

**2023 Chicago Bears Club Level “Guess The M&Ms” Contest  
Official Rules**

NO PURCHASE NECESSARY TO ENTER OR WIN A PRIZE.  
A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. **HOW TO ENTER:** The 2023 Chicago Bears Club Level “Guess The M&Ms” Contest (the “Contest”) starts on September 10, 2023 at 10:00 a.m. central time (“CT”) and ends on January 9, 2024 at 11:59 p.m. CT (“Entry Period”). To enter the Contest, entrants scan a QR code to complete the entry form and guess the amount of M&Ms in the cylindrical container (each, and “Entrant,” and collectively, “Entrants”). Entrants are eligible to receive one (1) entry into the Contest per game attended during the Entry Period (individually, “Entry,” and collectively, “Entries”).
2. **ELIGIBILITY:** The Contest is open to all legal residents of the United States, excluding residents of Rhode Island, ages 18 years and over as of September 10, 2023. Employees, officers, directors, agents, and representatives of The Chicago Bears Football Club, Inc. (“Sponsor”), and their immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, stepdaughter, step-son, step-brother, step-sister, half-brother, half-sister) and/or those living in the same household of each are not eligible. All federal, state and local laws and regulations apply. Void where prohibited by law.
3. **PRIZE:** One (1) prize winner (“Prize Winner”) will win the assortment of M&Ms as well as the container, approximate retail value (“ARV”) \$4,000.00 (“Prize”). Sponsor reserves the right to substitute the Prize with another of equal value should any unforeseen circumstances occur. All state, federal, and local taxes or other expenses not specified herein are the sole responsibility of the Prize Winner. No Prize substitutions or cash redemption will be made except in Sponsor’s sole discretion.
4. **SELECTION OF WINNER:** On or about January 9, 2024, Sponsor will select the Prize Winner with the estimate closest to the exact count of M&Ms in the container (above or below exact number). In the event that two or more Entrants select the same closest or exact estimate, one Prize Winner will be chosen by Sponsor at random. Sponsor will contact the Prize Winner via email or telephone. Odds of winning depend upon the number of eligible entries received. For the name of the winner, available after January 9, 2024, send a separate, self-addressed, stamped envelope to: Chicago Bears, Attn: Corey Ruff, 2023 Chicago Bears Club Level “Guess The M&Ms” Contest– Winners, Halas Hall, 1920 Football Drive, Lake Forest, IL 60045.
5. **AGREEMENT TO OFFICIAL RULES:** By participating in the Contest, each Entrant accepts and agrees to comply with and abide by these Official Rules and the decisions of the Sponsor, which shall be final and binding in all respect. In the event of any conflict or inconsistency between these Official Rules and any advertisement, promotional or marketing materials, or other announcements relating to the Contest, these Official Rules govern. Sponsor reserves the right to cancel or modify the Contest at any time. Sponsor may amend these Official Rules by posting such amended Official Rules on [www.chicagobears.com](http://www.chicagobears.com).
6. **LIMITATION OF LIABILITY/DISCLAIMERS:** BY ENTERING THE CONTEST, ALL ENTRANTS AGREE TO FOREVER WAIVE, RELEASE, DISCHARGE, AND COVENANT NOT TO SUE SPONSOR, THE NATIONAL FOOTBALL LEAGUE, AS WELL AS EACH RESPECTIVE PARTY’S OWNERS, EMPLOYEES, AGENTS, ATTORNEYS, DIRECTORS, OFFICERS, SHAREHOLDERS, CONTRACTORS, SUCCESSORS, ASSIGNS AND INSURERS (COLLECTIVELY “RELEASED PARTIES”) FOR AND FROM ANY AND ALL CLAIMS, DEBTS, LIABILITIES, DEMANDS, OBLIGATIONS, COSTS, FEES, EXPENSES, ACTIONS, CAUSES OF ACTION WHATSOEVER, OF EVERY NATURE, CHARACTER AND DESCRIPTION (COLLECTIVE, “CLAIMS”), KNOWN AND UNKNOWN, INCLUDING, BUT NOT LIMITED TO, ALL THOSE ARISING OUT OF OR IN ANY WAY

RELATED TO THE CONTEST; THESE OFFICIAL RULES; ENTRANT'S ENTRY; THE NEGLIGENCE OF ANY OF THE RELEASED PARTIES; THE ACCEPTANCE, POSSESSION, MISUSE OR USE OF ANY PRIZE; AND ANY PARTICIPATION IN THE CONTEST. IN ADDITION, EACH ENTRANT ACKNOWLEDGES AND AGREES THAT THE RELEASED PARTIES ARE NOT RESPONSIBLE FOR ANY COSTS, INJURIES, LOSSES, OR DAMAGES OF ANY KIND ARISING FROM OR IN CONNECTION WITH: (I) INCOMPLETE, LOST, LATE, MISDIRECTED OR ILLEGIBLE ENTRIES OR FOR FAILURE TO RECEIVE ENTRIES DUE TO ANY CAUSE, INCLUDING WITHOUT LIMITATION, HUMAN, TRANSMISSION, OR TECHNICAL PROBLEMS, FAILURES, OR MALFUNCTIONS OF ANY KIND, WHETHER ORIGINATING WITH SENDER OR OTHERWISE, THAT MAY LIMIT AN ENTRANT'S ABILITY TO PARTICIPATE IN THE CONTEST; OR (II) ANY INJURY OR DAMAGE RESULTING FROM PARTICIPATION IN THE CONTEST AND/OR THE USE OR MISUSE OF ANY PRIZE (INCLUDING, WITHOUT LIMITATION, CLAIMS, COSTS, INJURIES, LOSSES AND DAMAGES RELATED TO PERSONAL INJURIES, DEATH, DAMAGE TO, LOSS OR DESTRUCTION OF PROPERTY, OR ANY CLAIMS, COSTS, INJURIES, LOSSES, OR DAMAGES RELATED TO OR BASED ON THE ENTRANT'S RIGHTS OF PUBLICITY OR PRIVACY, OR THE ENTRANT'S CLAIM THAT HE OR SHE HAS SOMEHOW BEEN DEFAMED OR PORTRAYED IN A FALSE LIGHT.)

BY SUBMITTING AN ENTRY, ENTRANT REPRESENTS AND WARRANTS THAT HE OR SHE OWNS AND/OR HAS THE AUTHORITY TO RELEASE THE CLAIMS STATED HEREIN. FURTHER, BY SUBMITTING AN ENTRY OR ACCEPTING ANY PRIZE, ALL ENTRANTS AND THE WINNER EXPRESSLY AGREE TO AT ALL TIMES DEFEND, HOLD HARMLESS, AND INDEMNIFY THE RELEASED PARTIES FROM AND AGAINST ALL CLAIMS OF ANY KIND OR NATURE WHATSOEVER (INCLUDING REASONABLE ATTORNEYS' FEES AND DISBURSEMENTS) ARISING OUT OF OR IN ANY WAY RELATED TO THE CONTEST; THESE OFFICIAL RULES; ENTRANT'S ENTRY; THE NEGLIGENCE OF ANY OF THE RELEASED PARTIES; THE ACCEPTANCE, POSSESSION, MISUSE OR USE OF ANY PRIZE; AND ANY PARTICIPATION IN THE CONTEST.

THE NATIONAL FOOTBALL LEAGUE, ITS MEMBER PROFESSIONAL FOOTBALL CLUBS, NFL VENTURES, L.P., NFL PROPERTIES LLC, NFL ENTERPRISES LLC, NFL PRODUCTIONS LLC AND NFL INTERNATIONAL LLC AND EACH OF THEIR RESPECTIVE SUBSIDIARIES, AFFILIATES, SHAREHOLDERS, OFFICERS, DIRECTORS, AGENTS, REPRESENTATIVES AND EMPLOYEES (COLLECTIVELY, THE "NFL ENTITIES") WILL HAVE NO LIABILITY OR RESPONSIBILITY FOR ANY CLAIM ARISING IN CONNECTION WITH PARTICIPATION IN THIS CONTEST OR ANY PRIZE AWARDED. THE NFL ENTITIES, OTHER THAN THE CHICAGO BEARS FOOTBALL CLUB, INC., HAVE NOT OFFERED OR SPONSORED THIS CONTEST IN ANY WAY.

7. PUBLICITY RELEASE: By participating in the Contest, each Entrant irrevocably grants the Released Parties the right to use each such Entrant's name, photograph, image, video, biographical information, in any and all media for any purpose, including, without limitation, advertising and promotional purposes and each Entrant hereby releases the Released Parties from any liability with respect thereto, except where prohibited.
8. ADDITIONAL DISCLAIMERS: If the Contest is not capable of running as planned for any reason, including, without limitation, because of a printing error, human error, unauthorized intervention, fraud, technical failure or other cause which corrupt or threaten to corrupt or adversely affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Contest, including awarding the Prize from among eligible Entries received prior to the time of the cancellation, modification or suspension. All Entrants, as a condition of entry, agree to abide by and be bound by these Official Rules and the decisions of Sponsor. Failure to comply with these Official Rules may result in disqualification from this Contest. Sponsor reserves the right to permanently disqualify any person it believes has violated these Official Rules. Entrants further agree to not knowingly damage or cause interruption of the Contest. Any person who supplies false information, obtains entries by fraudulent means, or is otherwise determined

to be in violation of these official rules in an attempt to obtain any prize will forfeit any prize won and may be prosecuted to the full extent of the law.

9. **GOVERNING LAW.** ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF THE ENTRANTS, SPONSOR OR RELEASED PARTIES IN CONNECTION WITH THE CONTEST SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF ILLINOIS WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

10. **ENTRANTS' PRIVACY.** Any personally identifiable information collected in connection with an Entrant's participation in this Contest will be used by Sponsor, its respective affiliates, and agents only for purposes of the proper administration and fulfillment of the Contest, as described in these Official Rules, and in any manner consistent with Sponsor's respective Privacy Policy, available at <https://www.chicagobears.com/about/privacy-policy>.

11. **OFFICIAL RULES:** For a copy of these Official Rules send a separate, self addressed, stamped envelope to: Chicago Bears, Attn: Corey Ruff, 2023 Chicago Bears Club Level "Guess The M&Ms" Contest– Winners, Halas Hall, 1920 Football Drive, Lake Forest, IL 60045. Requests must be received by January 8, 2024.

12. **SPONSOR:** The Chicago Bears Football Club, Inc., Halas Hall, 1920 Football Drive, Lake Forest, Illinois 60045