



## 2022 PARTNER SCHEDULE

Date	Opponent	Set-up/Load-In Begins	Exhibitors Ready By	RavensWalk Opens	RavensWalk Closes
Aug. 11	Titans	2:30 PM	4:00 PM	4:30 PM	7:30 PM
Aug. 27	Commanders	2:00 PM	3:30 PM	4:00 PM	7:00 PM
Sep. 18	Dolphins	8:00 AM	9:30 AM	10:00 AM	1:00 PM
Oct. 2	Bills	8:00 AM	9:30 AM	10:00 AM	1:00 PM
Oct. 9*	Bengals	3:00 PM	4:30 PM	5:00 PM	8:20 PM
Oct. 23*	Browns	8:00 AM	9:30 AM	10:00 AM	1:00 PM
Nov. 20*	Panthers	8:00 AM	9:30 AM	10:00 AM	1:00 PM
Dec. 4*	Broncos	8:00 AM	9:30 AM	10:00 AM	1:00 PM
Dec. 24*	Falcons	8:00 AM	9:30 AM	10:00 AM	1:00 PM
Jan. 1*	Steelers	8:00 AM	9:30 AM	10:00 AM	1:00 PM

\* Times are subject to change

### PARTNER GUIDELINES AND ACTIVATION

It is essential the partner's booth present a polished, professional image. We ask that each partner make every effort to have display materials prepared by experienced professionals and include some type of fan interaction in their setup.

### Health & Safety Protocols

- The Ravens have made updates to our mask policy at the stadium, following the city's new indoor mask requirements (effective 8/9/21). The policy requires fans to wear masks in any indoor setting at the stadium (club concourse, suite indoor spaces, bathrooms, elevators, lobbies, press level, service level, etc.).
- The Ravens utmost priority is to keep fans, staff, partners and vendors safe as we return to a full stadium environment. We'll continue to update any changes to protocols that may occur throughout the season.

### Setup and Timing:

- RavensWalk opens 3 hours prior to kickoff.
- Partners should be set and ready no less than 3.5 hours prior to kickoff.
- All motorized vehicles must be off of RavensWalk 45 minutes prior to opening.
- RavensWalk closes at the start of the game.
- Partner setup/load-in begins 5 hours prior to kickoff, unless otherwise requested.
- **If you need more than the hour and a half allotted for set-up, please contact us prior to game day.**

### RavensWalk Guidelines

- All partners are required to remain setup and open until RavensWalk closes. **Partners should not begin breaking down their booth until after RavensWalk is closed.**
- **Partners cannot play loud music or use PA systems to project their message beyond their booth.** We have the 98Rock broadcast and a live band that can be heard along RavensWalk.



- All collateral must be distributed from the partner's booth. **Providing flyers, roaming, sampling and soliciting beyond ones assigned area is prohibited.**
- All giveaway items **must be approved** prior to game day distribution.
- Partners may only give away products in sample sizes. No full size product can be given away. All sampling **must be approved** prior to game day distribution.
- All boxes, setup items and trash must be removed from RavensWalk prior to opening.

#### **Giveaway Items:**

- ***All giveaway items need to be approved by the Ravens prior to distribution.***
- Any giveaway requests must be submitted to your Ravens account representative for approval at least two weeks prior to the event(s) requested.
- Co-branded merchandise may only be given away by partners with rights to use team marks.
- Please see the following list of prohibited items that is intended to provide a guide and is not all inclusive.

Backpacks, Tote Bags, Clear Bags or Purses	Flags or Banners	Bottles or Cans
Noise Making Devices	Stickers or Eye Black	Umbrellas
Clothing, T-Shirts, Winter Hats or Caps	Coolers or Thermoses	Laser Pointers
Foam Hands/Products, Blankets	Rain Ponchos	Balls of Any Kind

#### **Booth Space:**

Each partner will have access to the following items if needed:

- One (1) 10x10 Tent
- Two (2) Tables and Table Cloths
  - o Additional tables and table cloths provided upon request and depending on availability
- Four (4) Chairs
- Electricity is available but you must bring your own extension cord and it cannot cross into any pedestrian walkway.
- Booth space is approximately 10' x 20', but may vary. Larger footprints might be available upon request.

#### **Parking:**

- Partners will only receive parking for vehicles carrying equipment for setup. Vehicles used for staff transportation will park offsite at Montgomery Park and will be able to utilize a shuttle service to M&T Bank Stadium free of charge.
- Parking policy & instructions will be provided when passes are mailed out containing more details.