

Sweepstakes Official Rules
NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.

Purchase does not increase chance of winning.

1. **NO PURCHASE NECESSARY TO ENTER OR WIN.** Participation constitutes your (Entrant's) full and unconditional agreement to and acceptance of these Official Rules. The information in Rule No. 2 outlines the specifics for this Sweepstakes.
2. **Name of Sweepstakes:** Bills Mafia Sauce Sweepstakes
Sweepstakes Period: Begins 12:01am ET on November 1, 2022, and ends 11:59pm ET on November 30, 2022
Drawing Dates: On or about December 1, 2022
Prize Description: Join Josh Allen for a quick virtual segment (5 minutes) on Kyle Brandt's podcast, Kyle Brandt's Basement, in December 2022. Exact date of segment TBD.
Quantity and Value of Prizes to be Given Away: One Winner: approximate retail value: \$500.00
Sponsor(s): Buffalo Bills, LLC, One Bills Drive, Orchard Park, NY 14127 (the "Bills")
3. Open to legal residents of the United States residing in New York State 18 years or older at time of entry (each eligible person to enter is an "Entrant"). Employees of the Sponsor and its affiliates and subsidiaries; their advertising, promotion, and fulfillment agencies; and members of the immediate family or household of each of the above are not eligible to participate.
4. **HOW TO ENTER.** To enter, during the "Sweepstakes Period" stated in Rule No. 2, Entrant can enter either by purchasing one (1) bottle or tin of Bills Mafia Sauce or Rub at any participating Wegmans with their Wegmans Shoppers Club Card. It is the responsibility of the Entrant to ensure their Wegmans Shoppers Club profile is updated at the time of entry with a current phone number and valid email address. Sponsor and Wegmans are not responsible for any historical or inaccurate contact information in the Entrant's Shoppers Club Card account. Multiple purchases with your Shoppers Club Card will not increase chances of winning. Entrant can also take a photo in front of any one Bills Mafia Sauce and Rubs display located at a participating Wegmans store located in Buffalo, Rochester, Syracuse, and any one of the Southern Tier locations within New York State and post the photo to their personal Facebook, Twitter or Instagram social media platform with the hashtag #billssweeps. Entrant must abide by Facebook, Twitter and Instagram Rules, depending upon their chosen method of entry, and Entrants must ensure that their relevant social media account's privacy settings are set to allow Buffalo Bills' respective social media accounts to view the entry and communicate with the Entrant. Limit one entry per person per platform, per Sweepstakes period. Multiple entries will not increase chances of winning and may result in your entry being filtered out. Enter using only a valid Facebook, Twitter or Instagram account held by Entrant. All entries must be received by the Sweepstakes Period deadline stated in Rule No. 2. In the event of a dispute about entries submitted by multiple individuals using the same Facebook, Twitter and Instagram account, entry will be deemed to have been submitted by the authorized subscriber to the Facebook, Twitter or Instagram account used to enter the Sweepstakes at the actual time of entry. The authorized Facebook, Twitter or Instagram account subscriber is deemed to be the natural person who owns the e-mail address used to obtain the Facebook, Twitter or Instagram account. Entries generated by script, macro, robotic, programmed, or any other automated means are prohibited and will be disqualified. Entries containing offensive, obscene, derogatory, lewd, or other inappropriate content, as determined by the Bills in its sole discretion, are prohibited and will be disqualified. Entrants assume all risk of lost, late misdirected, incomplete, or illegible entries. Limit one entry per person; per Sweepstakes Period. Multiple entries will not increase chances of winning and may result in Entrant's entry being filtered out. All entries must be received by the Sweepstakes Period deadline stated in Rule No. 2. In the event of a dispute about entries submitted by multiple individuals using the same account, entry will be deemed to have been submitted by the authorized holder of the account used to enter the Sweepstakes at the actual time of entry. Entries generated by script, macro, robotic, programmed, or any other automated means are prohibited and will be disqualified. Entries containing offensive, obscene, derogatory, lewd, or other inappropriate content, as determined by the Bills in its sole discretion, are prohibited and will be disqualified. Entrants assume all risk of lost, late misdirected, incomplete, or illegible entries.
5. **PRIZES AND ODDS OF WINNING.** One winner will be selected by random drawing on or about each of the drawing dates stated in Rule No. 2. The Prize description and quantity of Prizes to be given away are stated in Rule No. 2. Prize consists of only those items specifically listed as part of the prize. The odds of winning a prize are dependent upon the number of entries. All prizes stated in Rule No. 2 will be awarded, assuming sufficient entries. The random drawing and awarding of prize(s) will be conducted under the supervision of the Buffalo Bills whose decisions are final and binding in all matters pertaining to this sweepstakes. Entrants agree to be bound by these Official Rules.
6. **GENERAL CONDITIONS.** The winner will be notified by phone or email address with which they submitted the winning entry and must reply to the notification within forty-eight (48) hours, or the prize will be forfeited and an alternate winner will be selected. If the reply is received within the deadline, the winner may be required to sign and return an Affidavit of Eligibility and Release of Publicity and Liability. In the event of any noncompliance, if the winner cannot be reached, or if a prize is returned as unclaimed or undeliverable, that prize will be forfeited and an alternate winner will be selected. The appearance on the Kyle Brandt's Basement podcast as described in the Prize Description is a remote appearance, not in-person. No substitution of any prizes will be offered. No prize transfer permitted. If a prize is unavailable, Sponsor reserves the sole right to substitute a prize of equal or greater value. All costs associated with travel, lodging, meals, taxes, fees, and/or surcharges on prizes are the sole responsibility of the prize winner(s). By participating and accepting a prize, where permitted by law, each winner grants to Sponsor (and agrees to confirm that grant in writing) and those acting pursuant to the authority of Sponsor, the right to record, print, publish, broadcast, and use, worldwide in any medium now known or hereafter developed, including but not limited to the World Wide Web, at any time(s), that winner's name, portrait, picture, voice, likeness, and biographical information as news or information and for advertising and promotional purposes without additional compensation or review. All information shared with the Bills by Entrant in connection with this Sweepstakes is governed by the Bills' privacy policy, which can be found at <https://www.buffalobills.com/about-us/privacy-policy>. At all times, Entrant must comply with all applicable laws, rules, and regulations, including without limitation the Buffalo Bills Fan Code of Conduct and any other rules or policies which may be promulgated by the Bills from time to time. **Prize awarding is contingent on permissibility based on applicable federal, state, and local laws, rules, and regulations. Winners are responsible to comply with all applicable federal, state, and local laws, rules, and regulations that may govern activities associated with the awarding of the prize.**
7. **RELEASE OF LIABILITY.** All Entrants agree to hold harmless and release the Buffalo Bills, LLC, National Football League and its member professional football clubs, Wegmans, Pellicano Specialty Foods, Inc., Facebook, Twitter, Instagram, and their parent companies, affiliates, subsidiaries, officers, directors, agents, employees, and all others associated with the development and execution of this sweepstakes from any and all liability with respect to or in any way arising from this sweepstakes and acceptance, possession, use, or misuse of a prize, including but not limited to liability for personal injury, bodily injury including wrongful death, damage to property, and damage or loss of any other kind. Sponsor is not responsible for prize quality or utility. Sponsor is not responsible for any incorrect or inaccurate information, whether caused by Website users, by any of the equipment or programming associated with or used in the sweepstakes, or by any technical or human error that may occur in the processing of submissions in the sweepstakes. Sponsor assumes no responsibility for any error; omission; interruption; deletion; defect; delay in operation or transmission; communications-line failure; theft, destruction, unauthorized access to, or alteration of entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines; computer online systems, servers, or providers; computer equipment; computer software; or failure of entry on account of technical problems. Sponsor is not responsible for user cheating or fraud by any Entrants. Any activities intended to disrupt or interfere with the proper play of the sweepstakes or defraud Sponsor in any way will be prosecuted to the fullest extent of the law. Entrants who engage in any of the foregoing activities will be disqualified and will forfeit any prizes won. If, for any reason, the sweepstakes is not capable of running as planned, due to, but without limitation, infection by computer virus, worm, or bugs; tampering; unauthorized intervention; fraud; technical failures; or any other causes beyond the control of Sponsor, that in the sole opinion of Sponsor, could corrupt or affect the administration, security, fairness, integrity, or proper conduct of this sweepstakes, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the sweepstakes.
8. **DISPUTES: THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE STATE OF NEW YORK.** As a condition of participating in this sweepstakes, Entrant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively by arbitration in a location selected solely by Sponsor. Further, in any such dispute, under no circumstances will Entrant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorney fees, other than Entrants' actual out-of-pocket expenses (i.e., costs associated with entering this sweepstakes), and Entrant further waives all rights to have damages multiplied or increased.

9. **WINNER(S) LIST.** To receive a copy of the winner list, send a self-addressed stamped envelope to the address below to Briana Rossi Bills Mafia Sauce Sweepstakes c/o Buffalo Bills, LLC, One Bills Drive, Orchard Park, NY 14127 within 90 days of the end of the Sweepstakes Period.