

**2021 12 Days of Bears Giveaways Sweepstakes brought to you by Dr Pepper
OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN A PRIZE.
A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

1. HOW TO ENTER: Enter each day online via [insert website] and complete the entry form ("Entry Form") and/or enter again through the Chicago Bears Official Mobile App, each day between 12:00 AM – 11:59 PM Central Time ("CT"), from December 13, 2021 through December 24, 2021 (the aggregate "Entry Period") for an opportunity to win that day's prize(s) as described below ("Sweepstakes"). Limit one (1) entry per form per method of entry.

a. Enter online via www.chicagobears.com: Go to the following webpage <https://www.chicagobears.com/sweepstakes/12-days-of-bears-giveaways> and complete the Entry Form with your first name, last name, age, address, e-mail, and telephone number to enter the Sweepstakes. Limit one (1) entry per Entry Form per day.

or

b. Through the Bears Mobile App: Download the Bears Official Mobile App by searching for "Chicago Bears" app in the Android Marketplace or Apple App Store. Once the app is opened, tap on more and then tap "12 Days of Bears Giveaways" to fill out the form to enter the Sweepstakes. Limit one (1) entry per mobile device per day.

Any attempt by an Entrant to obtain more than the stated number of entries by using multiple/different email addresses, and/or any other methods will void that Entrant's entries and that Entrant may be disqualified from the Sweepstakes. Entries submitted by anyone other than the Entrant are void. The Sponsor will verify receipt of entries for Entrants. All entries submitted become the sole property of Sponsor and will not be returned. Sponsor is not responsible for lost, late, or misdirected emails.

2. ELIGIBILITY: The Sweepstakes is open to all legal residents of the United States ages 18 years and over as of December 13, 2021, excluding residents of Florida, Rhode Island, and New York. Employees, officers, directors, agents, representatives, and sponsors of The Chicago Bears Football Club, Inc. ("Sponsor" or "Chicago Bears" or "Bears"), Dr Pepper/Seven Up, Inc. ("Dr Pepper") and their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, advertising and promotion agencies, and their immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-brother, half-sister) and/or those living in the same household of each are not eligible. All federal, state and local laws and regulations apply. Void where prohibited by law.

3. PRIZE: Sponsor will award the following prizes during the Sweepstakes (each a "Prize" and collectively "Prizes")

Day	Quantity	Prize	Approximate Retail Value ("ARV")
Monday, December 13, 2021	12	Madden '22 Codes	\$59.95
Tuesday, December 14, 2021	11	Full Set of Monster of the Midway Trading Cards	\$405.00

Wednesday, December 15, 2021	10	Men's New Era Navy/Orange Chicago Bears 2021 NFL Sideline Sport Official Pom Cuffed Knit Hat	\$29.99
Thursday, December 16, 2021	9	Bears 15oz. Stein 11oz. Mug & 2oz. Shot Glass Set	\$29.99
Friday, December 17, 2021	8	ORCA Chicago Bears 27oz Chaser Color Logo Tumbler	\$39.99
Saturday, December 18, 2021	7	Men's Official 39Thirty 2021 SIDELINE Cap Official NFL SIDELINE 39Thirty Cap	\$35.99
Sunday, December 19, 2021	6	Autographed Mini-Helmets & Dr Pepper T-shirt	\$13.00 for Mini-Helmet. \$20.00 for T-shirt.
Monday, December 20, 2021	5	\$50 Bears Pro Shop Gift Cards & Dr Pepper Scarf	\$50.00 for Gift Card. \$25.00 for Scarf.
Tuesday, December 21, 2021	4	Autographed Footballs and Dr Pepper Backpack Cooler	\$58.00 for Football. \$75.00 for Backpack Cooler.
Wednesday, December 22, 2021	3	Full Set of 2021 Gameday Posters and Dr Pepper Cooler Bag	\$680.00 for Gameday Posters. \$35.00 for Cooler Bag
Thursday, December 23, 2021	2	LDRS New Era Hats and Dr Pepper YETI Tumbler	\$59.99 for LDRS New Era Hat. \$50.00 for YETI Tumbler.
Friday, December 24, 2021	1	Bears Autographed Jersey, Halas Hall Experience (i.e. Tour of Halas Hall and player/alumni meet and greet) Two (2) Tickets to Bears vs. Giants Game on January 2, 2022 One (1) Parking Pass to Bears vs. Giants Game on January 2, 2022	\$82.00 for Bears Jersey. \$300.00 per ticket for Bears vs. Giants on January 2, 2022. \$55.00 for parking pass to Bears vs. Giants game on January 2, 2022.

Sponsor reserves the right to substitute any Prize, or part thereof, with another of equal value should any unforeseen circumstances occur. All state, federal, and local taxes or other expenses not specified herein are the sole responsibility of the winners, including, without limitation, gratuities, transportation, meals, souvenirs, beverages, and any expenses related to travel to and from Soldier Field, Chicago, Illinois. No Prize substitutions or cash redemption will be made except in Sponsor's sole discretion.

4. SELECTION OF WINNER: Each day's winners will be selected in a random drawing held that day after the Entry Period ends. Sponsor will contact the winners via email or telephone and follow-up via email

or telephone once the prize is claimed. Winners must claim prize within 24 hours of being notified. Odds of winning depend upon the number of eligible entries received each day. For the name of the winners, available after December 25, 2021, send a separate, self-addressed, stamped envelope to: Chicago Bears, Attn: Joann, 2021 12 Days of Bears Giveaways Sweepstakes – Winner, 1920 Football Drive, Lake Forest, IL 60045.

5. AGREEMENT TO OFFICIAL RULES: By participating in the Sweepstakes, each Entrant accepts and agrees to comply with and abide by these Official Rules and the decisions of the Sponsor, which shall be final and binding in all respect. In the event of any conflict or inconsistency between these Official Rules and any advertisement, promotional or marketing materials, or other announcements relating to the Sweepstakes, these Official Rules govern. Sponsor reserves the right to cancel or modify the Sweepstakes at any time. Sponsor may amend these Official Rules by posting such amended Official Rules on www.chicagobears.com.

6. LIMITATION OF LIABILITY/DISCLAIMERS: BY ENTERING THE SWEEPSTAKES, ALL ENTRANTS AGREE TO FOREVER WAIVE, RELEASE, DISCHARGE, AND COVENANT NOT TO SUE SPONSOR, DR PEPPER, THE NATIONAL FOOTBALL LEAGUE, AS WELL AS EACH RESPECTIVE PARTY'S OWNERS, EMPLOYEES, AGENTS, ATTORNEYS, DIRECTORS, OFFICERS, SHAREHOLDERS, CONTRACTORS, SUCCESSORS, ASSIGNS AND INSURERS (COLLECTIVELY "RELEASED PARTIES") FOR AND FROM ANY AND ALL CLAIMS, DEBTS, LIABILITIES, DEMANDS, OBLIGATIONS, COSTS, FEES, EXPENSES, ACTIONS, CAUSES OF ACTION WHATSOEVER, OF EVERY NATURE, CHARACTER AND DESCRIPTION (COLLECTIVE, "CLAIMS"), KNOWN AND UNKNOWN, INCLUDING, BUT NOT LIMITED TO, ALL THOSE ARISING OUT OF OR IN ANY WAY RELATED TO THE SWEEPSTAKES; THESE OFFICIAL RULES; ENTRANT'S ENTRY; THE NEGLIGENCE OF ANY OF THE RELEASED PARTIES; THE ACCEPTANCE, POSSESSION, MISUSE OR USE OF ANY PRIZE; AND ANY PARTICIPATION IN THE SWEEPSTAKES. IN ADDITION, EACH ENTRANT ACKNOWLEDGES AND AGREES THAT THE RELEASED PARTIES ARE NOT RESPONSIBLE FOR ANY COSTS, INJURIES, LOSSES, OR DAMAGES OF ANY KIND ARISING FROM OR IN CONNECTION WITH: (I) INCOMPLETE, LOST, LATE, MISDIRECTED OR ILLEGIBLE ENTRIES OR FOR FAILURE TO RECEIVE ENTRIES DUE TO ANY CAUSE, INCLUDING WITHOUT LIMITATION, HUMAN, TRANSMISSION, OR TECHNICAL PROBLEMS, FAILURES, OR MALFUNCTIONS OF ANY KIND, WHETHER ORIGINATING WITH SENDER OR OTHERWISE, THAT MAY LIMIT AN ENTRANT'S ABILITY TO PARTICIPATE IN THE SWEEPSTAKES; OR (II) ANY INJURY OR DAMAGE RESULTING FROM PARTICIPATION IN THE SWEEPSTAKES AND/OR THE USE OR MISUSE OF ANY PRIZE (INCLUDING, WITHOUT LIMITATION, CLAIMS, COSTS, INJURIES, LOSSES AND DAMAGES RELATED TO PERSONAL INJURIES, DEATH, DAMAGE TO, LOSS OR DESTRUCTION OF PROPERTY, OR ANY CLAIMS, COSTS, INJURIES, LOSSES, OR DAMAGES RELATED TO OR BASED ON THE ENTRANT'S RIGHTS OF PUBLICITY OR PRIVACY, OR THE ENTRANT'S CLAIM THAT HE OR SHE HAS SOMEHOW BEEN DEFAMED OR PORTRAYED IN A FALSE LIGHT.)

BY SUBMITTING AN ENTRY, ENTRANT REPRESENTS AND WARRANTS THAT HE OR SHE OWNS AND/OR HAS THE AUTHORITY TO RELEASE THE CLAIMS STATED HEREIN. FURTHER, BY SUBMITTING AN ENTRY OR ACCEPTING ANY PRIZE, ALL ENTRANTS AND THE WINNER EXPRESSLY AGREE TO AT ALL TIMES DEFEND, HOLD HARMLESS, AND INDEMNIFY THE RELEASED PARTIES FROM AND AGAINST ALL CLAIMS OF ANY KIND OR NATURE WHATSOEVER (INCLUDING REASONABLE ATTORNEYS' FEES AND DISBURSEMENTS) ARISING OUT OF OR IN ANY WAY RELATED TO THE SWEEPSTAKES; THESE OFFICIAL RULES; ENTRANT'S ENTRY; THE NEGLIGENCE OF ANY OF THE RELEASED PARTIES; THE ACCEPTANCE, POSSESSION, MISUSE OR USE OF ANY PRIZE; AND ANY PARTICIPATION IN THE SWEEPSTAKES.

THE NATIONAL FOOTBALL LEAGUE, ITS MEMBER PROFESSIONAL FOOTBALL CLUBS, NFL VENTURES, L.P., NFL PROPERTIES LLC, NFL ENTERPRISES LLC, NFL PRODUCTIONS LLC AND NFL INTERNATIONAL LLC AND EACH OF THEIR RESPECTIVE SUBSIDIARIES, AFFILIATES, SHAREHOLDERS, OFFICERS, DIRECTORS, AGENTS, REPRESENTATIVES AND EMPLOYEES (COLLECTIVELY, THE "NFL ENTITIES") WILL HAVE NO LIABILITY OR RESPONSIBILITY FOR ANY CLAIM ARISING IN CONNECTION WITH PARTICIPATION IN THIS SWEEPSTAKES OR ANY PRIZE AWARDED. THE NFL ENTITIES, OTHER THAN THE CHICAGO BEARS FOOTBALL CLUB, INC., HAVE NOT OFFERED OR SPONSORED THIS SWEEPSTAKES IN ANY WAY.

7. PUBLICITY RELEASE: By participating in the Sweepstakes, each entrant irrevocably grants the Released Parties the right to use each such entrant's name, photograph, image, video, biographical information, in any and all media for any purpose, including, without limitation, advertising and promotional purposes and each entrant hereby releases the Released Parties from any liability with respect thereto, except where prohibited. By entering this Sweepstakes, entrant permits the Released Parties to utilize entrant's contact information provided by entrant through the Survey to contact entrant for any reason via phone, email, and/or mail. Completion of Survey constitutes assent to these written terms.

8. ADDITIONAL DISCLAIMERS: If the Sweepstakes is not capable of running as planned for any reason, including, without limitation, because of a printing error, human error, unauthorized intervention, fraud, technical failure or other cause which corrupt or threaten to corrupt or adversely affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Sweepstakes, including awarding the prizes from among eligible entries received prior to the time of the cancellation, modification or suspension. All entrants, as a condition of entry, agree to abide by and be bound by these Official Rules and the decisions of Sponsor. Failure to comply with these Official Rules may result in disqualification from this Sweepstakes. Sponsor reserves the right to permanently disqualify any person it believes has violated these Official Rules. Entrants further agree to not knowingly damage or cause interruption of the Sweepstakes. Any person who supplies false information, obtains entries by fraudulent means, or is otherwise determined to be in violation of these official rules in an attempt to obtain any prize will forfeit any prize won and may be prosecuted to the full extent of the law.

9. GOVERNING LAW: ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF THE ENTRANTS, SPONSOR OR RELEASED PARTIES IN CONNECTION WITH THE SWEEPSTAKES SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF ILLINOIS WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

10. ENTRANTS' PRIVACY: Any personally identifiable information collected in connection with an entrant's participation in this Sweepstakes will be used by Sponsor, its respective affiliates, and agents only for purposes of the proper administration and fulfillment of the Sweepstakes, as described in these Official Rules, and in any manner consistent with Sponsor's respective Privacy Policy, available at <https://www.chicagobears.com/about/privacy-policy>.

11. OFFICIAL RULES: For a copy of these send a separate, self-addressed, stamped envelope to: Chicago Bears, Attn: Joann Kowalski, 2021 12 Days of Bears Giveaways Sweepstakes – Official Rules, 1920 Football Drive, Lake Forest, IL 60045. Requests must be received by December 31, 2021.

12. SPONSOR: The Chicago Bears Football Club, Inc., 1920 Football Drive, Lake Forest, Illinois 60045.