support the school.



Sandy Hook Promise (SHP) is a nationally recognized above-the-politics organization that supports sensible program and policy solutions that address the “human side” of gun violence by preventing individuals from getting to the point of picking up a firearm to hurt themselves or others. Through ongoing financial support, the Giants have been able to assist SHP in funding local SAVE Promise Clubs, most recently in the Bronx.

**THE  
BRONX  
COMMUNITY  
FOUNDATION**  
BUILDING A BETTER BRONX



## BRONX COMMUNITY FOUNDATION

The Bronx Community Foundation seeks to provide all Bronx residents with resources through their four pillars: community, equity & justice, economic security, and health. This year, Giants tight end and Bronx native, Chris Manhertz, was in attendance for the Bronx Foundation's Inaugural Gala and Assets Awards.





Scan to Learn More



WALTER PAYTON  
**MAN OF THE YEAR**

NOMINEE

**DARIUS  
SLAYTON**



Scan to Watch

The Walter Payton Man of the Year award recognizes an NFL player for outstanding community service activities off the field as well as excellence on the field. Darius Slayton was named the New York Giants 2024 Walter Payton Man of the Year Nominee.





Darius Slayton received the 2025 Alan Page Community [APC] Award which is the highest honor that the NFLPA can bestow upon a player. The award annually recognizes one union member who goes above and beyond to perform community service in his team city and/or hometown. In recognition, the NFLPA donated \$100,000 to Slayton's Left-Hand Right-Hand (LHRH) Foundation.



# ny MY CAUSE MY CLEATS

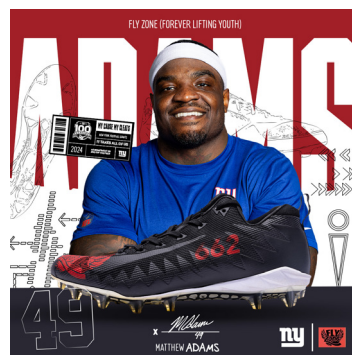
The Giants celebrated “My Cause My Cleats” during weeks 13 and 14 of the 2024 season. Players and staff members wore specially designed cleats or sneakers to bring attention to various causes and non-profit organizations they support.

This year, fans voted for their favorite player designs, and the organizations of the top three vote-getters received a contribution to continue their work in the community thanks to the NFL Foundation’s My Cause My Cleats Grant.

**1st Place: Dante Miller, YCS**

**2nd Place: Matthew Adams, FLY Zone**

**3rd Place: Casey Rogers, Reed’s Warriors**









# GIANTS VOTES

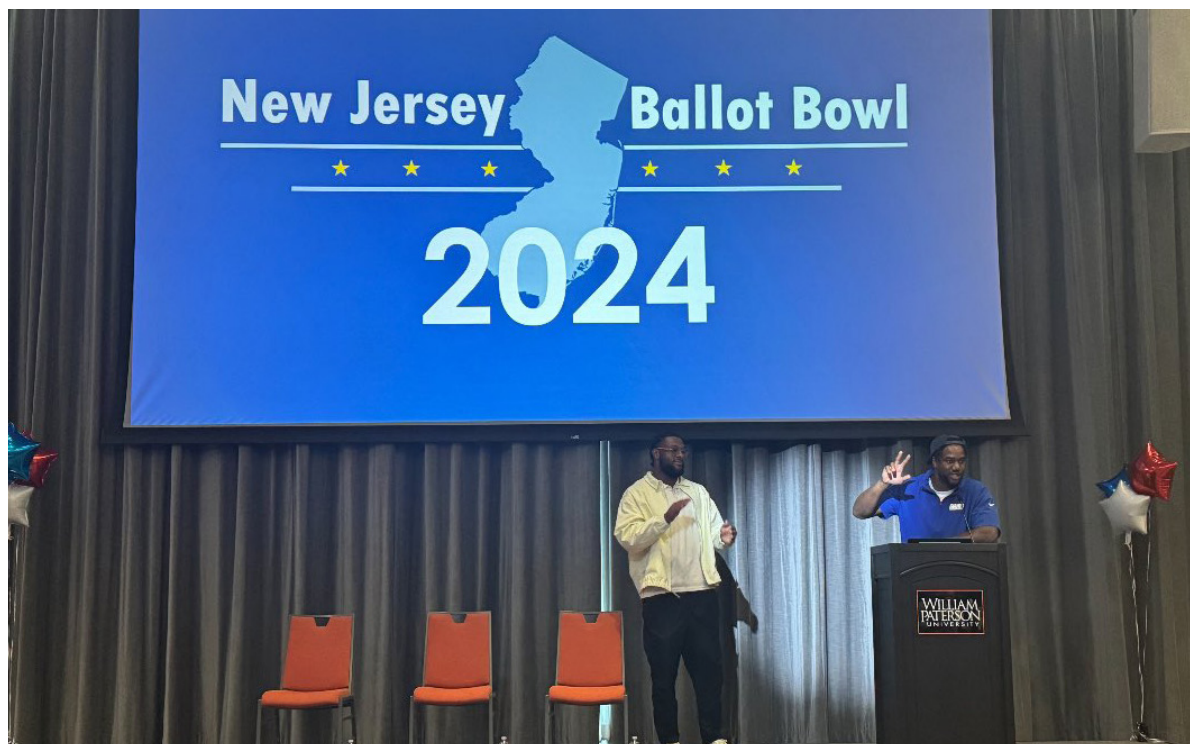
Giants Legends joined the New Jersey State Department at MetLife Stadium to host a poll working registration event.

Giants linebackers Kayvon Thibodeaux and Bobby Okereke joined college students at William Paterson University for the New Jersey Ballot Bowl to celebrate National Voter Registration Day.

Kayvon also participated in the NFL Votes campaign to encourage voting and civic engagement.



Scan to Learn More







In recognition of the NFL Votes Campaign, the Giants carried out several events that focused on voter education and registration. All players and staff had the chance to hear from Scarlen Martinez from RISE to WIN about voter registration and civic engagement opportunities in our area.





My Sisters' Place and the entire New York Giants organization gathered in the fieldhouse to pack hundreds of bags filled with school supplies and household needs for families affected by domestic violence and human trafficking





Dane Belton and Micah McFadden hosted a back-to-school giveaway at the Boys and Girls Club. Photo Credit: AMPT





# Make-A-Wish®

NEW JERSEY

Throughout the season, the New York Giants and Make-A-Wish come together to make children's wishes come true.







# CHARACTER PLAYBOOK™

POWERED BY  
EVERFI

The New York Giants and EVERFI team up each year to educate middle school students on the importance of creating and maintaining healthy relationships and the importance of mental wellness through Character Playbook.

## 2,940

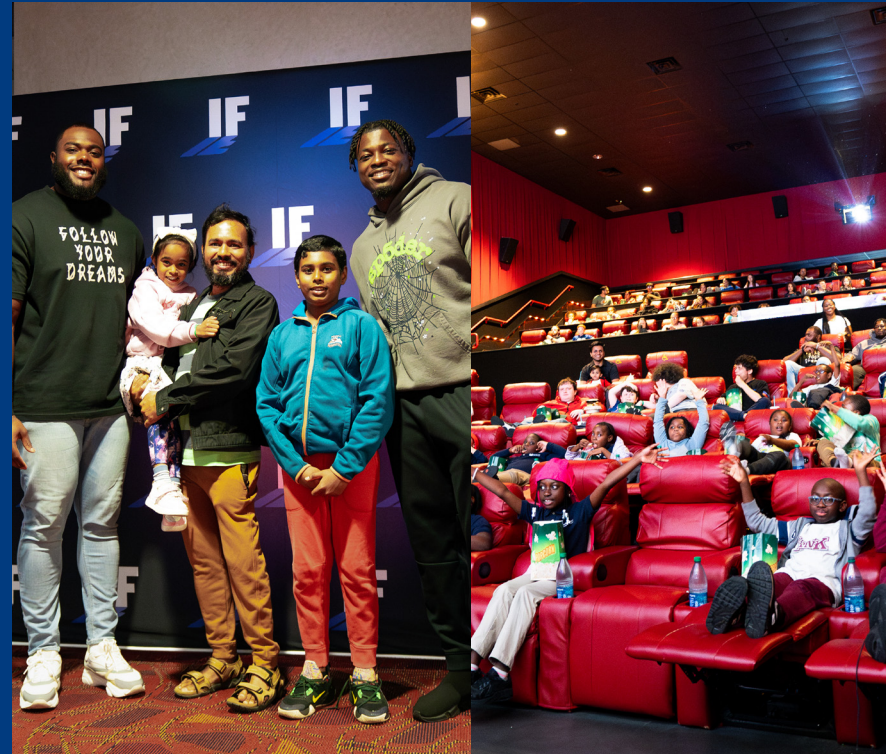
STUDENTS FROM 56 SCHOOLS,  
2,826 HOURS OF LEARNING

## 6,799

STUDENTS FROM 108 SCHOOLS,  
6,786 HOURS OF LEARNING

# NFLPA COMMUNITY MVP

Andrew Thomas and Azeez Ojulari  
named NFLPA Community MVP



Scan to Learn More



# GIANTS IN THE COMMUNITY

Theo Johnson, Ihmir Smith-Marsette, Tomon Fox and Giants Legend Ahmad Bradshaw joined staff members from Citizens to plant cherry trees and clean graffiti at Branch Brook Park in Newark.







## PASSAIC COUNTY TECH

New York Giants Legend Jonathan Casillas and linebacker Dyontae Johnson were joined by members of Ford for their visit to Passaic County Technical Institute. Casillas, Johnson and Ford met with members of the PCTI Football team and students in the Automotive School to provide students with an understanding of different roles in the automotive industry.



Giants staff members headed to the Intrepid Sea, Air & Space Museum in New York City to participate in the National Meal Pack for 9/11 event.



In honor of Asian American and Pacific Islanders Heritage Month, the New York Giants proudly sponsored the AAPI Montclair Color Run with several staff members participating in the run.



The New York Giants Offensive Line continued the Giants' Adopt-A-Firehouse tradition with their visit to Engine 15 Ladder 18 Battalion 4 firehouse in New York City to honor those they lost during 9/11.



# AMERICAN INSTITUTE FOR STUTTERING GALA

Joshua Ezeudu was honored at the American Institute for Stuttering Gala for his advocacy and support of the stuttering community. Ezeudu, who has a stutter, regularly attends AIS community events and actively uses his platform to raise awareness around stuttering.







**Greg Joseph visited Yavneh Academy in Paramus, NJ to speak to the students about his Jewish faith, and the importance of kindness, hard work and healthy habits.**



**The New York Giants and MetLife Pet Insurance featured Giants players' love for their animals while highlighting the importance of supporting and caring for animals in need with their \$10,000 contribution to Pet Rescue.**



**Andrew Thomas and Carter Coughlin visited New City Kids in Jersey City, NJ to share their NFL journey and importance of faith in their lives. Both players joined the students in playing instruments too.**

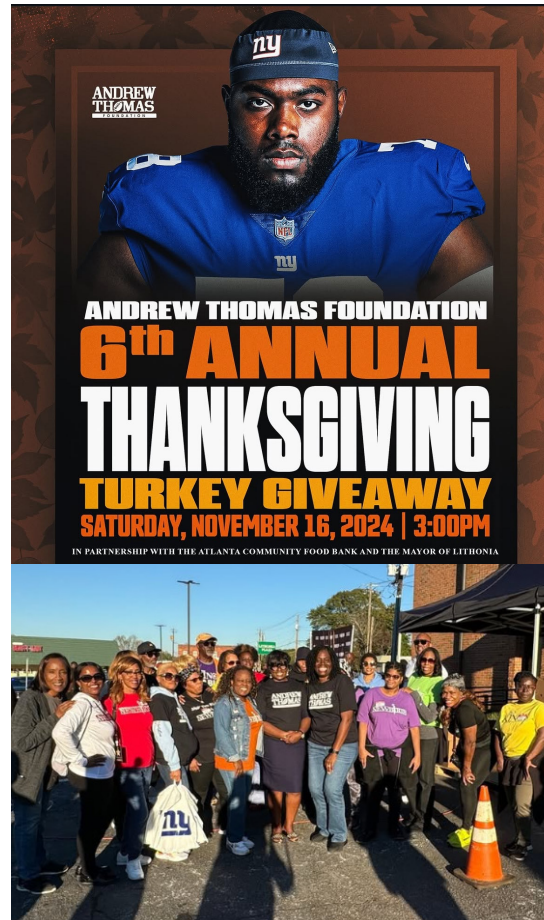


# ❄️ HOLIDAY OUTREACH ❄️



**JERMAINE ELUEMUNOR**

American Eagle Food Pantry



**ANDREW THOMAS**

City of Lithonia Thanksgiving



**DEXTER LAWRENCE II**

Community Food Bank NJ



## Community Kitchen Food Bank for NYC



**ROOKIE THANKSGIVING**  
Eva's Village







## HOME FOR THE HOLIDAYS

The Giants teamed up with Bob's Discount Furniture to welcome a family in Newark home for the holidays. Jonathan Casillas surprised the family with a shopping spree at Bob's Discount Furniture and unveiled their fully-furnished home just ahead of the holidays.



Jermaine Eluemunor- Tom Coughlin Jay Fund



Photo Credit: AMPT Events



Azeez Ojulari- Boys & Girls Club of Newark





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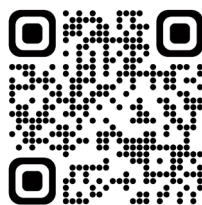
The New York Giants hosted their annual Jingle Jam event with **over 500 foster children** from across New Jersey at MetLife Stadium.





# THE GIANTS WOMEN'S

The Giants Women's Club was founded in 2014 as the team's official female fan club. By joining The Giants Women's Club, members have the opportunity to attend exclusive events, receive numerous deals and discounts and enter contests to win great prizes. And it's free to join!



Scan to Join!



Big Blue Challenge Charity Flag  
Football game: Dante Miller and Ihmir  
Smith-Marsette joined Women's Club  
members at the Quest Diagnostics  
Training Center to raise money for the  
American Cancer Society in honor of  
Breast Cancer Awareness Month.







## TRAINING CAMP VISIT

## COOKING WITH THE CHAMPS

Cooking with the Champs: Women's Club members spent the evening at the Quest Diagnostic Training Center to enjoy a Q&A with Giants Legends and Super Bowl Champions Hakeem Nicks and Mario Manningham in the team auditorium and ended the night with a cooking session led by Angelo Basilone, Giants Executive Chef.







# NEW YORK FOOTBALL GIANTS