

**DREAM BIG EXPERIENCE PRESENTED BY MATTRESS FIRM
PRESENTED BY MATTRESS FIRM
OFFICIAL RULES**

1. **NO PURCHASE NECESSARY:** Void where prohibited. Subject to applicable federal, state and local laws.

2. **ELIGIBILITY:** Contest is open only to legal residents of the United States who are 18 years of age or older. Employees of Houston NFL Holdings, L.P. (the “Texans”), the National Football League (the “NFL”), Mattress Firm, Inc. (“Mattress Firm”) and each of their respective subsidiaries, affiliates and advertising/promotional agencies, and the immediate families and household members of each, are not eligible.

3. **HOW TO ENTER:** To enter the contest, entrants must complete the registration form on HoustonTexans.com. Only one entry per person.

4. **ENTRY PERIOD:** The entry period will begin when the Contest is launched on various Houston Texans media platforms and end on January 3, 2022 at 11:00 pm CT. Entries submitted prior to or after the entry period will be disqualified.

5. **SELECTING THE WINNERS:** A Houston Texans employee will randomly select two (2) winners for each of the following Houston Texans home games listed below, out of all eligible entries received before the Entry Deadline applicable to such home game, on or around the date listed in the “Selection” column below. Eligible entries not selected for a Houston Texans game will be eligible to win at the remaining Houston Texans game(s) referenced below (if applicable).

For the December 5, 2021 Game only, A Houston Texans employee will randomly select an additional twenty (20) winners who will each win Prize #2.

Each such selection by the Texans shall be final and binding and subject only to change as permitted by these Official Rules. With respect to each selection, odds of winning are dependent upon the number of eligible entries received before the applicable Entry Deadline.

The Houston Texans will contact the winner(s) via email and/or phone number provided upon contest entry.

Houston Texans Game	Entry Deadline	Selection
September 12, 2021 vs. Jacksonville Jaguars	12 noon CT on September 6, 2021	Week of September 6th
September 23, 2021 vs. Carolina Panthers	12 noon CT on September 13, 2021	Week of September 13th
October 10, 2021 vs. New England Patriots	12 noon CT on October 4, 2021	Week of October 4th

Houston Texans Game	Entry Deadline	Selection
October 31, 2021 vs. Los Angeles Rams	12 noon CT on October 25, 2021	Week of October 25th
November 28, 2021 vs. New York Jets	12 noon CT on November 22, 2021	Week of November 22nd
December 5, 2021 vs. Indianapolis Colts	12 noon CT on November 29, 2021	Week of November 29th
December 12, 2021 vs. Seattle Seahawks	12 noon CT on December 6, 2021	Week of December 6th
December 26, 2021 vs. Los Angeles Chargers	12 noon CT on December 20, 2021	Week of December 20th
January 9, 2021 vs. Tennessee Titans	12 noon CT on January 3rd, 2021	Week of January 3rd

6. **GENERAL CONDITIONS:** The Sponsor of the Contest is the Houston Texans, NRG Stadium, Two NRG Park, Houston, Texas 77054. The decisions of the Houston Texans are final in all matters. By entering the Contest, you agree to be bound by these Official Rules. By entering the Contest, you agree to the Texans' and Mattress Firm's use of your name, photograph, voice, likeness and demographic information in any manner and for any purpose in any media now known or hereafter developed, without additional compensation or your prior review, unless prohibited by law. Upon Sponsor's request, each potential winner will be required to sign and return an affidavit of eligibility and publicity/liability release upon being notified that he or she is a potential winner. If the document is required and a potential winner does not sign and return the document, such potential winner will be disqualified from the Contest. By entering the Contest, you agree that the Houston Texans may enter your name and contact information in their database and that the Houston Texans or their designees (e.g., Texans sponsors) have your permission to contact you with a list of other ways, from which you may choose, to be involved with the Houston Texans. If Contest registration is through the Houston Texans website, please also see the Houston Texans Privacy Policy (<http://www.houstontexans.com/about-us/privacy-policy.html>). Further, by entering the Contest, you agree that Mattress Firm may enter your name and contact information in its database and that Mattress Firm and/or its subsidiaries, affiliates and/or consultants have your permission to use such information to contact you for marketing, consumer insight and for other reasonable business purposes. Please also see the Mattress Firm, Inc. Privacy Policy (<http://www.mattressfirm.com/privacy-policy.html>).

7. **PRIZE(S):**

- Prize #1 (2 Total Prizes):
 - Two (2) Lower Level Tickets
 - One (1) Parking Pass
 - Two (2) Jerseys – size, color and player will be custom to each winner!
 - Two (2) Churrascos Club passes
- ARV: \$808

- Prize #2 (20 Total Prizes):
 - Two (2) Lower Level ticketsARV: \$370

All expenses (except as otherwise specifically provided) are the sole responsibility of the winner. All applicable taxes on prizes are the sole responsibility of the winner.

8. **RELEASE:** By entering the Contest, entrants agree to release the Texans, Mattress Firm, and the NFL, and each of their respective affiliates, and the directors, employees and agents, including without limitation, advertising and promotion agencies, of each, from any liability, loss or damage incurred in connection with or arising out of the Contest, or from his or her use, misuse or acceptance of a prize.

If Sponsor determines (in its sole and absolute discretion) that, for any reason, the Contest is not capable of running as planned, or the integrity and/or feasibility of the Contest is undermined by any event beyond the control of Sponsor, including but not limited to fire, flood, epidemic, pandemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order, or regulation, order of any court or jurisdiction, infection by computer virus, unauthorized intervention, technical failures or other cause not reasonably within the control of Sponsor (each a “Force Majeure” event or occurrence), Sponsor reserves the right, in its sole and absolute discretion, to abbreviate, cancel, terminate, modify or suspend the Contest and/or proceed with the Contest, including the selection of winners in a manner it deems fair and reasonable, such as the selection of winners from among eligible entries received prior to such cancellation, termination, modification or suspension without any further obligation. If Sponsor, in its discretion, elects to alter this Contest as a result of a Force Majeure event, a notice will be posted on the Houston Texans website or where the Contest Rules are posted.

9. **PRIZE RESTRICTIONS:** No Prize substitution or exchange will be allowed, except by Sponsor, who reserves the right (but not the obligation) to substitute a prize of equal or greater value in case of unavailability of a Prize or force majeure.

10. **WINNERS LIST/OFFICIAL RULES:** For the winners list, send a self-addressed, stamped envelope to Dream Big Experience presented by Mattress Firm Winners List, Houston Texans, Attn: Sarah Schriever, NRG Stadium, Two NRG Park, Houston, Texas 77054, on or before six (6) months after the end date of the entry period. For official rules, visit HoustonTexans.com or send a self-addressed, stamped envelope to Dream Big Experience presented by Mattress Firm Official Rules, Houston Texans, Attn: Sarah Schriever, NRG Stadium, Two NRG Park, Houston, Texas 77054, on or before six (6) months after the end date of the entry period. Only one request per envelope.