RAIDERETTE OF THE GAME PRESENTED BY ESFITNESS





Originally from the Lone Star State, Cierra's journey through dance was a bit nontraditional. She grew up running track and spent my summers competing in AAU meets around Texas. Once she found her passion for dance, she decided to pursue it with the goal of becoming a professional dancer. Cierra was a member of the Marble Falls High School Starlettes in Marble Falls, Texas, where she quickly moved up the ranks and was honored to serve as the first African American team captain in both her junior and senior years.

After high school, she attended the University of North Texas, where she earned her degree in Merchandising. While attending UNT, she was also a North Texas Dancer for four years. Upon graduating, she danced professionally with both the Allen Americans Ice Angels and the Dallas Sidekicks Dancers.

Cierra says she found her inspiration when she tore her ACL and initially thought her sports career had come to a halt. She spent the next couple of years focusing on her career in the beauty industry, rehabbing and developing her skills as a dancer. During this time, she watched the Raiderettes evolve into the team they are today and became determined to be part of it. "The Raiderettes' dynamic style, unmatched sisterhood, and iconic legacy are what drew me in to go for my dream of earning the iconic silver and black uniform," she said.

> Cierra describes her rookie season as an incredible experience because of the lifelong friendships she's already made. She draws her inspiration from her teammates and admires their drive and professionalism. "Being a part of the squad's rich history and sisterhood is my favorite part of being a Raiderette," she said. "Being able to partake in the 60th anniversary and performing alongside all of the Football's Fabulous Females Alumni that paved the way before me was a once in a lifetime experience, I will remember forever."

Outside of dance, Cierra continues to advance her career in the beauty industry, as a director for a multi-location hair salon. She has loved being involved with the community, helping inspire young dancers to never give up on their dreams. In the future, Cierra hopes to earn her yoga instructor certification to help others build a healthy mindset. She also hopes to educate young dancers in small communities about resources and opportunities they can utilize to pursue their goals.

> Cierra inspires those around her because of her positive attitude and zest for life. She is kind, compassionate, hardworking, and an all-around joy to be around. Her passion and commitment to helping others and inspiring future generations is unparalleled. We are thankful to have someone like her on our team and look forward to watching her inspire those around her. Thank you, Cierra, for being an inspiring teammate and remarkable person.