

2024 CHICAGO BEARS GET TO THE GAME SWEEPSTAKES
OFFICIAL RULES

**NO PURCHASE NECESSARY TO ENTER OR WIN A PRIZE.
A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

1. HOW TO ENTER: The 2024 Chicago Bears Get To The Game Sweepstakes (the “Sweepstakes”) starts August 30, 2024 at 10:00AM Central Time (“CT”) and ends on October 6, 2024 at 11:59 PM CT (“Entry Period”). To enter the Sweepstakes, visit www.chicagobears.com/GetToTheGame and complete the entry form by providing your name, address, date of birth, email address, and phone number (“CB.com Entry Form”). Limit one (1) entry per person during the Entry Period. Entrants that use multiple email addresses to enter the Sweepstakes will be disqualified.

2. ELIGIBILITY: The Sweepstakes is open to all legal residents of the contiguous United States ages 18 years and over as of August 30, 2024, excluding residents of Rhode Island. Employees, officers, directors, agents, and representatives of The Chicago Bears Football Club, Inc. (“Sponsor” or “Chicago Bears”), the National Football League, Dr Pepper/Seven Up, Inc. (“DPSU”) and their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, advertising and promotion agencies, and their immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-brother, half-sister) and/or those living in the same household of each are not eligible. All federal, state and local laws and regulations apply. Void where prohibited by law.

3. PRIZE: One (1) prize winner (the “Prize Winner”) will receive the following prizes (collectively, the “Prize”):

- Two (2) tickets to the Chicago Bears vs. Arizona Cardinals game on Sunday, November 3, 2024 at the State Farm Stadium in Glendale, Arizona;
- Two (2) round-trip airline tickets to Phoenix, Arizona;
- One (1) night hotel accommodations for Saturday, November 2, 2024 (one (1) room for two (2)) at the Aloft Glendale at Westgate in Glendale, Arizona;
- One (1) Chicago Bears autographed item; and
- Two (2) Chicago Bears hats and two (2) Chicago Bears stadium bags.

Approximate retail value of the Prize is \$2,090.06. Sponsor reserves the right to substitute any part of the Prize with another of equal value should any unforeseen circumstances occur. All state, federal, and local taxes or other expenses not specified herein are the sole responsibility of the Prize Winner, including, without limitation, any costs or expenses associated with travel to and from State Farm Stadium. No substitutions or cash redemption will be made except in Sponsor’s sole discretion. The Prize is non-transferable.

4. SELECTION OF WINNER: The Prize Winner will be selected in a random drawing held on or about October 7, 2024 from among all eligible entries received. The Prize Winner will be

notified by email or telephone on or about October 7, 2024. Odds of winning depend upon the number of eligible entries received.

The unavailability of the Prize Winner to be reached after a reasonable (as determined solely by Sponsor) effort has been made may constitute forfeiture of being a Prize Winner, at Sponsor's sole discretion, and a new Winner may be selected from the remaining eligible entries. In addition, if the Prize Winner is selected and subsequently becomes unavailable to receive the Prize and/or attend the Game as set forth in Paragraph 3 above, he/she will be disqualified at Sponsor's sole discretion and a new Prize Winner may be selected from the remaining eligible entries. The Prize Winner must agree and be available to participate in media interviews as determined by Sponsor.

For the name of the Prize Winner, available after October 7, 2024, send a separate, self-addressed, stamped envelope to: 2024 Chicago Bears Get To The Game Sweepstakes Winner, Attn: Joann Kowalski, 1920 Football Drive, Lake Forest, IL 60045.

5. AGREEMENT TO OFFICIAL RULES. By participating in the Sweepstakes, each Entrant accepts and agrees to comply with and abide by these Official Rules and the decisions of the Sponsor, which shall be final and binding in all respect. In the event of any conflict or inconsistency between these Official Rules and any advertisement, promotional or marketing materials, or other announcements relating to the Sweepstakes, these Official Rules govern. Sponsor reserves the right to cancel or modify the Sweepstakes at any time. Sponsor may amend these Official Rules by posting such amended Official Rules on www.chicagobears.com.

6. LIMITATION OF LIABILITY/DISCLAIMERS: By entering the Sweepstakes, all Entrants agree to forever waive, release, discharge, and covenant not to sue Sponsor, the National Football League, and DPSU as well as their owners, employees, agents, attorneys, directors, officers, shareholders, contractors, successors, assigns and insurers (collectively "Released Parties") for and from any and all claims, debts, liabilities, demands, obligations, costs, fees, expenses, actions, causes of action whatsoever, of every nature, character and description (collectively, "Claims"), known and unknown, including, but not limited to, all those arising out of or in any way related to the Sweepstakes; these Official Rules; Entrant's Entry; the negligence of any of the Released Parties; the acceptance, possession, misuse or use of the Prize; and any participation in the Sweepstakes. In addition, each entrant acknowledges and agrees that the Released Parties are not responsible for any costs, injuries, losses, or damages of any kind arising from or in connection with: (i) incomplete, lost, late, misdirected or illegible entries or for failure to receive entries due to any cause, including without limitation, human, transmission, or technical problems, failures, or malfunctions of any kind, whether originating with sender or otherwise, that may limit an entrant's ability to participate in the Sweepstakes; or (ii) any injury or damage resulting from participation in the Sweepstakes and/or the use or misuse of the Prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to, loss or destruction of property, or any claims, costs, injuries, losses, or damages related to or based on the entrant's rights of publicity or privacy, or the entrant's claim that he or she has somehow been defamed or portrayed in a false light.)

By submitting an Entry, Entrant represents and warrants that he or she owns and/or has the authority to release the Claims stated herein. Further, by submitting an Entry or accepting any prize, all Entrants and Prize Winners expressly agree to at all times defend, hold harmless, and indemnify the Released Parties from and against all Claims of any kind or nature whatsoever (including reasonable attorneys' fees and disbursements) arising out of or in any way related to the Sweepstakes; these Official Rules; Entrant's Entry; the negligence of any of the Released Parties; the acceptance, possession, misuse or use of the Prize; and any participation in the Sweepstakes.

The National Football League, its member professional football clubs, NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC, NFL Productions LLC and NFL International LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") and DPSU will have no liability or responsibility for any claim arising in connection with participation in this SWEEPSTAKES or any prize awarded. The NFL Entities, other than The Chicago Bears Football Club, Inc., and DPSU have not offered or sponsored this Sweepstakes in any way.

7. PUBLICITY RELEASE: By participating in the Sweepstakes, each entrant irrevocably grants the Released Parties the right to use each such entrant's name, photograph, image, video, biographical information, in any and all media for any purpose, including, without limitation, advertising and promotional purposes and each entrant hereby releases the Released Parties from any liability with respect thereto, except where prohibited.

8. ADDITIONAL DISCLAIMERS: If the Sweepstakes is not capable of running as planned for any reason, including, without limitation, because of a printing error, human error, unauthorized intervention, fraud, technical failure or other cause which corrupt or threaten to corrupt or adversely affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Sweepstakes, including awarding the Prize from among eligible entries received prior to the date of the cancellation, modification or suspension. All entrants, as a condition of entry, agree to abide by and be bound by these Official Rules and the decisions of Sponsor. Failure to comply with these Official Rules may result in disqualification from this Sweepstakes. Sponsor reserves the right to permanently disqualify any person it believes has violated these Official Rules. Entrants further agree to not knowingly damage or cause interruption of the Sweepstakes and/or prevent others from using the Sweepstakes. Any person who supplies false information, obtains entries by fraudulent means, or is otherwise determined to be in violation of these Official Rules in an attempt to obtain the Prize will forfeit the Prize and may be prosecuted to the full extent of the law.

9. GOVERNING LAW: ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF THE ENTRANTS, SPONSOR OR RELEASED PARTIES IN CONNECTION WITH THE SWEEPSTAKES SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF ILLINOIS WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR

CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

10. ENTRANTS' PRIVACY: Any personally identifiable information collected in connection with an entrant's participation in this Sweepstakes will be used by Sponsor, its respective affiliates, and agents only for purposes of the proper administration and fulfillment of the Sweepstakes, as described in these Official Rules, and in any manner consistent with Sponsor's respective Privacy Policy, available at <https://www.chicagobears.com/about/privacy-policy>.

11. OFFICIAL RULES: For a copy of the Official Rules please send a self-addressed, stamped envelope to: 2024 Chicago Bears Get To The Game Sweepstakes Official Rules, Attn: Joann Kowalski, 1920 Football Drive, Lake Forest, IL 60045. Requests must be received by November 4, 2024.

12. SPONSOR: The Chicago Bears Football Club, Inc., 1920 Football Drive, Lake Forest, Illinois 60045.