

**ASHLEY KICKOFF KID CONTEST**  
**PRESENTED BY ASHLEY**  
**OFFICIAL RULES**

1. **NO PURCHASE NECESSARY:** Void where prohibited. Subject to applicable federal, state and local laws.
2. **ELIGIBILITY:** Contest is open only to legal residents of the United States who are 18 years of age or older and the parent or legal guardian of a child who is between 7 and 14 years of age and complete a nomination form with reason child should be selected. Employees of Houston NFL Holdings, L.P. (the “Texans”), the National Football League (the “NFL”), Ashley HomeStore, and each of their respective subsidiaries, affiliates and advertising/promotional agencies, and the immediate families and household members of each, are not eligible.
3. **HOW TO ENTER:** To enter the contest, entrants must complete the registration form on HoustonTexans.com. Only one entry per person.
4. **ENTRY PERIOD:** The entry period will begin on August 11, 2022 at 8:00 am CT and end on December 18, 2022 at 12:00 pm CT; *provided, however*, to be eligible to win at one of the eight Houston Texans home games described in “Selecting the Winner” below, the entry must be submitted on or before 12 noon CT on the day listed in the “Entry Deadline” column below before the upcoming Houston Texans home game.
5. **SELECTING THE WINNERS:** A Houston Texans employee will randomly select one (1) winner for each of the ten (10) Houston Texans home games listed below out of all eligible entries received, during the week listed in the “Selection” column below. Eligible entries not selected for a Houston Texans game will be eligible to win at one of the remaining Houston Texans games (if applicable).

<b>Houston Texans Game</b>	<b>Entry Deadline</b>	<b>Selection</b>
August 13, 2022 vs. New Orleans Saints	12 noon CT on July 30, 2022	Week of July 31
August 25, 2022 vs. San Francisco 49ers	12 noon CT on August 11, 2022	Week of August 12
September 11, 2022 vs. Indianapolis Colts	12 noon CT on August 28, 2022	Week of August 29
October 2nd, 2022 vs. Los Angeles Chargers	12 noon CT on September 18, 2022	Week of September 19
October 30, 2022 vs. Tennessee Titans	12 noon CT on October 16, 2022	Week of October 17
November 3, 2022 vs. Philadelphia Eagles	12 noon CT on October 20th, 2022	Week of October 21

November 20, 2022 vs. Washington Commanders	12 noon CT on November 6, 2022	Week of November 7
December 4, 2022 vs. Cleveland Browns	12 noon CT on November 20, 2022	Week of November 21
Dec 18, 2022 vs. Kansas City Chiefs	12 noon CT on December 4, 2022	Week of December 5
January 1, 2023 vs. Jacksonville Jaguars	12 noon CT on December 18, 2022	Week of December 19

6. **GENERAL CONDITIONS:** The Sponsor of the Contest is the Houston Texans, NRG Stadium, Two NRG Park, Houston, Texas 77054. The decisions of the Houston Texans are final in all matters. By entering the Contest, you agree to be bound by these Official Rules. By entering the Contest, you agree to the use of your name, photograph, voice, likeness and demographic information in any manner and for any purpose in any media now known or hereafter developed, without additional compensation or your prior review, unless prohibited by law. Upon Sponsor's request, each potential winner will be required to sign and return an affidavit of eligibility and publicity/liability release upon being notified that he or she is a potential winner. If the document is required and a potential winner does not sign and return the document, such potential winner will be disqualified from the Contest. By entering the Contest, you agree that the Houston Texans may enter your name and contact information in their database and that the Houston Texans or their designees (e.g., Texans sponsors) have your permission to contact you with a list of other ways, from which you may choose, to be involved with the Houston Texans. If Contest registration is through the Houston Texans website, please also see the Houston Texans Privacy Policy (<http://www.houstontexans.com/about-us/privacy-policy.html>).

7. **PRIZE(S):**

- Prize #1 (10 Total Prizes):
    - Four (4) tickets and One (1) parking pass to the Houston Texans game the child is selected the winner of.
    - One (1) Youth Houston Texans jersey
    - Recognition on HoustonTexans.com and the videoboard at the Houston Texans game.
    - One (1) \$500 AHS gift card.
- ARV: \$595

All expenses (except as otherwise specifically provided) are the sole responsibility of the winner. All applicable taxes on prizes are the sole responsibility of the winner.

8. **RELEASE:** By entering the Contest, entrants agree to release the Texans and the NFL, and each of their respective affiliates, and the directors, employees and agents, including without limitation, advertising and promotion agencies, of each, from any liability, loss or damage incurred in connection with or arising out of the Contest, or from his or her use, misuse or acceptance of a prize.

If Sponsor determines (in its sole and absolute discretion) that, for any reason, the Contest is not capable of running as planned, or the integrity and/or feasibility of the Contest is undermined by any event beyond the control of Sponsor, including but not limited to fire, flood, epidemic, pandemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order, or regulation, order of any court or jurisdiction, infection by computer virus, unauthorized intervention, technical failures or other cause not reasonably within the control of Sponsor (each a “Force Majeure” event or occurrence), Sponsor reserves the right, in its sole and absolute discretion, to abbreviate, cancel, terminate, modify or suspend the Contest and/or proceed with the Contest, including the selection of winners in a manner it deems fair and reasonable, such as the selection of winners from among eligible entries received prior to such cancellation, termination, modification or suspension without any further obligation. If Sponsor, in its discretion, elects to alter this Contest as a result of a Force Majeure event, a notice will be posted on the Houston Texans website or where the Contest Rules are posted.

9. **PRIZE RESTRICTIONS:** No Prize substitution or exchange will be allowed, except by Sponsor, who reserves the right (but not the obligation) to substitute a prize of equal or greater value in case of unavailability of a Prize or force majeure.

10. **WINNERS LIST/OFFICIAL RULES:** For the winners list, send a self-addressed, stamped envelope to Ashley Kickoff Kid Contest Winners List, Houston Texans, Attn: Michael Nolen, NRG Stadium, Two NRG Park, Houston, Texas 77054, on or before six (6) months after the end date of the entry period. For official rules, visit [HoustonTexans.com](http://HoustonTexans.com) or send a self-addressed, stamped envelope to Ashley Kickoff Kid Contest Official Rules, Houston Texans, Attn: Michael Nolen, NRG Stadium, Two NRG Park, Houston, Texas 77054, on or before six (6) months after the end date of the entry period. Only one request per envelope.