

COMMUNITY IMPACT REPORT 2023-2024

MISSION STATEMENT

The New York Football Giants aim to encourage the future of tomorrow through education, youth football, health and civic engagement. Our team is passionate about giving back to the community that supports us by partnering with local charities and engaging both current and former players to create a lasting legacy off the field.



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GIVING BY THE NUMBERS

2,819
IN-KIND DONATIONS



\$618,250

YOUTH FOOTBALL PROGRAMMING



1,915,949

THE NEW YORK GIANTS DONATED



\$250,000

INSPIRE CHANGE GRANT
DISTRIBUTED TO 11
NON-PROFIT ORGANIZATIONS



139

EVENTS



447

INDIVIDUAL PLAYER
AND COACH
PARTICIPATION



236.25

HOURS SPENT IN THE
COMMUNITY EQUATES
TO 14,175 MINUTES

ny INSPIRE CHANGE

SAN MIGUEL ACADEMY OF NEWBURGH

Provides young men with an all-encompassing education to break the cycle of poverty and provide them with opportunities for the future. The late Ann T. Mara was a strong supporter of the academy and the Mara family, along with the Giants, have continued to follow in her footsteps to support the school.



COVENANT HOUSE NJ

Located in Newark, NJ- uplifts homeless youth via education, employment and financial literacy. The Giants have partnered with Covenant House NJ for several years and offer fundraising measures, player engagement and development opportunities through unique experiences.





ROCK AND WRAP IT UP!

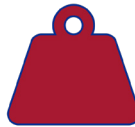
After each Giants home game, Rock and Wrap it Up! collects all prepared but unserved food for distribution to local shelters to help eliminate hunger and thereby reduce poverty.



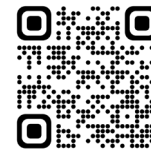
13,600 LBS =
11,333 MEALS



10,281,600
GALLONS OF WATER SAVED

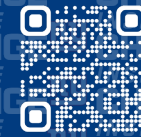


7,386 LBS
DIVERTED GHG



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Sandy Hook Promise (SHP) is a nationally recognized above-the-politics organization that supports sensible program and policy solutions that address the “human side” of gun violence by preventing individuals from ever getting to the point of picking up a firearm to hurt themselves or others. Through ongoing financial support, the Giants been able to assist SHP, in funding local SAVE Promise Clubs most recently in the Bronx.



ny INSPIRE CHANGE

Scan to Learn More about the Giants Inspire Change Partners



CHESHIRE CORRECTIONAL VISIT WITH VERA INSTITUTE

Giants Legend Justin Tuck and cornerback Darnay Holmes joined the Vera Institute for Justice and visited the T.R.U.E unit at the Cheshire Correctional Institution.



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FAR ROCKAWAY & HARLEM GIANTS

The New York Giants partnership with the New York City Police Foundation's Far Rockaway and Harlem Giants programs works to provide youth with tutoring, mentorship and the opportunity to play flag football while being coached by NYPD officers. The program was created through a collective effort between the NYC Police Foundation, NYPD and NYC Department of Education.

During the 2023 season, MetLife teamed up with the New York Giants to support Far Rockaway and Harlem Giants programs and helped raised over \$80,000 for the programs.



Far Rockaway and Harlem Giants scrimmage with Joshua Ezeudu, Korey Cunningham, Tyre Phillips and Elerson Smith



2023 New York Giants rookie class Harlem Giants visit



Far Rockaway vs. Harlem Giants during halftime of the 2023 Giants vs. Jets Preseason game



Throughout the summer, the police officers took the boys on field trips across New York



Lt. Lenora Moody was honored at the Boys Hope Girls Hope annual Vision of Hope Gala as their Ann & Wellington Mara Award recipient



Second Annual Far Rockaway & Harlem Giants Awards Dinner



The New York Giants donated \$15,000 worth of X-Tech shoulder pads to Beach Channel High School in Far Rockaway, Queens



Darius Slayton and Parris Campbell hosted a clinic with the St. Francis Prep High School football team for the Far Rockaway Giants



Giants placekicker Graham Gano was named the United Way of New York City Hometown Hero at the 2023 Gridiron Gala. Gano was honored for his work with the Far Rockaway and Harlem Giants and was joined by his teammates, police officers and boys in the program.

ny **INSPIRE CHANGE**

The New York Giants and MetLife teamed up to launch co-branded First Responders hats to benefit local nonprofit organizations, including the New York City Police Foundation's Far Rockaway and Harlem Giants.



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New York City Police Foundation
Building a Safer City Together



FIRST RESPONDER HATS

SUPPORT LOCAL NONPROFIT ORGANIZATIONS WITH LIMITED EDITION FIRST RESPONDER HATS!

[GIANTS.COM/METLIFE](https://giants.com/metlife) TO LEARN MORE



METLIFE BY THE NUMBERS



1.3 MILLION

DIGITAL/SOCIAL IMPRESSIONS

\$ 50,000+

CONTRIBUTED TO THE NEW YORK CITY POLICE FOUNDATION FOR THE PROGRAMS



107

RADIO SPOTS



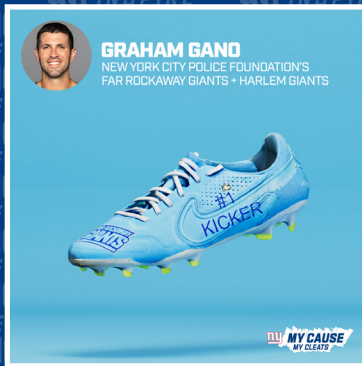
9+

MINUTES OF DIGITAL SIGNAGE PER GAMEDAY (10/29 - 1/7)



8.3 MILLION

NEWSLETTER CIRCULATION



Deonte Banks, Graham Gano, and Marcus McKethan represented the Far Rockaway and Harlem Giants programs during the NFL's My Cause My Cleats initiative.



Darius Slayton and his family hosted their third annual holiday gift giveaway event for 16 families in the Far Rockaway and Harlem Giants programs.



Graham Gano joined MetLife employees, Lt. Moody and several Far Rockaway & Harlem Giants police officers to make holiday cards, each with a \$50 gift card, for the boys in the Far Rockaway and Harlem Giants programs.



Darius Slayton and Graham Gano joined the FDNY, NYC Department of Education and NYPD to help lead a CPR/AED training for student-athletes of Far Rockaway High School

CHANGEMAKER AWARD



Scan to Read More



CHANGEMAKER AWARD



Daonese Johnson-Colón was named the New York Giants 2023 Inspire Change Changemaker!

Daonese is inspiring change in the New York City community and across the country through her amazing career and passion for educating and mentoring tomorrow's social justice leaders.





CRUCIAL CATCH ny INTERCEPT CANCER

Crucial Catch is the NFL's campaign, carried out by each of the 32 NFL clubs, to encourage early detection and risk reduction of screenable cancers.

AMERICAN CANCER SOCIETY

New York Giants players Graham Gano, Ryder Anderson and Alex Cook, all of whom had a loved one affected by cancer, visited patients at the American Cancer Society's Hope Lodge in New York City to share a meal with guests, caregivers, and staff.



CRUCIAL CATCH GAMEDAY

In honor of the NFL's Crucial Catch initiative, the Giants honor and celebrate individuals who have experienced cancer.



TACKLE KIDS CANCER™

Hackensack Meridian Health (HMH), Eli Manning and the New York Football Giants have teamed up to Tackle Kids Cancer by spreading awareness and fundraising for pediatric oncology research.



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The New York Giants and Tom Coughlin Jay Fund work together to provide families experiencing childhood cancer with activities for the whole family to enjoy.



Scan to Learn More

Head Coach Brian Daboll was honored at this year's Tom Coughlin Jay Fund Champions for Children Gala at MetLife Stadium for his work supporting children and families experiencing cancer.

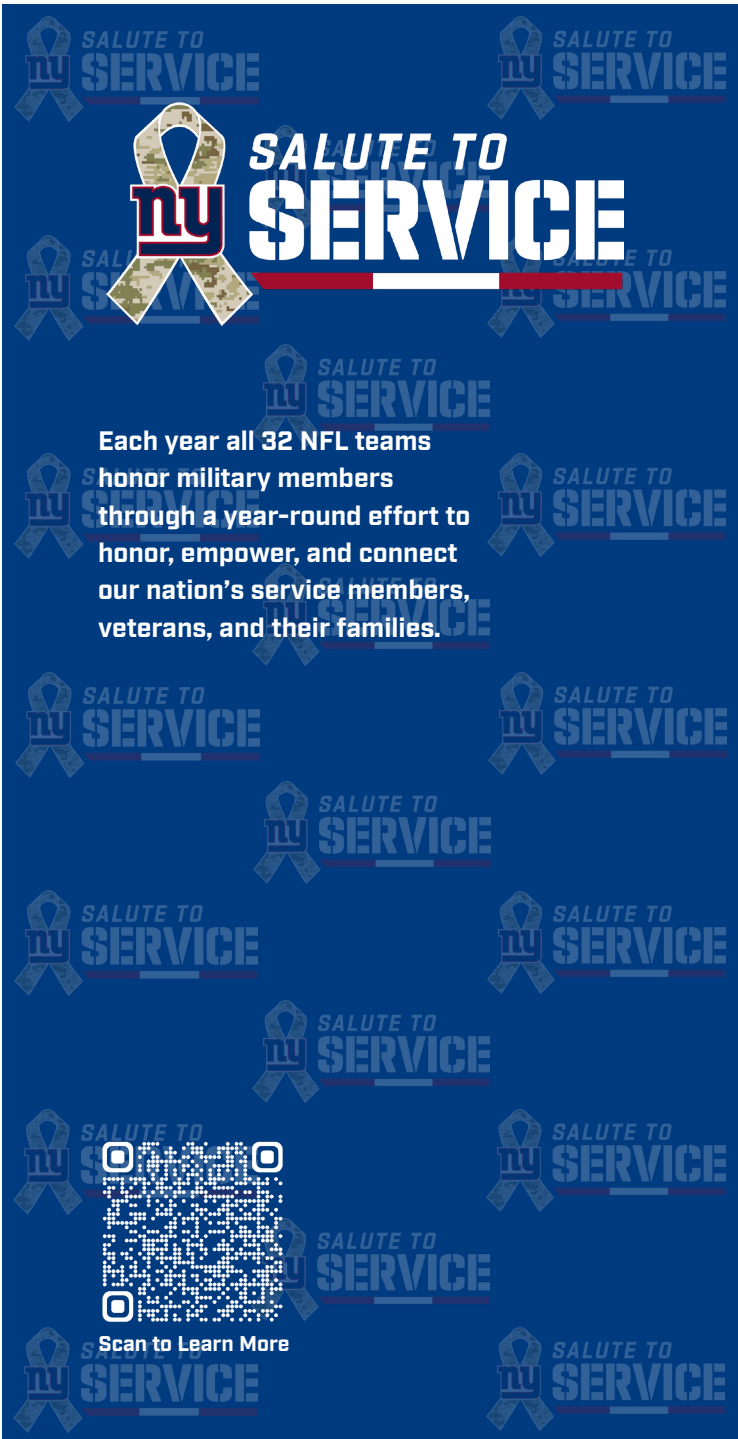


Scan to Learn More

ROOKIE HALLOWEEN

The 2023 Rookie Class dressed up in their Halloween best to visit patients at Joseph M. Sanzari Children's Hospital at Hackensack Meridian Health.





SALUTE TO SERVICE

Each year all 32 NFL teams honor military members through a year-round effort to honor, empower, and connect our nation's service members, veterans, and their families.

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WWP PRACTICE VISIT

Ahead of Veterans Day, the New York Giants hosted veterans from the Wounded Warrior Project to watch practice and enjoy lunch in the team cafeteria.



WREATHS ACROSS AMERICA

Giants Legends Stephen Baker and Jonathan Casillas participated in the 2023 Wreaths Across America Day to honor fallen military members.



BRONX VA VISIT

Giants Legends Jessie Armstead and Brandon London visited veterans at the James J. Peters VA Medical Center in the Bronx ahead of Veterans Day.



WEST POINT MILITARY ACADEMY VISIT

Amani Toomer visited the United States Military Academy at West Point to speak to the West Point football team and tour campus.



NFL SALUTE TO SERVICE AWARD

Graham Gano was named the New York Giants 2023 Salute to Service Award Nominee.



SALUTE TO SERVICE GAMEDAY

To honor the NFL's Salute to Service initiative, the Giants honored military members for their service and commitment to our country.

PARAMUS VETERANS HOME VISIT

Graham Gano, the New York Giants 2023 Salute to Service Award nominee, joined Giants staff members when they visited veterans at the Paramus Veterans Home.





FORD MILITARY MOMENTS

During every Giants home game, Local Ford Stores sponsored a "Military Moment" to salute those who serve.





ny LATINO

HERITAGE MONTH

The NFL and Hispanic Heritage Foundation have partnered for several years to celebrate Hispanic and Latino excellence in the football community. The Giants nominated two high school athletes for the league's outstanding Latino youth football recognition award.

Juan Minaya of Newark, NJ, is a senior offensive lineman at Paramus Catholic High School who is regarded as one of the top linemen in the state, and recently committed to University of Miami. He is equally committed in the classroom, where he has worked to achieve a 3.5 GPA during his sophomore and junior years.

Olivia Rios of Staten Island, NY, is a senior wide receiver and defensive back at Susan Wagner High School who was named MVP of the PSAL Girls Flag League. Rios is a member of the 17U US Girls National Team and Staten Island Giants team that recently won the NFL's inaugural All-32 Summer Invitational to be crowned the best girls flag team in the country. Despite her busy schedule, Olivia has a 4.1 cumulative GPA.



The New York Giants honored the rowing team from San Miguel Academy of Newburgh with the Local Latino Achievement Award. San Miguel Academy was presented with a \$25,000 donation from The Giants Foundation for their rowing program.





The New York Giants and United Way of New York City [UWNYC] hosted a Hispanic Heritage Month career panel and celebration with Bronx Legacy High School and Career in Sports High School in the Bronx. The panel was moderated by UWNYC’s Vice President of Advocacy, Elizabeth Angeles, and featured Giants Legend Jonathan Casillas, DJ Camilo and author Esmeralda Baez.



The Giants hosted a “Tech Ed Workshop” at Bayonne High School in New Jersey where students learned about gaming software and technology with Giants Legend Jonathan Casillas, Fuerza Regida & Ford.

ny
PLAY:60
PRESENTED BY OAKLEY
IN THE COMMUNITY
The New York Giants and American Heart Association have partnered together on the Play 60 initiative to encourage kids of all ages to enjoy active play for 60 minutes every day. New York Giants players hosted virtual conversations and in-person events with students across the tri-state area to discuss the importance of being active, mental health and creating healthy habits.



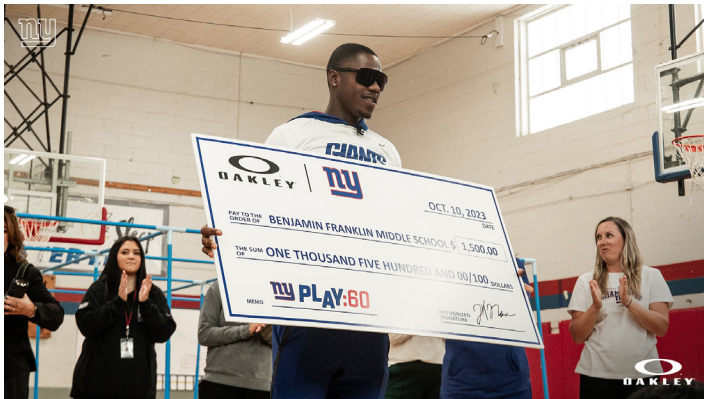
Thirteenth Ave School MLK



Play 60 Game: Giants Pride Bell



Eric S. Smith Middle School



Benjamin Franklin Middle School



Memorial Middle School



Oradell Public School

YOUTH FOOTBALL

BY THE NUMBERS

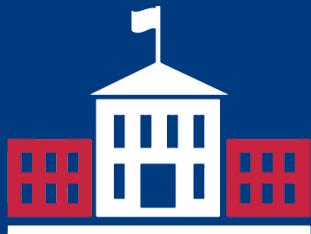


5,185

**GAME TICKETS
DONTED**

246

**HIGH SCHOOL
FOOTBALL PROGRAMS
DIRECTLY ENGAGED**



**# OF UNIQUE
EVENTS** **68**

39 **YOUTH FOOTBALL
PROGRAMS DIRECTLY
ENGAGED**

**FINANCIAL
CONTRIBUTIONS**



\$618,250



SUPER BOWL SURPRISE

Katie DiChiaro and Jenn Kisslinger, founders of Gridiron Partners, have been instrumental in bringing the game of flag football to girls and women across New York State at the youth, high school and adult level. Their favorite player, Jalin Hyatt, surprised them with tickets to Super Bowl LVII.



HIGH SCHOOL GIRLS FLAG FOOTBALL



Section 1's kickoff jamboree in Somers, NY with Xavier McKinney, Sterling Shepard, Elerson Smith, Matt Peart and Matt Breida.



Giants linebacker Bobby Okereke was joined by Diana Flores, quarterback of the Mexican National Girls Flag Football team, to host a clinic for girl's flag teams in the Paterson, NJ area.



Section 4's kickoff jamboree in Binghamton, NY with Giants wide receiver Collin Johnson and safety Dane Belton.



Giants Legend Eli Manning and Quarterback Daniel Jones kicked off the third season of the Shore Conference high school girls flag football league in Manasquan, NJ.



Jason Pinnock returned to his alma mater, Windsor High School, for the inaugural Connecticut high school girls flag jamboree.



Rumson Fair Haven High School, the Shore Conference champions in NJ, and Glastonbury High School, the Connecticut high school girls flag champions, played during halftime of the Giants preseason game against the Panthers.

nyFLAG WOMEN'S HISTORY MONTH GIRLS FLAG FOOTBALL PANEL

As part of Women's History Month, team reporter Madelyn Burke sat down with several local coaches and players to discuss the future of girls flag football with Giants staff members in the audience.

The panel included: Jean Kisslinger from Gridiron Partners Girls Flag, Katie Diciaro, Head Coach of Somers High School Girls Flag, Brandon Jubrey, President of CT Flag Football, Steve Antonucci, Head Coach of Middletown South Girls' Flag Football, Gianna Pizzano, athlete for Nutley High School Flag Football, and Angela Baker, Giants Offensive Assistant and two-time IFAF World Champion with Team USA Women's Tackle Team.



Scan to Learn More





Elerson Smith attended the inaugural clinic for the Hackensack youth girls flag football program.



East Orange recreation girls flag football opening clinic at East Orange Campus High School with Tomon Fox and Korey Cunningham.

The New York Giants and Ford hosted a field day for each of the league champions that the Giants supported in high school girls flag football across the tri-state area.



Scan to learn more

Staten Island Giants 17U Team



NFL Flag All 32 Champions



The New York Giants hosted their 2022 Lou Rettino High School Football Coach of the Week award winners for a dinner, where offensive coordinator Mike Kafka spoke on the importance of youth football coaching and answered questions.



The Giants also hosted each of the coaches during a preseason game for a moment of recognition.



PRESENTED BY 

LOU RETTINO HIGH SCHOOL FOOTBALL COACH OF THE WEEK PRESENTED BY GATORADE

Each week during the high school football season, the Giants select one area high school head coach as the Coach of the Week. The selection is based on the coach's continuing commitment towards promoting youth football, developing motivated student-athletes and overall community involvement. Each Coach of the Week program receives a \$2,000 grant, with the Coach of the Year program receiving a \$4,000 grant.

2023 COACH OF THE WEEK WINNERS



Week 1: Coach Dylan Everleth,
Saranac High School



Scan to Learn More



Week 2: Coach Marcus Gurdineer,
Warren Hills High School



Scan to Learn More



Week 3: Coach Kevin Freeman,
Carteret High School



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Week 4: Coach Michael Morano,
Arlington High School



Scan to Learn More



Week 5: Coach Alex Vega,
John F. Kennedy High School



Scan to Learn More



Week 6: Coach Damon Harrison,
Newark East Side High School



Scan to Learn More



Week 7: Coach Zach Milich,
Montgomery High School



Scan to Learn More



Week 8: Coach Dan Farina,
Newtown High School



Scan to Learn More



Week 9: Coach Anthony Dematteo,
Somers High School



Scan to Learn More



Week 10: Coach Ty Jenkins,
Bunnell High School



Scan to Learn More



2023 Coach of the Year: Coach Nick Aiello, Tioga High School



Scan to Learn More



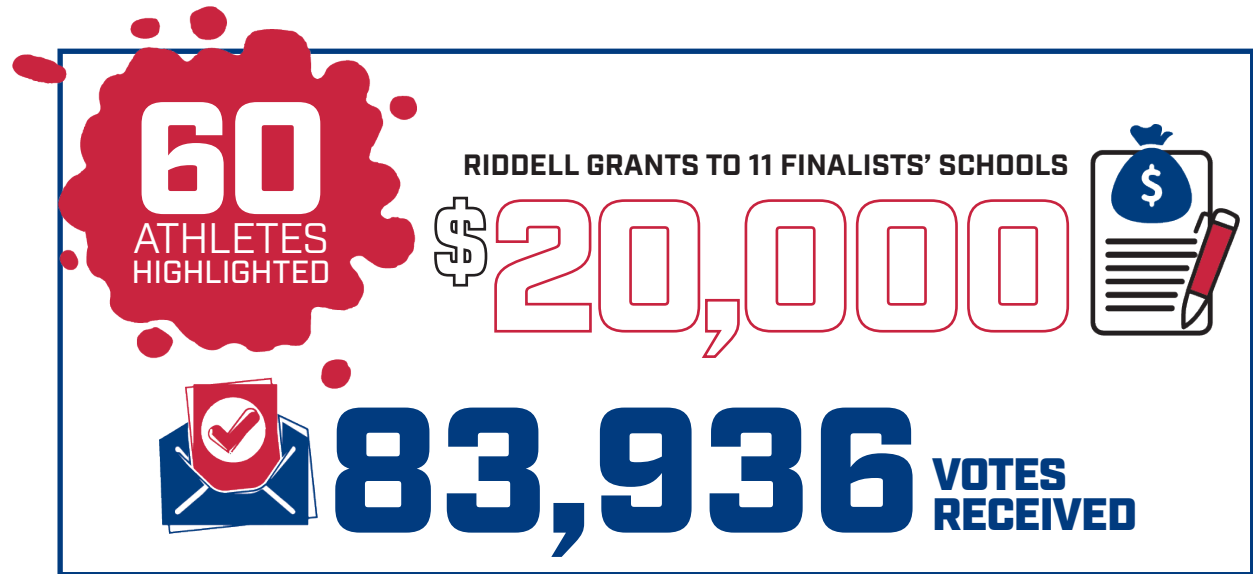
HEART OF A GIANT



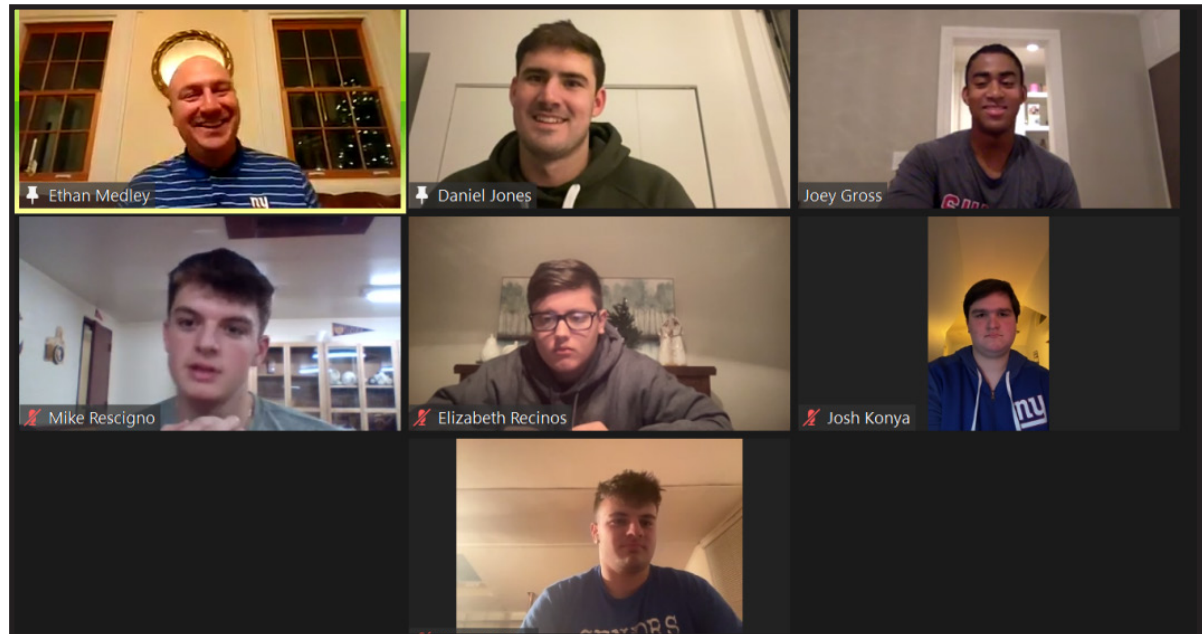
USA Football's Heart of a Giant award program, presented by Hospital of Special Surgery and the New York Giants, recognizes tri-state area high school football players who demonstrate extraordinary character, perseverance and work ethic. Throughout the high school football season, coaches nominate players that exemplify these traits. This year, 11 student-athletes were nominated as finalists and earned an \$1,000 equipment grant for their school, while each winner received an additional \$10,000 grant. This year, we celebrate the 10th anniversary of the program.



Scan to Learn More



By the Numbers



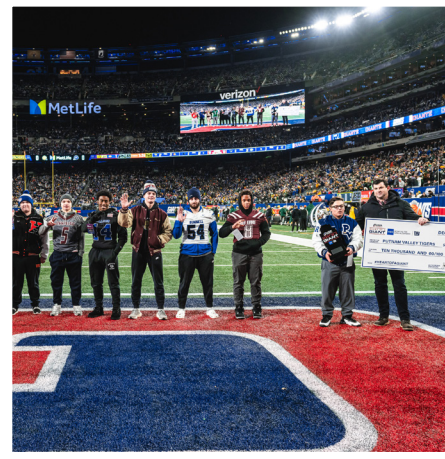
Daniel Jones and 2023 Heart of a Giant finalists Zoom call



Scan to Watch

2023 HEART OF A GIANT SURPRISE

Eduardo Recinos from Putnam Valley High School was named the 2023 Heart of a Giant Winner.



GAMEDAY RECOGNITION

The Giants honored their 2023 Heart of A Giant team at their game against the Philadelphia Eagles with a video board moment.



PLAY FOOTBALL MONTH

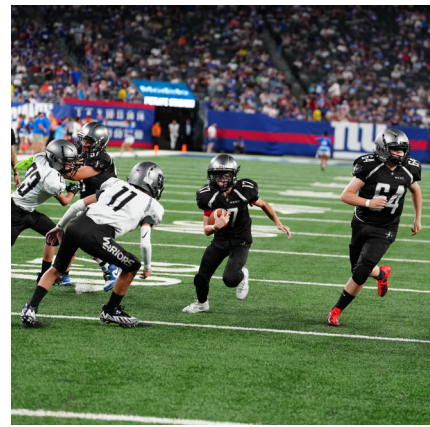
PRESEASON CELEBRATIONS



Rumson Fair Haven High School vs. Glastonbury High School halftime scrimmage.



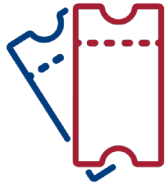
Far Rockaway Giants vs. Harlem Giants halftime scrimmage.



The WERC Warriors Junior Football tackle program, which is made up of athletes from Wallington, East Rutherford and Carlstadt, played during halftime.



Bronx Giants vs. Bronx Elite Spartans halftime scrimmage.



5,000+

**TICKETS TO 61 YOUTH AND
HIGH SCHOOL FOOTBALL
PROGRAMS**



The Glastonbury Guardians won the first ever Connecticut High School Girls Flag Football Jamboree and rang the Giants Pride bell ahead of the Panthers preseason game.



The Staten Island Giants 17U girls flag football team, the first-ever winners of NFL Flag's All 32 Summer Invitation, kicked off the preseason game against the Jets by ringing the Giants Pride Bell!

EQUIPMENT GRANTS

The Giants Foundation provided 5 different local high school football programs with an \$10,000 equipment grant during Training Camp.

1. Dickinson Rams
2. Orange Tornadoes
3. Union City Soaring Eagles
4. Windsor Warriors
5. Secaucus Patriots



1



2





PLAYER CAMPS

During the summer break, Giants players hosted free youth football camps for children throughout the country. They included included skills and drills, giveaways and free food!



Evan Neal, Florida



Carter Coughlin, Wisconsin



Kayvon Thibodeaux, California



Andrew Thomas, Georgia



Darnay Holmes, California



Azeez Ojulari, Georgia



Jonathan Casillas, New Jersey



Jason Pinnock, Connecticut



Victor Cruz, New Jersey



Bobby Okereke, California



Photo Credit/ AMPT Events



Azeez Ojulari, Georgia



Darius Slayton, Georgia



Mark Glowinski, Pennsylvania



Photo Credit/ AMPT Events



Saquon Barkley, New Jersey



Photo Credit/ AMPT Events



Isaiah Hodgins, New Jersey



Sterling Shepard, New Jersey



INSIDE OUT INITIATIVE

SECTION 1 KICKOFF

After a successful first year of the New York Giants and NFL Foundation bringing the InSideOut Initiative (ISOI) to Section 1 of New York State, the second year kicked off with athletic directors and coaches in attendance. Giants Legend and Super Bowl Champion David Tyree shared his experiences with the group prior to the start of programming.

ISOI is a non-profit that works to inspire and equip school leaders and communities to transform lives through purpose-based sports.





GIANT STEPS THROUGH ATHLETICS

The New York Giants partnered with My Sisters' Place to create Giant Steps Through Athletics, a holistic and youth led program that aims to equip student athletes and their coaches with the skills, vocabulary, confidence, and leadership to promote healthy relationships on and off the field in the spirit of interpersonal violence prevention. This is made possible through a \$100,000 grant contributed by the New York Giants.



PROGRAM REACH

250+

INTERACTIONS WITH MT. VERNON HIGH SCHOOL FOOTBALL PLAYERS TO EXPLORE THE CHALLENGES OF BEING ATHLETES AND ROLE MODELS AT SCHOOL, IN THEIR COMMUNITIES, AND NAVIGATING RELATIONSHIPS AND FEELINGS.

1,980
STUDENTS IMPACTED



29 
SCHOOLS, COLLEGES
AND YOUTH-SERVING
PROGRAMS

60+

STUDENT-ATHLETES FROM SARAH LAWRENCE COLLEGE WENT THROUGH TRAINING TO INCREASE UNDERSTANDING OF POWER AND CONTROL, ADDRESS HOW ATHLETES ARE SOCIALIZED, UNPACK HARMFUL GENDER ROLES, AND GIVE STUDENT-ATHLETES A SENSE OF THEIR OWN POWER IN ADVOCACY FOR HEALTHY RELATIONSHIPS.

MT. VERNON RAZORBACKS CLINIC

Zyon Gilbert, Cam Brown and Ryder Anderson joined Coach Mark Murray of Mt. Vernon High School, a 2021 Coach of the Week winner, to run a football clinic for the Razorbacks youth program.



SHABAZZ FIELD DEDICATION

Through a partnership between the New York Giants, NFL Foundation, and Local Initiatives Support Corporation (LISC) of Newark, Malcolm X Shabazz High School was selected to receive a \$250,000 Field Surface Grant to install an artificial turf field at Shabazz Stadium through the NFL Foundation's Grassroots Program. Members from the Giants and NFL were in attendance for the Malcom X Shabazz High School field dedication ceremony.



Scan to learn more



Scan to learn more



SPECIAL OLYMPICS NJ SNOW BOWL

Over \$400,000 was raised when the New York Giants and Special Olympics of NJ hosted their annual Snow Bowl event - a flag football tournament benefitting Special Olympics of New Jersey at MetLife Stadium.



UNIFORM AND SHOE DONATIONS

The Giants donated unissued cleats, gently worn team practice uniforms, and Giants sideline attire to local football programs: East Orange High School, Snyder High School, Transit Tech High School.

NEW YORK GIANTS & NIKE 11-ON

WITH NEW YORK STATE
HIGH SCHOOL FOOTBALL
COACHES ASSOCIATION



Lineman Challenge Champions: UPrep High School



7-on-7 Large School Champions: East High School



7-on-7 Small School Champions: Waverly High School

47 schools across New York State competed in the 7-on-7 Championships and 24 teams participated in the team lineman challenge.



Daniel Jones stopped by Giants Tight Ends Coach Andy Bischoff camp at Hoboken High School to surprise the team with a \$10,000 equipment grant.



Kayvon Thibodeaux surprised the Rahway Chiefs 13u Football team with a \$10,000 equipment grant through the Dunkin' Raise a Cup to Coaches program.

HIGH SCHOOL FOOTBALL OFFICIATING CREW OF THE MONTH

During the high school football season, the New York Giants honored high school football officials from across the New York state.

HIGH SCHOOL FOOTBALL
OFFICIATING CREW OF THE MONTH
OCTOBER
CENTRAL HUDSON VALLEY
OFFICIALS CHAPTER:
STEVE VANBUREN
LOU CLEMMER

NIKE FOOTBALL NY STATE FOOTBALL ASSOCIATION

HIGH SCHOOL FOOTBALL
OFFICIATING CREW OF THE MONTH
OCTOBER
SUFFOLK OFFICIALS CHAPTER:
MARC NEGRIN SR.
CARL SUPERINA

NIKE FOOTBALL NY STATE FOOTBALL ASSOCIATION

HIGH SCHOOL FOOTBALL
OFFICIATING CREW OF THE MONTH
SEPTEMBER
WESTCHESTER OFFICIALS CHAPTER:
GEORGE GRIEGER
ALBERTO MINOTTA
TONY DEFILIPPIS

NIKE FOOTBALL NY STATE FOOTBALL ASSOCIATION

MATT PEART
AMERICAN CANCER SOCIETY
BRONX COMMUNITY FOUNDATION

MY CAUSE
MY CLEATS

ISAIAH HODGINS
COMFORT CASES

MY CAUSE
MY CLEATS

CORDALE FLOTT
AUTISM SPEAKS

MY CAUSE
MY CLEATS

TYROD TAYLOR
TYROD TAYLOR FOUNDATION

MY CAUSE
MY CLEATS

STERLING SHEPARD
AMERICAN HEART ASSOCIATION

MY CAUSE
MY CLEATS

CASEY KREITER
GAMERS OUTREACH

MY CAUSE
MY CLEATS

CARTER COUGHLIN
TEACHAITI

MY CAUSE
MY CLEATS

OSHA NE XIMINES
EVERYTOWN

MY CAUSE
MY CLEATS

JOSHUA EZEUDU
AMERICAN INSTITUTE FOR STUTTERING

MY CAUSE
MY CLEATS

JOHN MICHAEL SCHMITZ
AMERICAN CANCER SOCIETY

MY CAUSE
MY CLEATS

JALIN HYATT
BOYS & GIRLS CLUB

MY CAUSE
MY CLEATS

JIHAD WARD
BOYS AND GIRLS CLUB OF PHILADELPHIA

MY CAUSE
MY CLEATS

DARIUS SLAYTON
MADD (MOTHERS AGAINST DRUNK DRIVING)

MY CAUSE
MY CLEATS

TOMON FOX
BREAST CANCER RESEARCH FOUNDATION

MY CAUSE
MY CLEATS

NICK McCLLOUD
ALS FOUNDATION

MY CAUSE
MY CLEATS

DANIEL JONES
MISSION 34

MY CAUSE
MY CLEATS

ERIC GRAY
ST. JUDE CHILDREN'S HOSPITAL

MY CAUSE
MY CLEATS

TRE HAWKINS III
BREAST CANCER AWARENESS

MY CAUSE
MY CLEATS

BOBBY OKEREKE
SEPHARDIC BIKUR HOLIM

MY CAUSE
MY CLEATS

JASON PINNOCK
AMERICAN DIABETES ASSOCIATION

MY CAUSE
MY CLEATS



WALTER PAYTON
MAN OF THE YEAR

NOMINEE

SAQUON BARKLEY



Scan to Watch

The Walter Payton Man of the Year award recognizes an NFL player for outstanding community service activities off the field as well as excellence on the field. Saquon Barkley was named the New York Giants 2023 Walter Payton Man of the Year Nominee.



COVENANT HOUSE NJ

As chairman of Covenant House's Executive Sleepout, Barkley supported the organization's efforts to raise more than \$7 million in support of homeless youth in the New Jersey area. For every Giants home game, Saquon purchased four game tickets for members of Covenant House NJ. The guests joined him on the field pregame and met with him postgame.



CHILDREN OF PROMISE NYC

Barkley worked with Children of Promise NYC to foster meaningful connections with children impacted by mass incarceration, create opportunities for their success and uproot the stigma linked predominantly to Black and Brown communities. For every Giants home game, Saquon purchased four game tickets for members of Children of Promise NYC. The guests joined him on the field pregame and met with him postgame.



MICHAEL ANN & SAQUON BARKLEY HOPE FOUNDATION

Barkley's non-profit provides scholarships and athletic support to ambitious youth around the country to unify community, education and sports.

Make-A-Wish®

NEW JERSEY

Throughout the season, the New York Giants and Make-A-Wish come together to make children's wishes come true.





GIANTS IN THE COMMUNITY

To help kick off the “Be Giant” campaign, the Giants launched a community caravan with Giants legends on Friday, September 8, where they visited schools and partner locations in the Tri-State area.





The New York Giants and Project KIND hosted the Worthy of Love Fest, an event where people experiencing homelessness came to MetLife Stadium for a day of self-care.



CHARACTER PLAYBOOK™

POWERED BY
EVERFI

The New York Giants and EVERFI team up each year to educate middle school students on the importance of creating and maintaining healthy relationships and the importance of mental wellness through Character Playbook and Mental Wellness Basics.

The Giants engaged with 6,886 students in 125 schools during 2023.



National Meal Pack for 9/11 with Giants employees.



The New York Giants Offensive Line continued the Giants' Adopt-A-Firehouse tradition with their visit to the Edgewater Company 1 firehouse in Edgewater, NJ.

NEW YORK GAY FOOTBALL LEAGUE

New York Giants Coach Angela Baker and Legends Jay Alford and Jonathan Casillas hosted a clinic for members of the New York Gay Football League.

The Giants continued to demonstrate their support of the New York Gay Football League during Pride Month in June.



Scan to Learn More



WEEK 9



2023 - 24

KAYVON THIBODEAUX

- MAKES GIANT DREAMS COME TRUE -

Kayvon Thibodeaux is this season's Week 9 NFLPA Community MVP for working to make dreams come true for youth in under-resourced areas. The New York Giants second-year defender hosted the inaugural fundraiser gala for his JREAM Foundation at MetLife Stadium. Several of his teammates joined the impactful event, which raised more than \$120,000 and featured a financial literacy panel that highlighted the need for those types of discussions and resources in underserved communities.

Thibodeaux also visited the Harlem Boys & Girls Club, spending the day with 50 kids to share his journey and answer questions. He also brought in financial literacy experts to serve as mentors and teach them how to earn and manage their finances from a young age.

These are the latest examples of Thibodeaux living out the JREAM (Journey to Readiness in Enrichment and Academic Mentorship) Foundation mission – to educate, mentor, empower and instill confidence and wisdom in underprivileged youth. The linebacker does this through youth development (tutoring, personal development workshops), community building (investing in the New York and South Los Angeles communities through rec sports and team building) and career exploration (workshops on financial literacy, budgeting, resume building and more).



Scan to Learn More

KAYVON THIBODEAUX

named week 9
NFLPA Community MVP

WEEK 10



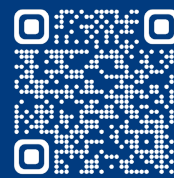
2023 - 24

SAQUON BARKLEY

- BRINGS HOPE TO THE HOMELESS -

Saquon Barkley is this season's Week 10 NFLPA Community MVP for making a personal impact with those experiencing homelessness in Allentown, PA. The New York Giant and members of his Michael Ann & Saquon Barkley Hope Foundation met with the staff at OATH (Operation Address The Homeless) to tour their facility and discuss solutions for the rising issue of home insecurity and homelessness among adults and school-age children. Barkley then went out to the middle of the woods to meet with some individuals living in homeless camps, hear more about their journey and find out their immediate needs as the winter months approach. He also donated supplies such as sleeping bags and backpacks filled with essential care items, emergency supplies, hats and gloves.

As someone who was homeless for nearly a year while in elementary school, Barkley has a passion for helping youth overcome tough circumstances and making a positive difference in the lives of those experiencing home insecurity. Through his foundation, which was founded in honor of his late grandmother, the Pro Bowl running back has distributed Christmas gifts to New York City kids living in a homeless shelter and teamed up with one-time NFLPA charitable partner Covenant House to raise awareness and provide support around the issue of homelessness.



Scan to Learn More

SAQUON BARKLEY

named week 10
NFLPA Community MVP

HOLIDAY OUTREACH



DARNAY HOLMES

Eva's Village Thanksgiving



XAVIER McKINNEY

American Eagle Food Pantry
Turkey Drive



DARREN WALLER

Boys and Girls Club of
Monmouth County Thanksgiving



SAQUON BARKLEY

Thanksgiving Turkey giveaway



ANDREW THOMAS

City of Lithonia Thanksgiving



**Tommy DeVito- Meadowlands
YMCA Food Drive**



**Darius Slayton- Jonesboro Middle
School Thanksgiving Giveaway**



**Tyrod Taylor Foundation-
Hampton, Virginia Turkey Drive**



Matt Peart- P.S. 53 Turkey Drive



**ROOKIE THANKSGIVING
Food Bank for NYC Meal Packing**



BOBBY OKEREKE: HOME FOR THE HOLIDAYS



The Giants teamed up with Bob's Discount Furniture to welcome a family in Newark home for the holidays. Bobby Okereke surprised the family with a shopping spree at Bob's Discount Furniture and unveiled their fully-furnished home just ahead of the holidays.



DARIUS SLAYTON

Far Rockaway Giants & Harlem Giants Holiday Giveaway



Azeez Ojulari- Boys & Girls Club of Newark Holiday Shopping Spree



Saquon Barkley- Children of Promise Coat and Toy Drive



Isaiah Hodgins, Boys and Girls Club of Paterson Movie Night



Kaleb Hayes- Youth Consultation Services (YCS) and Ticketmaster skills and drills. All attendees received tickets to a Giants game and gift cards to the team store.



Kayvon Thibodeaux- Holiday Meal and Toy Giveaway, Bronx



Scan to Watch

The New York Giants hosted their annual Jingle Jam event with **over 500 foster children** from across New Jersey at MetLife Stadium.



GIANTS LEGENDS

Most Giants Legends do not hail from the New York area. However, many of our players remain in the area at the conclusion of their playing careers as opportunities for post-football careers in the metropolitan area are endless. With that in mind, the Giants provide endless opportunities to our Legends through sponsor driven appearances, local community appearances as well as business opportunities.





THE GIANTS WOMEN'S *club*

The Giants Women's Club was founded in 2014 as the team's official female fan club. By joining The Giants Women's Club, members have the opportunity to attend exclusive events, receive numerous deals and discounts and enter contests to win great prizes. And it's free to join!



Scan to Join!



Big Blue Challenge Charity Flag Football game: Darrian Beavers and Tomon Fox joined Women's Club members at the Quest Diagnostics Training Center to raise money for the American Cancer Society in honor of Breast Cancer Awareness Month.



TRAINING CAMP VISIT



COOKING WITH THE CHAMPS

Women's Club members spent the evening at the Quest Diagnostic Training Center to enjoy a Q&A with Giants Legends and Super Bowl Champions Zak DeOssie and Kareem McKenzie in the team auditorium. They ended the night with a cooking session led by Angelo Basilone, Giants Executive Chef.

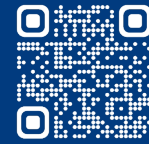


SKILLS AND DRILLS

Giants Legend Jonathan Casillas hosted The Giants Women's Club for a family skills and drills clinic presented by PNC Private Bank.

THE GIANTS FOUNDATION

The Giants Foundation was created with the goal of assisting organizations dedicated to tackling important community issues, improving overall health and empowering our youth. Launched in 1993 as the nonprofit organization of the New York Giants, the team is committed to the Foundation's focus areas as a way to provide financial assistance to those in need throughout our community.



Scan to Learn More



Scan to Watch



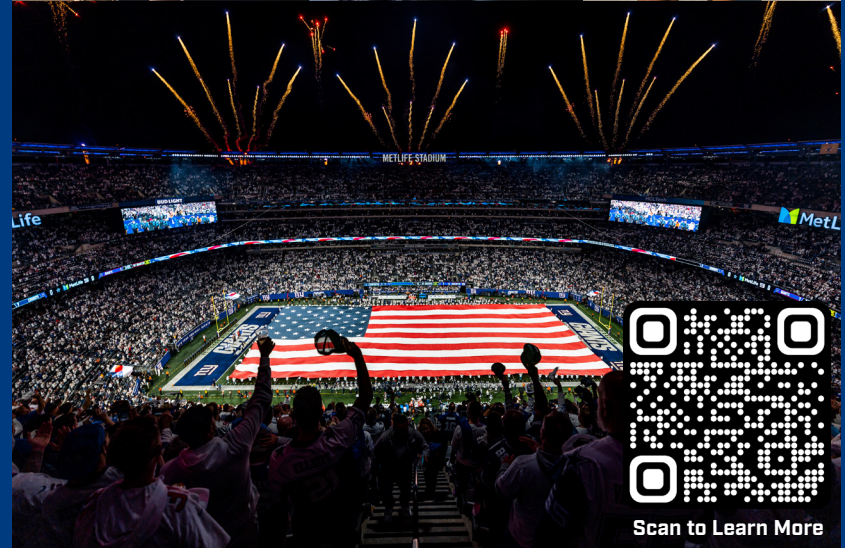
CHARITY GOLF CLASSIC PRESENTED BY GRAYSCALE

50/50 RAFFLE

At certain Giants home games at MetLife Stadium, The Giants Foundation may host a 50/50 Raffle. Fans over the age of 18 may buy raffle tickets. One lucky fan will win half of the raffle jackpot (as defined in the Official Rules and applicable law) when the winning number is announced during the fourth quarter. The remainder of the jackpot will benefit The Giants Foundation and its charitable activities.



TOTAL JACKPOT
\$461k+





COMMUNITY WEBSITE

NEW YORK FOOTBALL GIANTS