

JUST BORN'S PEANUT CHEWS ULTIMATE TAILGATE SWEEPSTAKES OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. Eligibility

Sweepstakes is offered only in the United States to legal residents of Pennsylvania, New Jersey, Maryland and Delaware who are eighteen (18) years of age or older as of the date of entry. Employees, officers, directors, agents and representatives of Philadelphia Eagles, LLC (the "Eagles"), Just Born, Inc. ("Just Born" or "Sponsor") and any of their respective agencies, owners, subsidiaries and affiliates, advertising and promotion agencies, wholesale distributors, and individual retail licensees or the immediate family (spouse, mother, father, sister, brother, daughter, son, grandson or granddaughter, regardless of where they live) or members of their same households (whether related or not) of each such individuals are not eligible to participate or win a prize. By entering, you agree to these Official Rules and the decisions of the Eagles (the judging organization), which are final and binding in all respects.

2. Sweepstakes Period

Sweepstakes period begins on September 1st, 2021 at 9:00:00 a.m. Eastern Time and ends on September 30, 2021 at 12:00:00 p.m. Eastern Time (the "Sweepstakes Period").

3. Entry

You may enter by going to www.philadelphiaeagles.com/ultimatetailgate, clicking on the icon to access the entry form during the Sweepstakes Period and entering your, name, address (no P.O. Boxes accepted), e-mail address, daytime telephone number with area code, and confirming that you are eighteen (18) years of age or older and agree to the Official Rules. You may also access the entry form during the Sweepstakes Period by scanning a QR Code located on the point of sale signage in participating stores and enter the same information mentioned hereinabove. Upon completing the entry method, and subject to the conditions below, you will automatically be entered into the Sweepstakes. Proof of entry submission does not equate to proof of receipt. Entrants agree to be bound by the Official Rules.

LIMIT ONE ENTRY PER PERSON DURING THE SWEEPSTAKES PERIOD (REGARDLESS OF WHETHER MORE THAN ONE PERSON USES THE SAME E-MAIL ADDRESS, THE AUTHORIZED ACCOUNT HOLDER, AS DEFINED BELOW, SHALL BE DEEMED THE ENTRANT). If more than one entry is received, only the first entry will be entered into the Sweepstakes, and all other entries will be disregarded. In the event of a dispute as to any online entry, the authorized account holder of the e-mail address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an e-mail address by an Internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted address. The potential winner(s) may be required to show proof of being the authorized account holder.

No responsibility is assumed for lost, late, incomplete, stolen, misdirected or illegible entry; or for any computer, telephone, cable, network, satellite, electronic or Internet hardware or software malfunctions, failures, connections, availability or garbled or jumbled transmissions, or service provider/Internet/Web site/use net accessibility or availability, traffic congestion, or unauthorized human intervention. No mass entries or mechanically reproduced entries will be accepted. All entries become the exclusive property of the Eagles and will not be returned or acknowledged. Any attempts by an individual to access the Website via a bot script or other brute-force attack will result in that IP address becoming ineligible. The Eagles will prosecute any fraudulent activities to the fullest extent of the law. The Eagles reserves the right to suspend or terminate this Sweepstakes without notice if, in the Eagles' sole discretion, the Sweepstakes becomes infected or otherwise corrupted.

4. Drawing

Two (2) drawings in total will be conducted by the Eagles and held on or about October 1st, 2021. One (1) Grand Prize Winner will be selected randomly by the Eagles from all eligible entries received during the Sweepstakes Period during one of the drawings. Five (5) Runner Up Prize Winners will be selected randomly by the Eagles from all eligible entries received during the Sweepstakes Period during the subsequent drawing (Grand Prize Winner and Runner Up Prize Winners are collectively referred to as “Winners”). The Grand Prize Winner will not be eligible to participate in the drawing for the Runner Up Prize. Winners of any drawing will be notified by either text, email, telephone, overnight carrier or regular mail within approximately three (3) days of the drawing. If, after two (2) attempts, contact has not been made, prize will be forfeited, and an alternate winner will randomly be selected from the eligible entries received during the Sweepstakes Period. Fulfillment agent must speak with potential winner.

5. Prize/Odds

In accordance with these Official Rules, one (1) winner (the “Grand Prize Winner”) will be awarded the “Ultimate Tailgate Party” prize package (the “Grand Prize”) consisting of:

- One (1) projector and screen (approximate retail value: \$1,299);
- Ten (10) Eagles tailgate chairs (approximate retail value: \$200); and
- Food for Grand Prize Winner and nine (9) of his/her guests, which may include, without limitation and at the discretion of Sponsor and Eagles, sandwiches, drinks and snacks (approximate retail value: \$100).

Total approximate retail value of Grand Prize is \$1,599. Date and time of the Ultimate Tailgate Party will be determined by Sponsor and Eagles in their sole discretion. Eagles will coordinate delivery of Grand Prize and set up of equipment and food. Grand Prize Winner must provide an appropriate space to set up the equipment for the Ultimate Tailgate Party and in the event that the space is not appropriate, Eagles shall have no responsibility for set up.

In accordance with these Official Rules, five (5) winners (the “Runner Up Prize Winners”) will be awarded one (1) Autographed Limited Edition Football each (the “Runner Up Prize”) (approximate retail value of each: \$100).

Odds of winning will be determined by the total number of entries received during the Sweepstakes Period. No assignment, transfer or substitution of prize is permitted except by the Eagles in the event of prize unavailability. Taxes on or connected with the prize and the reporting consequences thereof are the sole responsibility of Winners. Guests at the Ultimate Tailgate Party must be eighteen (18) years of age or older.

Grand Prize Winner and each of his/her guests will be solely responsible for any and all costs associated with attending the Ultimate Tailgate Party, which includes but is not limited to, costs of travel, TV cable access, hardware and internet connection.

6. General Conditions

Winners and Grand Prize Winner’s guests may be required to execute and return an Affidavit of Eligibility, a Liability Release, and where lawful, a Publicity Release within five (5) days of notification of the prize. Failure to return documents timely, or if prize notification or prize is returned as non-deliverable, Winners may be disqualified with an alternate winner selected. The Grand Prize Winner and his/her guests understand and agree that the Eagles and Just Born may record videos or take pictures before, during or after the Ultimate Tailgate Party (the “Visual Media”). Where permitted by law, Winners and Grand Prize Winner’s guests agree to grant to the Eagles and Just Born the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, the Visual Media (as applicable for the Grand Prize

Winner and his/her guests), the Winners and Grand Prize Winner's guests' names, portraits, pictures, voices, likeness and biographical information as news or information and for advertising and promotional purposes without additional consideration; and further without such additional compensation, appear for, or provide biographical information for use in, any presentation or other activity which may include filming/audio/video/electronic or other recordings and/or interviews, as may be determined from time to time by the Eagles and/or Just Born. Failure to make such appearances or grant such rights may result in disqualification with an alternate winner or potential winner selected; and while not obligated to do so, the Eagles and/or Just Born may, in their sole discretion, bear such reasonable costs and expenses which the Eagles and/or Just Born, in their sole discretion, deem appropriate for winner or potential winners to appear for a presentation or other activity. Further, each Winner, guest as applicable and entrant agrees to release and hold harmless the Eagles, Eagles Stadium Operator, LLC, the NFL, Just Born, Wawa, Inc., each of their respective affiliates and subsidiaries and their respective directors, officers, employees, representatives and agents from any and all liability for any injuries, loss or damage of any kind to person, including death, and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize, participation in any Sweepstakes related activity, or participation in this Sweepstakes. **VOID WHERE PROHIBITED BY LAW. FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS APPLY. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

7. Limitations of Liability

Neither the Eagles, Just Born, nor Wawa, Inc. is responsible for any incorrect or inaccurate information and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation, theft or destruction. **IN NO EVENT WILL THE EAGLES, EAGLES STADIUM OPERATOR, LLC, THE NFL, JUST BORN, WAWA, INC., OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AFFILIATES, SUBSIDIARIES AND AGENTS, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.**

8. Disputes

As a condition of participating in this Sweepstakes, entrant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively, before a court located in the Commonwealth of Pennsylvania having competent jurisdiction, which Court shall apply the laws of the Commonwealth of Pennsylvania without regard for doctrines of conflict of law. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with entering this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.

9. Winners List

For names of the winner send a **self-addressed** stamped envelope by November 30, 2021 to: Just Born's Peanut Chews Ultimate Tailgate Sweepstakes – Winner's Name, c/o Corporate Services, NovaCare Complex, One NovaCare Way, Philadelphia, PA 19145.

Sponsor: Just Born, Inc., 1300 Stefko Boulevard, Bethlehem, PA 18017-6672.

10. Trademarks

The Wawa name and logo are registered trademarks of Wild Goose Holding Co., Inc.

ABBREVIATED COPY:

JUST BORN'S PEANUT CHEWS ULTIMATE TAILGATE SWEEPSTAKES

NO PURCHASE NECESSARY. Sweepstakes open to residents of PA, NJ, MD or DE who are 18 years of age or older. Sweepstakes ends 12:00:00 p.m. on 9/30/21. Void where prohibited. Official Rules at www.philadelphiaeagles.com/ultimatetailgate.