

# 49ERS

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## FOUNDATION



FAITHFUL  
TO OUR  
FUTURE



2019 IMPACT REPORT



YEAR IN REVIEW





“THE FOUR MOST  
POWERFUL  
WORDS ARE  
‘I BELIEVE IN YOU.’”

– DENISE DEBARTOLO YORK

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# A LETTER FROM 49ERS FOUNDATION CO-CHAIRS

As we reflect back on 2019 and another historic championship season, we ask you to take a moment and take pride in all that you’ve helped make possible – particularly the impact you’ve helped us make in the lives of our youth.

For three decades now, 49ers Faithful have channeled their passion for the 49ers to raise up our kids and communities and scale our impact year over year. Thanks to supporters like you, 2020 will see us reach a historic milestone: surpassing more than \$50 million invested in our communities to help educate and empower Bay Area youth. In addition, we will celebrate the first graduating class of the 49ers STEM Leadership Institute and more than 100,000 student participants in 49ers PREP’s free in-school program.

Through triumphs, defeats, and Super Bowl rings, you’ve helped us remain faithful to our mission: to harness the power of football to educate and empower Bay Area kids through innovative community-focused strategies that advance academic learning, health and wellness, and critical life skills, with an emphasis on underserved youth. Our work is based on seeing every young person as a whole person, each with his or her own priceless potential. We make a powerful daily impact – in the classroom, on the playing field, and in real lives – by instilling a lifelong love of learning that our kids carry with them.

The fact is, there’s no Foundation quite like ours in all of professional sports. We support a full-time teaching staff, four technology-forward STEAM classrooms, and dozens of field trips through 49ers EDU, and on-the-field programs through 49ers PREP, all year round. It was for these efforts that the San Francisco 49ers were named the ESPN 2017 Sports Humanitarian Team of the Year.

As we start a new decade, we know your steadfast support will help us continue to make gains towards our collective goal – improving the lives of the next generation and remaining faithful to our shared future.

*John York*

John York  
49ers Foundation Co-Chairman

*Denise*

Denise DeBartolo York  
49ers Foundation Co-Chairman

*Jerry Rice*

Jerry Rice  
49ers Foundation, Honorary Chair





# OUR MISSION

The 49ers Foundation harnesses the power of football to educate and empower Bay Area youth through a collective of innovative and community-focused strategies to inspire a lifelong love of learning. From award-winning STEAM education and nationally recognized youth football programs, to impactful community partnerships with leading nonprofits, we are tirelessly dedicated to inspiring the confidence and collaboration our youth need to tackle what is possible.



**WE SEE EVERY YOUNG  
PERSON AS A WHOLE PERSON,  
EACH WITH HIS OR HER OWN  
PRICELESS POTENTIAL.**



**WE  
TAKE  
CARE  
OF  
EVERYONE**





# EDUCATE

## 49ERS EDU

**All 49ers fans know we are lucky to live in the home of innovation here in the Bay Area. And we know we must strive so that no child coming of age today is left behind in our fast-changing world.**

49ers EDU, sponsored by Chevron, uses the platform of professional football and Levi's® Stadium to introduce youth across the Bay Area to exciting STEAM concepts that blend Science, Technology, Engineering, Art & Math. Our goal is to spark interest in these subjects with students at an early age, equip parents and teachers to carry the learning forward, and prepare our community's future workforce through high-quality and fun educational experiences. As the only program of its kind anywhere, 49ers EDU's unique professional sports prism creates innovative learning opportunities for K-8 students, teachers, families, and the larger Bay Area community.



# STEAM FIELD TRIPS & CLASSROOMS

EDUCATE | 49ERS EDU

49ers EDU's flagship initiative is its award-winning field trip program which invites students across the Bay Area, grades K-8, to visit Levi's® Stadium and learn how STEAM concepts are involved throughout the game of football, from the construction and operation of the Stadium, to athletic performance, to their own lives. The centerpiece of the five-hour field trip are lessons delivered in four state-of-the-art classrooms inside Levi's® Stadium. The field trip experience – provided completely free to students and teachers – includes subsidized transportation for Title I schools, unique classroom activities, and special tours of the 49ers Museum and the Movement Lab, a hybrid space that integrates STEAM learning with physical activity. 49ers EDU custom designed the curriculum specifically for this initiative, aligning it to Common Core and Next Generation Science Standards to ensure that the academic rigor behind the program is as powerful as the overall student experience.

“

The 49ers EDU program provides immense value to our students' learning while supporting our school's main objectives. Based on your program, our students were better able to understand and grasp engineering in a meaningful, practical context. When the instructor at 49ers EDU showed us examples of seismic retrofit designs throughout Levi's® Stadium, our students made instant connections with their solid background knowledge.

The program ended perfectly with the activity of building a stadium to withstand the weight of a helmet. In short, the 49ers educational program extended student learning into deeper, critical thinking while promoting creativity and collaboration. I can't thank you enough and look forward to working with you again this year to benefit our next generation of kids.

– **Elisa Hwang,**  
3rd grade teacher at Franklin-McKinley School District

”





**90%** of teachers report that 49ers  
EDU learning experiences meet  
their learning objectives



**60+%** come from Title I  
designated schools in  
underserved communities

**79%** of teachers were inspired  
to try a new activity in the  
classroom



**61%** of students surveyed are  
interested in exploring  
STEAM careers

96% of  
teachers are  
ready to refer

**49ERS EDU**

to other  
educators



**60K**

annual participants  
from all nine Bay  
Area counties

67% of students  
report a better  
grasp of

**STEAM**

concepts



**95%**

of students want  
to return to 49ers  
EDU program

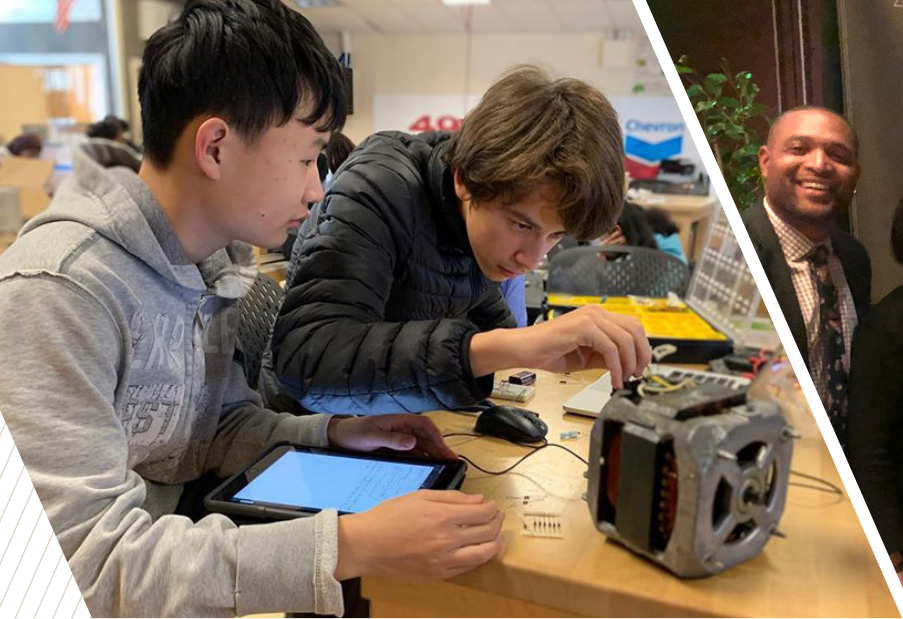


# 49ERS STEM LEADERSHIP INSTITUTE



The 49ers STEM Leadership Institute (SLI) was founded in 2013 in partnership with Chevron, the Silicon Valley Education Foundation, and the Santa Clara Unified School District to provide educational opportunities for students interested in pursuing STEM related careers. Each year, a new class of 60 seventh grade students are selected from hundreds of applicants to embark on a six-year immersive experience in Science, Technology, Engineering, and Math. SLI students take math and science courses that blend project-based experiential learning with real-world concepts.

Students who stay with the program for six years from 7th through 12th grade commit annually to 300+ hours of program learning time in addition to their typical school hours. Earlier this year the California School Board Association awarded the SLI program with the state's highest honor, the Golden Bell Award, for Expanded Learning and Engagement. 2020 will represent a milestone year as it marks the graduation of SLI's inaugural class and their continuation towards higher education – a true cause for celebration.



## LEARNING BY GIVING

In 2019, the 49ers Foundation began a partnership with Learning by Giving Foundation to teach high school students enrolled in the 49ers STEM Leadership Institute (SLI) the process and business of philanthropic giving. With the goal of inspiring interest in philanthropic endeavors at a younger age, SLI students were part of the first-ever high school pilot program, allowing them to collectively donate \$20,000 to worthy recipients in the Bay Area. Between January and October 2019, students worked together to identify issues they were passionate about, develop vision and mission statements, develop and distribute an RFP, and ultimately select and award the winners. In October 2019, SLI students enrolled in the groundbreaking program awarded \$10,000 grants to the Bill Wilson Center in Santa Clara and Ecumenical Hunger Program in Palo Alto. The program will continue for the next two years, with hopes of further partnership in the years to follow.



## FOUNDATION FOR SUCCESS

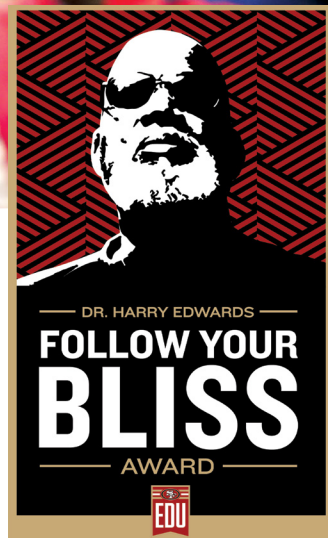
2019 marked 49ers EDU's second-annual Career Day. The event, renamed 'Foundation for Success,' welcomed more than 200 high-school aged students to Levi's® Stadium to help them discover the many STEAM-related career paths available within the 49ers organization. 2019's event was a memorable affair, featuring inspiring keynote speakers, exciting career exposure tracks, and a career exploration fair where students learned from content experts on subjects ranging from College Applications 101, College Readiness and Resume Prep, Internship/Mentorship opportunities, and Financial aid assistance. The event is set to evolve again in 2020 with exciting new speakers and workshops.

### SLI students continue on their trajectory of excellence while staying involved in rigorous activities

- Weighted GPA: average of 4.08; 83% have 3.5 or above
- SBAC Math: 94% at or above standard
- AP Calculus: 68% enrolled<sup>1</sup> → 83% passed<sup>2</sup>
- AP Science: 81% enrolled<sup>1</sup> → 76% passed<sup>2</sup>
- AP Seminar: 100% enrolled<sup>1</sup> → 92% passed<sup>2</sup>
- PSAT scores: 96% met math (college-readiness) benchmarks<sup>1</sup>

( <sup>1</sup> Percentage of students who enrolled vs the total students in cohort    <sup>2</sup> Percentage of students meeting criteria vs total exam takers )





49ers EDU created the Dr. Harry Edwards “Follow Your Bliss” educator grant to honor Bay Area teachers who have shown a commitment to life-long learning and inspiring young people and fellow teachers in their community. The award’s namesake, Dr. Harry Edwards,

is a renowned sociologist, civil rights advocate, educator, and advisor to the 49ers who wrote in his Blueprint for Academic Achievement & Success to “follow your bliss – explore and consider paths that might lead not just to achieving a career but to realizing your calling.”

Last year, the program was expanded to include three teachers across grades K-12. Follow Your Bliss award winners Nannette Reeves of Sylvia Cassell Elementary, San Jose, Dedra Downing of Stipe Elementary, San Jose, and Dr. LuPaulette Taylor, an educator at McClymonds High School in Oakland for over 30 years, were each presented with a \$5,000 stipend to be used for in-classroom materials and resources as well as mentorship opportunities for themselves and their peers.

## PROFESSIONAL DEVELOPMENT

In support of our grade school and high school educators, 49ers EDU offers a free Professional Development platform. The program helps teachers benefit from 49ers EDU custom-designed curriculum and technology while collaborating with peers to gain inspiration and fresh ideas to serve students. In 2019, working with a collection of local partners to focus on the engineering design process, 49ers EDU created unique moments of inspiration for teachers and a springboard for future ideas and pedagogical insight. By partnering with local school districts and other learning institutions, 49ers EDU’s Professional Development program is another way to ensure that the investments we’ve made continue to pay dividends at scale by providing resources and further empowering teachers in our communities.



## CITY YEAR SAN JOSE



For 13 years running, the 49ers Foundation has partnered with City Year San Jose and local AmeriCorps volunteers to ensure that more of our underserved students graduate from high school by helping them achieve 10th grade readiness in English/Language Arts and Math. City Year San Jose/Silicon Valley uses near-peer mentors in the area’s most underserved schools to boost graduation rates and address root issues to motivate students to stay in school and move forward.



## 49ERS ACADEMY



The 49ers Academy was founded in 1996 to lift young potential by working directly with 6th, 7th and 8th-grade students from from neighborhoods in East Palo Alto and our most disenfranchised student populations in the Bay Area, helping them identify and remove barriers to success in school and life. The Academy continues to change lives, one student at a time, by providing these young people a community of support that inspires them to stay engaged in school and achieve academic and personal success by knowing the difference and reaching higher.



“**WINNERS** ACT LIKE  
WINNERS BEFORE THEY’RE  
WINNERS. THE CULTURE  
PRECEDES POSITIVE RESULTS.”

– BILL WALSH







# EMPOWER

## 49ERS PREP

**We believe in empowering young people by preparing them to actively take charge of their futures, to live a healthy life on and off the field, and to work together as a team.** The 49ers PREP program, presented by U.S. Bank, supports a full-time coaching staff that guides boys and girls ages 5-18 through drills and exercises that promote health and wellness, valuable life lessons, and key pillars of character development such as overcoming adversity, appreciating empathy, and recognizing courage.

This past Fall, 49ers PREP celebrated its 100,000th participant through its free in-school programming. Overall, 30,000 children in 2019 participated in free youth football camps and in-school programs, with more than 55% of them coming from Title I designated schools. By raising consciousness and providing positive role models, we're helping to brighten prospects for youth all across the Bay Area.



# SOPHIA SCORES BIG



**SOPHIA CERON-ALCARAZ,**  
AGE 8

-  Third-grader at Stratford School, San Bruno
-  Financial scholarship recipient
-  First year playing football of any kind
-  Position(s): Receiver and Running Back
-  49ers PREP partner: Mid-Peninsula Boys & Girls Club

Sophia decided to try something new in 2019. She wanted to learn the basics of the same game she saw a lot of boys playing so she signed up for the 49ers Prep Flag Football League presented by Mountain Mike's Pizza at the Mid-Peninsula Boys & Girls Club. Thanks to the program, Sophia was able to experience the joy of catching her first pass and scoring her first touchdown. Because she wanted other girls to share that

same feeling, she started her own club at school called Flag Football Girls. Sophia has already convinced her friends to sign up for the 49ers Prep League next season and has exciting new play ideas forming with her coach. The 49ers community is truly proud of her and hopes she continues to empower more young girls through both her spirit and the game of football.



2019 KEY STATS



## 49ERS PREP FLAG FOOTBALL LEAGUE

In 2018, 49ers PREP presented by U.S. Bank launched a brand-new flag football league in partnership with local partners including Mountain Mike's Pizza. This completely free league saw more than 500 Bay Area boys and girls participate in the first year alone. In its second season, 49ers PREP Flag Football has grown to more than 3,000 participants with over 35 leagues spanning the Central Valley, Northern California, and Hawaii. The program offers an opportunity for all young people ages 7–14 to participate in an organized youth sports program without requiring families to pay the high registration fees that so often dominate youth sports.



“

The Mid-Peninsula Boys & Girls Club and the 49ers Prep Program means a lot to my family. Flag football in our area costs \$295.00 to play and at the club it was free. While I am at work, my kids get to play flag football in a safe, structured, fun and positive environment and learn values like teamwork, respect, sharing, caring for others, and to be proud of and loving of themselves!

– Jane, San Mateo Club House

”

## JUNIOR FUN RUNS

49ers PREP conducts free Junior Fun Runs for elementary and middle schools and other non-profit organizations throughout the Bay Area. Fun Runs are open to boys and girls ages 6 through 14 and often become part of local after-school programs. Students are divided by grade level and encouraged to complete as many laps as possible while moving at their own pace and competing only against themselves.



## 49ERS PREP JUNIOR TRAINING CAMPS

49ers PREP holds free non-contact football camps between May and November each year throughout the Bay Area. In 2019, the 49ers executed 80 camps in partnership with various elementary, middle schools, and non-profit organizations. The 49ers Junior Training Camp offers boys and girls ages 7-14 the opportunity to learn basic football skills such as passing and ball carrying while also learning valuable skills they will carry through life.







## 49ERS PREP MENTORSHIP ACADEMY

Having positive mentors is critical to a young person's development. The annual 49ers PREP Mentorship Academy presented by U.S. Bank provides a three-step program designed to provide high school football players with an opportunity to develop the skills necessary to succeed and be leaders on and off the field. Through guided leadership from like-minded athletes in their own community, the 49ers Mentorship Academy builds character through accountability and inspires young players with an event at 49ers Headquarters hosted by the San Francisco 49ers rookie class.



## SCOTTS VALLEY HOMETOWN HUDDLE

Transforming an old dirt lot into a safe new synthetic field for kids to play? That's what happens when our hometowns huddle with local partners. 49ers PREP presented by U.S. Bank in partnership with Bothman Construction installed a beautiful new field turf and protective fences at the Joe & Linda Aliberti Boys and Girls Clubhouse that must be seen to be appreciated.

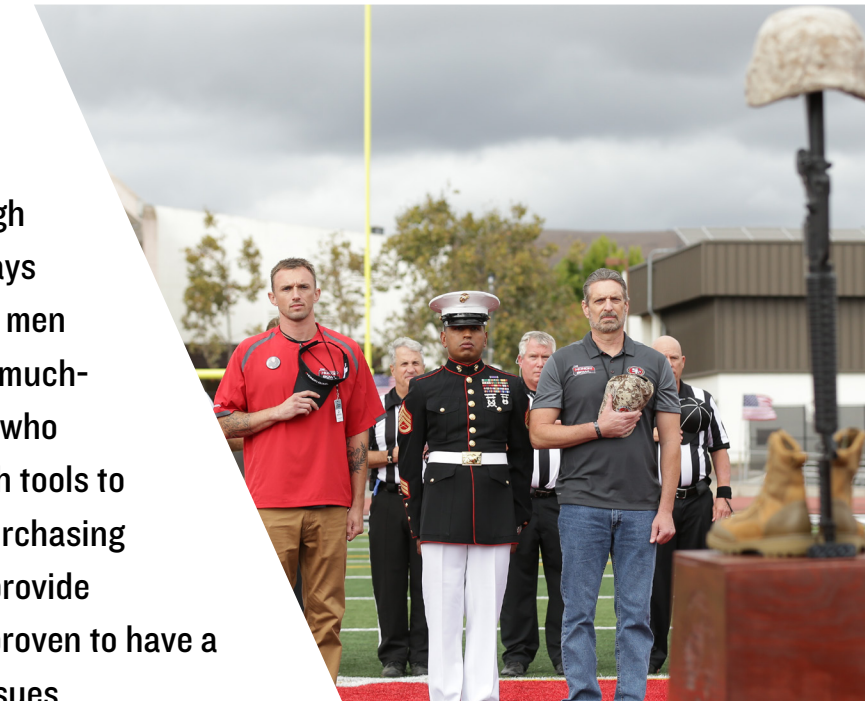


## NFL PLAY 60

Through the Play 60 initiative, 49ers PREP and the NFL work together to emphasize the importance of living a healthy and active lifestyle by encouraging young people to play for 60 minutes a day. This vital mission is advanced through a variety of 49ers PREP events and programs.

## HONOR BOWL

As presenting sponsors for the third consecutive year, 49ers PREP was proud to host the 2019 Honor Bowl, a high school football showcase featuring ten teams over two days to raise awareness of the sacrifices our country's service men and women make for our country. The Honor Bowl raises much-needed funds to equip injured, ill, and wounded veterans who may also suffer from PTSD and traumatic brain injury with tools to help them return to a normal civilian life. In addition to purchasing equipment like specialized wheelchairs, our efforts now provide veterans with companion service dogs which have been proven to have a positive effect in helping resolve combat-related PTSD issues.



## FOOTBALL CAMP FOR THE STARS

The Football Camp for the Stars was designed especially for athletes with Down Syndrome who love football. With instruction from NFL football players, and college, prep school, and NFL coaches, young developmentally-disabled athletes learn football fundamentals that put them in the middle of the action resulting in an authentic football experience that grants them greater confidence, on the field and in life.





## FRESH LIFELINES FOR YOUTH (FLY)

FLY and the 49ers Foundation believe all young people deserve a chance to rise above past mistakes. FLY's legal education, leadership training, and mentoring programs motivate and equip youth to break the cycles of juvenile violence, crime, and incarceration to change the course of their lives. This life-changing program is also committed to helping our juvenile justice systems become more humane, just, and equitable. FLY and 49ers players lead participatory sessions focusing on frustration management and football drills that demonstrate how to focus negative energy in a positive manner. As a result, FLY's work helps increase safety in our communities and decreases the consequences of crime.



## T.H.I.N.K GOLD!

This year 49ers PREP teamed up with Bay Area Women's Sports Initiative (BAWSI) to host the 2019 Annual T.H.I.N.K. Gold! Conference presented by Fuel Up to Play 60. Together the organizations gave more than 50 female high school athletes from across the Bay Area the chance to meet and learn from the women of the 49ers Front office while 49ers coaches and staff ran them through a variety of social and physical exercises. The exciting day helped advance 49ers PREP and BAWSI's shared mission of encouraging young women to maximize their full potential in athletics, academics, and the community while living a healthy empowered life.



## CENTER FOR YOUTH WELLNESS

The Center for Youth Wellness is part of a national effort to transform the way society responds to kids that are exposed to significant childhood traumas and toxic stress. It's an approach that aims to do nothing less than redefine pediatric medicine by showing how early adversity affects the development of children. The 49ers Foundation is proud to support their mission for the eighth year in a row.



## TIPPING POINT

For ten years running, the 49ers Foundation has supported Tipping Point and its mission to break the cycle of poverty for the 1 in 3 people in the Bay Area who can't meet their basic needs. Tipping Point has raised more than \$150 million since 2005 to educate, employ, house, and support those most vulnerable. Last year alone, they helped pull 230,000 people out of the path of poverty.



“ **THANK YOU FOR MAKING  
SUCH AN INCREDIBLE  
COMMITMENT TO SERVICE  
AND MAKING IT SUCH A  
STRONG PART OF YOUR  
ORGANIZATION’S DNA –  
ESPECIALLY TO THOSE KIDS  
THAT SO MANY GIVE UP ON.** ”

– CHRISTA GANNON, FLY FOUNDER & CEO







# COMMUNITY

## COMMUNITY RELATIONS

**Using football as its platform, 49ers Community Relations strives to build stronger community ties through partnerships with Bay Area nonprofit organizations so together we can forge paths for positive change.** Through hands-on service projects, 49ers players, alumni, ownership, and staff all volunteer their time to support and encourage underserved youth and their families, those facing medical crises and mental health challenges, and other at-risk members of our community.

In addition, the 49ers Community Relations team supports real-life heroes through noteworthy NFL programs such as the Crucial Catch cancer awareness campaign and the Salute to Service military appreciation initiative. Through the collaborative and individual efforts of our players, the Inspire Change initiative helps reduce barriers to opportunities, while the My Cause, My Cleats program highlights the life-changing work nonprofits are accomplishing in our communities by bringing everyone together around the causes our players are most passionate about.



# FEATURED STORY:

## THE KOCUREK FAMILY'S TOUGHEST BATTLE

49ers Defensive Line Coach Kris Kocurek is known for his loud coaching style and inspiring his players, but in 2015 he coached his wife Amy through the toughest battle of her life. Newly engaged and just one month before their wedding, Amy was diagnosed with breast cancer. Amy persevered through months of difficult treatment with Kris cheering her on through it all until she was finally declared cancer-free. In 2019, Coach Kocurek proudly cheered Amy on again as she was escorted

down the runway by DT DeForest Buckner at the 3rd Annual 49ers Crucial Catch Fashion Show presented by Dignity Health. Amy and Kris's story was shared as part of the Crucial Catch social media campaign featuring those that battle alongside their loved ones. Their story underscores how cancer affects all of us and continues to inspire thousands as they use their platform to raise awareness for all cancers and offer encouragement for those in the fight.



### COMMUNITY RELATIONS

2019 KEY STATS



900  
PLAYER  
VOLUNTEER  
HOURS



412  
NUMBER OF  
EVENTS ATTENDED  
BY PLAYERS

136  
ORGANIZATIONS  
SERVED

2,052

STAFF & FAMILY  
VOLUNTEER HOURS



3,676  
ADULTS  
SERVED

6,262  
YOUTH  
SERVED



903  
EVENT  
TICKETS  
DONATED

710  
MILITARY  
MEMBERS  
SERVED

26,550

MEALS  
SERVED

3,103  
GIFTS  
GIVEN

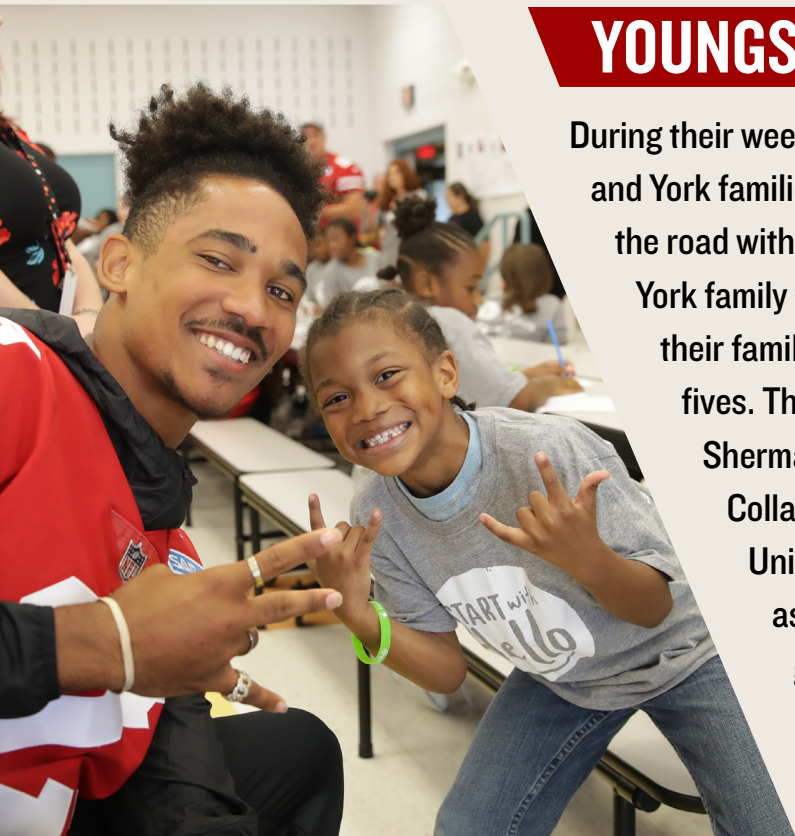






INSPIRE CHANGE

As part of the team’s social justice programming, 49ers players in 2019 chose to support the Obama Foundation/My Brother’s Keeper (MBK) event at the Oakland Scottish Rite Center in February. The three-day national conference was hosted by MBK Alliance, an initiative of the Obama Foundation, and brought together hundreds of cross-sector leaders, community partners, and youth who are working to ensure that nothing stands in the way of boys and young men of color achieving their dreams. CB Richard Sherman delivered opening remarks at the Welcome Community Dinner and was joined at the conference by CB Emmanuel Moseley, DL Solomon Thomas, and DB Jimmie Ward.



YOUNGSTOWN COMMUNITY BLITZ

During their week-long visit to Youngstown, Ohio – the hometown of the DeBartolo and York families – the 49ers took their weekly Community Tuesday programming on the road with them. Players, led by QB Jimmy Garoppolo, GM John Lynch, and the York family visited a local children’s hospital to boost the spirits of patients and their families by distributing care packages along with autographs and high-fives. Their next stop was Williamson Elementary School where CB Richard Sherman and his teammates spoke about inclusion and anti-bullying. Collaborating with Sandy Hook Promise’s Start with Hello program and the United Way of Youngstown and the Mahoning Valley, the 49ers joined an assembly to encourage students to respect one another and be more generous with their compliments. The team concluded their tour at Easter Seals, where players participated in 49ers-themed trivia and paintings alongside youth and adults with disabilities.

“

Thank you to the 49ers for the trip of a lifetime and incredible hospitality. I battle PTSD and anxiety every day, so this trip was out of my comfort zone. But playing catch with Kittle, breaking down the huddle, and seeing our Nation’s capital...I never expected to ever experience something as special as this. I can’t thank the 49ers enough for showing love to our group of veterans.

*– Purple Heart Recipient and Marine Veteran, Pedro Gonzalez*

”

MILITARY VETERAN TRIP

To celebrate their service, the 49ers and United Airlines hosted a group of 49ers Faithful military veterans with an all-expenses paid trip to the nation’s capital to cheer on the Niners as they played the Washington Redskins. From a welcome dinner with 49ers Alumnus Charles Mann to a VIP tour of the Pentagon and visit to Arlington National Cemetery, the trip celebrated the history of the military while connecting veterans to stories of those who served before and alongside them. After a private practice visit during the team’s Saturday walk-through, they were embraced by local 49ers Faithful at the 49ers Invasion pre-game party and then cheered the team on from the sidelines.





# COMMUNITY RELATIONS SERVICE AWARDS

Together, players from the San Francisco 49ers provided over 800 hours of community service in 2019. This year's Community Relations Service Award winners included:



**Richard Sherman**  
49ers Walter Payton  
Man of the Year



**Raheem, Devon and Gunnar Mostert**  
Community Relations Family  
Service Award Winner



**Ben Garland**  
Community Relations Veteran  
Player Service Award Winner



**Azeez Al-Shaair**  
Community Relations Rookie  
Player Service Award



**John Lynch**  
49ers Salute to  
Service Award



**Daniel Brunskill**  
PREP Youth & High School  
Football Ambassador

## UNDERSERVED YOUTH & FAMILIES

The 49ers hosted approximately 25 foster youth from Santa Clara County Social Services to celebrate and honor their recent graduation from high school or college. The event included a program on the field recognizing the graduates and presenting their diplomas, followed by a reception at Levi's® Stadium. 49ers Rookie LB Dre Greenlaw, himself a former foster youth, gave an inspiring commencement speech about his upbringing while providing a message of hope and perseverance to all in attendance. Greenlaw was joined by teammates OL Ben Garland and DL Solomon Thomas who together presented diplomas to each of the deserving students.

## CRUCIAL CATCH PRESENTED BY DIGNITY HEALTH



Kicking off the NFL's cancer awareness 2019 campaign, the 49ers hosted 19 cancer warriors for a night of inspiration, fashion, and fun during the 3rd Annual Crucial Catch Fashion Show presented by Dignity Health. Before the show, cancer warriors were treated to a hair and make-up styling session and introduced to the 49ers player who would later escort them down the runway. The show provided an opportunity for the crowd to hear each warrior's courageous story and cheer them on as they modeled clothes generously donated by Levi's®. Nearly half of the 49ers team joined the event and helped create a memorable experience for all in attendance.

## 49ERS HUDDLE FOR 100

To honor the NFL's 100th season, the 49ers hosted a series of events in which volunteers donated 100 minutes of time to serve the community. To kick off the campaign, 49ers players teamed up with fans to pack 1,000 backpacks full of school supplies for Bay Area students in need at the 49ers Foundation Picnic on the Field. Next, the 2019 rookie class joined 49ers staff to help reduce hunger for the team's Sixth Annual Community Day. Volunteers packed 31,000 nutritious meals in partnership with Feeding Children Everywhere. The group saw the impact of their work as they distributed the meals, along with groceries and backpacks from Picnic on the Field, at CityTeam's Mobile Pantry sites in East San Jose.





## HOPE FOR THE HOLIDAYS

49ers staff, players, coaches, ownership and their families volunteered at the 1st Annual 49ers Hope for the Holidays event, welcoming nearly 500 underserved boys and girls from local organizations across the Bay Area to Levi's® Stadium. The 49ers transformed the field into a festive Candy Land atmosphere where guests received gifts and resources ranging from haircuts, toys, shoes and eyeglasses. After a warm meal shared among friends, a highlight of the evening was watching every child choose a bicycle to take home. All items were generously donated by 49ers partners and staff, spreading holiday cheer to those who need it most.



“Our visit to Levi's® Stadium, the home of the 49ers, was extraordinary. “Hope for the Holidays” really gave Brothers on the Rise youth hope. The holidays really are a magical time, but for families in need, it can be a really stressful time. Our youth were showered with gifts that included toys, clothes, sneakers, haircuts, backpacks, meeting the players and even bikes. Our boys really felt blessed and bright spirited! When we arrived back to Oakland and returned the boys to their parents, the parents looked in amazement as their kids unloaded the bus with all the great gifts they had received. The parents had bigger smiles and looked more grateful than their children. The parents really understood that the boys’ wishes had been fulfilled, and some of the stress of the holidays had been relieved. “Hope for the Holidays” truly brings hope not only to our children, but the families and communities that they belong to. Thanks 49ers!”

– Daniel Vasquez, Executive Director - Brothers on the Rise



## 2019 49ERS FOUNDATION HIGHLIGHTS

The impact of the 49ers Foundation in classrooms, on playing fields, and in the everyday lives of Bay Area youth is powerful. Since 1991, the 49ers Foundation has invested nearly \$50,000,000 back into the communities we call home. Our 49ers EDU program runs four full-time classrooms focused on providing STEAM education lessons to over 60,000 students and teachers each year. The Foundation's 49ers PREP program delivers free health and wellness clinics to schools, coed flag football leagues to communities, and skills training to more than 30,000 local youth. It is the support of the 49ers Faithful that allows our Foundation to remain faithful to the next generation.



# OUR GENEROUS DONORS

*\*Honoring contributions of \$5,000 and above during the 2018-2019 Fiscal Year*

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ABM Services, Inc.  
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Andrew Davidoff  
Dillon Day  
Julie & Kevin Day  
Sheldon Day  
Suzanne Lloyd Dean  
Devcon Construction  
Dignity Health  
DLA Piper

Ross Dwelley  
Lisa & Pete Estier  
Shelly & John Evans  
Antone Exum Jr.  
Fanatics  
Robert Fischbach  
James Fisfis  
Demetrius Flannigan-Fowles  
Fluoresco Services  
Stephanie Shingai and Jeff Fong  
Dee Ford  
Forty Niners Football Company  
Jamell Garcia-Williams  
Ben Garland  
Joshua Garnett  
Jimmy Garoppolo  
GEO M Robinson and Co  
George & Judy Marcus Family Foundation  
Gilead Sciences  
Roxana Davidoff & Joe Gilliam  
Kevin Givens  
Global Syn-Turf  
Goldman Sachs  
Marquise Goodwin  
Robbie Gould  
Dre Greenlaw  
Thea & Al Guido  
Sanaz Hariri  
Marcell Harris

Tim Harris Jr.  
Emily & Eric Heitmann  
Daniel Helm  
Malik Henry  
Herc Rentals  
Lorena & Rolando Herrera  
Clothilde and Skip Hewlett  
HGGC/Capital Impact Foundation  
HIS Markit  
Amy Wender & John Hoch  
Colin Holba  
Lisa & Bill Hopkins  
Sydney & James Humphrey  
Roberta & Louis Huntington  
Jalen Hurd  
ICE Data Services  
Impark Bay Area  
Zilose Lyons & Stephen Isaacs  
Crystal & James Jack  
Richie James Jr.  
Jeffries  
Dontae Johnson  
Wesley Johnson  
D.J. Jones  
Suzy Jones  
Kyle Juszczyk  
Lynn & Jan Katzoff  
Shannon Wass & Dan Kelmenson  
George Kittle

Koret Foundation  
Jen Sey and Daniel Kotzin  
The Ludwig Family Foundation  
Learning By Giving Foundation, Inc.  
Jill & Mike Latham  
Andrew Lauderdale  
Elijah Lee  
Levi's®  
Liquidnet  
Stefanie Wauk & Chad Little  
Lyft  
Linda & John Lynch  
Landmark Event Staffing Services  
Greg Mabin  
Jen & Paraag Marathe  
Markkula Foundation  
Jordan Matthews  
Doug & Christine Merritt  
Merritt Family Charitable Fund  
Elle Najafi  
Nelson Staffing  
NFL Foundation  
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NRG  
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Mike McGlinchey  
Jerick McKinnon  
Mimi & Alex Rozek  
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Tarvarius Moore  
Emmanuel Moseley  
Raheem Mostert  
Nick Mullens  
Kyle Nelson  
Mark Nzeocha  
Mike Person  
Dante Pettis  
D.J. Reed Jr.  
LaRoy Reynolds  
Ross Reynolds  
Tyree Robinson  
Quinten Rollins

SAP  
Scott & Elaine Sabatino  
Deebo Samuel  
George Scalise  
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Silicon Valley Community Foundation  
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Wilton Speight  
Carrie & Joe Staley  
Joe Staley  
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Catherine Tate  
Taube Philanthropies  
Jullian Taylor  
Trent Taylor  
Solomon Thomas  
Chris Thompson  
Jordan Thompson  
TIBCO Software  
Levine Toilolo  
Laken Tomlinson  
Najee Toran

United Airlines  
U.S. Bank  
Jeremiah Valoaga  
Verizon  
Jason Verrett  
Virtu/KCG Americas, LLC  
Visa  
Tim Waldron  
Debbie & Dale Walsh  
Austin Walter  
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Ahkello Witherspoon  
Danielle & Jed York  
Denise DeBartolo York & John York  
Jenna York  
Mara York  
Sam Young  
Cherish & Jim Zubillaga



“ Touring the classrooms at the stadium is a wonderful reminder why we attend the Foundation’s events and all of the young lives that they touch and opportunities they create. ”  
**– Greg Papadopoulos**



“ I am thrilled to be able to contribute and to bring my family to these incredible experiences! I am inspired by what the Foundation is doing to support our community.” It is an honor to be a small part of it. ”  
**– Sanaz Hariri**



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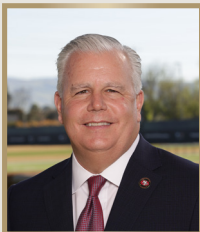
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**Saya Lindsay**, Coordinator  
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# 49ERS FOUNDATION

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