

**2024 RAMS HOUSE FOR THE HOLIDAYS SEASON TICKET MEMBER
SWEEPSTAKES**

Official Sweepstakes Rules

RULES SHALL BE SUPPLEMENTED AS ADDITIONAL PRIZES ARE ADDED

NO PURCHASE NECESSARY. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID OUTSIDE THE UNITED STATES AND WHERE PROHIBITED BY LAW. ENTRANT MUST BE A 2024 RAMS SEASON TICKET ACCOUNT HOLDER, IN GOOD STANDING AS OF DECEMBER 3, 2024, WHO IS 21 YEARS OF AGE OR OLDER, AND A UNITED STATES RESIDENT AT THE TIME OF ENTRY. STANDARD MESSAGING/DATA RATES, TERMS AND CONDITIONS MAY APPLY FOR ENTRIES OBTAINED VIA MOBILE PHONE/DEVICE. MOBILE PHONE/DEVICE NOT REQUIRED TO ENTER. BY ENTERING THE 2024 RAMS HOUSE FOR THE HOLIDAYS SEASON TICKET MEMBER SWEEPSTAKES (“SWEEPSTAKES”), ENTRANT SHALL BE BOUND BY THESE OFFICIAL RULES AND THE DECISIONS OF THE RAMS, WHICH SHALL BE FINAL IN ALL RESPECTS.

You are providing your information to The Los Angeles Rams, LLC and the information you provide will only be used in accordance with the Los Angeles Rams privacy policies, which may be found at: <http://www.therams.com/footer/privacy-policy.html>

1. ELIGIBILITY: Sweepstakes is open only to legal residents of the United States, who are 21 years of age or older, and are 2024 Rams season tickets account holders in good standing that are compliant on all terms and conditions of their Stadium Seat License as of December 3, 2024. The following persons are not eligible to participate: The Los Angeles Rams, LLC (“Rams”), the NFL Entities (as defined below), each of their respective parent companies, affiliates, subsidiaries, distributors, dealers, sales representatives, web masters/suppliers, advertising and promotional agencies, anyone associated with the development, implementation or execution of this Sweepstakes, and members of the immediate families (defined as including spouse, biological, adoptive and step- parents, grandparents, siblings, children and grandchildren, and each of their respective spouses, regardless of where they reside) or households (whether related or not) of any of the above. Participation constitutes entrant’s full and unconditional agreement to abide by and be bound by these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Sweepstakes. Winning any prize is contingent upon fulfilling all requirements set forth herein. Sponsor’s decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void outside the United States and where prohibited. **You are only eligible to win a prize if you have not previously won a Rams-sponsored Sweepstakes in the ninety (90)-day period immediately preceding the date of the prize drawing.**

2. SWEEPSTAKES PERIOD: This Sweepstakes will consist of one (1) selection for no less than two-hundred-and-one (201) prize winners. The Sweepstakes entry period begins on Tuesday, December 3, 2024, at 1:00:00 p.m. Pacific Time ("PT") and ends on Wednesday, December 18, 2024 at 11:59:00 p.m. PT (the "Entry Period"). Rams' computer server is the official time-keeping device for Sweepstakes. Winner Selection and Notification: There will be one (1) selection to award no less than two-hundred-and-one (201) winners. The potential winners will be selected by the Rams from all eligible entries submitted in a selection taking place on Friday, December 20, 2024 at or about 11:00:00 a.m. PT.

3. AGREEMENT TO OFFICIAL RULES: Participation constitutes entrant's full and unconditional agreement to these Official Rules, that they are 21 years of age or older and agree to abide by Sponsor's decisions, which are final and legally binding in all matters related to the Sweepstakes.

4. HOW TO ENTER: All 2023 Rams Season Ticket Account Holders in good standing for the 2024 season who are compliant on all terms and conditions of their Stadium Seat License who donate one or more of their tickets to the Rams vs. Cardinals game scheduled to take place on either December 28, 2024 or December 29 2024, or donates one or more of their tickets to the Rams vs. Seahawks game scheduled to take place on either January 4, 2025 or January 5, 2025, prior to December 18, 2024 at 11:59 p.m. PT will be automatically entered into a random drawing with all other eligible entrants. **Entrant shall receive one entry for each ticket they donate.** Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different accounts, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of scripts, macros or any other automated system to participate or subvert the process is prohibited and will result in disqualification. In the event of an identity dispute, entry will be considered made by the account holder used for entry. The Sponsor shall select winners from the entries submitted that meet the rules requirements described herein. Potential winners may be required to show proof of being the authorized account holder. Once submitted, all entries become the exclusive property of the Sponsor and will not be acknowledged, nor will they be returned. No other forms of entry are valid.

5. ODDS: Odds of winning depend upon the number of eligible entries received during the Sweepstakes Period.

6. SELECTION AND NOTIFICATION OF WINNER: All 2024 Rams Season Ticket Account Holders in good standing for the 2024 season who are compliant on all terms and conditions of their Stadium Seat License who donate one or more of their tickets to the Rams vs. Cardinals game scheduled to take place on either December 28, 2024 or December 29 2024, or donates one or more of their tickets to the Rams vs. Seahawks game scheduled to take place on either January 4, 2025 or January 5, 2025 prior to December 18, 2024 at 11:59 p.m. PT will be automatically entered into a random drawing with all other eligible entrants. No less than two-hundred-and-one winners will be selected at random by the Rams on or about Friday, December 20, 2024 from among all eligible entries received. Potential winners will be notified by phone or through his/her email account. Potential winners may be required to complete, sign and return an Affidavit of Eligibility

and Liability/ Publicity Release within a specified time period, or to respond to Sponsor's inquiries as to eligibility, as a condition of being awarded the Prize. If potential winner cannot be reached after reasonable efforts have been made (as determined by Sponsor), if Prize notification is returned as undeliverable, if potential winner is determined by Sponsor to be ineligible, or if potential winner cannot or does not comply with these Official Rules, such person will be disqualified and, at Sponsor's discretion, an alternate potential winner may be selected via random drawing from among the remaining eligible entries.

Sponsor shall have no liability if notification is lost, intercepted or not received for any reason. Sponsor is not responsible for any change in entrants email account or other contact information subsequent to entering the Sweepstakes.

POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR. AN ENTRANT IS NOT A WINNER UNLESS AND UNTIL HE/SHE HAS BEEN VERIFIED AND NOTIFIED THAT THE VERIFICATION IS COMPLETE.

7. PRIZE DETAILS: No less than two-hundred-and-one prizes will be provided, which prizes shall include: eight (8) winners shall receive one (1) copy of Madden 25 which have an approximate retail value (ARV) of eighty-dollars (\$80); seventy-five (75) winners shall each receive one (1) Sugared + Bronzed sixty-nine-dollar (\$69) gift card which have an ARV of sixty-nine-dollars (\$69); one-hundred (100) winners shall receive one (1) two (2) day Parking Spot voucher which has an ARV of fifty-two-dollars (\$52); ten (10) winners shall each receive one (1) free haircut from Baxter of California which has an ARV of ninety-five-dollars (\$95); four (4) winners shall each receive one (1) American Airlines voucher for twenty-five-thousand advantage miles (25,000) which has an ARV of four-hundred-dollars (\$400); five (5) winners shall each receive one (1) fifty-dollar (\$50) El Torito Gift Card which has an ARV of (\$50); additional prizes shall be added to the prize list between December 3, 2024 and December 18, 2024 as determined by Sponsor in Sponsor's sole discretion. Sponsor reserves the right to substitute a prize or portion thereof of equal or greater value if the advertised Prize or portion thereof becomes unavailable. No prize substitution (in whole or in part), cash redemption, sale or transfer of prize permitted by any winner, except at Sponsor's sole discretion. If and only if a prize winner is not eligible to receive the prize, or does not qualify to receive the prize for any reason, an additional selection shall be made to determine the prize winner.

Each Prize consists only of the items described above.

Each Sweepstakes winner is responsible for any and all applicable fees, service charges surcharges or federal, state, local and foreign taxes, if any, and meals, incidentals and any other unspecified expenses associated with acceptance or use of any Prize. Sponsor makes no warranties, and hereby disclaim any and all warranties, express or implied, concerning any prize furnished in connection with the Sweepstakes.

Sponsor makes no warranties, and hereby disclaim any and all warranties, express or implied, concerning any prize furnished in connection with the Sweepstakes. **WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, EACH PRIZE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY**

DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT. All Prize details are at Sponsor's sole discretion.

Each winner may be required to complete, sign and return an Affidavit of Eligibility/Liability Release, background check and, where lawful, a publicity release and other documents as requested by Sponsor prior to acceptance of the prize.

8. RELEASE OF LIABILITY AND PUBLICITY CONSENT: By participating in the Sweepstakes, entrants (and their parent(s)/legal guardian(s) if entrants are minors who are expressly prohibited from entering) release, indemnify and hold harmless the Sponsor, the NFL Entities, and each of their respective parent companies, affiliates, subsidiaries, officers, directors, partners, equity holders, agents, employees, and all others associated with the development and execution of this Sweepstakes (collectively, the "Released Parties") from and against any and all claims, damages or liabilities with respect to, or in any way arising from or relating to such entrant's participation or attempt to participate in the Sweepstakes, the ability or inability to upload or download any information in connection to the Sweepstakes and/or the acceptance or use (included related travel if any) of any Prize (if applicable), including without limitation liability for personal injury, damages, death, monetary loss, defamation or violation of privacy rights. No responsibility or liability is assumed by the Sponsor, or the NFL Entities for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Sweepstakes: Hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic or Internet connectivity or other online or network communication problems; errors, omissions or limitations of any Internet providers, servers, hosts or other providers; garbled, jumbled or faulty data transmissions; failure of any online transmissions to be sent or received; lost, late, delayed, incomplete, inaccurate, damaged, destroyed, misdirected or not received or intercepted transmissions; inaccessibility of any Web site in whole or in part for any reason; traffic congestion on the Internet or any Web site; unauthorized human or non-human intervention of the operation of the Sweepstakes, including without limitation, unauthorized access, tampering, hacking, theft, virus, bugs, or worms; or destruction of any aspect of the Sweepstakes, or loss, miscount, misdirection, inaccessibility or unavailability of any email or social media account used in connection with the Sweepstakes; any errors, omissions, interruptions, deletions, defects, delays in operation failures or human error that may occur in the transmission, receipt or processing of entries, or for deletion, theft or destruction of, unauthorized access to, or alteration of, entries; causes beyond Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Sweepstakes; any entries submitted in a manner that is not expressly allowed under these Official Rules (all such entries will be disqualified); or cheating or fraud by any participant. Sponsor is not responsible for any typographical errors, any incorrect or inaccurate information, whether caused by entrants, site users, tampering, hacking or printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; in the announcement of any prize or these Official Rules, or any inaccurate or incorrect data contained on any Web site. Use of any Web site is at user's own risk. Neither Sponsor, nor the NFL Entities are responsible for any personal injury or property damage or losses of any kind which may be sustained to user's or any other person's computer (hardware or software) and/or other device related to or resulting from participation in the Sweepstakes or the acceptance or use of any prize awarded. The use of third-party software or

website or automated entry systems to participate is prohibited, and Sponsor reserves the right to disqualify entries made in such fashion.

By entering, entrants agree to comply with these rules. Sponsor is not liable in the event that any portion of the Sweepstakes or prize is canceled due to weather, fire, strike, acts of war or terrorism, or any other condition beyond its control (a "Force Majeure Event"). All entrants understand and agree that all rights under Section 1542 of the Civil Code of California ("Section 1542") and any similar law of any state, territory, or country that may be applicable with respect to the foregoing release are hereby expressly and forever waived. All participating entrants acknowledge that Section 1542 provides that: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH, IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR." The releases hereunder are intended to apply to all claims not known or suspected to exist with the intent of waiving the effect of laws requiring the intent to release future unknown claims.

By accepting any Prize, the recipient consents to the use of his/her name, photograph, likeness, taped, filmed or otherwise recorded image, statements and limited biographical information (city and state of residence) for publicity or advertising purposes in all media worldwide, including but not limited to social media, without limitation and without further compensation or notice.

9. WINNER NOTIFICATION: Each potential winner will be notified by email or phone using the contact information provided at the time of entry. Potential winners must reply with all requested information within twenty-four (24) hours of the first attempted winner notification in order to claim their prize. Each Winner may be required to complete, sign and return an Affidavit of Eligibility/Liability Release, and, where lawful, Publicity Release and other documents as requested by Sponsor prior to acceptance of any prize. If, despite reasonable efforts any prize notification is returned as unclaimed or undeliverable, any potential winner is found to be ineligible, has not complied with these Official Rules, cannot be verified, fails to return any required documents, or declines a prize for any reason, such potential winner will be disqualified and at Sponsor's discretion, an alternate potential winner may be selected. Receiving a prize is contingent upon compliance with these Official Rules. In the event that any potential winner is disqualified for any reason, Sponsor may award the prize to an alternate potential winner from among all remaining eligible entries. **POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR; THE DECISIONS OF THE RAMS ARE FINAL AND BINDING. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, UNLESS AND UNTIL THE WINNER HAS BEEN VERIFIED AND NOTIFIED THAT THE VERIFICATION IS COMPLETE.**

10. GENERAL CONDITIONS: In no event will Sponsor be liable for awarding more than the number of prizes listed above in Section 7. If, for any reason, the Sweepstakes cannot be executed as planned, including but not limited to any printing, administrative, human or other error of any kind, transmission failure, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, social media mandate or any other causes beyond the control of Sponsor that corrupt or affect the security, administration, fairness, integrity or proper conduct

of the Sweepstakes, or if the Sweepstakes is compromised or becomes corrupted in any way, electronically or otherwise, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes without notice. If the Sweepstakes is terminated prior to the end date of the Entry Period, Prizes will be awarded in a random drawing from among all eligible, non-suspect entries received prior to the time of termination.

Sponsor reserves the right at their sole discretion to disqualify any individual for: (a) tampering with the entry process or the operation of the Sweepstakes; (b) acting in violation of these Official Rules or any laws; (c) attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, misappropriation, infringement, or any other unfair playing practices; (d) poor sportsmanship; or (e) acting in a way that is intended to annoy, abuse, threaten, or harass any other participants, Sponsor, or its respective representatives. **LEGAL WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION FROM PARTICIPATION IN THE SWEEPSTAKES. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.** All federal, state and local laws and regulations apply. Winner is solely responsible for any taxes on any prize, and will receive an IRS Form 1099 for the ARV of the prize. Any valuation of the prize stated above is based on available information provided to the Sponsor, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Winner is solely responsible for reporting and paying any and all applicable taxes. Winner must provide the Sponsor with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Any person winning over \$600 in prizes from Sponsor will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS. No cash equivalent or substitution of prize is offered, except at the sole discretion of the Sponsor. No transfer of prize is permitted. Unclaimed prize will not be awarded. Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend this Sweepstakes or any portion hereof, or to disqualify any individual implicated in any of the following actions, if for any reason.

11. PARTICIPANTS' PRIVACY: Any personally identifiable information collected in connection with an entrant's participation in this Sweepstakes will be used by Sponsor, its respective affiliates, and agents only for purposes of the proper administration and fulfillment of the Sweepstakes, as described in these Official Rules, and in any manner consistent with Sponsor's Privacy Policy, available at <https://www.therams.com/privacy-policy>.

12. DISPUTES/VENUE/GOVERNING LAW: By participating, entrants agree that: (a) any and all disputes, claims and causes of action arising out of, or connected with, this Sweepstakes or the Prize, shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate federal, state or local court located in Los Angeles County, California; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including but not limited to costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (c) to the extent allowed by applicable law, under no circumstances will entrant be permitted

to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental and/or consequential damages and/or any other damages, other than actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO PORTIONS OF THE ABOVE MAY NOT APPLY TO YOU.**

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrants' rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of California or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than California. Any waiver of any obligation hereunder by Sponsor does not constitute a general waiver of any obligation to entrants.

In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes -related materials or made by any representative of Sponsor, and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control.

13. SEVERABILITY: The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

14. WINNER'S LIST: For the names of the winners (available after January 30, 2025), send a self-addressed stamped envelope to: The 2024 Rams House for the Holidays Season Ticket Member Sweepstakes – Los Angeles Rams Winners, 29899 Agoura Road, Suite 200, Agoura Hills, CA 91301 for receipt no later than February 28, 2024. VT residents omit postage.

15. SPONSOR: The Sweepstakes is sponsored by The Los Angeles Rams, LLC, Los Angeles, CA. Please direct any questions, comments, or complaints regarding the Sweepstakes to The Los Angeles Rams, LLC.

16. © 2024 The Los Angeles Rams, LLC.

17. The National Football League, its member professional football clubs, including but not limited to The Los Angeles Rams, LLC, NFL Ventures, Inc., NFL Properties LLC, NFL Enterprises LLC, NFL Productions LLC, and NFL International LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or any prize awarded. The NFL Entities have not offered or sponsored this Sweepstakes in any way.

All NFL-related trademarks are the property of the National Football League.

All other trademarks used herein are the property of their respective owners.