

Prowl the Den Sweepstakes

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN.

1) Eligibility: The Prowl the Den Sweepstakes (hereafter, "Sweepstakes") is open to legal permanent residents of North Carolina and South Carolina who are eighteen (18) years of age or older as of 9/25/23. Employees, officers, directors, agents and representatives of Allen Tate Company (hereafter, "Sponsor"), Panthers Stadium, LLC, Panthers Football, LLC, the National Football League, its member professional football clubs, NFL Ventures, L.P., and each of their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, suppliers, advertising & promotion agencies ("Panthers") (hereafter collectively, "Released Parties"), and each such individual's immediate family members (mother, father, sister, brother, child, husband, wife & their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win. Void outside of North Carolina, South Carolina, and where prohibited by law. All applicable federal, state & local laws apply.

2) Promotion Period: Sweepstakes starts 9:00:00 am Eastern Time ("ET") on 09/25/2023 and ends at 11:59:59 pm ET on 11/13/23 (hereafter, "Promotion Period").

3) How to Enter: During the Promotion Period, visit <https://www.panthers.com/fans/prowl-the-den> or <http://sweepstakes.allentate.com/> and follow the instructions provided to complete and submit a registration form to receive one (1) entry into the Sweepstakes.

Entries must be received by 11:59:59 pm ET on 11/13/23 be eligible. **Only one (1) entry per person will be accepted throughout the Promotion Period. Entries received in excess of the stated limitation will be void.** All entries become the exclusive property of the Sponsor and will not be acknowledged or returned. The use of script, macro or automated devices (or any other devices intended to automate or subvert any aspect of entry) to enter the Sweepstakes is prohibited and any entry through such means and any entry that is deemed to be ineligible (at Sponsor's sole discretion and in accordance with these Official Rules) are void. In the event of a dispute as to the identity of an entrant who participated, an entry will be declared made by the "authorized email account holder". "Authorized email account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Entrant may be requested to provide Sponsor with proof that entrant is the authorized email account holder of the email address associated with the account in question provided such individual is eligible according to these Official Rules. Released Parties are not responsible for late, lost, stolen, incomplete, misdirected, delayed, garbled, inaccurate, destroyed or undelivered entries, entry information or for telephonic, human or computer failures, problems or errors, interruptions in service due to system upgrades, repairs, modifications or other causes, failures or malfunctions of connections, satellite, network, cable, Internet Service Provider (ISP), phones, phone lines or telephone systems, traffic congestion on the internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in connection with the administration of the Sweepstakes, the processing of entries, emails or the announcement of a prize; or for any injury or damage to entrant's or any other person's computer relating to or resulting from participation in this Sweepstakes, or for printing, typographical, human or other errors appearing in these Official Rules or other Sweepstakes-related materials. Sponsor reserves the right, in its sole discretion, to void any entries of entrants whom Sponsor believes have attempted to tamper with or impair the administration, security, fairness or proper play of this Sweepstakes or is in violation of these Official Rules.

4) Winner Selection: Twenty-five (25) potential First Prize winners will be randomly selected from among all eligible entries received throughout the Promotion Period on or about 11/14/23. One (1) Grand Prize winner will be randomly selected from among all verified First Prize winners on or about 11/14/23. Odds of winning a prize depends upon the total number of eligible entries received throughout the Promotion Period. By entering, entrants agree to be bound by these Official Rules and to the decisions of the Sponsor and judges, which will be final and binding in all respects. Potential First Prize winners will be notified by telephone and/or email and may be required to execute and return an Affidavit of Eligibility, Liability, and Publicity Release within three (3) days of date of issuance of notification. The potential Grand Prize winner will be notified on site at the First Prize payout as indicated below in Section 5 of these Official Rules and must be in attendance in order to be eligible. Non-compliance with the foregoing, with these Official Rules or return of prize notification as non-deliverable (in the case of First Prize winners) may result in disqualification and, at Sponsor's discretion and time permitting, awarding of prize to an alternate winner.

5) Prizes: Twenty-five (25) First Prizes: Each First Prize winner and three (3) guests will receive a guided tour of Bank of America Stadium along with a pre-tour tailgate party. Approximate Retail Value ("ARV") = \$300 each. **TRANSPORTATION TO/FROM STADIUM IS NOT INCLUDED AS PART OF PRIZE.** Exact details surrounding the First Prizes including, but not limited to, nature and duration of the tour, nature of, duration of and events taking place at tailgate party are at Sponsor's sole discretion. **One (1) Grand Prize:** The Grand Prize winner will receive the following prize package: i) four (4) tickets for winner and up to three (3) guests to attend the NFL week 15 Carolina Panthers home game vs the Atlanta Falcons (date and time to be determined by NFL) ii) four (4) field passes for the NFL week 15 Carolina Panthers home game vs the Atlanta Falcons (date and time to be determined by NFL); and iii) four (4) replica player Carolina Panthers jerseys. Approximate Retail Value = \$ 1,315. If game and/or tour is canceled or postponed for any reason, Sponsor will substitute that game with an item(s) of comparable or greater value as determined solely by Sponsor and no additional compensation will be awarded to winner. The tickets are subject to the terms and conditions thereon. Unused tickets cannot be refunded, exchanged or applied towards tickets for any subsequent years. If unused, game tickets cannot be returned, refunded or exchanged for cash value or substitute tickets. **For all prizes:** Winners and guests must comply with all venue rules and regulations. Failure to do so may result in forfeiture of such portion(s) of prize and removal from the game and/or tour. Released Parties reserve the right to remove or to deny attendance to any winner and/or any guest who engages in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the game and/or tour. All prize details are at Sponsor's sole discretion. Prizes are awarded "as is" without any warranty or guarantee, either express or implied by Sponsor. Costs and expenses associated with the acceptance and use of each prize not specified herein as being awarded, including, but not limited to, federal, state and local taxes, food, beverages, souvenirs, gratuities and ground transportation are each winner's sole responsibility. Total ARV of all prizes awarded: \$8,815.

6) Miscellaneous: No transfer, assignment, cash redemption, or substitution of prize (or portion thereof) is permitted except by Sponsor who reserves the right to substitute a prize (or applicable portion thereof) with one of comparable or greater value, at its sole discretion. Entrants agree, by entering, that 1) Sponsor and its designees may use (unless prohibited by law), entrant's name, city and state of residence, photograph and/or likeness for advertising, trade and/or any other purposes in any media now or hereafter known throughout the world in perpetuity, without further compensation, permission or notification, 2) Sponsor reserves the right to conduct a background check and entry in the Sweepstakes constitutes entrant's permission for Sponsor to conduct such background check, provided that, to the extent additional authorization is necessary under law, entrants shall authorize such check. Sponsor reserves the right (at its sole discretion) to disqualify any entrant based on the results of the background check or failure of the entrant to properly authorize such check, and 3) the Released Parties shall have no liability and will be held harmless by entrant for any claim, action, liability, loss, injury or damage to entrant or any other person or entity, including, without limitation,

personal injury or death to entrant or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of a prize, or participation in this Sweepstakes. Sponsor reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Sweepstakes (or portion thereof) for any reason, including should virus, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play of the Sweepstakes and, in the case of termination, at its discretion, select the winners from among all eligible non-suspect entries received prior to the event that required such termination. **CAUTION:** Any attempt to deliberately damage the website or undermine the legitimate operation of this Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek any and all remedies available from any such person(s) responsible for the attempt to the fullest extent permitted by law.

7) Arbitration: Except where prohibited by law, as a condition of participating in this Sweepstakes, entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class or collective action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at a reasonable location within Mecklenburg County, North Carolina; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Sweepstakes), and entrant further waives all rights to have damages multiplied or increased.

8) Choice of Law: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of North Carolina, USA.

9) Winners' Names: For the names of the winners (available after 12/1/2023), send a self-addressed, stamped envelope to be received by 12/15/2023 to: Allen Tate Company's Prowl the Den Sweepstakes, 6700 Fairview Road, Charlotte, NC, 28210.

10) Privacy Policy: Information submitted with an entry is subject to Major League Soccer's Privacy Policy. To read the Privacy Policy read here: <https://www.panthers.com/about-us/privacy-policy>.

11) Sponsor: Allen Tate Company, 6700 Fairview Road, Charlotte, NC 28210.

The National Football League, its member professional football clubs, or NFL Ventures, L.P. have not offered or sponsored this Sweepstakes in any way.