



RAMS

2022 Member Guide

Welcome Season Ticket Members!

Welcome to your Los Angeles Rams Season Ticket Member Guide. In this guide, you will find everything you need to know about your Membership including information regarding your season tickets, Stadium Seat License (SSL), Member benefits, mobile ticketing and more!

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OFFSEASON



RAMS
TRAINING CAMP



AUGUST

SEPTEMBER

Parking On-Sale

**SCHEDULE
RELEASE**




Season Ticket
Renewals
Begin Nov 1

KEY DATES TIMELINE



Season Ticket
Payment Deadline

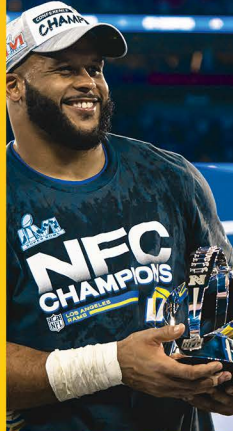
MARCH

FEBRUARY

SSL Payments
Due March 1



IN-SEASON





Season Tickets

You're a Season Ticket Member! Thank you for your unwavering support of the Los Angeles Rams. In this section, you will learn more about your Membership, how to navigate your season tickets, and more!

Renewing Your Season Tickets

Please note that you are required to purchase Rams Season Tickets each year as part of your Stadium Seat License (SSL) agreement. Each year, you will be invoiced for the next year season tickets by November 1. There are multiple payment options to provide flexibility:

Pay Now

Monthly Payment Plan *(up to 10 interest-free monthly payments)*

- Payments begin once selection is complete
- Total season ticket balance is divided equally over monthly payments through August 1
- Includes automatic renewal each season starting November 1

Pay in Full Now

- A one-time payment to cover the entire season ticket balance
- Payment is processed once selection is complete
- Does not feature automatic renewal each season; must select monthly payment plan for auto-renewal benefit

Deferred Payment

Pay in Full Later

- A one-time payment to cover the entire season ticket balance
- Payment will process on renewal deadline day
- Does not feature automatic renewal each season; must select monthly payment plan for auto-renewal benefit

Postseason Ticket Information

Although Rams home playoff games are not included in the season ticket package, Season Ticket Members have the option to purchase their same seats for all home playoff games at the special Season Ticket Member price.

You can either pay in full for all potential home playoff games or opt in to the "Pay As We Play" program. The "Pay As We Play" option allows you to secure your season seats by simply putting down a credit card that will only be charged if the Rams host a home playoff game.



Stadium Seat License

What is an SSL?

A Stadium Seat License (SSL) is required as part of your Rams Season Ticket Membership. The SSL provides Members with a level of ownership and additional benefits above and beyond a traditional season ticket purchase.

These benefits include:

- Exclusive rights to your seats for all Rams home games
- Priority access to presale opportunities for eligible concerts and events at SoFi Stadium

Paying for Your SSL

If you are on an installment plan for your SSL, your annual payments are charged automatically on March 1st each year. You can only pay your annual installment each year or pay your SSL balance in full (partial payments toward your SSL will not be accepted).

Manage your SSL at am.ticketmaster.com/lased

A detailed explanation of your SSL installment plan can be found in your Stadium Seat License contract.



Exclusive Benefits

In addition to your tickets, your Membership comes with a wide range of benefits available to you both on gameday and throughout the year including discounts on merchandise, access to exclusive events, single game and playoff ticket priority, and more. Be sure to keep an eye on your Member Newsletter emails each month for more information, announcements, and opportunities throughout the year.

Experiences & Benefits

Between taking a photo on the field with friends and family after the game, attending the NFL Draft, or serving on the Rams House Fan Council, you'll enjoy exclusive events, unique opportunities, and unforgettable experiences as part of the team.



Experiences at NFL Events
such as Draft & Super Bowl



Exclusive Gameday Events



Exclusive Training Camp Events



Exclusive Offseason Events



Annual Season Ticket Member Gift



Fantasy Football Leagues



Rams Reserve Wine Club



Rams House Fan Council

Access

From guaranteeing your seats for Rams playoff games to scoring tickets to select events and concerts at SoFi Stadium, you'll have priority access for more than just the regular season as part of your Membership.



Single Game Ticket Priority



Playoff Ticket Priority



Presale opportunities to additional eligible events and concerts at SoFi Stadium

Add info@offers.hollywoodparkca.com to your safe sender list to ensure all communication is received.

Savings

Whether you're looking to grab the latest on-field gear or show off SoFi Stadium to your family and friends with a behind-the-scenes stadium tour, take advantage of special savings available to you on gameday and all year long.



15% Off Online at RamsFanShop.com All Year Long



15% Off at The Equipment Room at SoFi Stadium



Discounts on SoFi Stadium Tours

Resources

With dedicated resources like your own service representative and personalized communication, our goal is to ensure you receive the information you need and that you have someone to assist along the way to help make the most of your Membership.



Dedicated Member Services Representative

You have a year-round representative to contact with any questions or feedback. Additionally, you can contact any member of our team at [818-338-0011](tel:818-338-0011) or info@rams.nfl.com.



Season Ticket Member Newsletter

Be on the lookout for a monthly newsletter with information on upcoming Member events and access, discounts and more. Add rams@email.therams.info to your safe sender list to ensure all communication is received.



Season Ticket Member Facebook Group

Connect and build relationships with fellow Season Ticket Members. To join, visit facebook.com/groups/RamsSTM and request to join using your Account ID.



Online Season Ticket Member Zone

Stay up to date on the latest Season Ticket Member information, pertinent topics, benefits and more by visiting therams.com/stmzone.



Virtual Rams House powered by 6Connex

Connect with others in your seating sections, view unique content, further engage on gamedays and in community-focused events and more through a one-of-a-kind digital environment at therams.com/virtualramshouse.



As a Rams Season Ticket Member, you are automatically part of the NFL Membership Club where you can enjoy exclusive benefits from the NFL and its partners.

Free NFL RedZone

Access to RedZone will be available via the NFL app on iOS and Android smartphones. Season Ticket Members must download the NFL app for access. Once inside the app, Season Ticket Members will be able to sign up for RedZone via their Ticketmaster Account ID or primary email address on their account, and password.

30% off at NFLShop.com

At select times during the season, Season Ticket Members will receive 30% off their entire order at nflshop.com, the Official Online Store of the NFL. Discount codes will be emailed by the Rams when available.

SiriusXM "All Access" Special Pricing

NFL Season Ticket Members can take advantage of special pricing on "All Access" packages and satellite radio purchases from our partner SiriusXM. Full details can be found on siriusxm.com/nflfriends. It is important to note that this offer is valid for currently inactive radios only.

20% off Hyperice

Season Ticket Members will receive 20% off their order at hyperice.com, the Official Recovery Technology Partner of the NFL.

NFL Extra Points Credit Card

Earn 20,000 bonus points after qualifying purchases, enough for \$200 cash back, when signing up for an NFL Extra Point credit card. Take advantage of special financing on ticket purchases as well as access to exclusive team experiences.



Mobile Ticketing

All tickets and parking passes for Los Angeles Rams games at SoFi Stadium will be mobile only.

Your Rams Account Manager is your personal dashboard to manage your tickets. To access your personal account, visit therams.com/am or tap the ticket icon in the Rams App.

Next, click 'Sign In' at the top right corner and log into your Rams Account Manager to access your tickets, parking passes, and more.

- If this is your first-time logging in, click "Forgot Password" and enter the email address associated with your Rams Season Tickets. Proceed to create a new password for your account, then login.

Be sure to download your tickets in advance of gameday for easiest entry into SoFi Stadium.

Transferring, Reselling, and Donating Tickets

If you are unable to attend a game, there are a few options for what you can do with your tickets:

1. **Transfer Your Tickets** – if you have friends or family going with you to the game, or you cannot make the game and want to give your tickets to others, be sure to transfer your tickets to them.
2. **Resell Your Tickets** – if you cannot make the game and want to sell your ticket, you can do so through the NFL Ticket Exchange.
3. **Donate Your Tickets** – if you cannot make it to the game, choose from a selection of Rams community partners to donate your tickets to and give someone the gift of gameday. Donations are tax deductible.

To transfer, resell, or donate your tickets, please visit therams.com/am.

Mobile Ticketing Tips & Tricks

- Screenshots and printouts of mobile tickets are **not allowed** and will not be permitted as entry into the stadium, club spaces or suites
- Be sure to download your tickets in advance of gameday by adding tickets to your mobile wallet
 - ◆ Please note that when tickets are added to your mobile wallet, there will be no barcode available
- Review the recommended entry on your mobile ticket for the easiest access to your seats
- Turn the brightness on your phone all the way up for maximum efficiency at entries

Mobile Ticketing Guides



For more information on managing your tickets and to view step-by-step guides, visit therams.com/mobile



Parking & Transportation

Find the most up-to-date transportation information at therams.com/parking

On-Site Parking Information

Season parking is available for purchase depending on Membership level. Club and Premier Members have the right to purchase season parking each year per their SSL contract, while Reserved Members may have the chance to purchase any remaining available parking.

Parking on-sale will begin in the summer each year and will occur in phases based on Membership level. Further information will be communicated closer to the start of the on-sale.

Due to ongoing construction around SoFi Stadium, parking availability will change every year. Members are not guaranteed the opportunity to purchase in the same parking zone every year.

Check back on therams.com/gameday for information on when parking zones open.

Tailgating

Tailgating is only permitted in the Pink Zone. Passes for the Pink Zone will be sold through the same process as all other on-site parking zones and become available for Season Ticket Members to purchase based on Membership level.

Off-Site Parking Information

Off-site parking and shuttle information is available through the City of Inglewood's IPark & Go program. More information can be found at iparkandgo.com. Shuttle and parking tickets are purchased separately.

Rideshare

Dedicated rideshare locations are available north of SoFi Stadium on Kareem Court via Pincay Drive. Taxi Service is also available through the Yellow Cab mobile app.

Public Transportation

Members interested in using the Metro or GTrans to travel to the game are encouraged to check their preferred method of public transportation's website for trip planners and more information.

Metro: metro.net/riding/gameday

GTrans: gtrans-staging.redmon.com/line/7x

• GTrans will only be available for Sunday games.



Gameday

Find the most up-to-date gameday information at therams.com/gameday

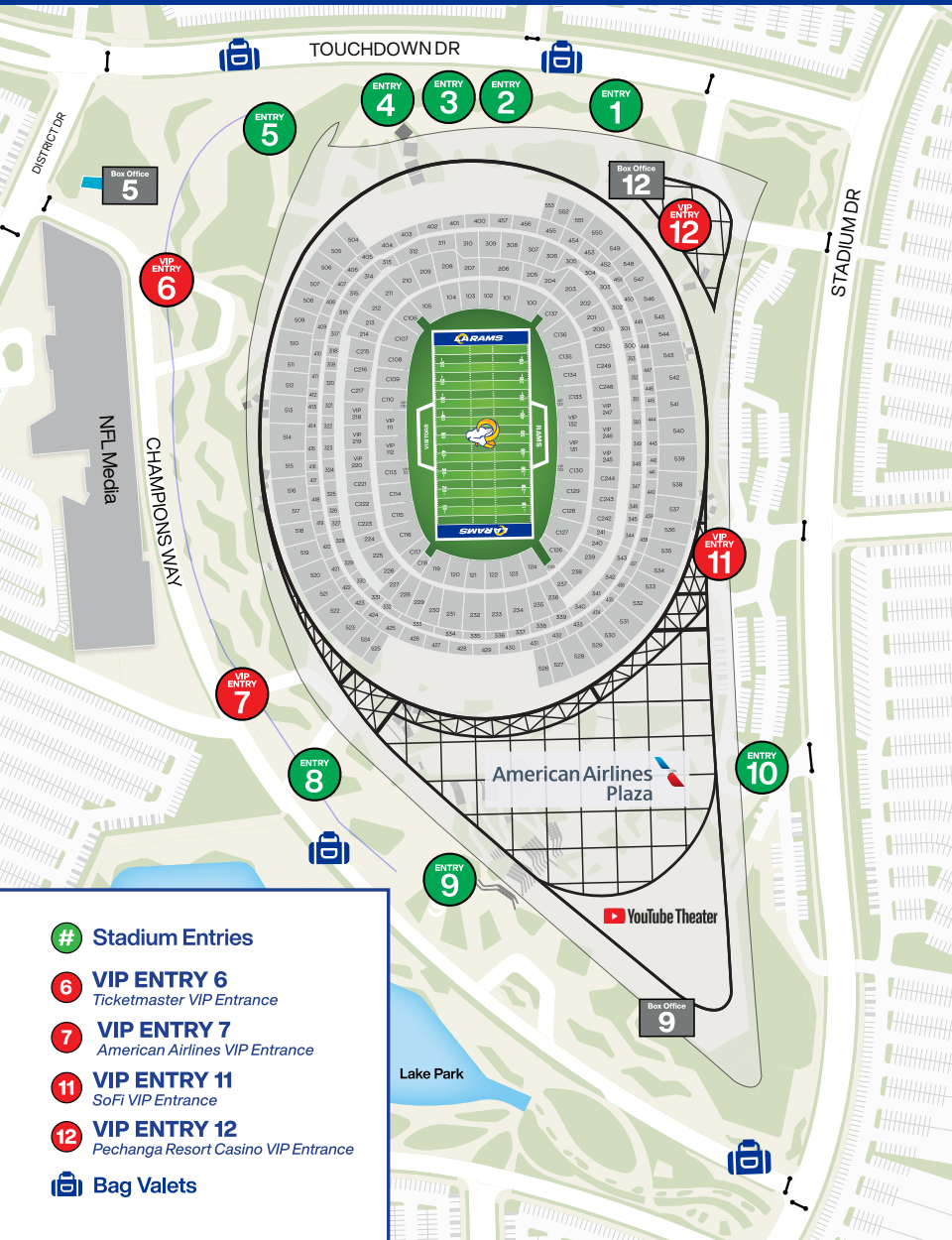
Gameday Timeline

The gameday timeline is approximate and will be based on the kickoff time of each Rams home game. Gameday timeline as well as kickoff times are subject to change. For the most up-to-date gameday information, visit therams.com/gameday.

<p>4 Hours Prior to Kickoff</p>	<ul style="list-style-type: none"> • Parking Zones Open • Bag Valets Open • Box Offices Open
<p>2 Hours Prior to Kickoff</p>	<ul style="list-style-type: none"> • Stadium Entries Open • Club and Suite Access Opens
<p>Kickoff</p>	<ul style="list-style-type: none"> • Rams Football
<p>Halftime</p>	<ul style="list-style-type: none"> • Box Offices Close
<p>Start of the 4th Quarter</p>	<ul style="list-style-type: none"> • General Concession Alcohol Sales Cease <ul style="list-style-type: none"> ◊ Alcohol Sales in Clubs and Suites Continues Until 1 Hour Postgame • Food Service in All Areas Begins to Close
<p>1 Hour Postgame</p>	<ul style="list-style-type: none"> • Clubs and Suites Close • Guest Experience Centers Close • Bag Valets Close • Parking Zones Close

Pregame Communication

Throughout the week leading up to a home game, you will receive email communication with information regarding your upcoming visit to SoFi Stadium. Should you transfer your tickets to someone, they will receive the communication. To ensure you are receiving important gameday information, please add rams@email.therams.info to your safe sender email list.



- # Stadium Entries
- 6 **VIP ENTRY 6**
Ticketmaster VIP Entrance
- 7 **VIP ENTRY 7**
American Airlines VIP Entrance
- 11 **VIP ENTRY 11**
SoFi VIP Entrance
- 12 **VIP ENTRY 12**
Pechanga Resort Casino VIP Entrance
- 👜 Bag Valets

Bag Valets

Bag valets are available near the North and South Entries for a nominal fee. Bag valets open four (4) hours prior to kickoff and close one (1) hour postgame.

Box Offices

Box Offices are located near Entries 5, 9 and 12 and open four (4) hours prior to kickoff to assist with ticketing related issues. Box Offices close at halftime.

Cashless

SoFi Stadium is a cashless facility. Reverse ATMs are located inside the stadium.

Child Ticket Policy

All guests three (3) years of age and older must have a valid ticket for entry.

Fan Assistance Line

If you see something, say something!

If you see something, say something! To report any suspicious activity, see the nearest Guest Experience Representative, Security Member, or text a brief description of the incident to **424-541-9222**. Guests can also utilize this number for questions or accessibility requests.

Lost and Found

On gamedays, guests can visit any Guest Services Center to report a lost or found item. On non-event days, guests can fill out the online form at therams.com/lostandfound

Please note you will only receive a response if your item is found.

SoFi Stadium App

Enhance your experience at SoFi Stadium with stadium navigation, food & beverage locations and more with the SoFi Stadium app. therams.com/stadiumapp

Clear Bag Policy

To provide a safer environment and expedite fan entry into the stadium, the NFL has implemented a league-wide bag policy that limits the size and type of bags allowed on gamedays.

Approved Bags



Clear Tote
Clear plastic, vinyl, or PVC and does not exceed 12" X 6" X 12"



Plastic Storage Bag
One-gallon, re-sealable, clear



Small Clutch Bags
Approximately the size of a hand, no larger than 6.5" X 4.5"
(May include a handle or strap)

Non-Approved Bags

Binoculars Case • Camera Case • Laptop Case • Purse • Backpack
Fanny Pack • Oversized Tote Bag • Diaper Bag • Clear Backpack
Tinted Plastic Bag • Patterned Plastic Bag • Mesh Bag

For more information, please visit [NFL.com/allclear](https://www.nfl.com/allclear)

Permitted and Prohibited Items

For more information on permitted and prohibited items and a full A-Z guide, please visit [therams.com/a-z](https://www.therams.com/a-z).

Accessibility

For more information regarding accessibility at SoFi Stadium on gameday, please visit [therams.com/accessibility](https://www.therams.com/accessibility).

On-Site Mobility Shuttles

Mobility Assistance Shuttles are available in certain parking lots at SoFi Stadium. Please visit the Rams Gameday website for more information.

ADA Ticket Exchange

Prior to gameday, Season Ticket Members needing to exchange tickets for accessible seating should contact their Member Services Representative. On gameday, guests should use their existing ticket to enter the stadium and visit the nearest Mobility Assistance Kiosk or Guest Service Center for assistance. All ADA ticket exchanges are based on availability.

Guest Services

Guest Services Centers are located throughout the stadium. These Centers are available to assist with wayfinding, renting assistive devices, and any other guest services needed at the stadium.

SoFi Stadium Guest Code of Conduct

We are dedicated to providing a safe, comfortable, and enjoyable entertainment experience for all guests. The Guest Code of Conduct is designed to ensure all guests at SoFi Stadium can enjoy themselves free from distraction or interruption. All guests are strongly encouraged to respect others and practice proper courtesy and etiquette.

SoFi Stadium's Guest Code of Conduct guidelines: [therams.com/planyourvisit](https://www.therams.com/planyourvisit).

Any fan in violation of our Guest Code of Conduct could be subject to ejection without refund and loss of ticket privileges for future games. Event patrons are responsible for their conduct as well as the conduct of their guests and any persons using their tickets. Failure to adhere to the Fan Code of Conduct and related guidelines could result in denial of entry and/or ejection without refund, loss of ticket privileges for future games/events, and/or possible arrest and prosecution. Guests found to be in violation may also be required to attend a four-hour online conduct course and pay a fine in order to re-enter the stadium for future events.



Contact

Find the most up-to-date gameday information at therams.com/gameday

Rams Ticket Office

818-338-0011
Info@Rams.NFL.com
therams.com/tickets

Weekday Hours: Monday - Friday, 9 a.m. - 5 p.m.
Gameday Hours: 6 hours prior to kickoff – end of the 2nd quarter

Mailing Address
29899 Agoura Rd, STE 210
Agoura Hills, CA 91301

SoFi Stadium

therams.com/stadium

Gameday Fan Assistance Line: (424)-541-9222

If you see something, say something!

If you see something, say something! To report any suspicious activity, see the nearest Guest Experience Representative, Security Member, or text a brief description of the incident to **424-541-9222**. Guests can also utilize this number for questions or accessibility requests.

Stadium Address
1001 S. Stadium Dr.
Inglewood, CA 90301

Rams Virtual Assistant

The Rams Virtual Assistant is available 24/7 to assist with questions. Visit therams.com/virtualassistant to begin chatting.

Tip: The Virtual Assistant is not a live monitored resource and works best with short keywords or phrases!



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¹Offer expires December 31, 2022, and is subject to change without notice. Eligible new primary account holders who qualify for and open a new UNIFY checking account with a UNIFY Visa Debit Card (excluding Right Start and Premier Checking) will receive a \$50 bonus into their checking account following the first statement cycle. Limit one \$50 new checking bonus per primary member (or per account). Receive an additional bonus of \$50 by establishing a recurring ACH Direct Deposit of at least \$500 aggregate each month. New Direct Deposit must be established and posted within 60 days of account opening, and bonus will be paid in the following statement cycle after meeting the requirement. Limit one Direct Deposit bonus per primary member (or per account). Receive an additional bonus up to \$50 by earning \$1 bonus for each debit card transaction that exceeds \$5 made with your new UNIFY Visa Debit Card within the first 60 days of account opening (maximum bonus of \$50). Bonus will be credited to the checking account linked to the UNIFY Visa Debit Card in the statement cycle following meeting the requirement. Limit one Debit Card usage bonus per primary member (or per account). Account must be in good standing to receive any bonus. Account holder responsible for all applicable taxes. Membership eligibility, and account qualification requirements apply. Membership requirements include establishing a membership share savings of at least \$5. Minimum deposit of \$25 required to open Free Checking, and eChecking. UNIFY employees, volunteers and family members not eligible. Members cannot have had a UNIFY Free Checking or eChecking Account within the last three (3) years. To be eligible for the \$150 bonus, you must reside in Los Angeles County, CA, Orange County, CA, or Ventura County, CA. Not valid with any other offers and subject to change at any time.



Rev Date (05/22)



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LOS ANGELES RAMS



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plus

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Winner of autographed football and El Torito gift card will be contacted by 9/30/22.



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[eltorito.com](https://www.eltorito.com)



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REGISTER TO BID

- STEP 1: VISIT GOLDIN.CO
- STEP 2: CLICK "CREATE ACCOUNT" IN THE TOP, RIGHT CORNER.
- STEP 3: FILL OUT REGISTRATION FORM.
- STEP 4: REGISTER AN ACTIVE CREDIT CARD TO START BIDDING.





SoFi Stadium