

## YOUR OFFICIAL PSL OWNER REWARDS RECAP

April 2022

Now who's excited for the 2022 NFL Season?! This year's NFL Draft was an exciting one for the Ravens with some unexpected turns and the "experts" giving us some high marks. While picking Notre Dame **S Kyle Hamilton** at pick No. 14 was a little unanticipated, no one saw the two trades to No. 25 coming that would bring Iowa **C Tyler Linderbaum** to the Flock in round one. It was a nice start to a weekend where we came away with 11 new Ravens.

Along the way we had a little fun with some PSL Owners and, in this month's newsletter, we will cover the exciting way PSL Owner Rewards celebrated draft weekend in both Baltimore and Las Vegas!

---

### **CATCHING A FLIGHT TO LAS VEGAS...**

*PSL Owners and guests experience the NFL Draft live as part of the famous "Inner Circle"...*

Eight PSL Owners and a guest with each experienced 'Sin City' in a very special way last week as part of the NFL Draft Experience. All 32 NFL clubs invited season ticket members to be part of the **Inner Circle**, an exclusive viewing area situated at the front of the NFL Draft Theater. Fans had the chance to celebrate picks with NFL Legends, show their team spirit and of course participate in a little banter with rival teams for all three days of the 2022 NFL Draft. Anyone watching at home might have seen our Baltimore Inner Circle guests showing their excitement during the broadcast with the official Ravens' draft hat, rally towels, flags and more!





Here's a summary of the weekend's activities for our special guests:

### **Thursday, April 28th: Round 1**

The day started off strong, with fans from all 32 clubs ready to represent their teams in a theater filled with so much adrenaline. It was loud, the sun was shining and even the NFL's house band seemed to be playing all the right songs to get the crowd hyped up for the evening's activities!

When it was Baltimore's time on the clock, the Inner Circle made sure to make their mark, showing their Ravens pride so that their family and friends back home could not only see them but maybe even hear them too, with a couple of our PSL Owners getting a little TV time and making social media appearances themselves.

There were many highlights of the evening, but one that takes the most memorable was a visit from a special guest when, just minutes after taking the stage as the Baltimore Ravens first pick, **S Kyle Hamilton**, came over to meet some of his new family in Baltimore! The moment was filled with many selfies, autographs and handshakes.



Sticking it out through the very last pick of the night, guests were then treated to a performance from **Weezer**, to wind down in preparation of doing it all again the next day for rounds 2 & 3!

### **Friday, April 29th: Rounds 2 & 3**

With a good night's rest, our guests were ready to take on Day 2 of the 2022 NFL Draft beginning with a stage full of NFL Legends to greet fans. Speaking of legends, Ravens Legend K **Matt Stover** took the stage and announced the Ravens 45th pick, Michigan OL **David Ojabo**, another pleasant surprise selection!



Another day of celebrity appearances included Mr. Las Vegas himself, **Wayne Newton**, former Chiefs & Falcons TE **Tony Gonzalez**, magician **Criss Angel** and Baltimore's own – actor **Josh Charles**, who also announced UConn DT **Travis Jones** as the Ravens 3rd round pick (No. 76).

The sun was extra bright Friday, but the crowd stayed attentive and active through each pick. But just when everyone thought they had experienced all that Day 2 had to offer...the Ravens Inner Circle was greeted by yet, another VERY special guest.

Who you ask?

None other than the NFL Commissioner, **Roger Goodell**! The Commissioner took a brief intermission from announcing picks to come say hello to the Flock.



To conclude Day 2, the legendary rapper **Ice Cube** took the stage for a live concert to cap off another big day.



### **Saturday, April 30th: Rounds 4-7**

Day 3 started earlier, allowing fans to escape some of that Vegas afternoon heat but the energy was still high! Having six picks in the 4th round- made for another very special day for the Ravens crew. Ravens PSL Owners made TV cameos yet again...BUT this time actually announcing picks live on stage! Nerves or no nerves, they killed it!





"When I was called for this, it didn't register that this was real until the flights and hotel confirmations started coming through," Carl recounted. "I sat there wondering, how crazy is this? How did I get picked out of all people!?"

Also a part of the Inner Circle, Carl and Andrew occupied the first two seats in the Raven pod, getting the experience of a lifetime.

Check out the itinerary:

#### Wednesday, April 27th

- Enjoyed a Welcome Reception with special NFL guests
- Received custom "NFL Draft" jerseys

#### Thursday, Day 1 April 28th

- Walked the NFL Draft Red Carpet and enjoyed a late lunch with other season ticket holders from all 32 NFL teams
- Handed off the jersey for the No. 1 Overall Ravens pick to the commissioner on stage

#### Friday, Day 2 April 29th

- Prime seats in the Inner Circle to watch pick announcements through the completion of Rounds 2 & 3

#### Saturday, Day 3 April 30th

- Announced one of our Day 3 picks live from the Draft Main Stage



After having a moment to reflect on their trip, here's what the two shared:

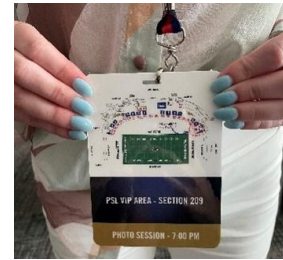
"The entire Event was amazing, overwhelming and delightful. It was an honor, and a privilege to participate in representing our beloved Ravens Nation, and the Baltimore Ravens Organization." -**Carl Silverman**

"We look forward to the photographs, and videos [from Draft weekend] and to staying in touch with some of our new NFL friends at Ravens games and other events in the future. And of

course, we are eager to watch our newest Ravens join the squad and stack some wins!" - **Andrew Posil**

### **PSL Owners celebrate Round One of the NFL Draft at "The Bank!"**

*125 PSL owners invited as VIP guests for annual Ravens draft event...*



To kickstart Day 1 of the 2022 NFL Draft, the Ravens hosted 1,300 fans and guests Thursday night, April 28th for their official **Draft Party** at M&T Bank Stadium. To honor the Draft being in Las Vegas, the Ravens brought a little bit of Vegas to Baltimore with a Vegas-themed party! Guests enjoyed some table games like blackjack and roulette, 'funny money' to gamble with and a huge raffle while taking in the drama that always seems to come in round one.

To make the night even more special, PSL Owner Rewards invited **125 PSL Owners plus a guest** to join us as **VIP's** for the evening, which included:

- A Private lounge area with easy access to the rest of the party
- Private photo session with Ravens Legend, **Todd Heap** and Ravens outside linebacker, OLB **Odafe Oweh**
- Complimentary admission with food & drinks
- Select dessert options
- Personalized tabletop premium item



Upon entry, all guests received a custom deck of Ravens playing cards to go along with the Vegas theme! To say the least, the night was filled with many good conversations, some accurate pick predictions and a lot of Ravens purple pride!



Check out photos from the photo session with Ravens Legend, **Todd Heap** and Ravens outside linebacker, **Odafe Oweh** on our PSL Rewards page: **\*\*keep checking the website for the photo album\*\***

Some comments from our guests:



"The draft party was a big hit and the very first thing we have won since 1995. We had an amazing time and learned a bit more about how the draft actually works... plus my wife, Mary Jean Bowman won the first raffle! Thanks so much!"

-**The Bowmans**, section 125 from Highland, MD

"I hope you have a [VIP] draft party every year. I had so much fun!"

- **Christina Ussel**, section 544 from Street, MD



April brought us great energy and some new additions to the team. We'll be back next month to see what exciting events May brings PSL Rewards! Talk to you then. Happy Spring!

Sincerely,

A handwritten signature in cursive script that reads "Raven Jones".

Raven Jones  
PSL Owner Rewards Coordinator