

**Panthers Moore Love Sweepstakes**  
**Presented by Bud Light**

**Official Rules**

**NO PURCHASE NECESSARY TO ENTER OR WIN.**

**1) Eligibility:** The Panthers Moore Love Sweepstakes (hereafter, "Sweepstakes") is open to legal permanent residents of North Carolina and South Carolina, who, prior to the date of entry are twenty-one (21) years of age or older (hereafter, "Eligible Entrants"). Employees, officers, directors, agents and representatives of Panthers Stadium, LLC, Panthers Football, LLC, the National Football League, its member professional football clubs, NFL Ventures, L.P., Anheuser-Busch, LLC, and each of their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, suppliers, advertising & promotion agencies (hereafter collectively, "Released Parties"), and each such individual's immediate family members (mother, father, sister, brother, child, husband, wife & their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win. Void outside of North Carolina, South Carolina, and where prohibited by law. All applicable federal, state & local laws apply.

**2) Promotion Period:** Sweepstakes starts at 12:00:00 pm Eastern Time ("ET") on 9/23/2021 and ends at 12:00:00 pm ET on 12/31/2021 (hereafter, "Promotion Period") and will be divided into eight (8) entry periods as indicated in the below chart (hereafter, each an "Entry Period"):

<b>Entry Period</b>	<b>Start/End Dates</b> (all Entry Periods begin and end at 12:00:00 pm ET)	<b>Selection Date</b>
1	9/23/21 - 9/24/21	9/27/21
2	9/30 - 10/1/21	10/4/21
3	10/21/21 - 10/22/21	11/0/21
4	10/28/21 - 10/29/21	11/1/21
5	11/11/21 - 11/12/21	11/15/21
6	11/25/21 - 11/26/21	11/29/21
7	12/16/21 - 12/17/21	12/20/21
8	12/30/21 - 12/31/21	1/2/22

**3) How to Enter:** During each Entry Period, @Panthers will tweet a promotional tweet inclusive of hashtag #MooreLoveSweepstakes. To receive one (1) entry into the applicable Entry Period, you must retweet the applicable tweet ("Retweet").

Your Retweet on Twitter must be public (not protected), include all Hashtags in the original tweet and conform to Twitter's (280) character limitation and Twitter Terms of Service and Twitter Rules available at [www.twitter.com](http://www.twitter.com) (hereafter, each, an "Entry"). Limit one (1) Entry per person/per Entry Period/Twitter account for a maximum limit of eight (8) Entries. Entries received from any person or Twitter account in excess of the above stated limitation and any Entry that does not comply with the Content Restrictions or otherwise with these Official Rules, will be void. If you do not have a Twitter account you may sign-up for free by visiting [www.twitter.com](http://www.twitter.com) and following the enrollment instructions. Entries that do not follow the above format may be discarded or ignored and not be considered eligible for entry. Entries that contain obscene or offensive language, or any language

communicating messages inconsistent with the positive images to which the Administrator wish to associate, in the Administrator's sole and absolute discretion, will be void. If you choose to participate using your mobile phone, standard data fees may apply. See your wireless provider for pricing plan details. All Entries must comply with the Twitter Terms of Service and Twitter Rules available at [www.twitter.com](http://www.twitter.com). Entries generated by script, macro or other automated means or with the intent to subvert the Entry process will be void.

Submission of your Entry constitutes your consent to participate in the Sweepstakes and consent for Sponsor and Administrator to obtain, use, and transfer your Twitter username, and other details for Sweepstakes administration purposes. Except as noted in these Official Rules, information collected for this Sweepstakes is used only for the purpose of Sweepstakes administration and winner notification, and will not be re-used, sold or shared in any other manner by Released Parties or any third parties.

Released Parties and Twitter are not responsible for late, lost, stolen, incomplete, misdirected, delayed, garbled, damaged, inaccurate or undelivered tweets, Retweets, Follow requests, direct messages or Entries, or for telephonic, human or computer failures, problems or errors, interruptions in service due to system upgrades, repairs, modifications or other causes, failures or malfunctions of connections, satellite, network, cable, Internet Service Provider (ISP), phones, phone lines or telephone systems, traffic congestion on the Internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in connection with the administration of the Sweepstakes, the processing of direct messages, tweets, Retweets, responses, Follow requests or Entries, the announcement of the prizes, for any injury or damage to participant's or any other person's computer or other device relating to or resulting from participation in this Sweepstakes, or for printing, typographical, human or other errors appearing in these Official Rules or other Sweepstakes-related materials. Administrator reserves the right, in its sole and absolute discretion, to void any Entries or Follow requests of entrants and disqualify such entrants whom Administrator believes have attempted to tamper with or impair the administration, security, fairness or proper play of this Sweepstakes and/or who are in violation of these Official Rules.

**CONTENT RESTRICTIONS:** Entrants must not include any of the following content (the "Content Restrictions") in any Entry: (a) pornography, adult-oriented content or any other sexually-explicit material; (b) materials relating to lotteries or gambling; (c) explicit language or content, images of violence, or promotion of illegal activities; (d) content in violation of intellectual property rights or laws; (e) libelous, defamatory, disparaging, tortious or slanderous materials; (f) content that denigrates, disparages or reflects negatively on the Released Parties or their owners and employees; (g) tobacco, alcohol or drugs; (h) dangerous stunts; (i) real weapons of any kind including, but not limited to, guns, knives or projectiles; (j) material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation, age or any other basis protected by federal, state, territory, provincial or local law, ordinance, or regulation; (k) individuals under legal age of majority without providing a signed release from parent or legal guardian; (l) audio and/or visual content owned by any third party (e.g., recorded music; pre-produced video, etc.); and (m) material that is unlawful, or otherwise in violation of or contrary to the laws or regulations in any state/territory/province where the entry is

created. Any Entry that does not comply with the foregoing, in the sole and absolute discretion of Administrator, will be disqualified.

**4) Winner Selection:** Winners will be randomly selected from among all entries received for each Entry Period. Drawing will be conducted by Administrator on or about each Selection Date listed above. Odds of winning a prize depends upon the total number of eligible entries received for each Entry Period. By entering, entrants agree to be bound by these Official Rules and to the decisions of the Administrator and judges, which will be final and binding in all respects. The potential winners will be notified via a tweet or Twitter Direct Message by Administrator from the @Panthers Twitter handle and must follow @Panthers well as respond, within one (1) day of the issuance of Direct Message, as determined by Administrator in its sole and absolute discretion. The potential winners may be required to execute and return an Affidavit of Eligibility, Liability and (where legal) Publicity Release as well as any other documents required by Administrator within three (3) days of issuance of notification. Non-compliance with the foregoing or with these Official Rules in any way, the inability to contact any potential winner (as specified above), any potential winner's rejection of his or her prize or return of prize or prize notification as non-deliverable may result in disqualification and, at Administrator's discretion, the awarding of the applicable prize by selecting an alternate potential winner in a random drawing from among all remaining eligible entries received

#### 5) Prizes:

Entry Period	Prize and Approximate Retail Value ("ARV")
1	One (1) DJ Moore jersey, one (1) year supply of Airhead extreme straws not to exceed \$50 in value, and one (1) Bud Light Tabletop Fridge. ARV: \$491.50.
2	One (1) DJ Moore jersey, \$100 in Fortnite in-game currency, and one (1) Bud Light hard cooler. ARV: \$392.75.
3	One (1) DJ Moore jersey, one (1) Carolina Panthers custom hoodie, and one (1) Bud Light Tabletop Fridge. ARV: \$541.50.
4	One (1) DJ Moore jersey, one (1) \$100 Amazon gift card, and one (1) Bud Light hard cooler. ARV: \$462.75.
5	One (1) DJ Moore jersey, one (1) pair of Nike Dunks, and one (1) Bud Light Iconic 54 Qt. Cooler. ARV: \$541.50.
6	One (1) DJ Moore jersey, one (1) year supply of Starbursts not to exceed \$50 in value, and one (1) Bud Light tabletop refrigerator. ARV: \$491.50.
7	One (1) DJ Moore jersey, one (1) DJM signature Unisex T-shirt and one (1) DJM signature dad-hat, and one (1) Bud Light hard cooler. ARV: \$415.75.
8	One (1) DJ Moore jersey, one (1) Carolina Panthers New Era Splatter 9FIFTY Snapback Hat and one (1) "I'm That Bear" T-Shirt, and one (1) Bud Light Tabletop Fridge. ARV: \$493.08.

Jersey is not autographed or game worn. Prizes are awarded "as is" without any warranty or guarantee, either express or implied by Administrator. Exact prize details (including but not limited to, styles, brands, and sizes) are at Administrator's sole discretion. Certain terms and conditions apply to

gift card at issuer's sole discretion. All prize details are at Administrator's sole discretion. Costs and expenses associated with the acceptance and use of the prize not specified herein as being awarded, including, but not limited to, federal, state and local taxes (if any) are each winner's sole responsibility. ARV of all prizes awarded: \$3,830.33.

**6) Miscellaneous:** No transfer, assignment, cash redemption, or substitution of a prize is permitted except by Administrator who reserves the right to substitute any prize (or applicable portion thereof) with one of comparable or greater value, at its sole discretion. Entrants agree, by entering, that 1) Administrator and its designees may use (unless prohibited by law), entrant's name, city and state of residence, photograph and/or likeness for advertising, trade and/or any other purposes in any media now or hereafter known throughout the world in perpetuity, without further compensation, permission or notification, 2) Administrator reserves the right to conduct a background check and entry in the Sweepstakes constitutes entrant's permission for Administrator to conduct such background check, provided that, to the extent additional authorization is necessary under law, entrants shall authorize such check. Administrator reserves the right (at its sole discretion) to disqualify any entrant based on the results of the background check or failure of the entrant to properly authorize such check, and 3) the Released Parties shall have no liability and will be held harmless by entrant for any claim, action, liability, loss, injury or damage to entrant or any other person or entity, including, without limitation, personal injury or death to entrant or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of a prize or participation in this Sweepstakes. Administrator reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Sweepstakes (or portion thereof) for any reason, including should virus, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play of the Sweepstakes and, in the case of termination, at its discretion, select the winner from among all eligible non-suspect entries received during the applicable Entry Period prior to the event that required such termination. **CAUTION:** Any attempt to deliberately damage the website or undermine the legitimate operation of this Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, the Administrator reserves the right to seek any and all remedies available from any such person(s) responsible for the attempt to the fullest extent permitted by law.

**7) Arbitration:** Except where prohibited by law, as a condition of participating in this Sweepstakes, entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Sweepstakes, or the prizes awarded, shall be resolved individually, without resort to any form of class or collective action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at a reasonable location within Mecklenburg County, North Carolina; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Sweepstakes), and entrant further waives all rights to have damages multiplied or increased.

**8) Choice of Law:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Administrator in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the Mecklenburg County, North Carolina, USA.

**9) Winners' Names:** For the names of the winners (available after 3/31/22), send a self-addressed, stamped envelope to be received by 4/7/22 to: Panthers Moore Love Sweepstakes Winners, C/O Carolina Panthers, 800 South Mint Street, Charlotte, NC 28202.

**10) Administrator:** Panthers Football, LLC, 800 South Mint Street, Charlotte, NC 28202.

**11) Sponsor:** Anheuser-Busch, LLC