

CRUISING TO THE END ZONE SWEEPSTAKES PRESENTED BY PRINCESS CRUISE LINES

Official Contest Rules

NO PURCHASE NECESSARY. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW. ENTRANT MUST BE AT LEAST 18 YEARS OF AGE OR OLDER AT THE TIME OF ENTRY AND A RESIDENT OF THE UNITED STATES. STANDARD MESSAGING/DATA RATES, TERMS AND CONDITIONS MAY APPLY FOR ENTRIES OBTAINED VIA MOBILE PHONE/DEVICE. MOBILE PHONE/DEVICE NOT REQUIRED TO ENTER. DO NOT ENTER UNLESS YOU ARE ELIGIBLE. BY ENTERING THE CRUISING TO THE END ZONE SWEEPSTAKES PRESENTED BY PRINCESS CRUISE LINES (“CONTEST”), ENTRANT AGREES TO BE BOUND BY THESE OFFICIAL RULES AND THE DECISIONS OF THE RAMS, WHICH SHALL BE FINAL IN ALL RESPECTS.

You are providing your information to The Los Angeles Rams, LLC and Princess Cruise Lines, Ltd. and the information you provide will only be used in accordance with the Los Angeles Rams and Princess Cruise Lines respective privacy policies, which may be found at: <http://www.therams.com/footer/privacy-policy.html> and https://www.princess.com/legal/legal_privacy/

1. ELIGIBILITY: Contest is open only to legal residents of the United States, who are 18 years of age or older at the time of entry. The following persons are not eligible to participate: Employees, contractors, directors, and officers of The Los Angeles Rams, LLC, Princess Cruise Lines, Ltd., NFL Entities (as defined below), each of their respective parent companies, affiliates, subsidiaries, distributors, dealers, sales representatives, web masters/suppliers, advertising and promotional agencies, anyone associated with the development, implementation or execution of this Contest, and their immediate family members (spouse, parent, child, sibling, grandparent, and/or “step” of each) and household members (whether or not related) are not eligible. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Contest. Winning any prize is contingent upon fulfilling all requirements set forth herein. Sponsor’s decisions as to the administration and operation of the Contest and the selection of the potential winners are final and binding in all matters related to the Contest. The Contest is subject to all applicable federal, state, and local laws and regulations and is void outside the United States and where prohibited. You are only eligible to win a prize if you have not previously won a Rams sponsored Contest in the ninety (90) days from the date of the prize drawing.

2. CONTEST PERIOD: This Contest will consist of six (6) separate selections (one (1) for each Rams game), and the total number of prize winners shall be based upon the number of touchdowns scored by the Rams during each individual game. The selections shall be based on the Rams games scheduled for Sunday, December 12, 2022, Thursday, December 8, 2022, Monday, December 19, 2022, Sunday, December 25, 2022, Sunday, January 1, 2023, and Sunday, January 8, 2023. For each touchdown scored by the Rams, the Rams shall randomly select six (6) prize winners. Contest entry period begins on Sunday, December 4, 2022, at 9:00:00 a.m. Pacific Standard Time ("PST") and ends on Tuesday, January 10, 2023 at 11:59:59 p.m. PST (the "Entry Period"), entrants shall only be eligible for sweepstakes held after the date of entry.

The Rams shall conduct prize drawings on Wednesday, December 7, 2022, Monday, December 12, 2022, Thursday, December 22, 2022, Wednesday, December 28, 2022, Wednesday, January 4, 2023, Wednesday, January 11, 2023 to award the number of winners in accordance with the selection process described above.

Rams' computer server is the official time-keeping device for Contest.

3. AGREEMENT TO OFFICIAL RULES: Participation constitutes entrant's full and unconditional agreement to these Official Rules, that they are 18 years of age or older and agree to abide by Sponsor's decisions, which are final and legally binding in all matters related to the Contest.

4. HOW TO ENTER: You may enter by completing the form available here: https://rams.formstack.com/forms/pcl_2022. Partial or incomplete/piecemeal submissions WILL NOT BE ACCEPTED as Contest entries and shall not be eligible for the any prize. **Limit one (1) entry per person regardless of method of entry.** Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different accounts, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of scripts, macros or any other automated system to participate or subvert the process is prohibited and will result in disqualification. In the event of an identity dispute, entry will be considered made by the registered owner of the email account used for entry. Entrants must have a valid email address. The Sponsors shall select each winner from the entries submitted that meet the rules requirements described herein. Each potential winner may be required to show proof of being the authorized account holder. Once submitted, all entries become the exclusive property of the Sponsors and will not be acknowledged, nor will they be returned. No other forms of entry are valid.

5. ODDS: Odds of winning depend upon the number of eligible entries received during the Contest Period.

6. SELECTION OF WINNER AND AWARDING OF PRIZE: The Rams shall select the total number of prize winners as described in Section 2 above, from all eligible submissions received

during the Sweepstakes Period prior to each drawing period. The decisions of the Rams shall be final in all matters relating to this contest and shall be unappealable. Any potential winner may be required to complete, sign and return an Affidavit of Eligibility and Liability/ Publicity Release within a specified time period, or to respond to Sponsors' inquiries as to eligibility, as a condition of being awarded the Prize. If a potential winner cannot be reached after reasonable efforts have been made (as determined by Sponsors), if Prize notification is returned as undeliverable, if a potential winner is determined by Sponsors to be ineligible, or if a potential winner cannot or does not comply with these Official Rules, such person will be disqualified and, at Sponsors' discretion, an alternate potential winner may be selected via random drawing from among the remaining eligible entries.

Sponsors shall have no liability if notification is lost, intercepted or not received for any reason. Sponsors is not responsible for any change in entrant's email account or other contact information subsequent to entering the Contest.

EACH POTENTIAL WINNER IS SUBJECT TO VERIFICATION BY SPONSORS. AN ENTRANT IS NOT A WINNER UNLESS AND UNTIL HE/SHE HAS BEEN VERIFIED AND NOTIFIED THAT THE VERIFICATION IS COMPLETE.

7. PRIZE DETAILS: Each prize winner shall receive the following prize: a Four Thousand Dollars (\$4,000) credit toward a Princess Cruise Line cruise which must be used prior to Sunday, December 31, 2023, blackout dates may apply. Each prize has an approximate retail value (ARV) of Four Thousand Dollars (\$4,000). Prize does **not** include any other elements, which are not expressly described above. Any difference between the stated ARV and the actual value of such prize will not be awarded. Certain terms and conditions may apply to the Prize. Each contest winner is responsible for any and all applicable fees, service charges surcharges or federal, state, local and foreign taxes, if any, and meals, incidentals and any other unspecified expenses associated with acceptance or use of any Prize. Sponsors make no warranties, and hereby disclaim any and all warranties, express or implied, concerning any prize furnished in connection with the Contest. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, THE PRIZE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSORS HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT. The Prize is non-transferrable. No cash redemption or prize substitution allowed by winner. Sponsor(s) reserves the right to substitute Prize of equal or greater value if advertised Prize becomes unavailable. All Prize details are at Sponsors' sole discretion.

The Prize consists only of the items described above.

Sponsors make no warranties, and hereby disclaim any and all warranties, express or implied, concerning any prize furnished in connection with the Contest.

Each winner may be required to complete, sign and return an Affidavit of Eligibility/Liability Release, background check and, where lawful, a publicity release and other documents as requested by Sponsors prior to acceptance of any prize. Receiving the prize is contingent upon

compliance with these Official Rules. Each winner and his/her guest agree to comply with all applicable cruise line regulations, rules and requirements in connection with the prize. The Cruise credits awarded as prizes may not be resold, offered for resale, or used for any commercial or promotional purpose whatsoever. Any such resale or commercial or promotional use may result in disqualification and prize forfeiture. Receiving the prize is contingent upon compliance with these Official Rules and passing a background check to the Sponsor's satisfaction in the Sponsor's sole discretion. In the event that a potential winner is disqualified for any reason, Sponsors may award the Prize to an alternate potential winner from among all remaining eligible entries.

8. RELEASE OF LIABILITY AND PUBLICITY CONSENT: By participating in the Contest, entrants (and their parent(s)/legal guardian(s) if entrants are minors who are expressly prohibited from entering) release, indemnify and hold harmless the Sponsors, the NFL Entities, and each of their respective parent companies, affiliates, subsidiaries, officers, directors, partners, equity holders, agents, employees, and all others associated with the development and execution of this Contest (collectively, the "Released Parties") from and against any and all claims, damages or liabilities with respect to, or in any way arising from or relating to such entrant's participation or attempt to participate in the Contest, the ability or inability to upload or download any information in connection to the Contest and/or the acceptance or use (included related travel if any) of the Prize (if applicable), including without limitation liability for personal injury, damages, death, monetary loss, defamation or violation of privacy rights. No responsibility or liability is assumed by the Sponsors, or the NFL Entities for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Contest: Hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic or Internet connectivity or other online or network communication problems; errors, omissions or limitations of any Internet providers, servers, hosts or other providers; garbled, jumbled or faulty data transmissions; failure of any online transmissions to be sent or received; lost, late, delayed, incomplete, inaccurate, damaged, destroyed, misdirected or not received or intercepted transmissions; inaccessibility of any Web site in whole or in part for any reason; traffic congestion on the Internet or any Web site; unauthorized human or non-human intervention of the operation of the Contest, including without limitation, unauthorized access, tampering, hacking, theft, virus, bugs, or worms; or destruction of any aspect of the Contest, or loss, miscount, misdirection, inaccessibility or unavailability of any email or social media account used in connection with the Contest; any errors, omissions, interruptions, deletions, defects, delays in operation failures or human error that may occur in the transmission, receipt or processing of entries, or for deletion, theft or destruction of, unauthorized access to, or alteration of, entries; causes beyond Sponsors' reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Contest; any entries submitted in a manner that is not expressly allowed under these Official Rules (all such entries will be disqualified); or cheating or fraud by any participant. Sponsors are not responsible for any typographical errors, any incorrect or inaccurate information, whether caused by entrants, site users, tampering, hacking or printing errors or by any of the equipment or programming associated with or utilized in the Contest; in the announcement of prize or these Official Rules, or any inaccurate or incorrect data contained on any Web site. Use of any Web site is at user's own risk. Neither Sponsors, nor the NFL Entities are responsible for any personal injury or property damage or losses of any kind which may be sustained to user's or any other person's computer (hardware or software) and/or other device related to or resulting from participation in the Contest or the acceptance or use of any prize awarded. The use of third-party software or

website or automated entry systems to participate is prohibited, and Sponsor reserves the right to disqualify entries made in such fashion.

By entering, entrants agree to comply with these rules. Sponsors are not liable in the event that any portion of the Contest or prize is canceled due to weather, fire, strike, acts of war or terrorism, or any other condition beyond its control (a "Force Majeure Event"). All entrants understand and agree that all rights under Section 1542 of the Civil Code of California ("Section 1542") and any similar law of any state, territory, or country that may be applicable with respect to the foregoing release are hereby expressly and forever waived. All participating entrants acknowledge that Section 1542 provides that: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, AND THAT IF KNOWN BY HIM OR HER, WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASED PARTY." The releases hereunder are intended to apply to all claims not known or suspected to exist with the intent of waiving the effect of laws requiring the intent to release future unknown claims.

By accepting a Prize, the recipient consents to the use of his/her name, photograph, likeness, taped, filmed or otherwise recorded image, statements and limited biographical information (city and state of residence) for publicity or advertising purposes in all media worldwide, including but not limited to social media, without limitation and without further compensation or notice.

9. WINNER NOTIFICATION: The potential winners will be notified by email or phone using the contact information provided at the time of entry. Potential winners must reply with all requested information within twenty-four (24) hours of the first attempted winner notification in order to claim their prize. Sponsors shall have no liability for any notification that is lost, intercepted or not received for any reason. Sponsors are not responsible for any change in entrant's email account. The winners will be required to complete, sign and return an Affidavit of Eligibility/Liability Release, and, where lawful, Publicity Release and other documents as requested by Sponsors prior to acceptance of a prize. If, despite reasonable efforts any prize notification is returned as unclaimed or undeliverable, any potential winner is found to be ineligible, has not complied with these Official Rules, cannot be verified, fails to return any required documents, or declines a prize for any reason, such potential winner will be disqualified and at Sponsors' discretion, an alternate potential winner may be selected. Receiving a prize is contingent upon compliance with these Official Rules. Receiving a prize is contingent upon compliance with these Official Rules. In the event that any potential winner is disqualified for any reason, Sponsors will award the prize to an alternate potential winner from among all remaining eligible entries. **ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR; THE DECISIONS OF THE RAMS ARE FINAL AND BINDING. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, UNLESS AND UNTIL THE WINNER HAS BEEN VERIFIED AND NOTIFIED THAT THE VERIFICATION IS COMPLETE.**

10. RELEASE OF LIABILITY AND INDEMNIFICATION: By participating in the Contest, entrants (and their parent(s)/legal guardian(s) if entrants are minors who are expressly prohibited from entering) release, indemnify and hold harmless the Sponsors and NFL Entities from and against any and all claims, damages or liabilities arising from or relating to such entrant's

participation in the Contest. By accepting a prize, recipient (a) agrees that the Sponsor(s) and the NFL Entities (as defined below) will have no liability whatsoever for, and shall be held harmless by winner(s) against, any claim or cause of action, including, but not limited to, personal injury, death, or loss of property, or damages of any kind to persons or property resulting in whole or in part, directly or indirectly, from participation in the Contest; from acceptance, possession, misuse or use of prize, (b) grants (and agrees to confirm grant in writing promptly upon request) to Sponsor(s) and those acting under Sponsor(s)'s authority, the right to the use of his/her name, photograph, likeness, voice, image, statements and biographical information, at any time or times, for advertising, trade, publicity and promotional purposes in any media now known or hereafter discovered, worldwide, including the World Wide Web without review, notification or approval, and additional compensation, unless prohibited by law. The Sponsors are not responsible or liable for any incorrect or inaccurate entry information, whether caused by entrants, site users, tampering, hacking or by any equipment or programming associated with or utilized in the Contest and assume no responsibility for (i) any error, omission, interruption, defect or delay in operation or transmission at any website or phone line, (ii) failure of any entry to be received by Sponsor(s) due to technical problems, human error or traffic congestion on the Internet, phone lines or at any website, (iii) communications line, hardware and/or software failures, interrupted or unavailable network, server, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, (iv) damage to any computer (software or hardware) resulting from participation in the Contest, (v) theft or destruction of, tampering with, unauthorized access to, or alteration of entries and/or entry information, or (vi) entries which are late, lost, incomplete, inaccurate, stolen, misdirected, undelivered, garbled, damaged, illegible, unintelligible and/or postage due (or any combination thereof). The use of third-party software or website or automated entry systems to participate is prohibited, and Sponsor(s) reserves the right to disqualify entries made in such fashion. By entering, entrants agree to comply with these rules. Sponsor(s) is not liable in the event that any portion of the Contest or prize is canceled due to weather, fire, strike, acts of war or terrorism, or any other condition beyond its control (a "Force Majeure Event").

Any waiver of any obligation hereunder by Sponsor(s) does not constitute a general waiver of any obligation to entrants

11. GENERAL CONDITIONS: In no event will Sponsors be liable for awarding more prizes than as required by the selection process described in Section 2. If, for any reason, the Contest cannot be executed as planned, including but not limited to any printing, administrative, human or other error of any kind, transmission failure, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, social media mandate or any other causes beyond the control of Sponsors that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Contest, or if the Contest is compromised or becomes corrupted in any way, electronically or otherwise, Sponsors reserve the right, in their sole discretion, to cancel, terminate, modify or suspend the Contest without notice. If the Contest is terminated prior to the end date of the Entry Period, Prizes will be awarded in a random drawing from among all eligible, non-suspect entries received prior to the time of termination and based on the selection process described in Section 2 prior to termination.

Sponsor reserves the right at their sole discretion to disqualify any individual for: (a) tampering

with the entry process or the operation of the Contest; (b) acting in violation of these Official Rules or any laws; (c) attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, misappropriation, infringement, or any other unfair playing practices; (d) poor sportsmanship; or (e) acting in a way that is intended to annoy, abuse, threaten, or harass any other participants, Sponsors, or their respective representatives. **LEGAL WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST A SPONSOR WEBSITE OR SOCIAL MEDIA ACCOUNT MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION FROM PARTICIPATION IN THE CONTEST. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.** All federal, state and local laws and regulations apply. Each winner is solely responsible for any taxes on any prize, and will receive an IRS Form 1099 for the ARV of the prize. Any valuation of the prize stated above is based on available information provided to the Sponsor, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes. Each winner must provide the Sponsors with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Any person winning over \$600 in prizes from Sponsors will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS. No cash equivalent or substitution of prize is offered, except at the sole discretion of the Sponsors. No transfer of prize is permitted. Unclaimed prize will not be awarded. Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend this Contest or any portion hereof, or to disqualify any individual implicated in any of the following actions, for any reason.

12. PARTICIPANTS' PRIVACY: Any personally identifiable information collected in connection with an entrant's participation in this Contest will be used by Sponsors, its respective affiliates, and agents only for purposes of the proper administration and fulfillment of the Contest, as described in these Official Rules, and in any manner consistent with Sponsors' respective Privacy Policies, available at <https://www.therams.com/privacy-policy> and https://www.princess.com/legal/legal_privacy/.

13. DISPUTES/VENUE/GOVERNING LAW: By participating, entrants agree that: (a) any and all disputes, claims and causes of action arising out of, or connected with, this Contest or any Prize, shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate federal, state or local court located in Los Angeles County, California; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including but not limited to costs associated with entering this Contest, but in no event attorneys' fees; and (c) to the extent allowed by applicable law, under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental and/or consequential damages and/or any other damages, other than actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO PORTIONS OF THE ABOVE MAY NOT APPLY TO YOU.**

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrants' rights and obligations, or the rights and obligations of the Sponsors in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of California or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than California. Any waiver of any obligation hereunder by Sponsors do not constitute a general waiver of any obligation to entrants.

In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Contest-related materials or made by any representative of Sponsors, and the terms and conditions of these Official Rules, shall prevail, govern and control.

13. SEVERABILITY: The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

14. WINNER'S LIST: For the names of the winners (available after January 31, 2023), send a self-addressed stamped envelope to: Cruising to the Endzone Sweepstakes Presented by Princess Cruise Lines– Los Angeles Rams Winners, 29899 Agoura Road Suite 200, Agoura Hills, CA 91301 for receipt no later than February 28, 2023. VT residents omit postage.

15. SPONSORS: The Contest is sponsored by The Los Angeles Rams, LLC. Please direct any questions, comments, or complaints regarding the Contest to The Los Angeles Rams, LLC.

16. © 2022 The Los Angeles Rams, LLC.

17. The National Football League, its member professional football clubs, including but not limited to The Los Angeles Rams, LLC, NFL Ventures, Inc., NFL Properties LLC, NFL Enterprises LLC, NFL Productions LLC, and NFL International LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in this Contest or any prize awarded. The NFL Entities have not offered or sponsored this Contest in any way.

All NFL-related trademarks are the property of the National Football League.

All other trademarks used herein are the property of their respective owners.