

**RISING STAR  
PRESENTED BY MATTRESS FIRM  
OFFICIAL RULES**

1. **NO PURCHASE NECESSARY:** Void where prohibited. Subject to applicable federal, state and local laws.

2. **ELIGIBILITY:** Contest is open only to legal residents of the United States who are 18 years of age or older. Employees of Houston NFL Holdings, L.P. (the “Texans”), the National Football League (the “NFL”), Mattress Firm, Inc. (“Mattress Firm”) and each of their respective subsidiaries, affiliates, franchisees and advertising/promotional agencies, and the immediate families and household members of each, are not eligible.

3. **HOW TO ENTER:** During the Fourth Quarter of each of the Houston Texans 2021 pre-season games broadcast on KTRK, a broadcaster will highlight a Texans player during the “Mattress Firm Rising Star” feature. After the Texans player is disclosed, eligible persons may enter the Contest by indicating the Texans player on the Contest registration page on HoustonTexans.com. Entrants can enter multiple times during the three (3) entry periods listed below. This is the only means of entry.

Entries cannot be changed, altered, or modified once they have been submitted. Automated means of entry are prohibited and any use of automated devices will cause disqualification. An email address is required to enter. Only fully completed entries are eligible. In the event of a dispute as to who submitted an entry, the name of the “authorized account holder” associated with the email address will be deemed to be the entrant and must comply with these Official Rules. The authorized account holder is defined as the natural person who is assigned to the email address by an Internet access provider, online service provider, social media platform or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address. Entrants may not enter with multiple email addresses, nor may entrants use any other device or artifice to register multiple times or as multiple registrants. Any participant who attempts to enter with multiple email addresses or uses any device or artifice to enter multiple times will be disqualified and forfeits any and all prizes won, in the Texans’ sole discretion. Proof of submission is not proof of receipt by the Sponsor. By participating, entrants agree to abide by and be bound by these Official Rules and the Texans’ decisions which are final and binding. Entries will not be acknowledged or returned.

4. **ENTRY PERIOD:** The following are three (3) entry periods that entrants can enter during multiple times.

<b>Houston Texans Pre-Season Game</b>	<b>Entry Deadline</b>
Green Bay Packers – Sat., Aug. 14 – 7:00pm Kickoff	11:59 pm on Fri., August 15
Dallas Cowboys– Sat., Aug. 21 – 7:00pm Kickoff	11:59 pm on Sun., August 22
Tampa Buccaneers – Sat., Aug. 28 – 7:00pm Kickoff	11:59 pm on Sun., August 29

5. **SELECTING THE WINNERS:** On or about September 2, 2021, a Houston Texans employee will select one (1) winner out of all eligible entries received. The winner will be selected randomly. The Houston Texans will contact the winner via email and/or phone number provided upon contest entry.

6. **GENERAL CONDITIONS:** The Sponsor of the Contest is the Houston Texans, NRG Stadium, Two NRG Park, Houston, Texas 77054. The decisions of the Houston Texans are final in all matters. By entering the Contest, you agree to be bound by these Official Rules. By entering the Contest, you agree to the use of your name, photograph, voice, likeness and demographic information in any manner and for any purpose in any media now known or hereafter developed, without additional compensation or your prior review, unless prohibited by law. Upon Sponsor's request, each potential winner will be required to sign and return an affidavit of eligibility and publicity/liability release upon being notified that he or she is a potential winner. If the document is required and a potential winner does not sign and return the document, such potential winner will be disqualified from the Contest. By entering the Contest, you agree that the Houston Texans may enter your name and contact information in their database and that the Houston Texans or their designees (e.g., Texans sponsors) have your permission to contact you with a list of other ways, from which you may choose, to be involved with the Houston Texans. If Contest registration is through the Houston Texans website, please also see the Houston Texans Privacy Policy (<http://www.houstontexans.com/about-us/privacy-policy.html>).

7. **PRIZE(S):**

- Prize #1 (1 Total Prize):
  - Two (2) Club Level Season Tickets
  - One (1) Season Parking Pass
  - Two (2) Houston Texans JerseysARV: \$4,300

All expenses (except as otherwise specifically provided) are the sole responsibility of the winner. All applicable taxes on prizes are the sole responsibility of the winner.

8. **RELEASE:** By entering the Contest, entrants agree to release the Texans and the NFL, and Mattress Firm and each of their respective affiliates, and the directors, employees and agents, including without limitation, advertising and promotion agencies, of each, from any liability, loss or damage incurred in connection with or arising out of the Contest, or from his or her use, misuse or acceptance of a prize.

9. **PRIZE RESTRICTIONS:** Prize(s) may not be substituted, transferred or redeemed for cash except at the sole discretion of Sponsor. In case of unavailability, Sponsor reserves the right to substitute a prize of equal or greater value.

10. **WINNERS LIST/OFFICIAL RULES:** For the winners list, send a self-addressed, stamped envelope to Rising Star sponsored by Mattress Firm Winners List, Houston Texans, Attn: Sarah Schriever, NRG Stadium, Two NRG Park, Houston, Texas 77054, on or before six (6)

months after the end date of the entry period. For official rules, visit [HoustonTexans.com](http://HoustonTexans.com) or send a self-addressed, stamped envelope to Rising Star sponsored by Mattress Firm Official Rules, Houston Texans, Attn: Sarah Schriever, NRG Stadium, Two NRG Park, Houston, Texas 77054, on or before six (6) months after the end date of the entry period. Only one request per envelope.