Club-Level Terrace Ticket Sweepstakes Presented by Ticketmaster Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN.

- 1) Eligibility: The Club-Level Terrace Ticket Sweepstakes (hereafter, "Sweepstakes") is open to legal permanent residents of North Carolina or South Carolina, (hereafter, "Eligible Entrants" or "Entrants"). Employees, officers, directors, agents, and representatives of Panthers Stadium, LLC, Panthers Football, LLC ("Carolina Panthers"), the National Football League, its member professional football clubs, NFL Ventures, L.P., Ticketmaster LLC ("Ticketmaster"), and each of their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, suppliers, advertising and promotion agencies (hereafter collectively, "Released Parties"), and each such individual's immediate family members (mother, father, sister, brother, child, husband, wife & their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win. Void outside of North Carolina, South Carolina, and where prohibited by law. All applicable federal, state & local laws apply.
- **2) Promotion Period:** Sweepstakes starts at 9:00:00 am Eastern Time ("ET") on Saturday, August 12, 2023, and ends at 12:00:00 pm ET on Friday, December 29, 2023 (hereafter, the "Promotion Period") and will be divided into nine (9) entry periods (each, an "Entry Period") as indicated in the chart below. All Entry Periods begin at 12:00:00 am ET and end at 11:59:59 pm ET except for Entry Period 1, which begins at 9:00:00 am ET on Saturday, August 12, 2023.

Entry Period	Start Date	End Date	Drawing Date
1	8/12/2023	8/18/23	8/21/23
2	9/2/23	9/9/23	9/11/23
3	9/16/23	9/23/23	9/25/23
4	10/14/23	10/20/23	10/23/23
5	10/21/23	10/27/23	10/30/23
6	11/4/23	11/10/23	11/13/23
7	12/2/23	12/8/23	12/11/23
8	12/9/23	12/15/23	12/18/23
9	12/23/23	12/29/23	1/2/24

3) How to Enter: During any/all Entry Periods, visit https://www.panthers.com/fans/terrace-sweeps and complete and submit the registration form to receive one (1) entry for a maximum of nine (9) entries throughout the Promotional Period. Non-winning entries in each Entry Period will not roll over and will not be included in any subsequent Entry Period. Limit of one (1) entry per person per Entry Period will be accepted for a maximum of nine (9) entries throughout the Promotion Period. Entries received in excess of the stated limitation will be void. All entries become the exclusive property of the Sponsor and will not be acknowledged or returned. The use of script, macro or automated devices (or any other devices intended to automate or subvert any aspect of entry) to

enter the Sweepstakes is prohibited and any entry through such means and any entry that is deemed to be ineligible (at Sponsor's sole discretion and in accordance with these Official Rules) are void. In the event of a dispute as to the identity of any entrant, such entrant will be deemed, to be the "authorized account holder" of the e-mail address submitted at the time of entry provided he/she is eligible according to these Official Rules. "Authorized account holder" is defined as the natural person who is assigned to the e-mail address by an Internet access provider, online service provider or other organization (e.g., a business, educational institution, etc.) which is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Released Parties are not responsible for late, lost, stolen, incomplete, misdirected, delayed, garbled, inaccurate, destroyed or undelivered entries, entry information or for telephonic, human or computer failures, problems or errors, interruptions in service due to system upgrades, repairs, modifications or other causes, failures or malfunctions of connections, satellite, network, cable, Internet Service Provider (ISP), phones, phone lines or telephone systems, traffic congestion on the internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in connection with the administration of the Sweepstakes, the processing of entries, emails or the announcement of a prize; or for any injury or damage to entrant's or any other person's computer relating to or resulting from participation in this Sweepstakes, or for printing, typographical, human or other errors appearing in these Official Rules or other Sweepstakes-related materials. Sponsor reserves the right, in its sole discretion, to void any entries of entrants who Sponsor believes have attempted to tamper with or impair the administration, security, fairness or proper play of this Sweepstakes or is in violation of these Official Rules.

- 4) Winner Selection: On or about each Drawing Date listed above, two (2) potential First Prize winners will be randomly selected from among all entries received during the respective Entry Period; for a total of twenty (20) potential First Prize winners during the Promotional Period. Odds of winning a prize depend upon the total number of eligible entries received. Limit one (1) prize per person, family, or household. The potential winners will be notified on or around the drawing date. All winners shall be required to respond, within twenty-four (24) hours of the issuance of Notification, as determined by Administrator in its sole and absolute discretion. A winner's failure to respond back to Administrator within the requisite twenty-four (24) hour period shall result in a retraction of the winnings. The potential winners may be required to execute and return an Affidavit of Eligibility, Liability, and (where legal) Publicity Release as well as any other documents required by Administrator within three (3) days of issuance of notification. Non-compliance with the foregoing or with these Official Rules in any way, the inability to contact any potential winner (as specified above), any potential winner's rejection of his or her prize or return of prize or prize notification as nondeliverable may result in disqualification and, at Administrator's discretion, the awarding of the applicable prize by selecting an alternate potential winner in a random drawing from among all remaining eligible entries received.
- **5) Prizes**: twenty (20) Prizes will be awarded: two (2) winners shall be chosen for each Entry Period. Each winner shall receive two (2) club-level terrace tickets and two (2) passes to one (1) of the Panthers' premium pregame hospitality areas (i.e., The Panthers Lair). The approximate retail value ("ARV") of each prize is as follows: Preseason Five Hundred Thirty-Four Dollars (\$534); Regular Season One Thousand Two Hundred Sixty-Eight Dollars (\$1,268). AVR of all prizes: \$21,356. *Winners*

shall be responsible for adhering to the applicable tax laws related to gifts in excess of Six Hundred Dollars (i.e, W-9 requirement) and the payment of any and all applicable taxes and fees associated therewith.

TRANSPORTATION AND FOOD AND BEVERAGE (INCLUDING NON-ALCOHLIC BEVERAGES) ARE NOT INCLUDED AS PART OF PRIZE AND ARE WINNER'S SOLE RESPONSIBILITY. Prizes are awarded "as is" without any warranty or guarantee, either express or implied by Administrator. Exact prize details are subject to and determined in Administrator's sole discretion. Certain terms and conditions apply at the issuer's sole discretion. Costs and expenses associated with the acceptance and use of the prize not specified herein as being awarded, including, but not limited to, federal, state, and local taxes (if any) are each winner's sole responsibility.

- 6) Miscellaneous: No transfer, assignment, cash redemption, or substitution of a prize is permitted except by Administrator who reserves the right to substitute any prize (or applicable portion thereof) with one of comparable or greater value, at its sole discretion. Entrants agree, by entering, that 1) Administrator and its designees may use (unless prohibited by law), Entrant's name, city and state of residence, photograph, and/or likeness for advertising, trade, and/or any other purposes in any media now or hereafter known throughout the world in perpetuity, without further compensation, permission or notification, 2) Administrator reserves the right to conduct a background check and entry in the Sweepstakes constitutes entrant's permission for Administrator to conduct such background check, provided that, to the extent additional authorization is necessary under law, entrants shall authorize such check. Administrator reserves the right (at its sole discretion) to disqualify any entrant based on the results of the background check or failure of the entrant to properly authorize such check, and 3) the Released Parties shall have no liability and will be held harmless by Entrant for any claim, action, liability, loss, injury or damage to Entrant or any other person or entity, including, without limitation, personal injury or death to entrant or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of a prize or participation in this Sweepstakes. Administrator reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Sweepstakes (or portion thereof) for any reason, including should viruses, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play of the Sweepstakes and, in the case of termination, at its discretion, select the winner from among all eligible non-suspect entries received during the applicable Entry Period prior to the event that required such termination. CAUTION: Any attempt to deliberately damage the website or undermine the legitimate operation of this Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, the Administrator reserves the right to seek any and all remedies available from any such person(s) responsible for the attempt to the fullest extent permitted by law.
- 7) Arbitration: Except where prohibited by law, as a condition of participating in this Sweepstakes, Entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Sweepstakes, or the prizes awarded, shall be resolved individually, without resort to any form of class or collective action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at a reasonable location within Mecklenburg County, North Carolina; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having

jurisdiction. Under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, punitive, incidental, or consequential damages, or any other damages, including attorneys' fees, other than Entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Sweepstakes), and entrant further waives all rights to have damages multiplied or increased.

- 8) Choice of Law: All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of Entrant and Administrator in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the Mecklenburg County, North Carolina, USA.
- **9) Winners' Names:** For the names of the winners (available after January 15, 2024), send a self-addressed, stamped envelope to be received by January 31, 2024, to: The Club-Level Terrace Ticket Sweepstakes Winners, C/O Carolina Panthers, 800 South Mint Street, Charlotte, NC 28202.
- **10) Privacy Policy:** Information submitted with an entry is subject to Carolina Panthers Privacy Policy. To read the Privacy Policy <u>view here</u>.
- 11) Administrator: Panthers Football, LLC, 800 South Mint Street, Charlotte, NC 28202.
- 12) Prize Provider: Ticketmaster L.L.C.

Ticketmaster is not a sponsor of this Sweepstakes, and is in no way responsible for the administration of this Sweepstakes, the selection or verification of winners, or the fulfillment of any prize. All inquiries regarding this Sweepstakes should be directed to Sponsor.