

## Ultimate Super Bowl Experience Dual Sweepstakes

Welcome to the Ultimate Super Bowl Experience Dual Sweepstakes (the “**Promotion**”), which consists of an Online Sweepstakes (the “Online Sweepstakes”) and an In-Person Sweepstakes (the “In-Person Sweepstakes”), sponsored by Panthers Football, LLC dba Carolina Panthers (“**Sponsor**”). **PLEASE READ THESE RULES CAREFULLY BEFORE USING ENTERING INTO THE PROMOTION.**

**THERE IS NO PURCHASE OR PAYMENT NECESSARY IN ORDER TO ENTER OR WIN. ANY PURCHASE OR PAYMENT OF ANY KIND THAT YOU MAKE WILL NOT INCREASE YOUR CHANCES OF WINNING. THE PROMOTION IS SUBJECT TO ALL APPLICABLE FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS, AND IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW.**

This Promotion is powered by Wit Labs, Inc. (“**Wit**”) on behalf of Sponsor, and is accessible via the Wit website at [witcontests.com](http://witcontests.com), through a mobile device, or computer (collectively, the “**Platform**”). For the avoidance of doubt, Wit provides the Platform for the Promotion, but is not the sponsor for the Promotion.

As a legal requirement for participating in this Promotion as an entrant (“**Entrant**”), you (“**You**” or “**Participant**”) hereby agree to be bound by these Rules (the “**Rules**”) which form a legal contract by and between You and Sponsor. **If You do not agree and consent to these Rules, please do not enter the Promotion or use the Platform.** To participate in the Promotion, You must agree to the Wit [Terms of Use](#). **By creating and using a Wit account, you must read and agree to the Wit [Terms of Use](#).**

### 1. Promotion.

- 1.1 Promotion Period. **Promotion Start Date:** 12/16/2024 12:01 AM EST. **Promotion End Date:** 1/18/2025 11:59 PM EST. The Promotion will begin on the above Start Date, and will last through the above End Date (“**Promotion Period**”).
- 1.2 Rules. By participating in the Promotion, Entrant unconditionally accepts and agrees to comply with and abide by these Rules, waives any right to claim ambiguity in the Rules or Promotion related advertising/materials and agrees that the decisions of Sponsor with respect to the Promotion and any prize awards shall be final and binding in all respects.
- 1.3 Administration. Wit, on behalf of Sponsor, performs the collection, submission or processing of Entrant entry forms (“**Entries**”) as well as the overall administration of the Promotion. Entrant may contact Wit with any questions, comments or problems related to administration of the Promotion. Wit may be reached by email at [team@witcontests.com](mailto:team@witcontests.com).

### 2. ELIGIBILITY.

- 2.1 Non-eligible Entities. Persons under the age of 18 are not eligible to participate in the Promotion. Sponsor, and its parents, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies; and each of their respective officers, directors, employees, consultants and contractors (the “**Sponsor Entities**”), are ineligible to enter the Promotion or win any related prize. “**Household Members**” means those people who share the same residence as any Sponsor Entity for at least three (3) months during a given year. “**Immediate Family Members**” means parents, step-parents, legal guardians, children, step-

children, siblings, step-siblings or spouses of any Sponsor Entity. Household Members and Immediate Family Members of any Sponsor Entities are also not eligible to enter or win the Promotion.

**3. HOW TO ENTER. Entrants may enter the Online Sweepstakes and In-Person Sweepstakes during the Promotion Period in the following ways:**

- 3.1 Online Sweepstakes. During the Promotional Period, Entrants may enter the Online Sweepstakes by successfully transmitting and completed an online entry form as directed after visiting the Wit website at <https://web.witcontests.com/panthers/sweepstakes/win/ultimate-super-bowl-experience-sweeps-241216> (the “**Online Sweepstakes Landing Page**”).
- 3.2 In-Person Sweepstakes. During the Promotion Period, Entrants, over the age of 18 as of the start of the Promotion Period, may enter the Sweepstakes by visiting a participating Verizon store and scanning a Quick Response (“QR”) code with your mobile device and successfully transmitting and completed an online entry form as directed after visiting the Wit website at <https://web.witcontests.com/panthers/sweepstakes/win/ultimate-super-bowl-experience-sweeps-in-store-241216> (the “**In-Person Sweepstakes Landing page**”). **MAIL-IN: To enter without visiting a participating Verizon store**, hand print your first and last name, complete mailing address, daytime phone number, date of birth, and email address on a 3” x 5” index card or piece of paper and place your entry into an outer-mailing envelope with proper postage affixed and mail it to: Ultimate Super Bowl Experience 800 S. Mint Street, Charlotte, NC 28202, to be postmarked by January 15, 2025 and received by January 18, 2025. Limit one (1) mail-in entry per stamped-outer envelope.
- 3.3 Limit one (1) Online Sweepstakes Entry and one (1) In-Person Sweepstakes Entry per person during the Promotion Period.
- 3.4 Entrants must fully complete and submit all non-optional data requested on the online entry forms to be eligible. Incomplete and/or inaccurate entries are void. All entries must include a valid email address for the Entrant.
- 3.5 Sweepstakes Entrant winners will be announced after successfully submitting the online entry form, and after the end of the Promotion Period.
- 3.6 To view a list of participating Verizon stores, see 3.7
- 3.7

Outlet Name	Address	City	State	Zip Code
Arboretum	8046 Providence Rd	Charlotte	NC	28277
Gastonia	3090 E Franklin Blvd	Gastonia	NC	28056
South Asheville	325 Airport Rd	Arden	NC	28704
Monroe NC	3003 Monroe Way	Monroe	NC	28110
Seneca	1227 Sandifer Blvd	Seneca	SC	29678
Matthews	2218 Matthews Township Pkwy	Matthews	NC	28105
Park Towne Village	1630 E Woodlawn Rd	Charlotte	NC	28209
Waynesville	30 Town Center Loop	Waynesville	NC	28786
Charlotte	4810 Ashley Park Ln	Charlotte	NC	28210

South Park				
Lexington	5596 Sunset Blvd	Lexington	SC	29072
Greenwood SC	1101 Montague Ave Ext	Greenwood	SC	29649
Rock Hill	2143 Mana Ct	Rock Hill	SC	29730
Easley	4867 Calhoun Memorial Hwy	Easley	SC	29640
Aiken	156 S Aiken Ln	Aiken	SC	29803
Hickory	1855 US Highway 70 SE	Hickory	NC	28602
Southeast Columbia	6118 Garners Ferry Rd	Columbia	SC	29209
East Spartanburg	2399 E Main St	Spartanburg	SC	29307
Columbiana	173 Columbiana Dr	Columbia	SC	29212
Spartanburg	119 E Blackstock Rd	Spartanburg	SC	29301
Northeast Columbia	10202 Two Notch Rd	Columbia	SC	29229
Asheville	242 Tunnel Rd	Asheville	NC	28805
Anderson SC	3513 Clemson Blvd	Anderson	SC	29621
Forest City	276 Butler Rd	Forest City	NC	28043
Lancaster SC	1107 Highway 9 Byp W	Lancaster	SC	29720
North Augusta	346 E Martintown Rd	North Augusta	SC	29841
Hendersonville	1602 Four Seasons Blvd	Hendersonvil le	NC	28792
Charlotte Midtown	209 S Kings Dr	Charlotte	NC	28204
Steele Creek	12910 Walker Branch Rd	Charlotte	NC	28273
Boone	1822 Blowing Rock Rd	Boone	NC	28607
Greer	6031 Wade Hampton Blvd	Taylors	SC	29687
Woodruff Road	4 Market Point Dr	Greenville	SC	29607
Congaree Road	469 Congaree Rd	Greenville	SC	29607
Shelby	1720 E Dixon Blvd	Shelby	NC	28152
Simpsonville	340 Harrison Bridge Rd	Simpsonville	SC	29680
Marion NC	385 US 70 W	Marion	NC	28752
Wake Forest	11710 Retail Dr	Wake Forest	NC	27587
Lassiter	4421 Six Forks Rd	Raleigh	NC	27609
Knightdale	6807 Knightdale Blvd	Knightdale	NC	27545
Morehead City	5112 Hwy 70	Morehead City	NC	28557
Lumberton	5040 Fayetteville Rd	Lumberton	NC	28358
Burlington NC	1565 Glidewell Dr	Burlington	NC	27215
Durham	3409 Hillsborough Rd	Durham	NC	27705
Wilmington NC	318 S College Rd	Wilmington	NC	28403

Ramsey Street	5151 Ramsey St	Fayetteville	NC	28311
North Durham	1815 N Pointe Dr	Durham	NC	27705
Fayetteville NC	1956 Skibo Rd	Fayetteville	NC	28314
Rocky Mount	767 Word Plz	Rocky Mount	NC	27804
Brier Creek	8311 Brier Creek Pkwy	Raleigh	NC	27617
UNCC	110 McCullough Dr	Charlotte	NC	28262
Raleigh Midtown East	1101 Mercantile Dr	Raleigh	NC	27609
Concord NC	8603 Concord Mills Blvd	Concord	NC	28027
Greensboro	4207 W Wendover Ave	Greensboro	NC	27407
Winston Salem	1990 S Stratford Rd	Winston Salem	NC	27103
Mayfaire	971 Military Cutoff Rd	Wilmington	NC	28405
Henderson	393 Prosperity DR	Henderson	NC	27536
Statesville	252 Turnersburg Hwy	Statesville	NC	28625
Garner	4412 Fayetteville Rd	Raleigh	NC	27603
Fuquay	1382 N Main St	Fuquay Varina	NC	27526
North Winston Salem	5914 University Pkwy	Winston Salem	NC	27105
Greenville ECU	110 Red Banks Rd	Greenville	NC	27858
High Point	2317 N Main St	High Point	NC	27262
Asheboro	1304 E Dixie Dr	Asheboro	NC	27203
Northcrest	9821 Northlake Centre Pkwy	Charlotte	NC	28216
Jacksonville	1670 Western Blvd	Jacksonville	NC	28546
Salisbury NC	215 Bendix Dr	Salisbury	NC	28146
Lake Norman	9705 Sam Furr Rd	Huntersville	NC	28078
Battleground	2512 Battleground Ave	Greensboro	NC	27408
Albemarle	830 NC 24 27 Byp E	Albemarle	NC	28001
Mooresville	467 River Hwy	Mooresville	NC	28117
Goldsboro	1202B N Berkeley Blvd	Goldsboro	NC	27534
Wilson	2871 Raleigh Road Pkwy W	Wilson	NC	27896
Cary	1910 Walnut St	Cary	NC	27518

#### 4. PRIZES.

- 4.1 Sweepstakes First Prize. One (1) Sweepstakes First Prize winner will receive one (1) \$500 Verizon Gift Card.
- 4.2 Sweepstakes Grand Prize. One (1) Grand Prize Winner will receive (1) Super Bowl LIX prize package which consists of two (2) tickets to Super Bowl LIX in New Orleans in February 2025, one (1) double occupancy hotel room at a hotel of Sponsors choosing in New Orleans, LA and two (2) round trip airfare tickets from a major airport nearest winner's home to New Orleans, LA. Approximate Retail Value:

\$7,500. Transportation while in the destination city and food and beverage is the winner's sole responsibility. Super Bowl LIX ticket seat locations and other details will be determined by the Sponsor in its sole discretion. Winner and guest must comply with all venue rules and regulations. Failure to do so may result in forfeiture of such portion of the prize and removal from event. Released Parties reserve the right to remove or to deny attendance to any winner and/or guest who engages in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at a game or any event. The tickets are subject to the terms and conditions specified thereon. If unused, tickets cannot be returned, refunded or exchanged for cash value or substitute tickets. In the event the game is postponed and rescheduled, the winner will receive tickets to the rescheduled game. In the event the game is postponed and not rescheduled, Sponsor will provide a prize of equal or greater value and Sponsor will have no further obligation to winner.

- 4.3 Prizes cannot be transferred, redeemed for cash or substituted by an Entrant. Sponsor reserves the right in its sole and absolute discretion to award a substitute prize of equal or greater estimated value if a prize described in these Rules is unavailable or cannot be awarded, in whole or in part, for any reason. The estimated value of the prize represents Sponsor's good faith determination. That determination is final and binding, and cannot be appealed. If the actual value of the prize turns out to be less than the estimated value, the difference will not be awarded in cash. Sponsor makes no representation or warranty concerning the appearance, safety or performance of any prize awarded. Sponsor will not replace any lost or stolen prize items.
5. No Automated Entries. All automated or robotic Entries submitted by individuals or organizations will be disqualified. All Entries by Entrants must be made manually by such Entrants. Any attempt by an Entrant to submit multiple Entries by using multiple/different email addresses, phone numbers, identities, registrations, logins or any other methods will void such Entrant's Entries and that Entrant may be disqualified. Final eligibility for the award of any prize is subject to the eligibility verification of these Rules. All Entries must be submitted by the end of the Promotion Period in order to participate. Wit's database clock will be the official timekeeper for this Promotion.
6. Winner Notification. Sweepstakes winner(s) will be notified by e-mail on or about January 19, 2025. Sponsor and/or Wit are not responsible for any delay or failure to receive notification for any reason, including inactive account(s), technical difficulties associated therewith, or an Entrant's failure to adequately monitor the Wit app or website. Any winner notification not responded to by the Entrant, or returned as undeliverable may result in prize forfeiture. The potential prize winner(s) may be required to sign and return an affidavit of eligibility and release of liability, and a Publicity Release (collectively "the Prize Claim Documents"). No substitution or transfer of a prize is permitted except by Sponsor.
7. Intellectual Property Ownership. Participant agrees that Sponsor shall be the exclusive owner of such Entry and all rights therein. Sponsor's ownership includes without limitation the rights to: i) exhibit, broadcast, use, reproduce, distribute, perform and license others to use all or any part of the Entry; ii) edit or modify the Entry in any manner, or combine same with any other materials; and iii) use and license third parties to use the Entry and/or

any portion thereof in any manner of exploitation.

8. **Privacy.** Personally identifiable information that is submitted by Entrant as part of this Promotion will be used to administer the Promotion, select and announce the winner. Participant hereby waives any claims that Participant may have or acquire against the Sponsor for libel, slander, invasion of privacy, copyright or trademark violation, moral rights, right of publicity, rights of privacy, or false light arising out of or in connection with the Sponsor's or anyone else's use of the Entry. Participant agrees that this waiver of privacy rights and constitutes a valid consent to uses of any Personally Identifiable Information ("PII") as may be required under applicable data protection laws. Any PII that you provide in participating in the Promotion is subject to the privacy policies of the Sponsor and Wit. Please review the Sponsor privacy policy at <https://www.panthers.com/about-us/privacy-policy> and the Wit privacy policy at [Wit Privacy Policy](#). By entering the Promotion, you grant Sponsor and Wit permission to share your email address and any other personally identifiable information with the other Promotion partners for the purpose of administration and prize fulfillment, including use in a publicly available winners list. Participant hereby grants to Sponsor the non-exclusive, worldwide, perpetual, assignable, sublicensable and irrevocable right to include Participant's name, title, image, likeness, movements, voice, conversations, sounds and performances in connection with any use or publication of the Entry by Sponsor.
9. **Indemnification.** Participant (the "Indemnifying Party") shall indemnify Sponsor, Wit, Verizon Communications Inc. ("Verizon"), and their parent companies, subsidiaries, affiliates, owners, officers, directors, shareholders, agents and employees (each, an "Indemnified Party") from and against any and all losses, costs, damages, injuries, awards, judgments and liabilities, including but not limited to legal and professional fees, costs, and expenses ("Losses"), incurred by the Indemnified Party as a result of any claim, suit, proceeding or cause of action asserted against the Indemnified Party by a third party ("Claim") and shall defend the Indemnified Party against any such Claims arising from: i) any copyright, patent and/or trademark infringement, unlawful disclosure or use or misappropriation of a trade secret or other intellectual property right owing to the Indemnified Party's use of the Content submitted by such Indemnifying Party; or ii) any material breach of these Rules by the Indemnifying Party.
10. **Limitation Of Liability.** **IN NO EVENT SHALL SPONSOR, VERIZON, OR WIT BE LIABLE TO ENTRANT FOR ANY LOSSES OR DAMAGES, INCLUDING WITHOUT LIMITATION DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, PUNITIVE, EXEMPLARY OR SPECIAL DAMAGES ARISING OUT OF THIS AGREEMENT, EVEN IF SPONSOR OR WIT HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. Sponsor, Verizon, and Wit further assume no responsibility or liability for:**
  - 10.1 any incorrect or inaccurate Entry information, or for any faulty or failed electronic data transmissions;
  - 10.2 any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Promotion;
  - 10.3 any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, camera, computers

or providers utilized in any aspect of the operation of the Promotion;

- 10.4 inaccessibility or unavailability of any network or wireless service, the Internet or website or any combination thereof;
  - 10.5 suspended or discontinued Internet, wireless or landline phone service; or
  - 10.6 any injury or damage to Entrant's or any other person's computer or mobile device while participating in the Promotion or downloading of any materials in the Promotion.
11. **DISCLAIMER.** If, for any reason, the Promotion is not capable of running as planned for reasons which may include without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Promotion in whole or in part. In such event, Sponsor shall immediately suspend all drawings and prize awards, and Sponsor reserves the right to award any remaining prizes (up to the total estimated value as set forth in these Rules) in a manner deemed fair and equitable by Sponsor. Sponsor and Wit shall not have any liability to any Entrant in connection with a canceled Promotion.
12. These Rules shall be governed by the laws of the State of North Carolina and the parties agree to personal jurisdiction and convenient forum therein. If any provision of these Rules is deemed unenforceable, such provision shall be severable and deemed null and void, and the remainder of the Rules shall remain in full force and effect. The failure of either party to insist upon the performance of any provision herein will not be construed as a waiver of such provision.
13. **Winners List.** For the names of the winners (available after 1/19/25), send a self-addressed, stamped envelope to be received by 2/19/2025 to: **Ultimate Super Bowl Experience**, C/O Carolina Panthers, 800 South Mint Street, Charlotte, NC 28202..
14. **CONTACT.**                    **Sponsor: Carolina Panthers Wit: team@witcontests.com**