

## POSITION DESCRIPTION PHILADELPHIA EAGLES, LLC



### PHILADELPHIA EAGLES CHEERLEADER BRAND AMBASSADOR (PART-TIME)

## ORGANIZATIONAL OVERVIEW

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The Philadelphia Eagles is known as one of the more innovative organizations in professional sports and is considered one of the most storied sports franchises in history. As an organization, the Philadelphia Eagles is both an exciting and demanding place to work fueled by passion, dedication, and a commitment on and off the field. We take our responsibility to the community seriously; the Eagles aim to make an impact in the Greater Philadelphia area and beyond. The Eagles has developed programs that provide support to the community including Eagles Autism Foundation and Eagles Cares. In addition, we are an environmental leader with our Go Green Program.

The executive office is located at the NovaCare Complex. This spectacular 108,000 square foot facility offers the very best in terms of space, amenities and care for the players, coaches, and staff.

Lincoln Financial Field is one of the premier sports and entertainment facilities in the United States. In addition to being the home of the Philadelphia Eagles, the stadium hosts numerous other events, providing an unmatched spectator experience for over 69,000 fans. Lincoln Financial Field is maintained and managed by professionals working together to provide the highest quality sports and entertainment experience in a safe, clean, and friendly environment.

## POSITION SUMMARY

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The Philadelphia Eagles Cheerleaders are **BRAND AMBASSADORS** and **ENTERTAINERS**. Professional, talented, and community-minded individuals that represent the Eagles organization year-round.

As brand ambassadors, the cheerleaders have a compelling platform and regularly communicate initiatives on media outlets. They are very active as role models in the community and through their involvement in many Eagles youth programs. Passionate about helping to raise awareness for Eagles Autism Foundation and fundraising for the annual Eagles Autism Challenge, the squad's humanitarian efforts are at the forefront of their role. They are champions of important causes and driven to make a positive impact on the people and world around us. The Eagles Cheerleaders embrace meaningful engagement with fans and have a strong connection to the community. They make public appearances at fan engagement, community, and corporate partner events. Eagles Cheerleaders have the unique opportunity to tell their stories and contribute content on Eagles social media platforms.

As entertainers, the cheerleaders are an integral part of the Philadelphia Eagles fan experience, which regularly includes dance performances and appearances in-stadium as part of gameday entertainment. In addition, there are often performances at events outside of gameday. The professional level of choreography performed requires attendance and skill development at rehearsals to master dance routines in advance of performances.

## REPORTING RELATIONSHIPS

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Reports to the Director of Entertainment Teams

## POSITION RESPONSIBILITIES

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- Represent the Philadelphia Eagles as brand ambassadors, including at fan engagement, community, media, and corporate partner events.
- Participate and instruct Eagles Cheerleaders youth clinics and fitness classes
- Contribute content for Eagles Cheerleaders social media
- As part of the fan experience, entertain audiences through performances and appearances, including at home games and events
- Attend training, meetings, rehearsals, content capture sessions, and other related activities

## DESIRED COMPETENCIES

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**Personal Accountability** - Gains input from others and moves decisions forward in the organization; accountable for actions.

**Integrity & Values** - Can be trusted to act in a manner that is truthful and values direct, honest communication at all levels of the organization.

**Interpersonal Confidence** - Strong interpersonal skills; can effectively communicate and relate to all levels within and outside the organization; creates and builds positive and productive relationships.

**Results Oriented** - Drives the team and the organization for results to improve bottom line performance; able to make timely or planned decisions appropriate to the circumstances or situation.

**Adaptability** - Responds quickly and effectively to changing trends and circumstances; embraces change and welcomes fresh perspectives; learns from past mistakes and adjusts accordingly.

## QUALIFICATIONS

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- Excellent communication, presentation, and interpersonal skills
- Passion for community outreach and helping others
- Ability to master professional level dance choreography
- Strong teamwork skills; enthusiastic, friendly, positive attitude
- Ability to successfully perform the physical requirements involved in performing dance
- Schedule flexibility including some evenings, weekends, and holidays
- High school diploma or G.E.D required
- Working professionals and/or students pursuing further education preferred
- This position currently is subject to a COVID-19 vaccination and booster requirement, subject to applicable law.

**Equal Employment Opportunity:** Qualified applicants will receive consideration for employment without regard to race, color, national origin, ancestry, ethnicity, religion, sex, sexual orientation, age, disability, veteran status, marital status, or any other classification protected by applicable law.