

## YOUR OFFICIAL PSL OWNER REWARDS RECAP

March 2022

Over the last two seasons we have had to navigate the impact of the pandemic on games, with changing safety regulations creating limited access to PSL Owner Rewards events and gameday executions that have become a staple of the program. Fortunately, with things continually improving, we are planning to proceed as normal with our PSL Owner Rewards offerings this season!

In this month's newsletter, we will get a glimpse of some of what can be expected this year along with a new exclusive addition to our list of prizes!

As the famous painter and cultural icon Andy Warhol once said, "the idea of waiting for something makes it more exciting," and we have been waiting to kick things back into full gear! Check out this month's edition of **PSL Owner Rewards News**.

***As a reminder, making your full payment on or before the May 15th final deadline will increase your chances of being selected.***

## RENEW YOUR 2022 SEASON TICKETS

### **FAMILIAR FAVORITES**

*Bringing back the classics...*

#### Tailgate & Beat the Heat Prize Pack

Two of our most popular are the reoccurring "**Tailgate**" and the summer "**Beat the Heat**" prize packs. PSL Owner Rewards likes to make sure as the summer temperatures rise, our favorite fans are equipped with some essential items to get them through those hot summer days and prepare for summer grilling & tailgating to come. Past "Tailgate"



prize packs have included items like customized PSL grill sets, koozies, coolers, etc. The “Beat the Heat” pack has included items like a beach towel, sweat resistant clothing, sunglasses and more.

Who doesn’t love a beach day ready kit or a pair of PSL Owner branded grilling utensils?!



### Hitting the Road and Seeing Purple Across the NFL Map

We were so happy to bring back **Away Game Trips** in '21 and even more excited to have them return again this year. It is always a thrill to see Ravens PSL Owners representing our city and cheering on our Ravens in enemy territory! Here are some examples...



**Terry & Joanne Balcerak,**  
Section 550 of Ellicott City, MD  
Ravens-Broncos @ Empower  
Field at Mile High

**Cole & Mark Natterman,**  
Section 544 of Baltimore, MD  
Ravens-Dolphins @ Hard Rock  
Stadium

**Delvin Owens & Chris  
Townley,**  
Section 109 of Odenton, MD  
Ravens-Bears @ Soldier Field

### **Rewards We Have Missed**

Flock to the Beach with the Ravens!

Our annual **Ravens Beach Bash** will be returning to Ocean City, MD in early June! This is particularly exciting since we haven't been able to flock to the beach for Beach Bash since 2019 and the weekend is always filled with fun happy hours, tailgate parties, goodie bags, meet & greets with Ravens Legends, live music and so much more. These pics tell the story better than we can...



#### Minicamp/OTA's - Welcoming fans back to "The Castle"

Each year during the duration of both **Mini Camp** and **OTA's**, a.k.a. organized team activities, we like to invite a group of PSL Owners to the Under Armour Performance Center training facility for a private viewing of practice and maybe even some post-practice player & coach access. It is an exclusive first look into impressions of the new rookie class and veterans players beginning to ramp up for a new season after some off season prepping. We are fired up to see what this year will bring!



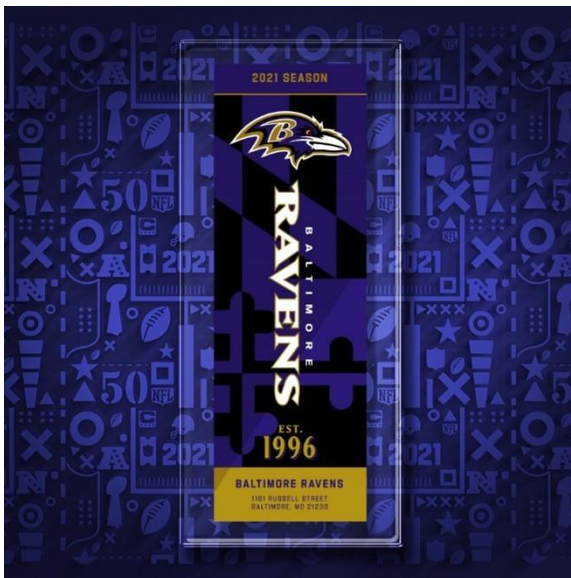


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## What's an NFT?

*NFL takes on the new digital world with NFTs...*

As you may have seen during the 2021 season, the NFL issued a limited number of virtual commemorative tickets for the first time ever in the form of NFTs (non-fungible tokens) for all 32 teams. 19 of our very special PSL Owners were gifted **an exclusive commemorative digital ticket** for the 2021 season. The unique thing about NFTs is that they are built on blockchain technology with each digital item being one-of-its-kind, authentic and ownership is verifiable...not to mention it is a great keepsake!



The end of March means April is coming and NFL Draft festivities are coming soon. Thanks for tuning into this month's newsletter and stay tuned for next month's PSL Owner Rewards news update when I'm sure we'll be talking about some adventures in Las Vegas – exciting things are underway!

Sincerely,

A handwritten signature in cursive script that reads "Raven Jones".

Raven Jones  
PSL Owner Rewards Coordinator

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