

PUBLIC RELATIONS

2021 MEDIA INFORMATION

CREDENTIAL POLICY

The Washington Football Team grants credentials and media access based on merit as guided by the priorities listed below. Because of the limited space available at Inova Sports Performance Center and FedExField, these priority guidelines are intended to facilitate the most efficient use of space for working media covering the Washington Football Team and the NFL.

Full credential request policies are detailed below. For more information about obtaining media credentials, please contact Jessie Johnson at 703-726-7077 or by e-mail at Jessie.Johnson@washingtonfootball.com.

Note: Throughout the duration of the 2021 season, the Washington Football Team will be abiding by the guidelines and protocols agreed upon by the NFL and NFLPA regarding the COVID-19 pandemic.

The Washington Football Team prioritize outlets in the following order:

1. Broadcast partners, including television and radio personnel responsible for live broadcasts of Washington Football Team games.
2. Local beat reporters who cover the team on a daily basis for large-scale local outlets, including newspapers, wire services, radio stations and television affiliates that cover Washington and the NFL on a regular basis.
3. Large-scale national outlets, including national newspapers, magazines, television stations, websites and more.
4. Washington, D.C. metro area community publications and stations.
5. Out-of-town community outlets on specific assignment to cover Washington personnel of unique interest to the outlet's market [e.g.: a player's hometown newspaper].
6. Blogs, internet radio and other independent outlets, whose merit and credential consideration is subject to the discretion of Washington Public Relations.
7. Policies for visiting scouts are handled separately in accordance with the 2021 Scouting Policy as distributed to all NFL teams prior to the season.

The following guidelines will be observed in granting access:

1. Season credentials will be reserved for organizations that provide consistent and substantial coverage of the Washington Football Team. Please be advised that a season media credential does not guarantee working space in media work areas.
2. With the exception of seasonally credentialed Washington beat reporters who produce daily on-site reports, all credentials at both locations are approved and issued on a daily and/or game-by-game basis.
3. Passes and credentials are transferable within the same media outlet for use by those serving an editorial function with proper notice and approval by Washington Public Relations. Passes used by any member of a credentialed outlet without specific editorial assignment or by non-working members of the organization are subject to revocation and will affect all future credentialing decisions by Washington Public Relations for that outlet.
4. As the result of limited work space, credentials will not be issued to freelance writers or photographers without a specific assignment received in writing by the assigning organization.
5. Credentials may be issued: a) to online entities that are affiliated with a national or regional media organization; or, b) to online entities that host a website that regularly and substantially reports on the National Football League or the Washington Football Team, and employs for that website at least one full-time permanent employee who writes a substantial majority of all material posted on the site. Priority for these sites will be based on potential audience at the discretion of Washington Public Relations.
6. Washington personnel may deny or revoke credentials without notice and an individual shall surrender his/her credential upon request for: noncompliance with the priorities or guidelines set out in this policy; noncompliance with health, safety, or security directives issued regarding Washington events; and for conduct for which there are reasonable grounds to believe violate

state or federal law, or constitute a breach of professional ethics. Any organization that wishes to contest a denial or revocation may: a) request Washington Public Relations provide a written rationale for the denial or revocation; b) submit a written response to that rationale to the Washington Public Relations Department.

7. Washington Public Relations reserves the right to change this policy at any time.

8. If a credential is not picked up and/or used on game day, future credential requests may not be granted.

MEDIA PORTAL/MEDIA GUIDE

The Washington Football Team's Public Relations department has a media website (<https://washington.irmg.com/>) designed to serve the needs of all media members who cover the organization. The site contains the annual media guide and weekly game guides including stats, rosters, personnel bios and much more. Media can also access the media website by visiting washingtonfootball.com and clicking on "Media Guide" located under the Press Room tab.

PRESS INFORMATION

All Washington Football Team press releases and weekly media packets are distributed via e-mail. Please contact the Washington Public Relations department to be added to the team's email distribution list for all press releases and media advisories.

CONTACT INFORMATION

Washington PR:

Football Communications

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Corporate Communications

Ashley Whitlock, Director of Corporate Communications

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FedExField:

Washington PR (Game Day) 301-276-6000

Visiting PR (Game Day) 301-276-6718

Tickets 301-276-6818

301-276-6050

On the Web:

Official Site

washingtonfootball.com

Media Guide

<https://washington.irmg.com/>

