

**2024 CHICAGO BEARS DRAFT INSIDER SWEEPSTAKES BROUGHT TO YOU BY MILLER
LITE OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN A PRIZE.
A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

1. HOW TO ENTER: The 2024 Chicago Bears Draft Insider Sweepstakes brought to you by Miller Lite (the "Sweepstakes") starts February 1, 2024 at 12:00AM Central Time ("CT") and ends on March 17, 2024 at 11:59 PM CT ("Entry Period"). To enter the Sweepstakes, visit <https://www.chicagobears.com/sweepstakes/draft-insider> and complete the entry form by providing your name, address, date of birth, email address, and phone number ("CB.com Entry Form"). Limit one (1) entry per person during the Entry Period. Entrants that use multiple email addresses to enter the Sweepstakes will be disqualified.

2. ELIGIBILITY: The Sweepstakes is open to all legal residents of the contiguous United States ages 21 years and over as of February 1, 2024, excluding residents of Rhode Island. Employees, officers, directors, agents, and representatives of The Chicago Bears Football Club, Inc. ("Sponsor" or "Chicago Bears"), **Molson Coors Beverage Company USA LLC ("Miller Lite")**, the National Football League "NFL", and their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, advertising and promotion agencies, and their immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-brother, half-sister) and/or those living in the same household of each are not eligible. All federal, state and local laws and regulations apply. Void where prohibited by law.

3. PRIZE: One (1) prize winner (the "Prize Winner") will receive the following prizes (collectively, the "Prize"):

- Two (2) tickets to the Inner Circle to represent the Chicago Bears at the NFL Draft in Detroit, MI for Thursday, April 25 (Round 1) and Friday, April 26 (Rounds 2 & 3);
- Two (2) round-trip airline tickets to Detroit, MI;
- Three-night hotel accommodations for Wednesday, April 24 through Friday, April 26 (one room for two); and
- One (1) Bears autographed item;

Approximate retail value of the Prize is \$2,392. Sponsor reserves the right to substitute any part of the Prize with another of equal value should any unforeseen circumstances occur. All state, federal, and local taxes or other expenses not specified herein are the sole responsibility of the Prize Winner, including, without limitation, any costs or expenses associated with travel to and from Union Station. No substitutions or cash redemption will be made except in Sponsor's sole discretion. The Prize is non-transferable.

The Prize Winner must agree and be available to participate in media interviews as determined by Sponsor and the National Football League. In Sponsor or the NFL's discretion, the Prize Winner may be required to sign a participation agreement and/or additional publicity release prior to participating in the NFL Draft Inner Circle Experience. During the NFL Draft Inner Circle Experience, the Prize Winner agrees to act in compliance with all of Sponsor's and the NFL's rules and standards, including but not limited to (1) displaying appropriate credentials; (2) refraining from unruly, loud and/or disruptive behavior; and (3) avoiding showing up in an intoxicated state or otherwise displaying signs of alcohol consumption or use of any controlled

dangerous substances. Failure to comply with any of the above may result in forfeiture of all or part of the Prize.

4. SELECTION OF WINNER: The Prize Winner will be selected in a random drawing held on or about March 18, 2024 from among all eligible entries received. The Prize Winner will be notified by email or telephone on or about March 18, 2024. Odds of winning depend upon the number of eligible entries received.

The unavailability of the Prize Winner to be reached after a reasonable (as determined solely by Sponsor) effort has been made may constitute forfeiture of being a Prize Winner, at Sponsor's sole discretion, and a new Winner may be selected from the remaining eligible entries. In addition, if the Prize Winner is selected and subsequently becomes unavailable to receive the Prize and/or attend the Game as set forth in Paragraph 3 above, he/she will be disqualified at Sponsor's sole discretion and a new Prize Winner may be selected from the remaining eligible entries. The Prize Winner must agree and be available to participate in media interviews as determined by Sponsor.

For the name of the Prize Winner, available after March 18, 2024, send a separate, self-addressed, stamped envelope to: 2024 Chicago Bears Draft Insider Sweepstakes Winner, Attn: Joann Kowalski, 1920 Football Drive, Lake Forest, IL 60045.

5. AGREEMENT TO OFFICIAL RULES. By participating in the Sweepstakes, each Entrant accepts and agrees to comply with and abide by these Official Rules and the decisions of the Sponsor, which shall be final and binding in all respect. In the event of any conflict or inconsistency between these Official Rules and any advertisement, promotional or marketing materials, or other announcements relating to the Sweepstakes, these Official Rules govern. Sponsor reserves the right to cancel or modify the Sweepstakes at any time. Sponsor may amend these Official Rules by posting such amended Official Rules on www.chicagobears.com.

6. LIMITATION OF LIABILITY/DISCLAIMERS: By entering the Sweepstakes, all Entrants agree to forever waive, release, discharge, and covenant not to sue Sponsor, the National Football League, and Miller Lite, as well as their owners, employees, agents, attorneys, directors, officers, shareholders, contractors, successors, assigns and insurers (collectively "Released Parties") for and from any and all claims, debts, liabilities, demands, obligations, costs, fees, expenses, actions, causes of action whatsoever, of every nature, character and description (collectively, "Claims"), known and unknown, including, but not limited to, all those arising out of or in any way related to the Sweepstakes; these Official Rules; Entrant's Entry; the negligence of any of the Released Parties; the acceptance, possession, misuse or use of the Prize; and any participation in the Sweepstakes. In addition, each entrant acknowledges and agrees that the Released Parties are not responsible for any costs, injuries, losses, or damages of any kind arising from or in connection with: (i) incomplete, lost, late, misdirected or illegible entries or for failure to receive entries due to any cause, including without limitation, human, transmission, or technical problems, failures, or malfunctions of any kind, whether originating with sender or otherwise, that may limit an entrant's ability to participate in the Sweepstakes; or (ii) any injury or damage resulting from participation in the Sweepstakes and/or the use or misuse of the Prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to, loss or destruction of property, or any claims, costs, injuries, losses, or damages related to or based on the entrant's rights of publicity or privacy, or the entrant's claim that he or she has somehow been defamed or portrayed in a false light.)

By submitting an Entry, Entrant represents and warrants that he or she owns and/or has the authority to release the Claims stated herein. Further, by submitting an Entry or accepting any prize, all Entrants and Prize Winners expressly agree to at all times defend, hold harmless, and indemnify the Released Parties from and against all Claims of any kind or nature whatsoever (including reasonable attorneys' fees and disbursements) arising out of or in any way related to the Sweepstakes; these Official Rules; Entrant's Entry; the negligence of any of the Released Parties; the acceptance, possession, misuse or use of the Prize; and any participation in the Sweepstakes.

The National Football League, its member professional football clubs, NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC, NFL Productions LLC and NFL International LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or any prize awarded. The NFL Entities, other than The Chicago Bears Football Club, Inc., have not offered or sponsored this Sweepstakes in any way.

7. PUBLICITY RELEASE: By participating in the Sweepstakes, each entrant irrevocably grants the Released Parties the right to use each such entrant's name, photograph, image, video, biographical information, in any and all media for any purpose, including, without limitation, advertising and promotional purposes and each entrant hereby releases the Released Parties from any liability with respect thereto, except where prohibited.

8. ADDITIONAL DISCLAIMERS: If the Sweepstakes is not capable of running as planned for any reason, including, without limitation, because of a printing error, human error, unauthorized intervention, fraud, technical failure or other cause which corrupt or threaten to corrupt or adversely affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Sweepstakes, including awarding the Prize from among eligible entries received prior to the date of the cancellation, modification or suspension. All entrants, as a condition of entry, agree to abide by and be bound by these Official Rules and the decisions of Sponsor. Failure to comply with these Official Rules may result in disqualification from this Sweepstakes. Sponsor reserves the right to permanently disqualify any person it believes has violated these Official Rules. Entrants further agree to not knowingly damage or cause interruption of the Sweepstakes and/or prevent others from using the Sweepstakes. Any person who supplies false information, obtains entries by fraudulent means, or is otherwise determined to be in violation of these Official Rules in an attempt to obtain the Prize will forfeit the Prize and may be prosecuted to the full extent of the law.

9. GOVERNING LAW: ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF THE ENTRANTS, SPONSOR OR RELEASED PARTIES IN CONNECTION WITH THE SWEEPSTAKES SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF ILLINOIS WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

10. ENTRANTS' PRIVACY: Any personally identifiable information collected in connection with an entrant's participation in this Sweepstakes will be used by Sponsor, its respective affiliates,

and agents only for purposes of the proper administration and fulfillment of the Sweepstakes, as described in these Official Rules, and in any manner consistent with Sponsor's respective Privacy Policy, available at <https://www.chicagobears.com/about/privacy-policy>.

11. OFFICIAL RULES: For a copy of the Official Rules please send a self-addressed, stamped envelope to: 2024 Chicago Bears Draft Insider Sweepstakes Official Rules, Attn: Joann Kowalski, 1920 Football Drive, Lake Forest, IL 60045. Requests must be received by April 30, 2024.

12. SPONSOR: The Chicago Bears Football Club, Inc., 1920 Football Drive, Lake Forest, Illinois 60045.